

A scenic landscape featuring a dark blue and purple night sky filled with stars and the Milky Way. In the foreground, there are silhouettes of snow-covered mountain peaks and a dense forest of evergreen trees at the base.

Day Three

Mini Bootcamp 2025

Curriculum

- **Day 01** - Mental Models
- **Day 02** - Economic Thinking
- **Day 03** - Business Foundation ❤️

Toy (36)

- Economics
- Data Analyst
- Digital Writer

Hobbies

- Reading
- Writing
- Sharing

Connect with Me

<https://datarockie.com>



Modern Fight Club

Fight Distractions, Fight for Your Attention





Learn, Live, Repeat

The Club



Kasidis Toy

ko-fi.com/kasidistoy



Join

Follow



open for Sign Up Tomorrow*

300 Available Seats



Let's Recap

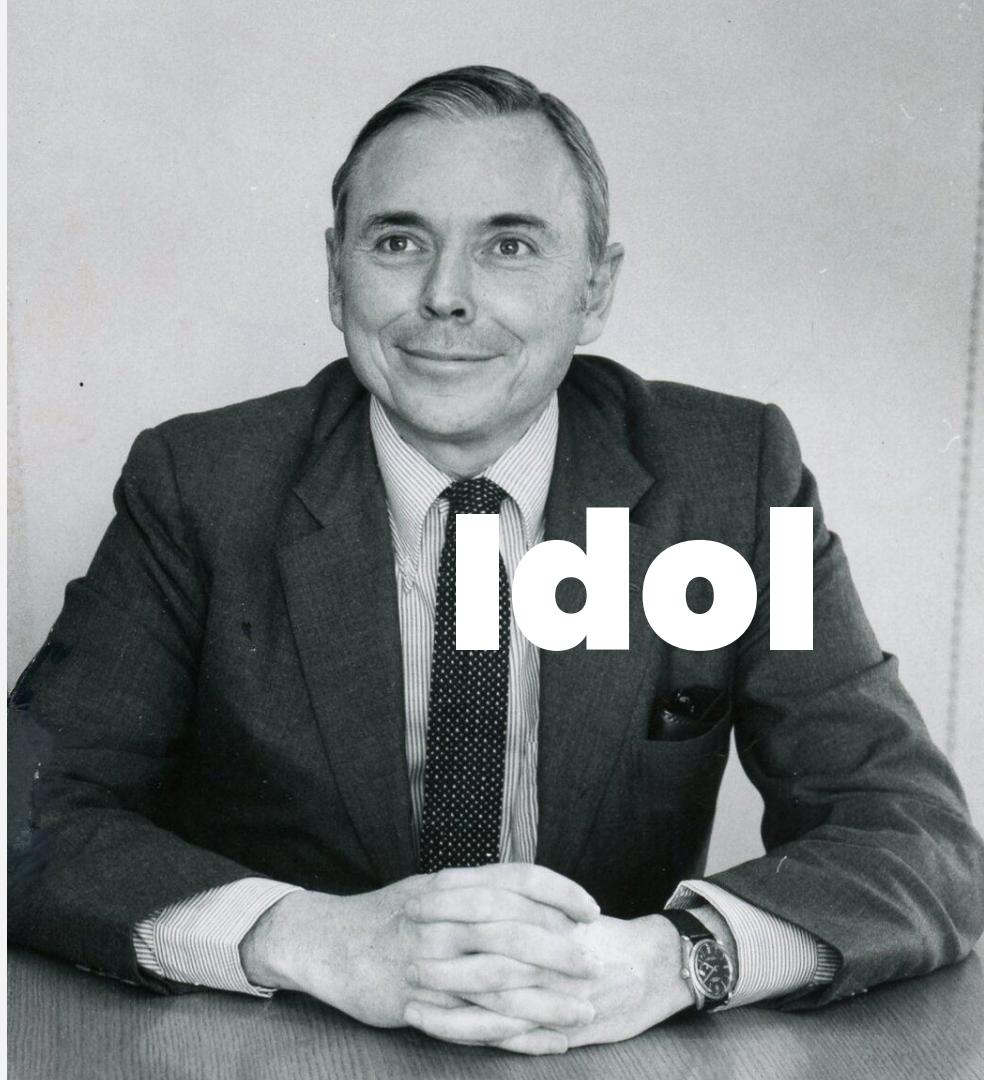
Mental Models



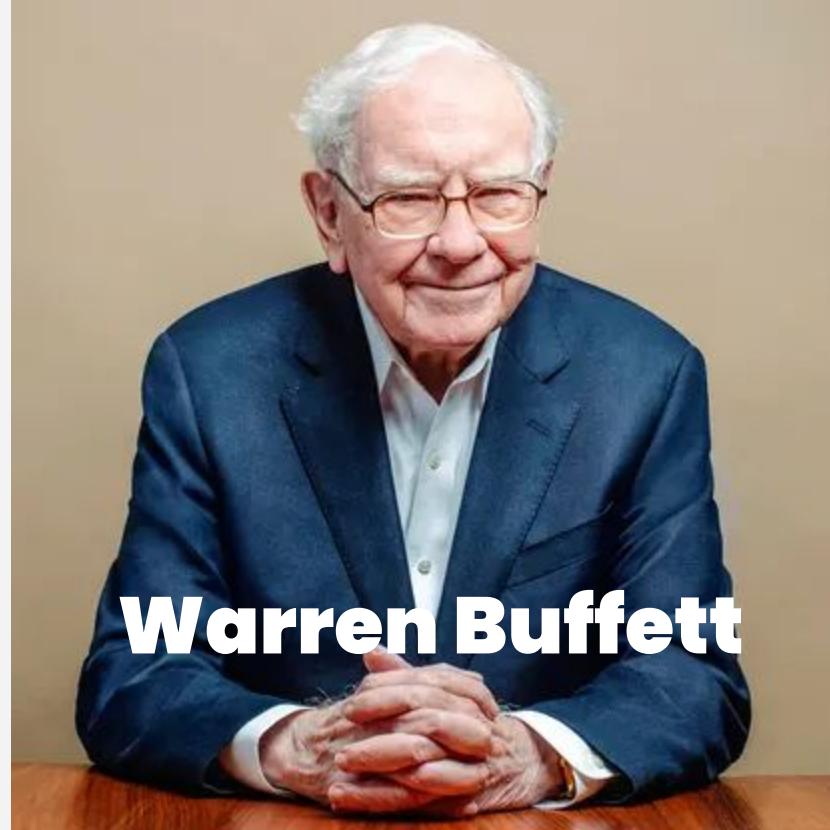
“

I believe in **the discipline** of mastering **the best** of what other people have figured out

Charlie Munger



Map is Not The Territory
First Principles Thinking
Second Order Thinking
Probabilistic Thinking
Inverse Thinking
Circle of Competence
Inductive Reasoning (Statistics)



Warren Buffett



**What You Think
You Know**

**Your
Competence**



**Expand Your
Circle of
Competence**

The background of the slide features a scenic view of snow-capped mountain peaks under a dark blue night sky. A single, bright white streak of light, resembling a meteor or a shooting star, is visible in the upper right quadrant. The overall atmosphere is one of aspiration and achievement.

**First
Principles**

The More You Learn, The More You Earn



“

Reading is faster
than listening.

Doing is faster
than watching.

