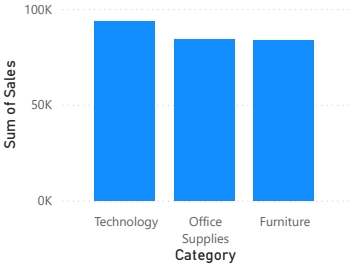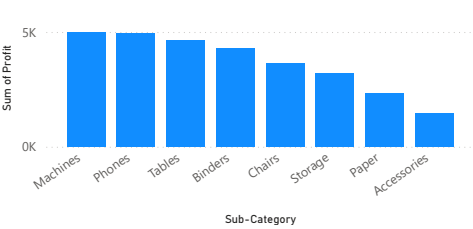## Sum of Sales by Category

Sum of Profit by Sub-Category

Sum of Sales by Segment

83.39K
(31.91%)

90.45K
(34.61%)

87.52K
(33.49%)

Segment
- Home Off...
- Consumer
- Corporate
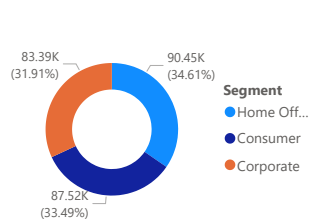
Sum of Sales by Year

Region and Sales

Sales ● 50.98 ● 51.17 ● 52.45 ● 58.58 ● 58.62 ● 63.93 ● 65.03 ● 66.51 ▶
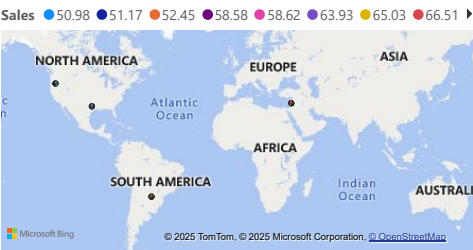

NORTH AMERICA
EUROPE
ASIA
Atlantic Ocean
AFRICA
SOUTH AMERICA
Indian Ocean
AUSTRALI

Microsoft Bing
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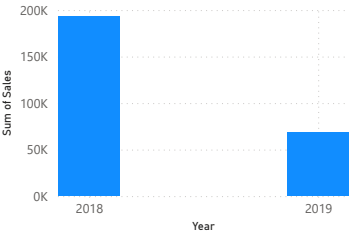
◆ **Technology drives maximum sales & profit**
◆ **West region performs best, South lags**
◆ **Consumer segment is largest contributor**
◆ **Tables show high sales but negative profit → discount issue**