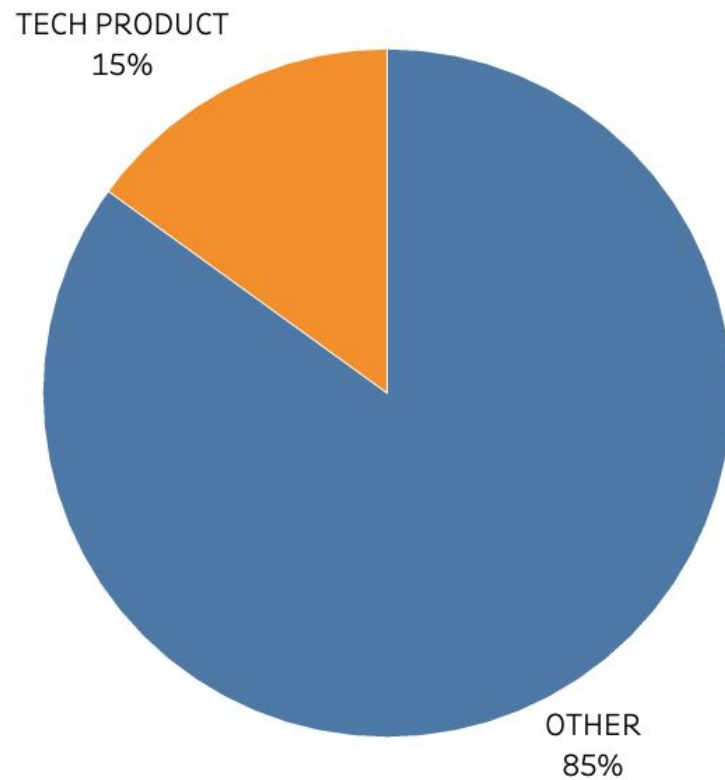


Should we consider Magist for our  
expansion in Brazil?