Naval Ravikant



**What to
Learn**



WRONG

Learn



**How to
Learn**





First
Principles

**It's not what to
learn, but HOW to
learn effectively**





2012

Food Economics

Untold Story

Secret Life



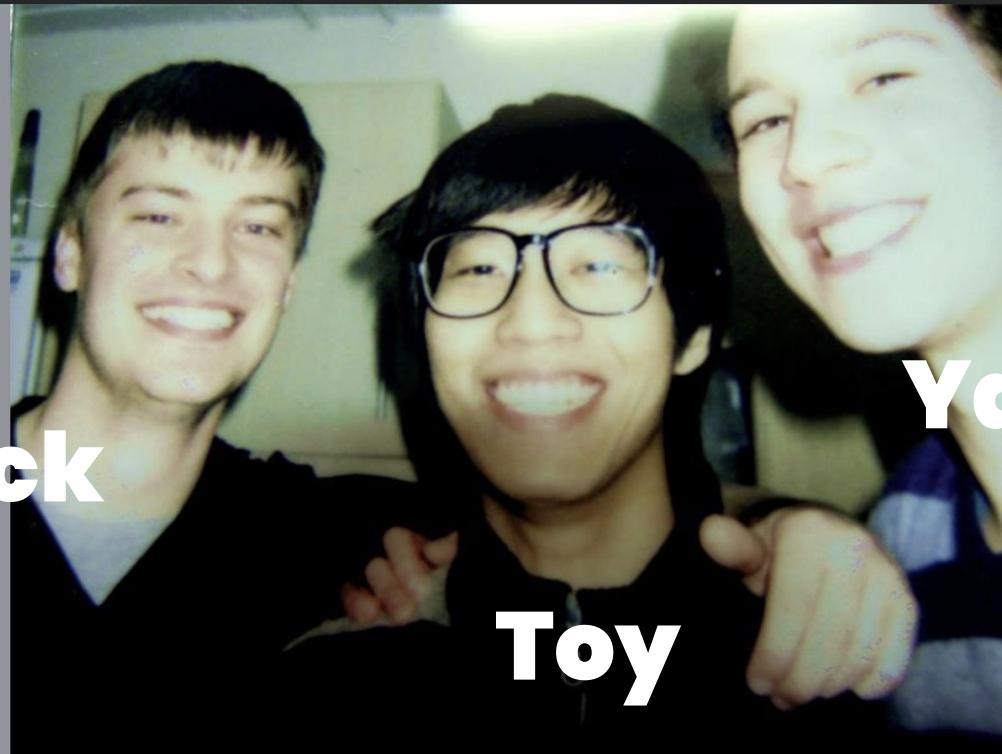


Kasidis Satangmongkol ✨

6 February 2012 · ⏲ · Reading, United Kingdom · 🌍

...

The Best Shot with JACK and YACINE !— with Yacine Sahnoune and Jack Staker at St Georges Hall, University of Reading.



Jack
Yacine
Toy



Yacine Sahnoune ▶ Kasidis Satangmongkol
31 March 2012 ·

...

Toy stop liking erotic stuff !!!! xD

Kasidis Satangmongkol

6 comments



Like



Comment



Share



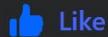
Yacine Sahnoune ▶ Kasidis Satangmongkol
4 November 2012 ·

...

Have u heard MCR's new song m8 ? 😊. Hope ur alrite

Kasidis Satangmongkol

5 comments



Like



Comment



Share



Yacine Sahnoune ▶ Kasidis Satangmongkol
30 June 2012 ·

...

