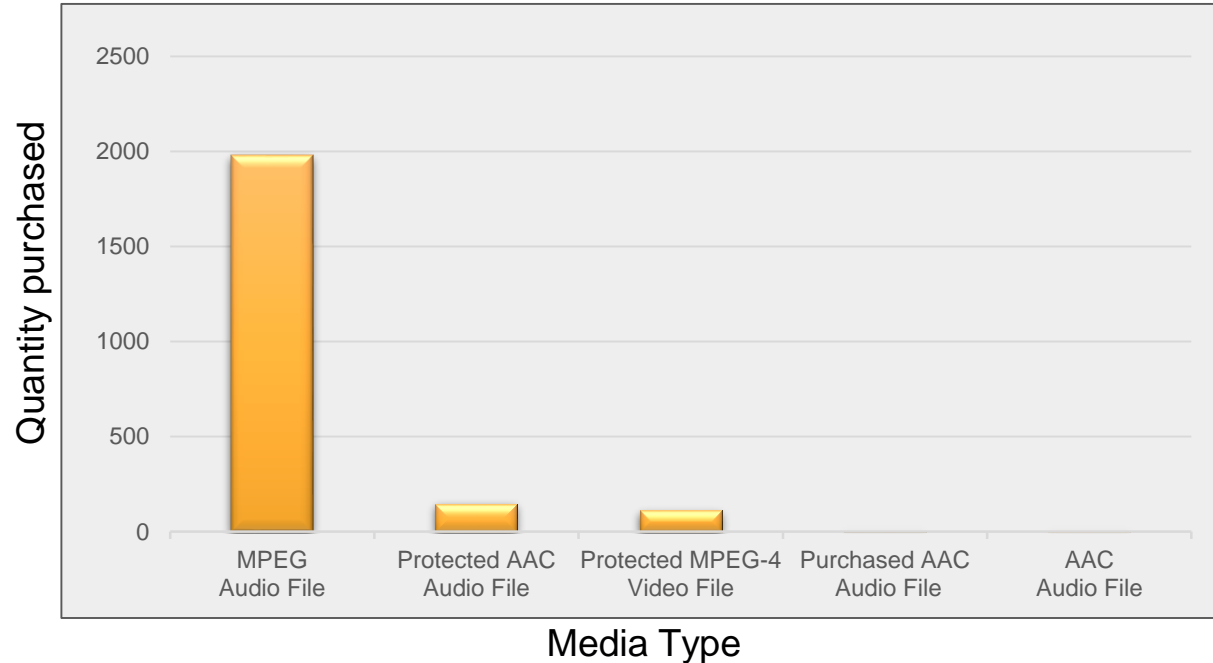


What is the Most Popular Media Type on Chinook Digital Music Store?

