

Social Media Ads Revenue Analysis

146.53M

Total_Revenue

37.02M

Total_Spend

Cost Per Click

45.15K

Sum of CPC

Cost Per Mille

941.41K

Sum of CPM

Cost Through Rate

71.32K

Sum of CTR

Facebook

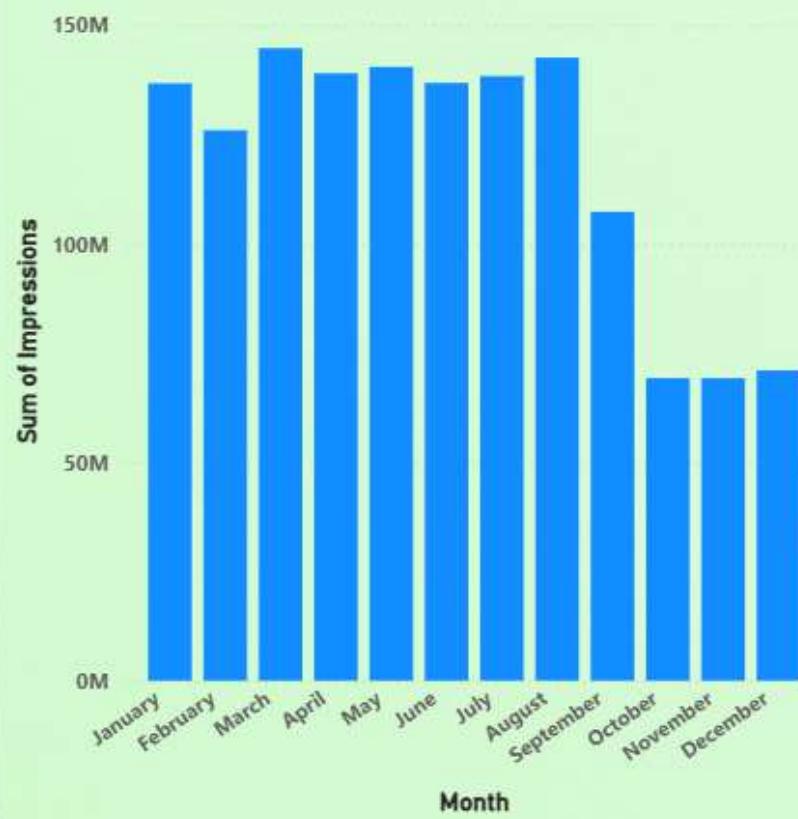
Instagram

LinkedIn

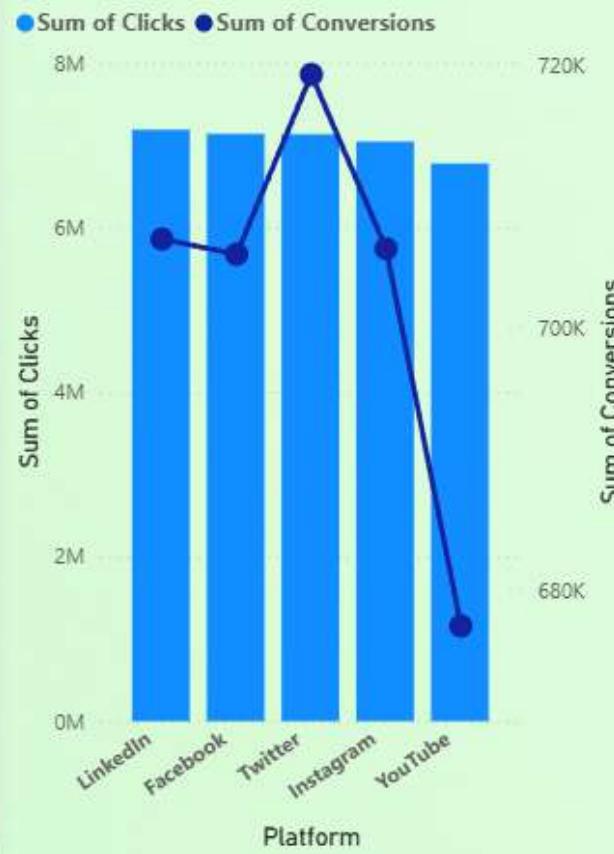
Twitter

YouTube

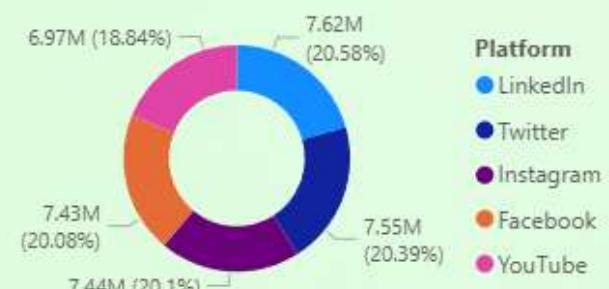
Sales per Month



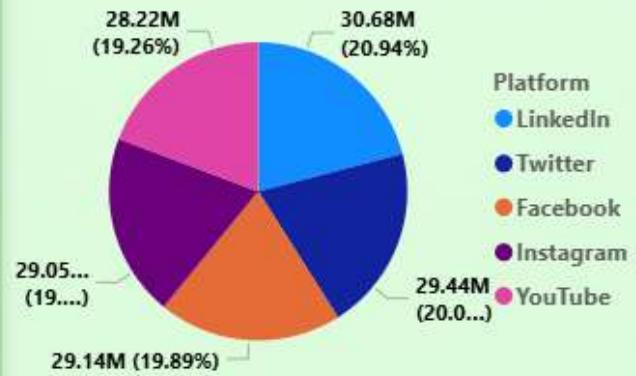
Clicks Vs Impressions PlatformWise