What's up mate ? Miss our dinners and ur soups 😊

You and Tam Natthaphon

1 comment



Like

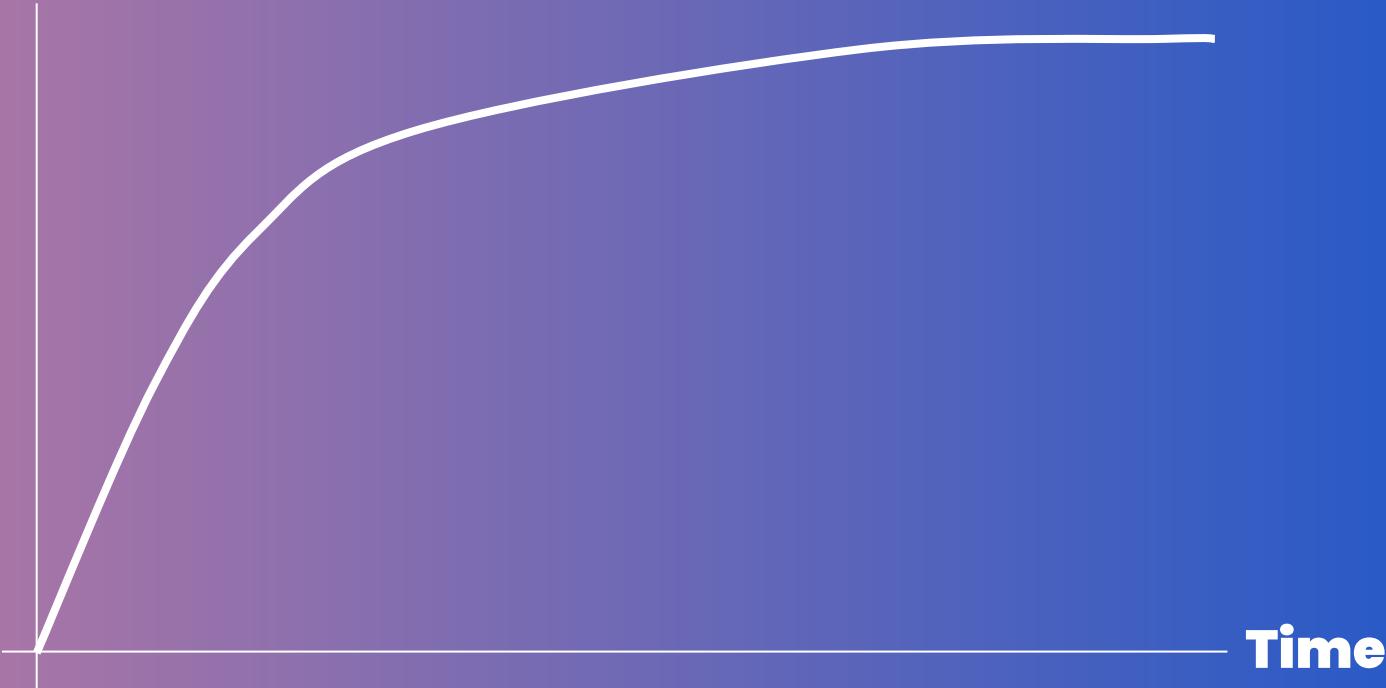


Comment



Share

Skill Level



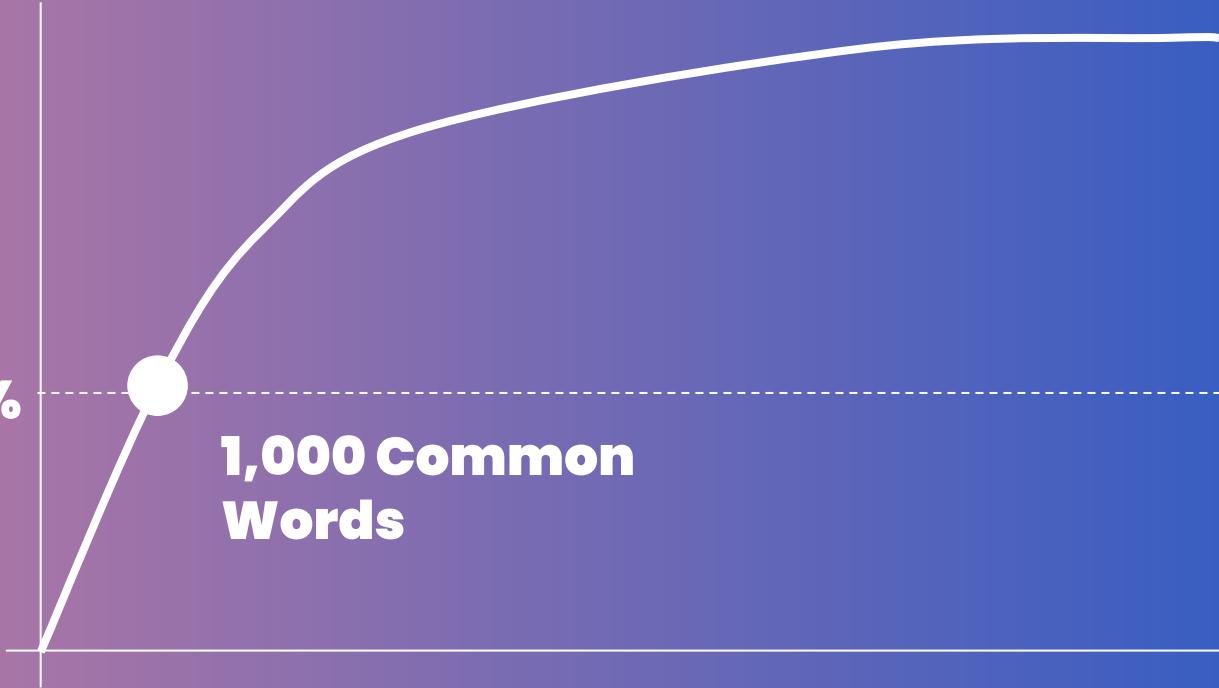
Time

Skill Level

25%

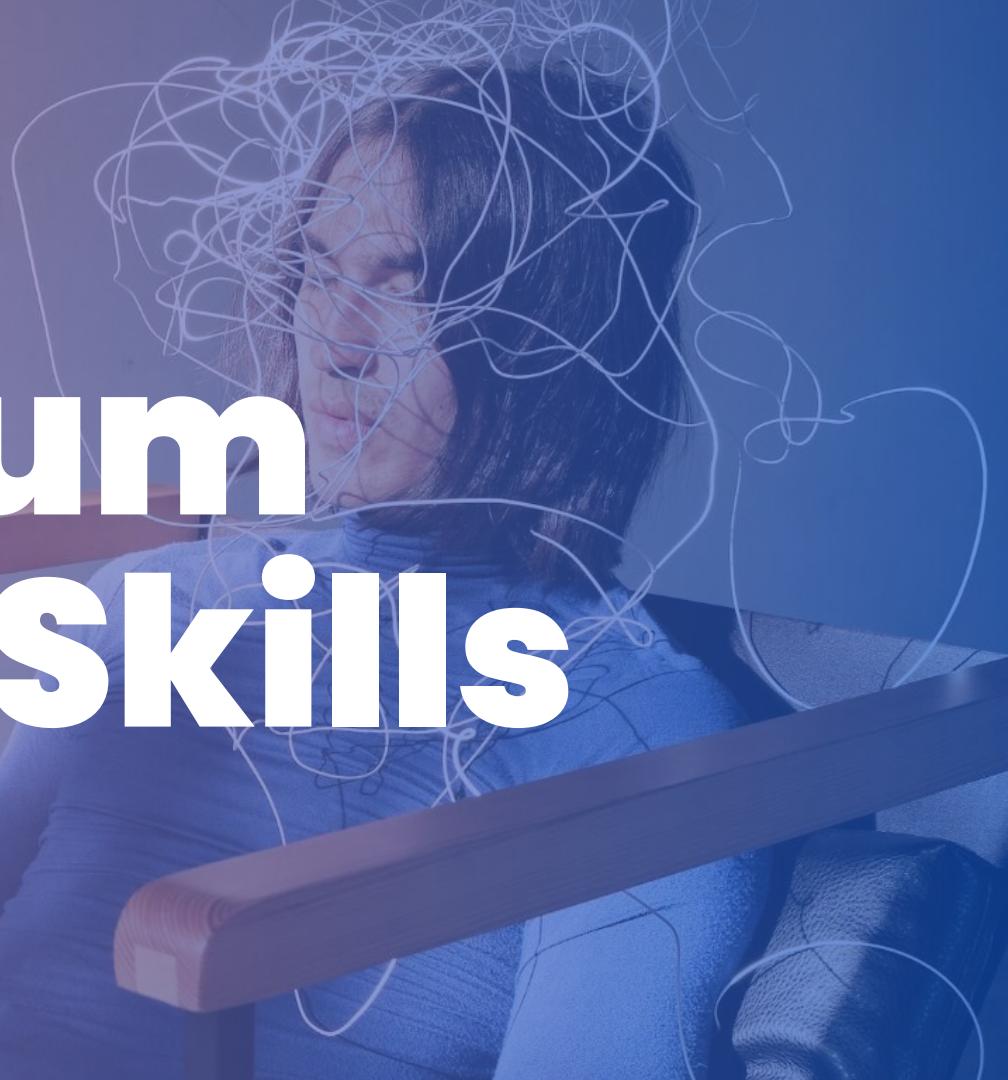
**1,000 Common
Words**

Time



Learn Model #1

Minimum Viable skills



Skill Level



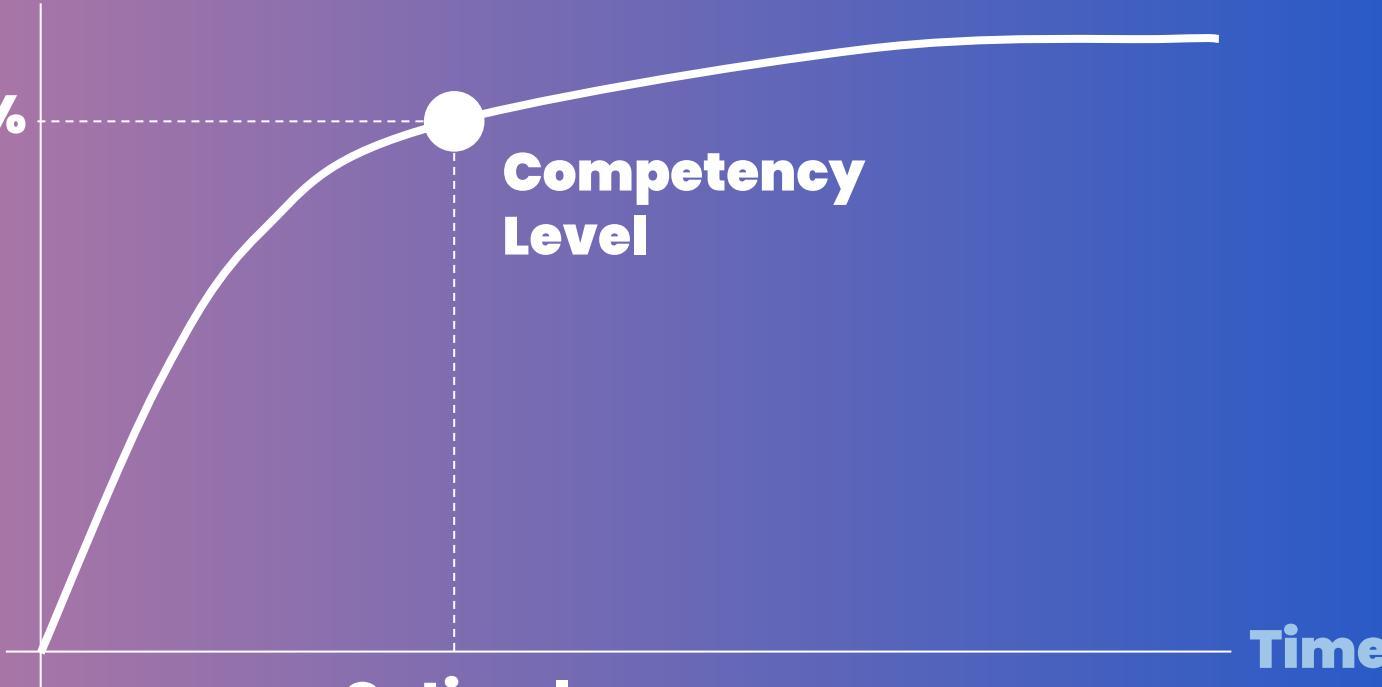
Skill Level

80%

**Competency
Level**

Time

Optimal



Learn Model #2

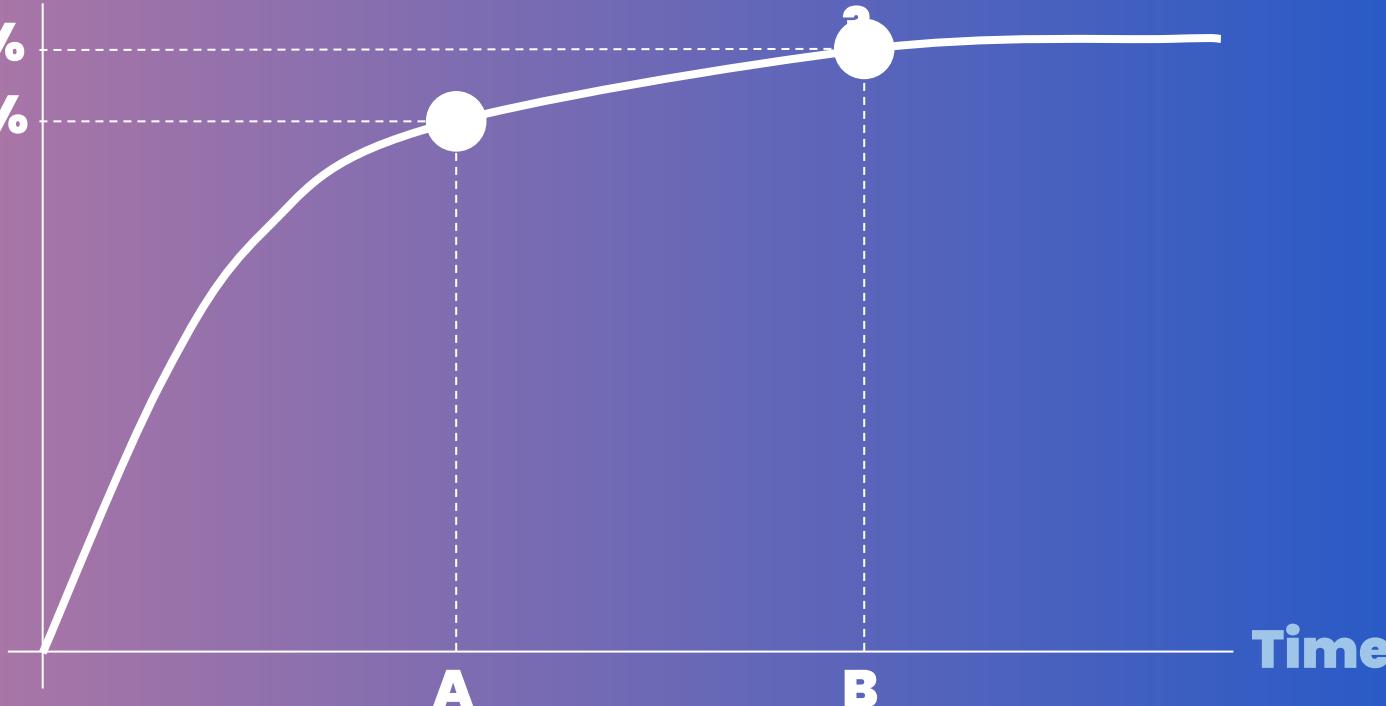
Don't Stop Until You're Competent



Skill Level

Why Not This

90%
80%



Time

A

B

Learn Model #3

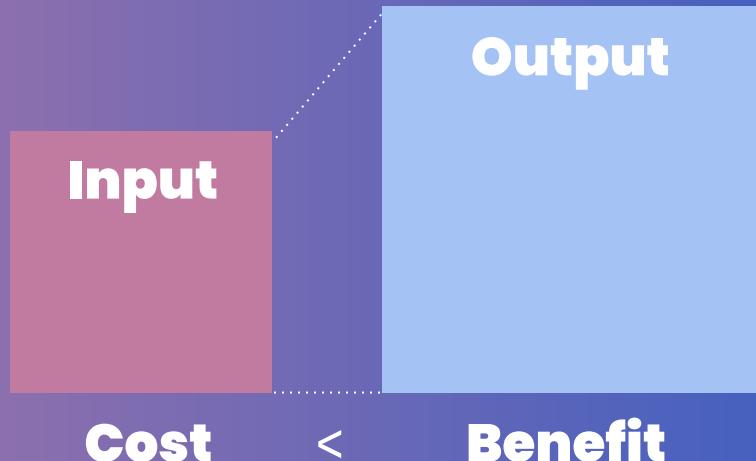
Beware of Diminishing Return



Skill Level

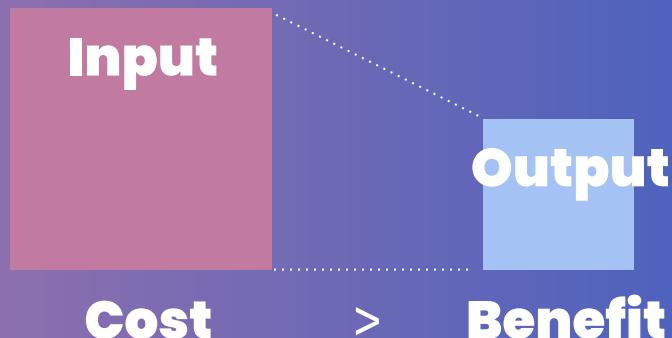


Marginal Analysis



Marginal Analysis

Beware of this diminishing result



Skill Level