Popularity of Media Types

based on the Quantity of Purchased Tracks

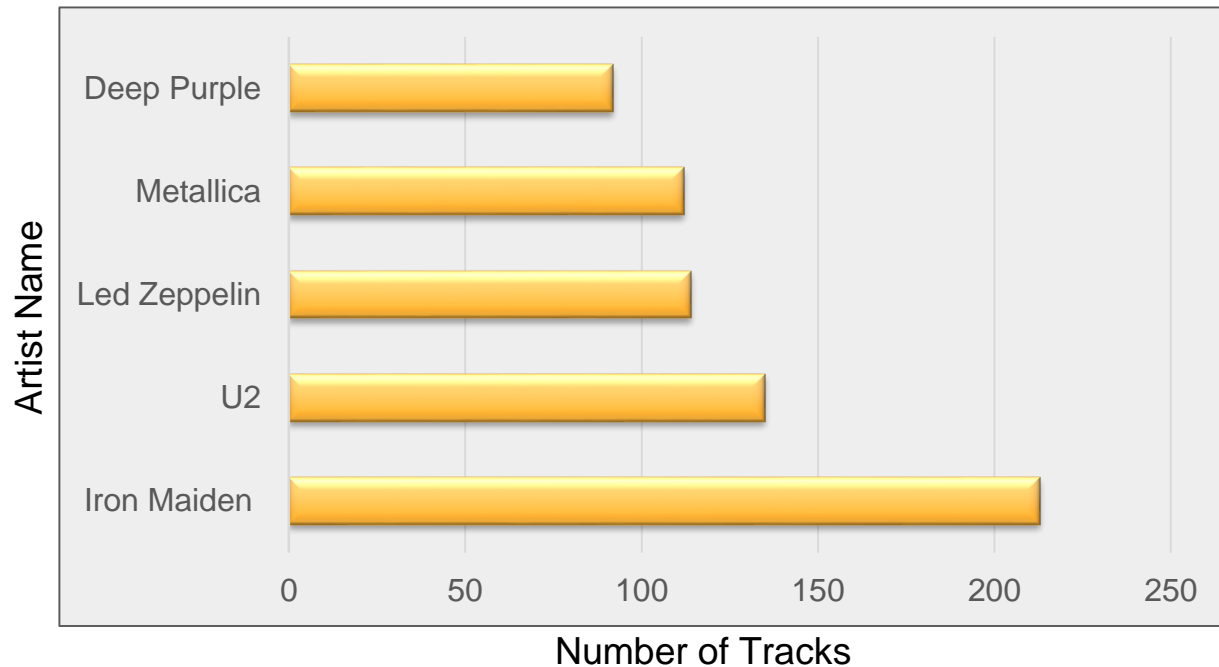


We can see that the most popular media type is MPEG Audio File . Almost 88% of all the purchased tracks are on this Media Type.

Who are the Top 5 Artists on Chinook Digital Music Store (in terms of Number of Available Tracks) ?

Top 5 Artists on Chinook Digital Music Store

in terms of Number of Available Tracks

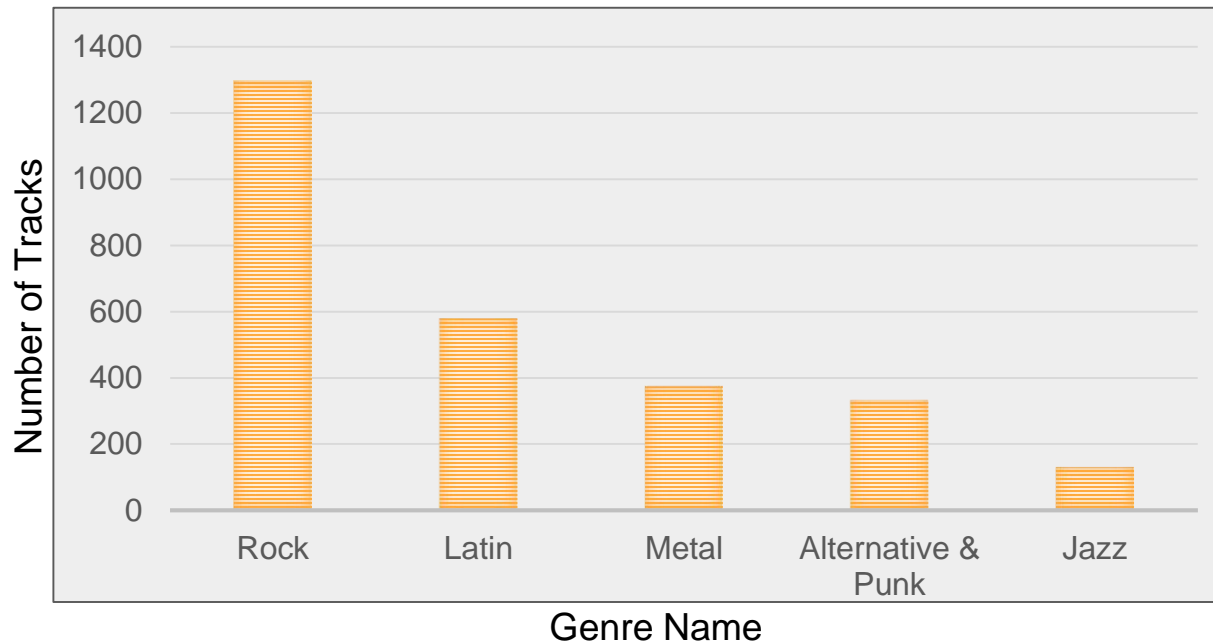


We can see that the top artist is Iron Maiden with 213 tracks available on Chinook Digital Music Store. U2 comes in the second place followed by Led Zeppelin, Metallica and Deep Purple, respectively.