## Magist Tech products percentage share

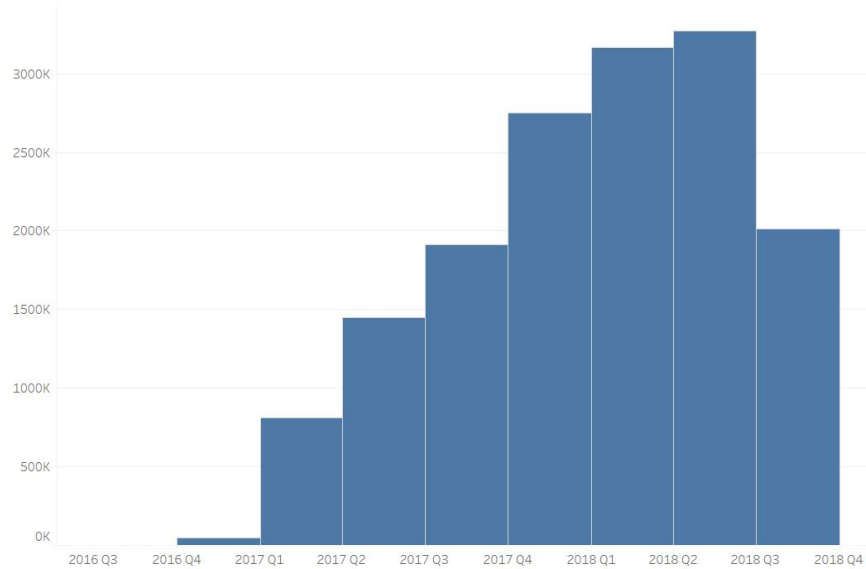


# €120.65

is the average price  
of the products being sold on **Magist**

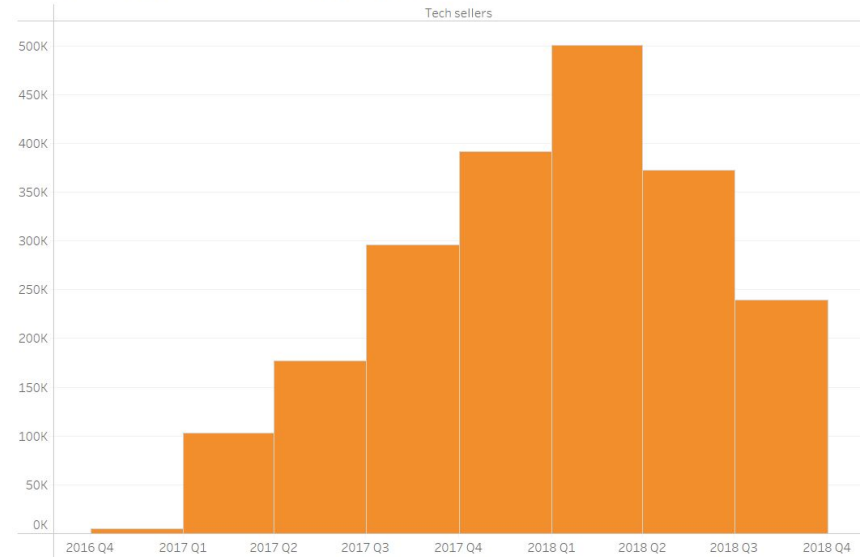
Average item price of **Eniac** : €540

TOTAL AMOUNT EARNED



AVG PER MONTH = €701.021

TOTAL AMOUNT EARNED BY TECH SELLERS

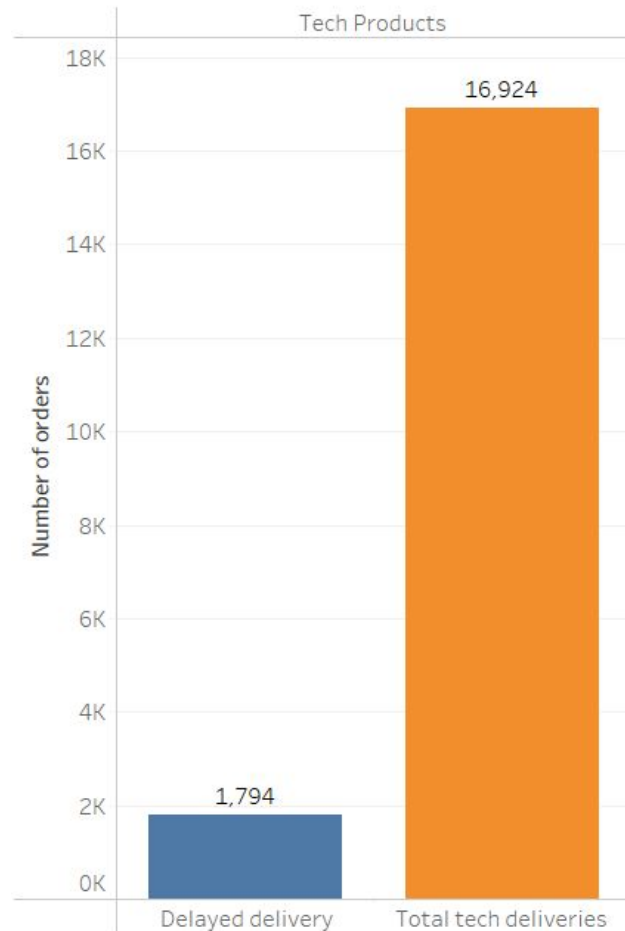


AVG PER MONTH = €99.339

The average monthly  
revenue for Tech Sellers is  
only the 8.5% of Eniac's

The Average delivery time of Magist exceeds the market delivery days.

Late deliveries represent 11% of all deliveries.



# Conclusion

Based on the following reasons, we recommend against using Magist as our platform:

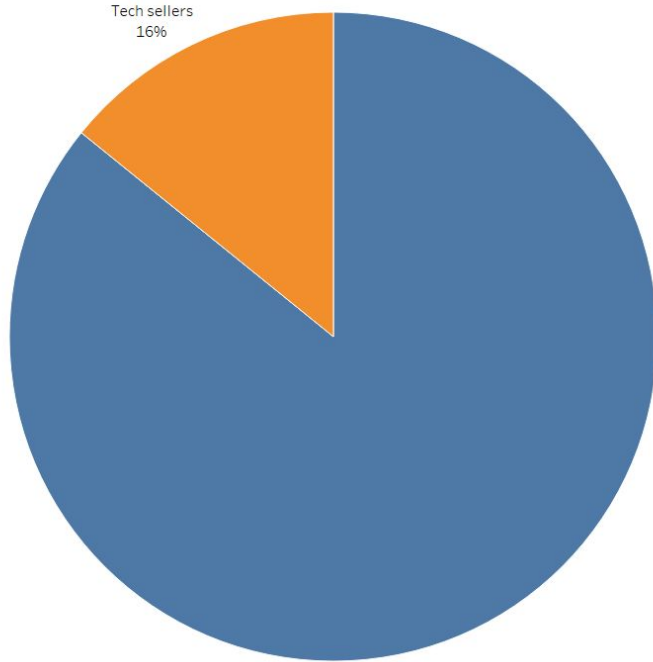
- Magist has a minimal market share in tech products sector.
- Despite the company's growth, there are still areas of concern.
- Unreliable delivery services can result in reputational damage and potential revenue loss.

Please feel free to ask if you require any additional information.

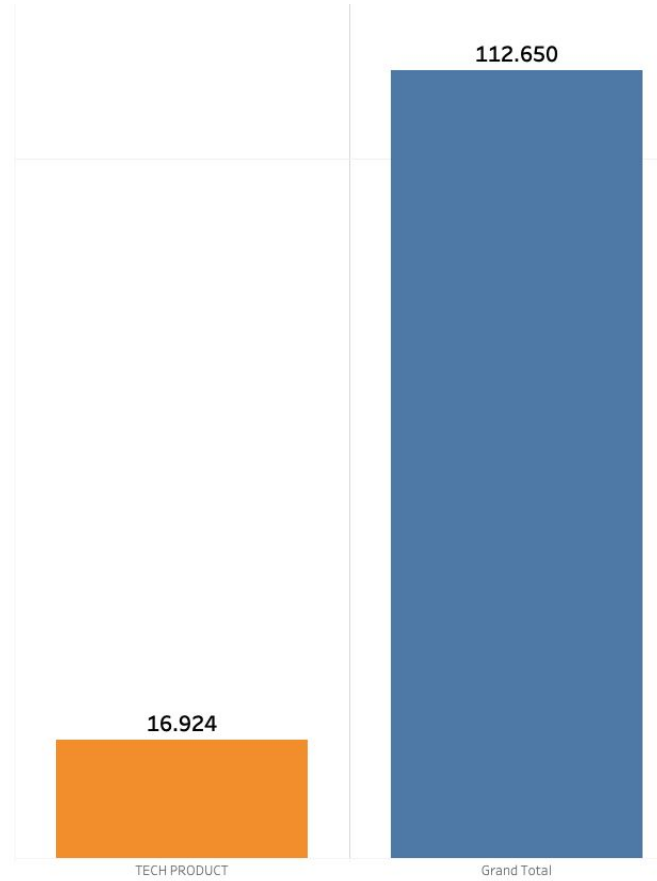
# APPENDIX



# PERCENTAGE OF TECH SELLERS



**Total Sellers = 3095**  
**Tech sellers = 484**



| CHEAP | NOT SO EXPENSIVE | EXPENSIVE |    |
|-------|------------------|-----------|----|
|       | 72%              | 23%       | 5% |