80%

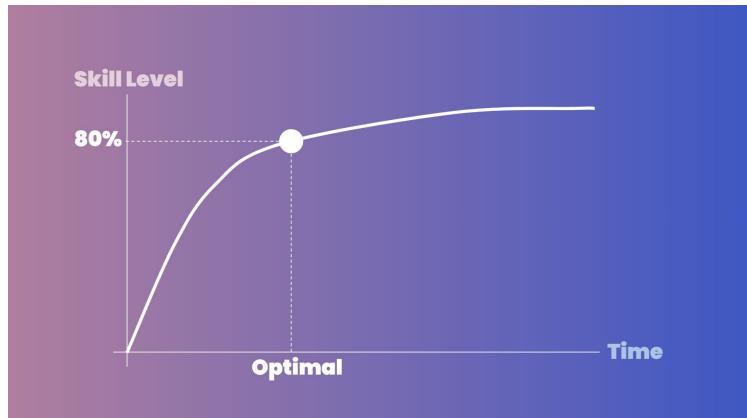
**Generalist Principle:
Never Go Beyond 80%**

Optimal

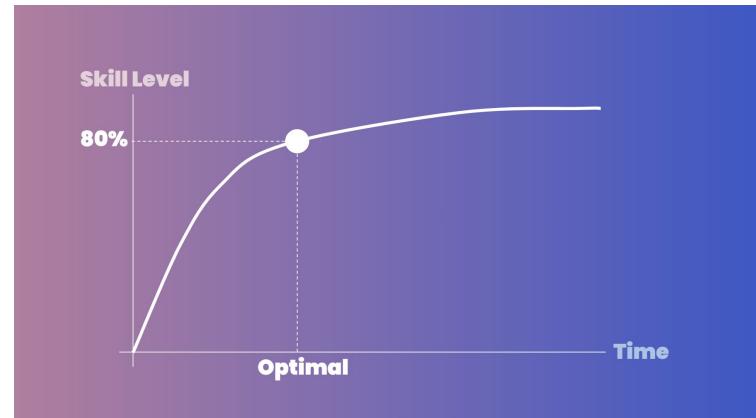
Time

Skill Stacking ❤️

Economics



Data Analysis



+

Learn Model #4

skill stacking



“

**Skills in Combination
are more powerful
than individual skills**

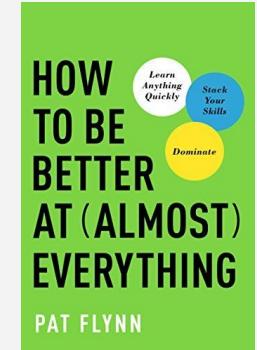
Pat Flynn



Pat

How to be better at almost
everything

Flynn



My Skill Stack

- Reading
- Writing
- Philosophy
- Economics
- Marketing
- Research
- Statistics
- Data Tools
- Coding (R, SQL)
- Website
- SEO
- Social Media
- AI Prompt Writing



My Skill Stack

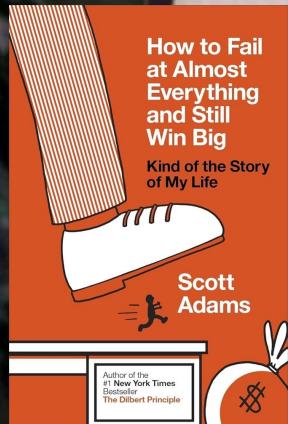
- **Reading**
- **Writing**
- Philosophy
- **Economics**
- **Marketing**
- Research
- Statistics
- Data Tools
- Coding (R, SQL)
- **Website**
- **SEO**
- Social Media
- AI Prompt Writing