Total Spend on Each Platform



Total Revenue From Each Platform



Social Media Ads Revenue Analysis

29.14M

Total_Revenue

7.43M

Total_Spend

Cost Per Click

9.36K

Sum of CPC

Cost Per Mille

188.94K

Sum of CPM

Cost Through Rate

14.55K

Sum of CTR

Facebook

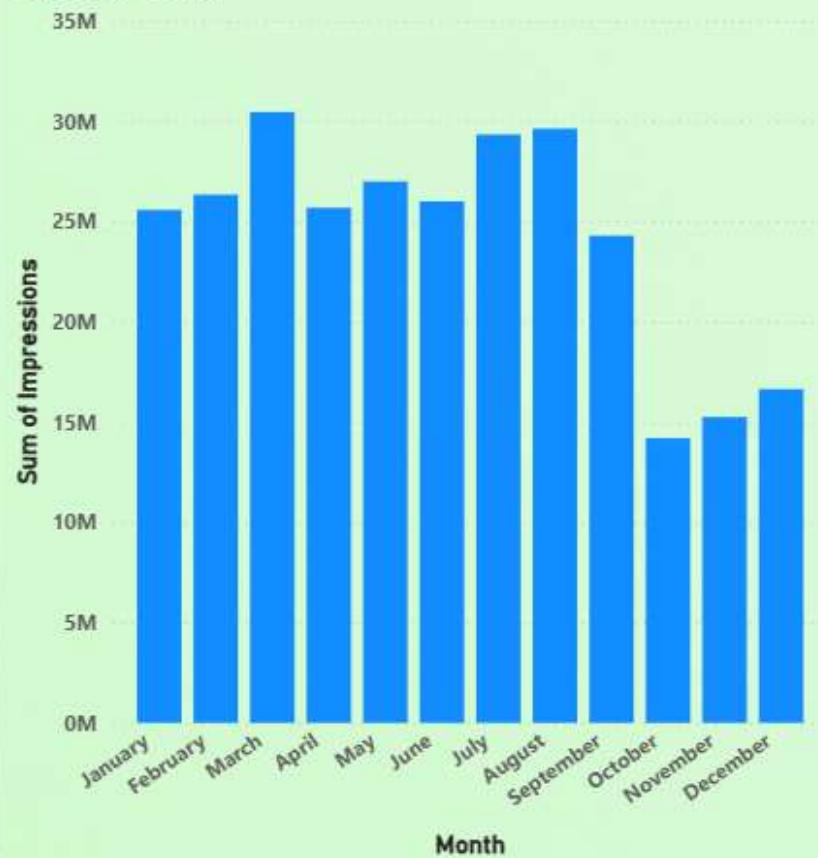
Instagram

LinkedIn

Twitter

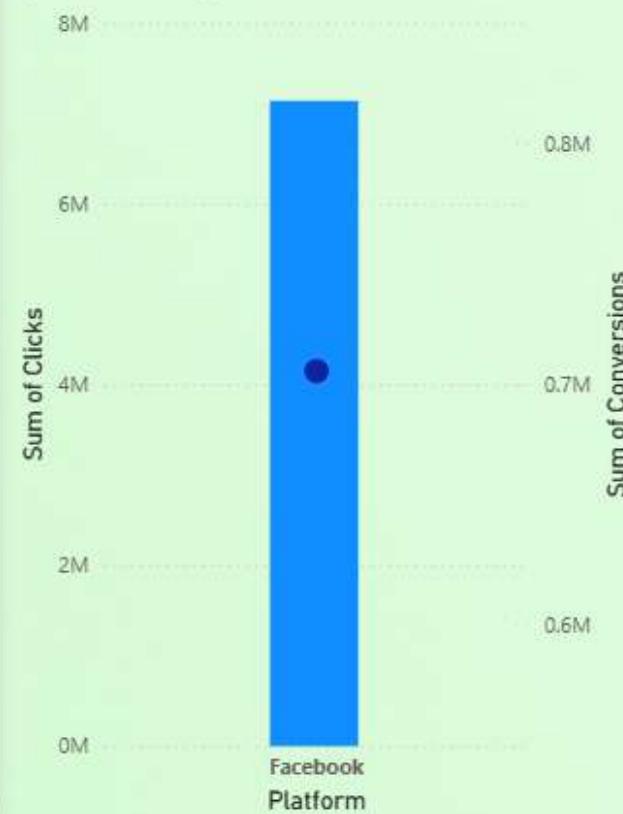
YouTube

Sales per Month



Clicks Vs Impressions PlatformWise