What are the 5 Most Common Genres on Chinook ?

Most Common Genres on Chinook Digital Music Store

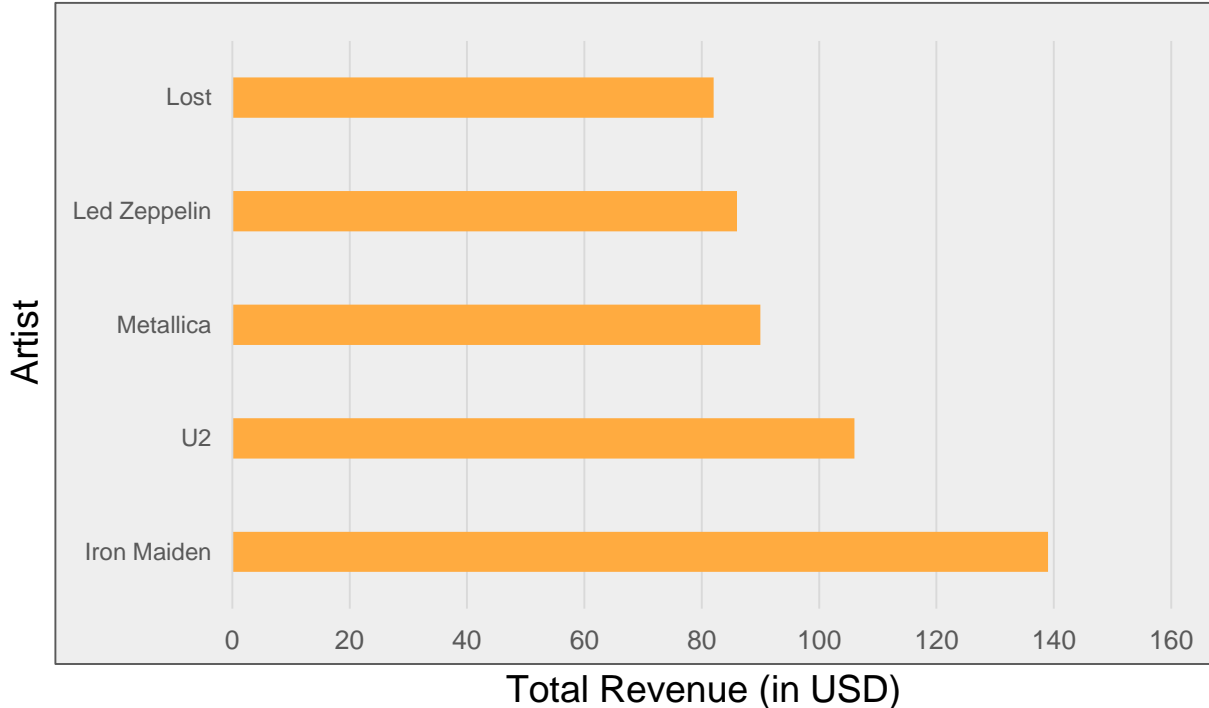
based on Number of Tracks



We can see that the most common genre on Chinook Digital Music Store is Rock with about 1300 tracks available on store. With a number of tracks less than half of Rock tracks, Latin music comes in the second place.

Who are the Top 5 Artists on Chinook Digital Music Store (in terms of Total Revenue) ?

Total Revenue Per Artist



We can see that Iron Maiden is the top artist on Chinook Digital Music Store in terms of total revenue with almost \$140. U2 comes in the second place followed by Metallica, Led Zeppelin and Lost, respectively. However, it is noticeable that there is a strong relationship between the artist's total revenue and the number of the artist's tracks available on the store.