Learn Model #5

Expert in Learning Generalist in Skill





Scott Adams



Minimum Viable Skills

**Don't Stop Until You're
Competent**

Beware of Diminishing Return

Skill Stacking

**Expert in Learning,
Generalist in Skills**

Day Three

Business Foundation





**“
There is no skill
called
“business”.**

Nando's founder

A Business

Strategy

Marketing

Sales

Finance

People

Operation

Promotion

IT / Tech

**We need to
combine multiple
models to create a
successful
business**

Top Three

The Core Models



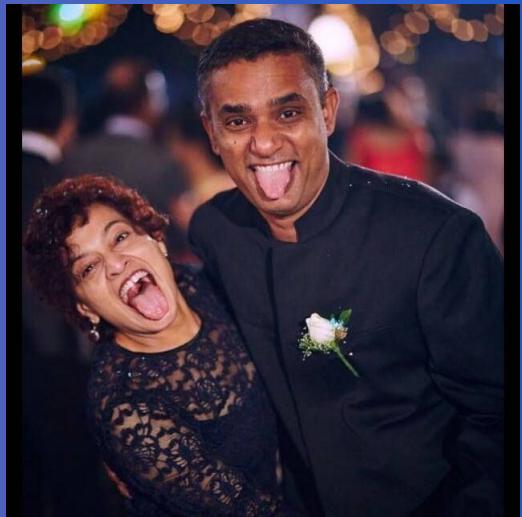
**Map is not
the territory**



Noah Kagan



Donald Miller



Sean D'Souza

Model #1

Million Dollar Weekend

Noah Kagan



Start Here

After starting eight million-dollar businesses myself (Kickflip, Gambit, KingSumo, SendFox, Sumo, TidyCal, Monthly1K, AppSumo), I wanted to PROVE I could teach others to do the same.

In trying to share the process I realized that it consists of just a

few core steps. I call these three steps the **Million Dollar Week-end process:**

1. Find a problem people are having that you can solve.
2. Craft an irresistible solution whose million-dollar-plus potential is backed by simple market research.
3. Spend NO MONEY to quickly validate whether your idea is the real deal (or not) by preselling it before you build it.

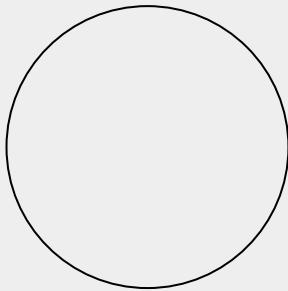
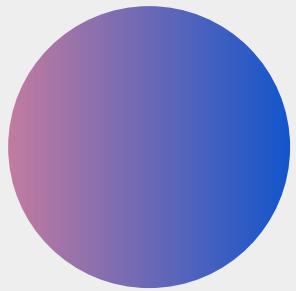
I knew I was onto something, because early on everyone who followed the process eventually launched a profitable side hustle or business.

People like Michael Osborn, who used the three steps to turn his interest in real estate into an \$83,000-a-month consulting business.

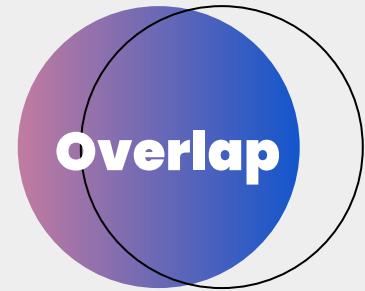
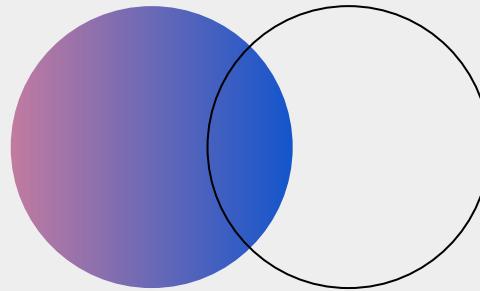
Or Jennifer Jones, who launched a \$20,000-a-year side-hustle cookie business (chocolate chip for me!).

- 1. Find a problem**
- 2. Create a solution**
- 3. Spend \$0 validate your ideas**

**What you
create**



**What
Customers
Want**



**Problems
Are
Everywhere**

Your Offer:
300 Baht

**1000
customers**



Potential Revenue: $300 \times 1000 = \mathbf{300,000}$
THB

A photograph of a surfer in a wetsuit riding a large, curling ocean wave. The surfer is positioned on the left side of the wave, facing towards the right. The water is a deep teal color, and the wave's spray is white and foamy. The background shows more of the ocean under a clear sky.

How to Validate Idea?