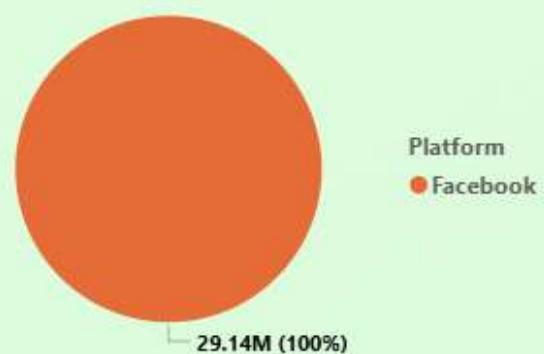
● Sum of Clicks ● Sum of Conversions



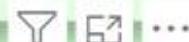
Total Spend on Each Platform



Total Revenue From Each Platform



Social Media Ads Revenue Analysis



29.05M

Total_Revenue

7.44M

Total_Spend

Cost Per Click

10.34K

Sum of CPC

Cost Per Mille

190.05K

Sum of CPM

Cost Through Rate

14.13K

Sum of CTR

Facebook

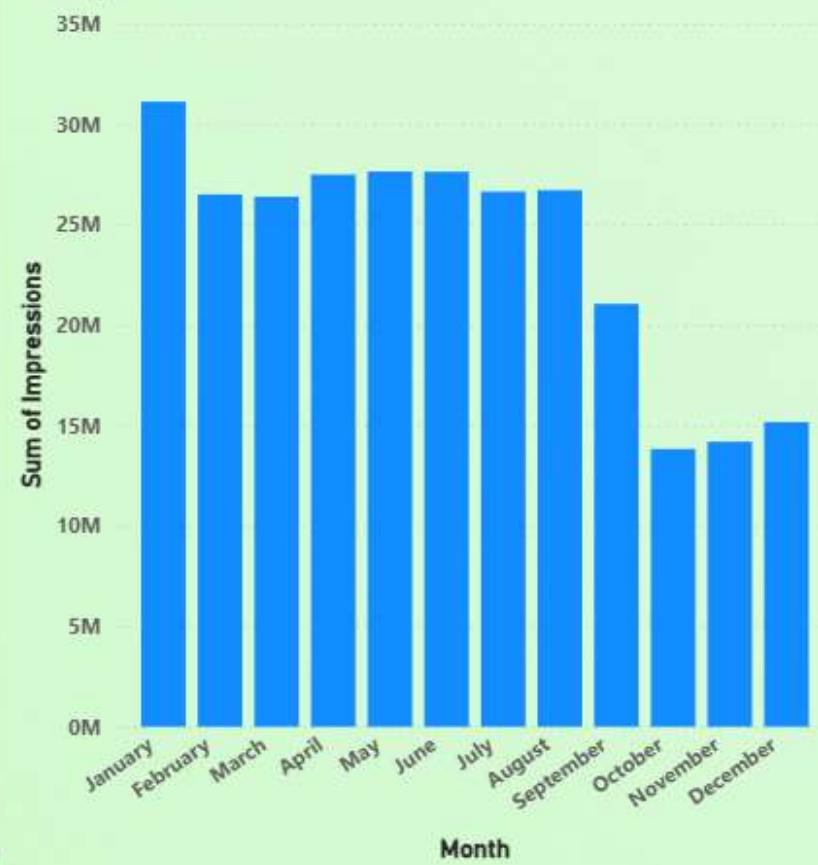
Instagram

LinkedIn

