



**Swami Keshvanand Institute Of Technology,  
Management & Gramothan , Jaipur  
Department Of Information Technology  
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## **ABSTRACT**

### **TITLE OF PROJECT:** Corporate Connect Platform for Startups

The Corporate Connect Platform for Startups is a digital solution designed to foster collaborations between startups and large corporations. Startups often seek partnerships, mentorship, B2B sales, funding, and acquisition opportunities, while corporates look for innovation and CSR engagement. This platform enables seamless connections based on industry, region, and mutual interests. Startups can access funding opportunities through CSR initiatives, engage in B2B sales, participate in mentorship programs, and explore acquisition or partnership options with corporates.

Key features of the platform include:

- i. **Startups and Corporates Registration:** Comprehensive profiles that facilitate targeted matchmaking.
- ii. **Automated Matchmaking:** Smart algorithms that recommend partnerships based on business needs, industry, and region.
- iii. **CSR Funding Portal:** Corporates can list funding opportunities, and startups can apply for grants or investments.
- iv. **B2B Marketplace:** Startups can showcase their products/services, while corporates can post RFPs and explore partnership opportunities.
- v. **In-Platform Communication:** A secure messaging system enables direct communication between startups and corporates, along with scheduling of virtual meetings.

This platform aims to create a **win-win ecosystem** where startups gain access to critical resources and corporates find innovative solutions, driving overall industry growth. The project envisions becoming a key enabler of innovation, business growth, and corporate impact in the global startup ecosystem.

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