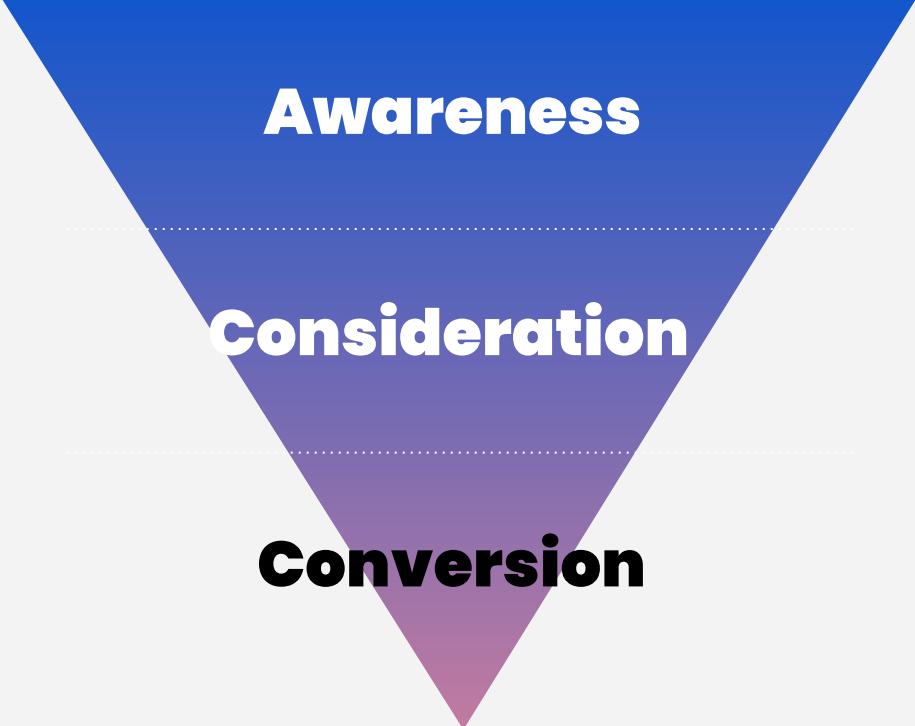


Pre-Selling

**What is the
most important
SCARCE resource
on earth at this
moment?**



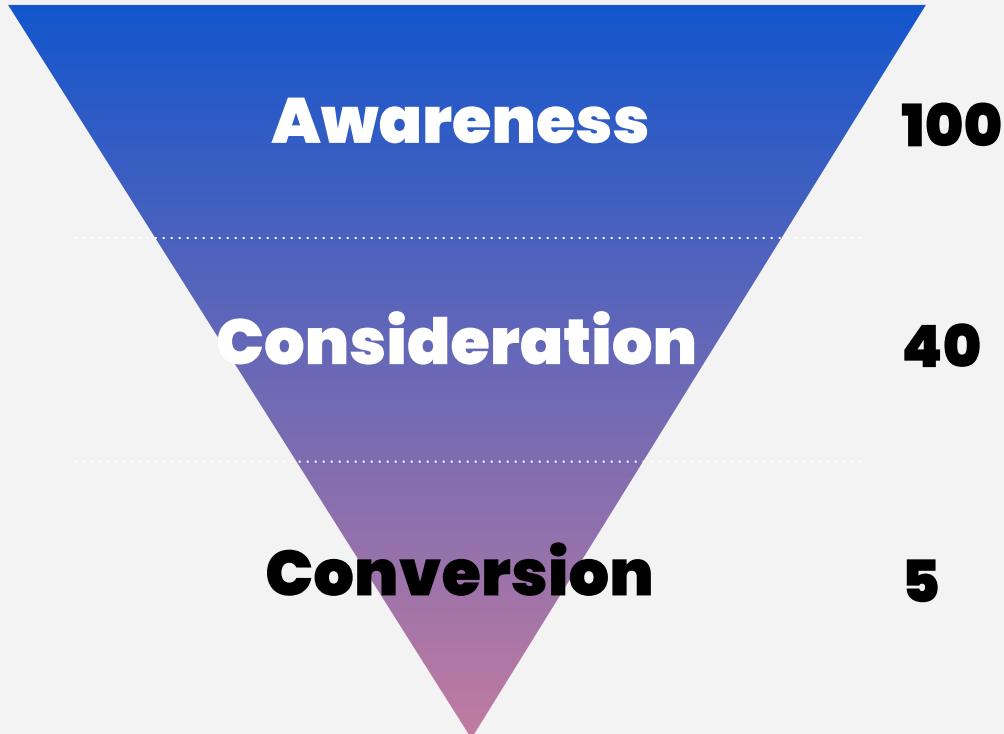
Your
Attention

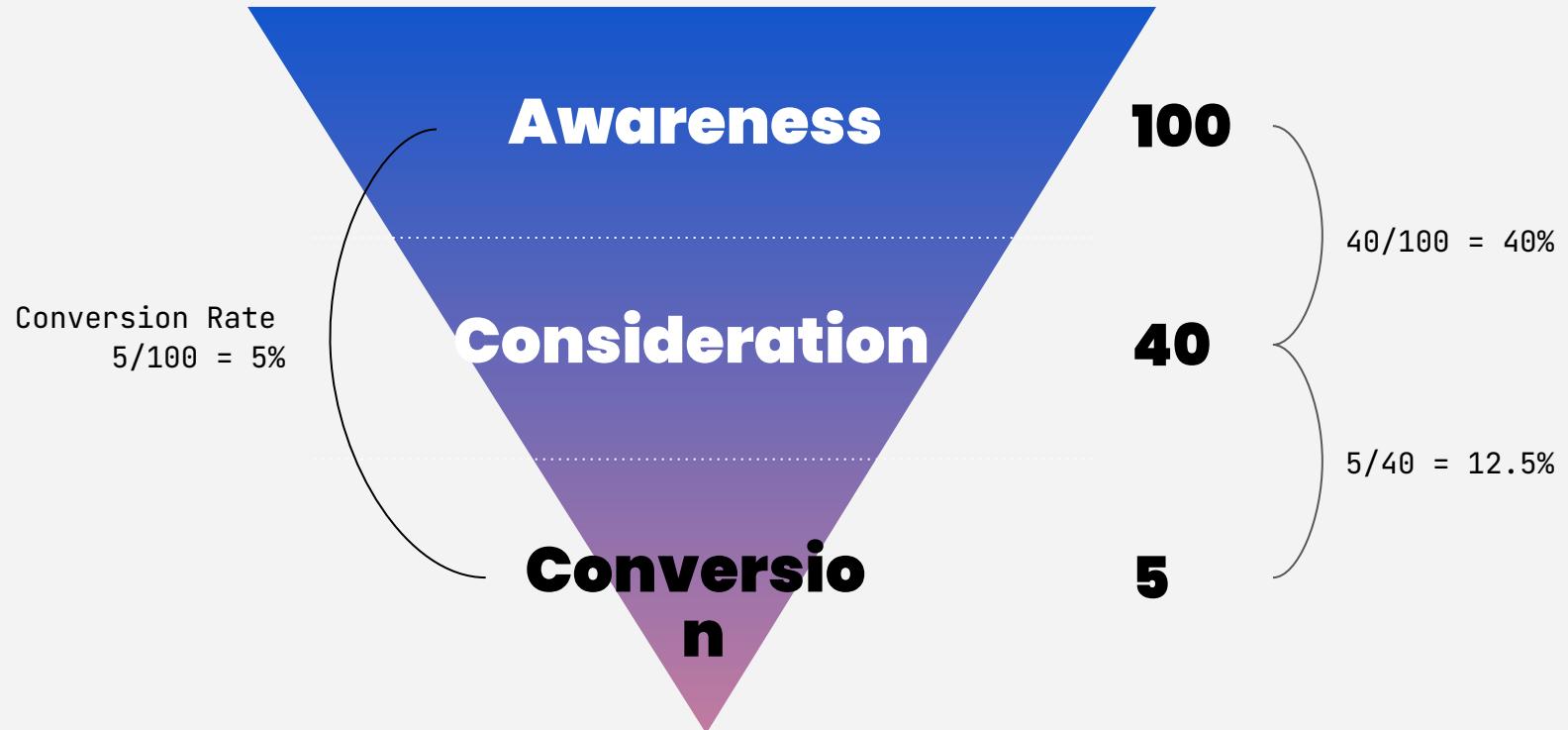