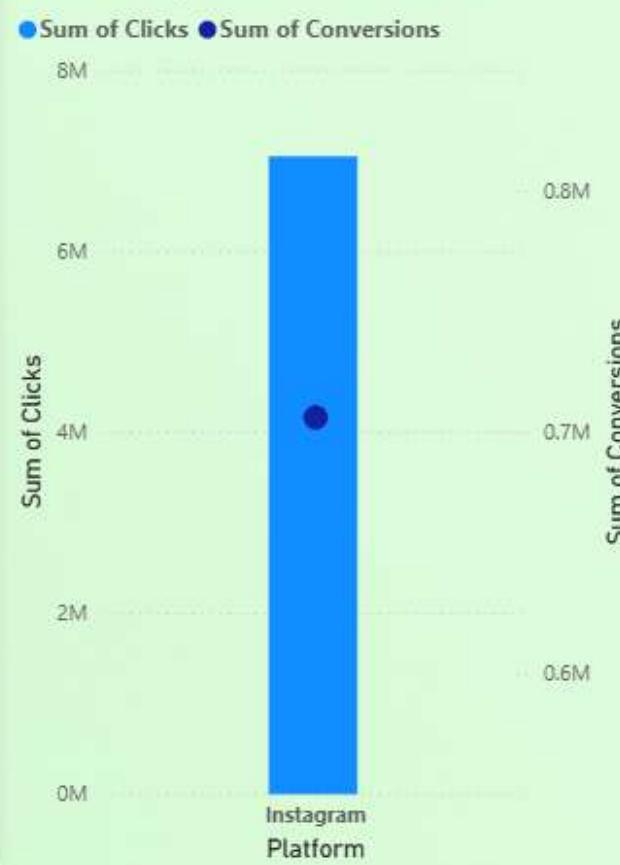
Twitter

YouTube

Sales per Month



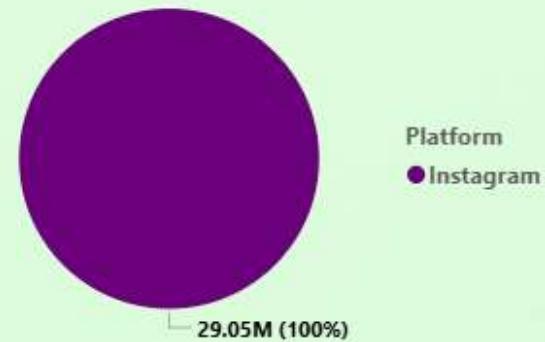
Clicks Vs Impressions PlatformWise



Total Spend on Each Platform



Total Revenue From Each Platform



Social Media Ads Revenue Analysis

**30.68M**

Total_Revenue

7.62M

Total_Spend

Cost Per Click

8.66K

Sum of CPC

Cost Per Mille

197.93K

Sum of CPM

Cost Through Rate

14.75K

Sum of CTR

Facebook

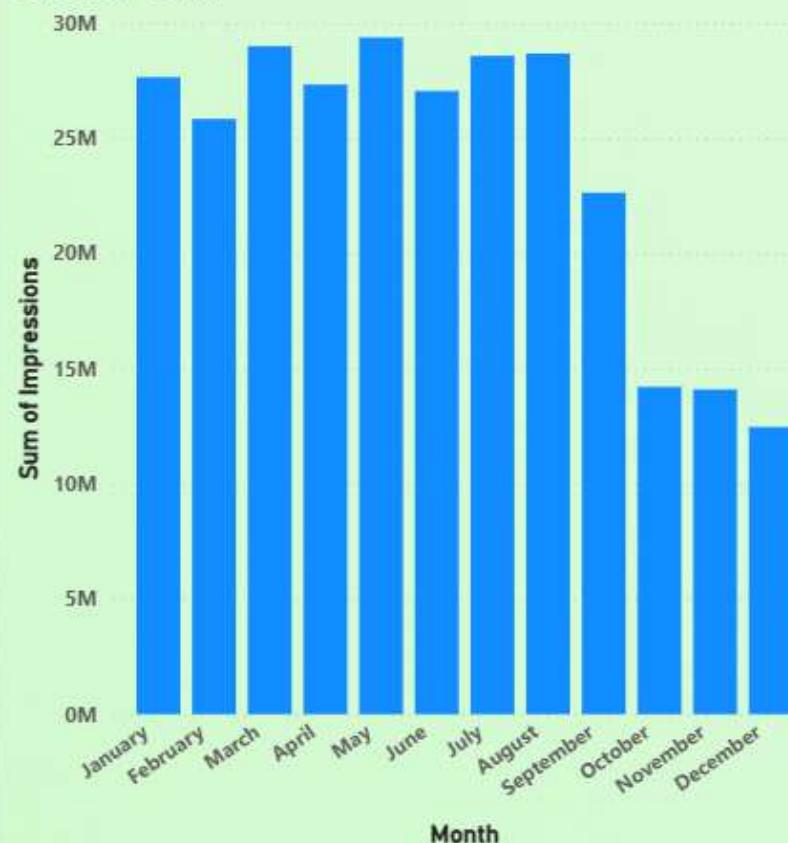
