

NAJIBUL MALLICK

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<https://najibul1.github.io/najibul/>



CAREER SUMMARY

Turning raw footage into scroll-stopping content. A creative professional with a strong passion for storytelling and visual communication. Started as a video editor, where I developed the ability to turn raw footage into clear, compelling narratives. I focus on creating content that engages, informs, and leaves a lasting impression.

EDUCATION

Higher Secondary Certificate

GSHSEB GANDHINAGAR

2020 - 2021

DESCRIPTION :

I am an external student.

So GSHSEB had conducted my exam.

Bachelor of Computer Applications

GUJARAT UNIVERSITY

2021 - 2024

MARKS: CGPA - 8.1

PORTFOLIO LINK

- <https://najibul1.github.io/najibul/project.html>

WORK EXPERIENCE

Video Editor

White Panda Media

May, 2025 - Present

- Edited engaging Instagram Reels & YouTube Content, typography, and pacing tailored for social media algorithms.
- Produced promotional campaign videos (brands/creators), optimizing aspect ratios, subtitles, and hooks for maximum reach and retention.

Video Editor

Internet Spark

Nov, 2024 - Apr, 2025

- Produced high-quality videos with motion graphics and typography to enhance storytelling.
- Collaborated with team to produce Optimized content for various platforms while maintaining audience engagement.

SKILLS

- Audio editing with noise reduction and smooth syncing.
- Color correction for balanced and enhanced visuals.
- Adding smooth transitions and effects for better engagement.
- Editing with a focus on storytelling and proper pacing.
- Bringing creative ideas for visually appealing content.
- Writing catchy copy that grabs attention and encourages action.