Awareness

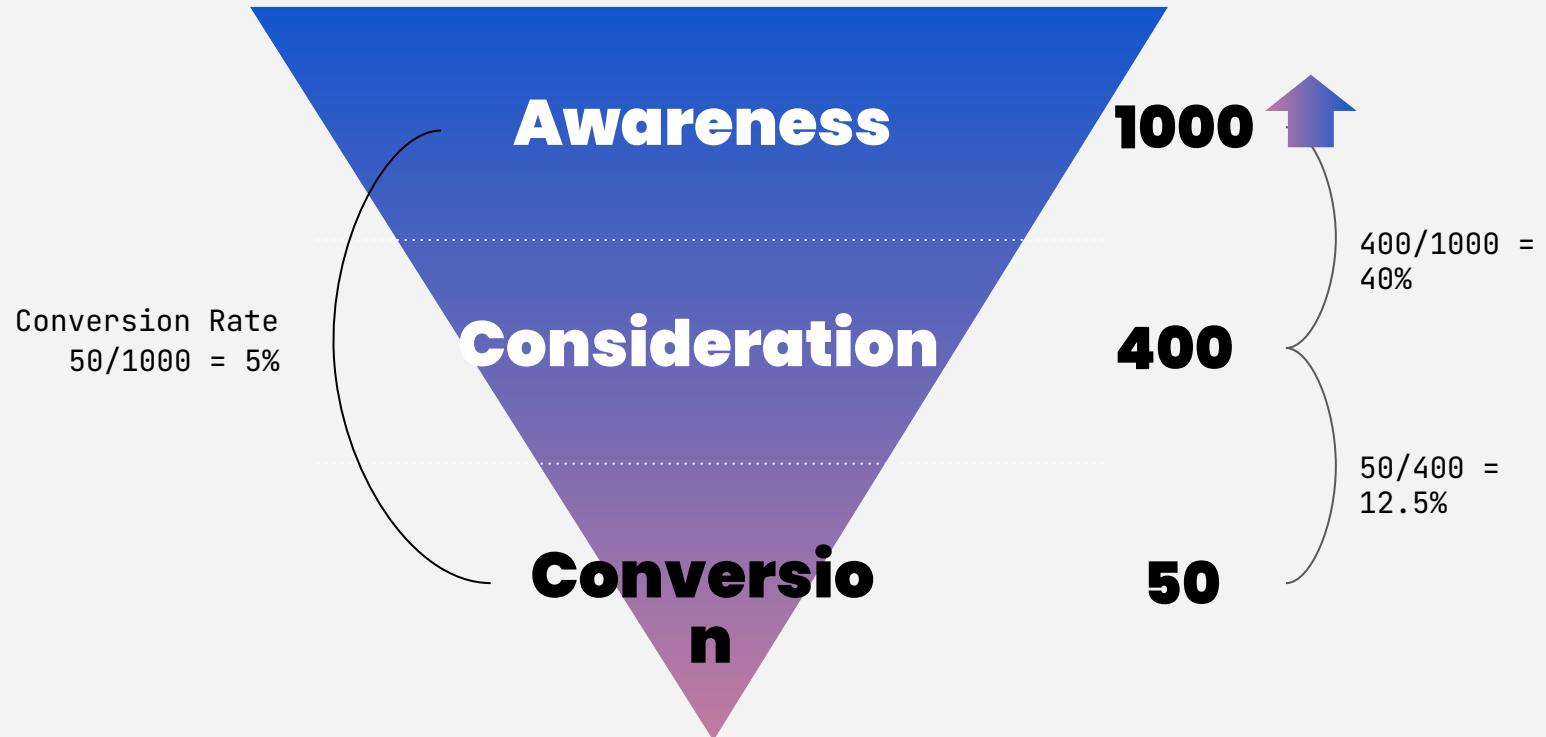
Consideration

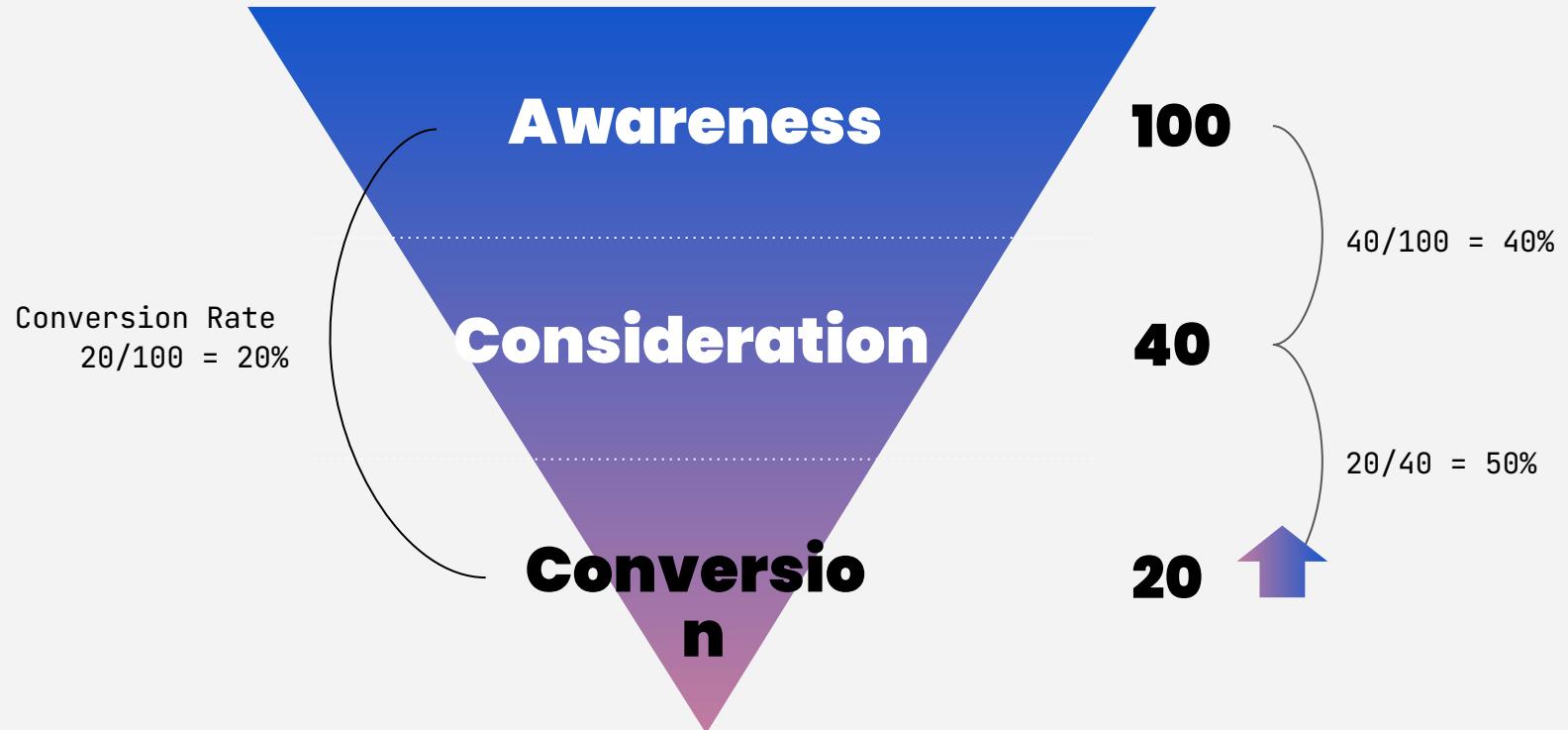
Conversion

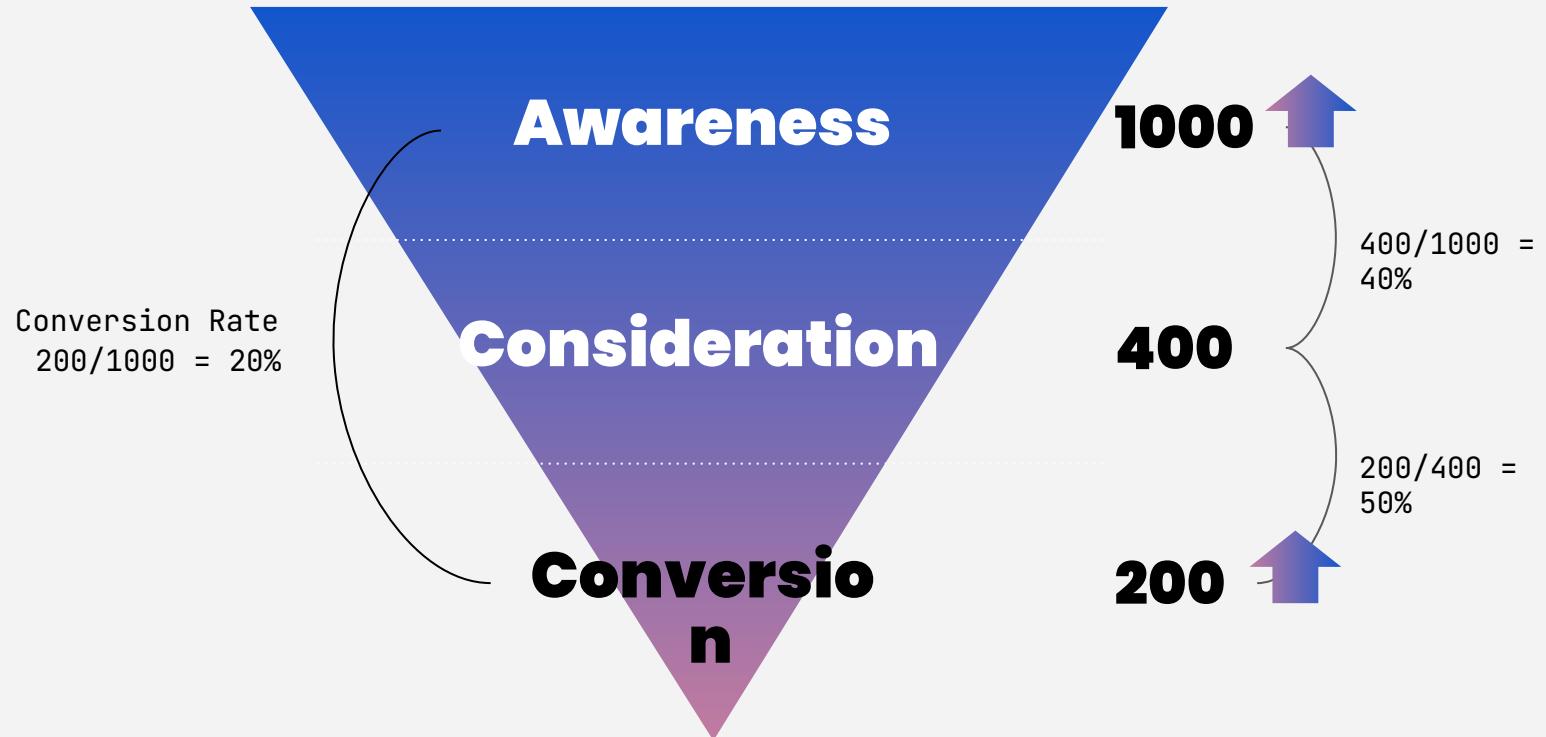




How to increase the conversion rate?







- 1. Find a problem**
- 2. Create a solution**
- 3. Spend \$0 validate
your ideas**
- 4. Capture Attention**
- 5. Sales**



Model #2

Small Business Flight Plan

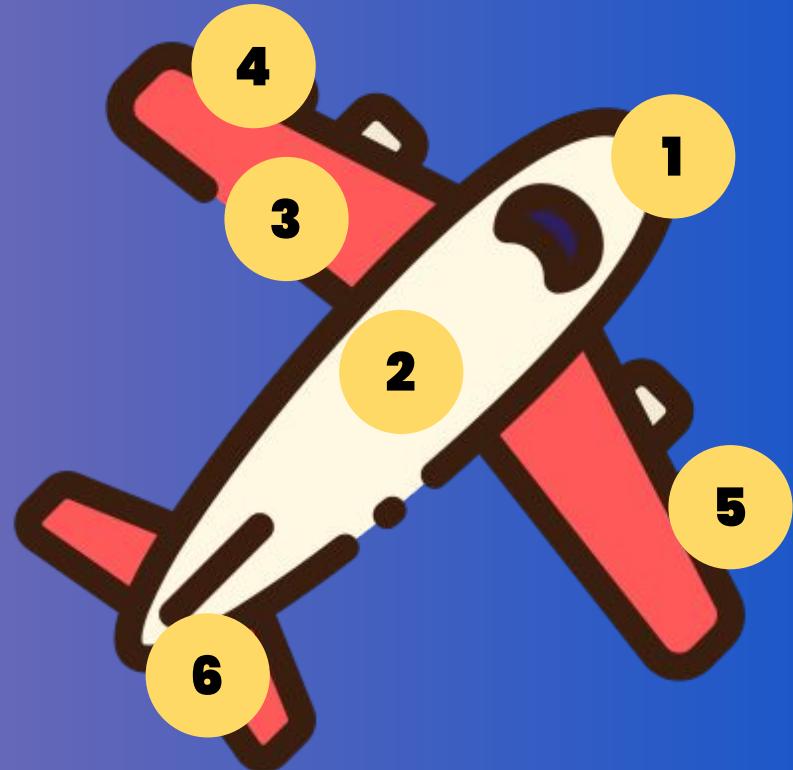
Donald Miller



**Business
Operates
Like a Flight
(Plane)**



- 1. Captain**
- 2. Body**
- 3. Wings**
- 4. Left Engine**
- 5. Right Engine**
- 6. Fuel**



- 1. Leadership**
- 2. Overhead**
- 3. Product/Service**
- 4. Marketing**
- 5. Sales**
- 6. Cash Flow**



Leadership



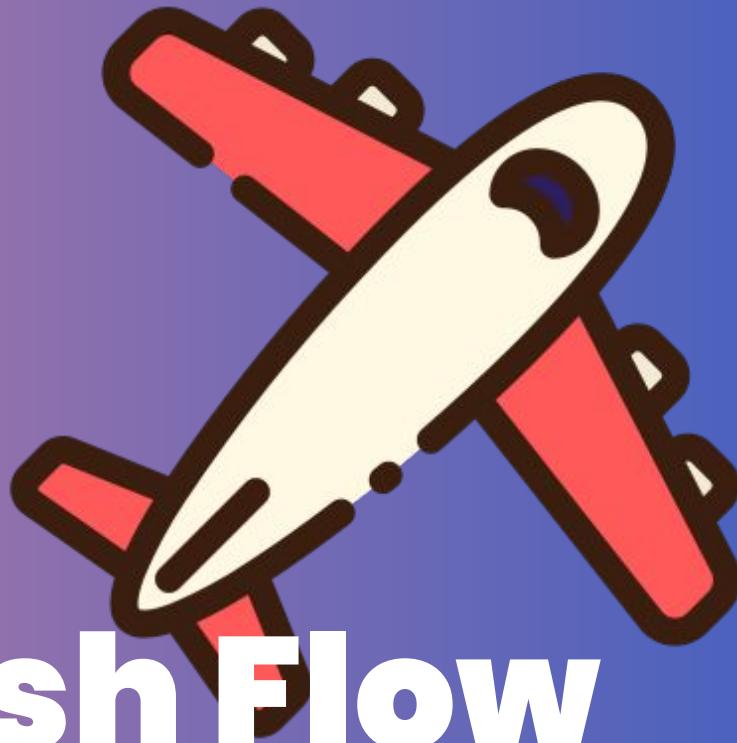
Overhead





Sales
Products

Marketing



Cash Flow

**Build your
business like
an airplane or
it will crash**

Model #3

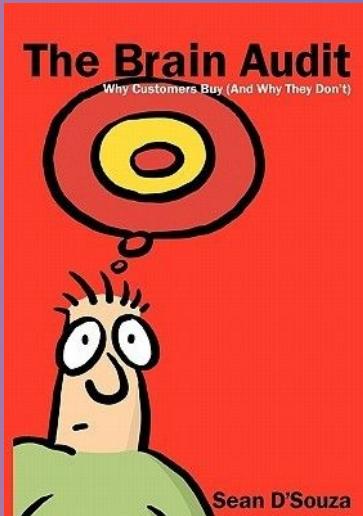
The Brain Audit

Sean D'Souza



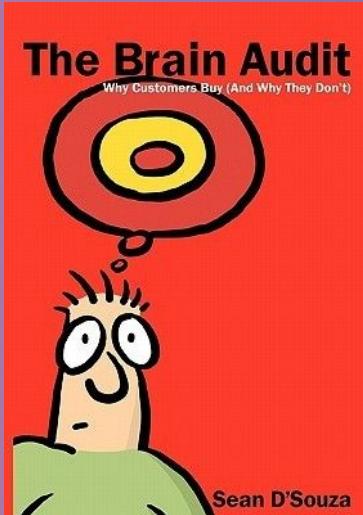


Seven Bags



- 1. Problem**
- 2. Solution**
- 3. Target Profile**
- 4. Objections**
- 5. Testimonials**
- 6. Risk Reversal**
- 7. Uniqueness**

If you don't give
your audience all
seven bags, they
won't buy 😊



- 1. Problem**
- 2. Solution**
- 3. Target Profile**
- 4. Objections**
- 5. Testimonials**
- 6. Risk Reversal**
- 7. Uniqueness**

Risk Reversal: Guarantee

**Uniqueness is
the thing you
create**

Summary

What We Learned Today



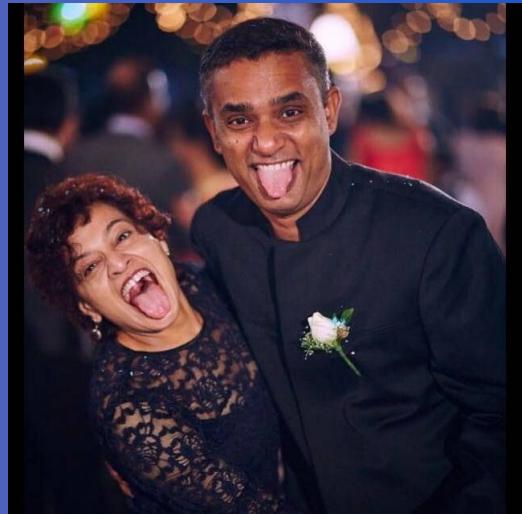
Each model is a map



Noah Kagan



Donald Miller



Sean D'Souza

The Key

- Learn **How to Learn**, then learn whatever you want
- There is no skill called “**Business**”
- Continuously **Update Your Map**
- **Skill stacking** is the secret to create a successful business
- Seek **Mental Models** from the greatests in this world

A small leak will sink a great ship

Benjamin Franklin



The Finale

Welcome to The Club*





**Attention
is a very
Scarce
Resource**

Modern Fight Club

Fight Distractions, Fight for Your Attention





Learn, Live, Repeat

The Club



Kasidis Toy

ko-fi.com/kasidistoy



Join

Follow





“

**Judgement
requires
experience** but can
be built faster **by**
learning
foundational skills

Naval Ravikant



Read for Life, Write for Life

Exclusive Content

Early Access to Future Courses

Early Access to My New Books

Special Discount to all FUTURE Courses

People Like Us Do Things Like This

ROI10x Your Money Well Spent

Support Our Channel

Exclusive Content

Early Access to Future Courses

Early Access to My New Books

Special Discount to all FUTURE Courses

People Like Us Do Things Like This

ROI10x Your Money Well Spent

Support Our Channel



190 Baht



Bringing Sean to Thailand Yeah!

open for Sign Up Tomorrow*

300 Available Seats



Happy Ending ❤️❤️



The background of the slide features a scenic night landscape with a dark blue and purple sky filled with stars. A prominent, colorful nebula or galaxy formation is visible in the upper center. A single, bright white streak, resembling a meteor or a shooting star, is captured in motion, extending from the upper right towards the center. Below the sky, a range of mountains is visible, with their peaks partially covered in snow and some dark forested areas at the base.

Day Three

Mini Bootcamp 2025