Instagram

LinkedIn

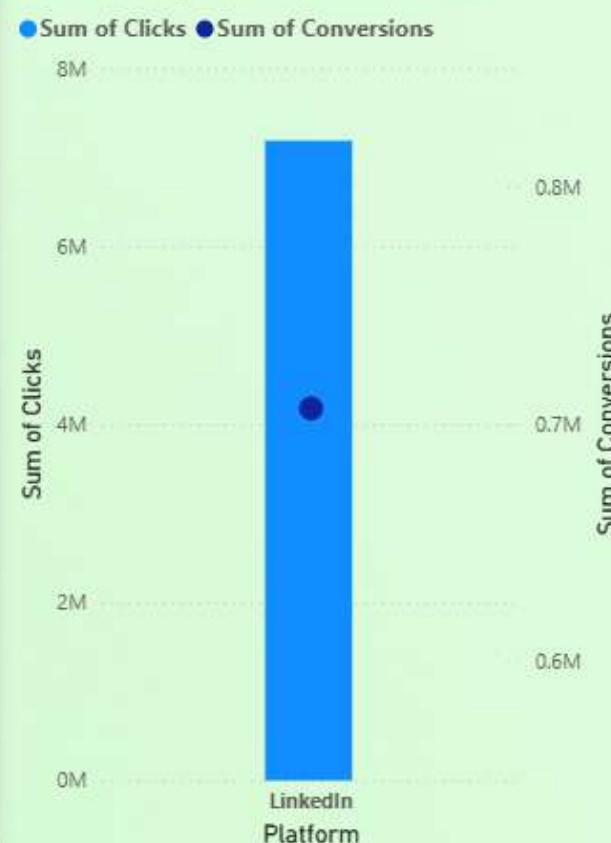
Twitter

YouTube

Sales per Month



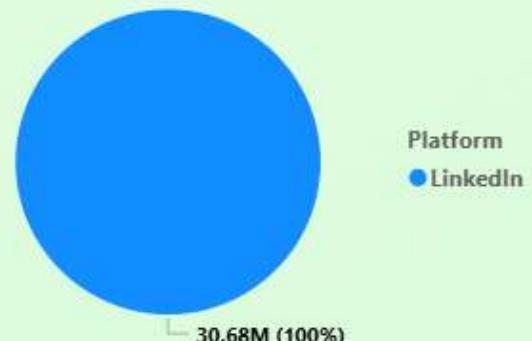
Clicks Vs Impressions PlatformWise



Total Spend on Each Platform



Total Revenue From Each Platform



Social Media Ads Revenue Analysis



30.68M

Total_Revenue

7.62M

Total_Spend

Cost Per Click

8.66K

Sum of CPC

Cost Per Mille

197.93K

Sum of CPM

Cost Through Rate

14.75K

Sum of CTR

Facebook

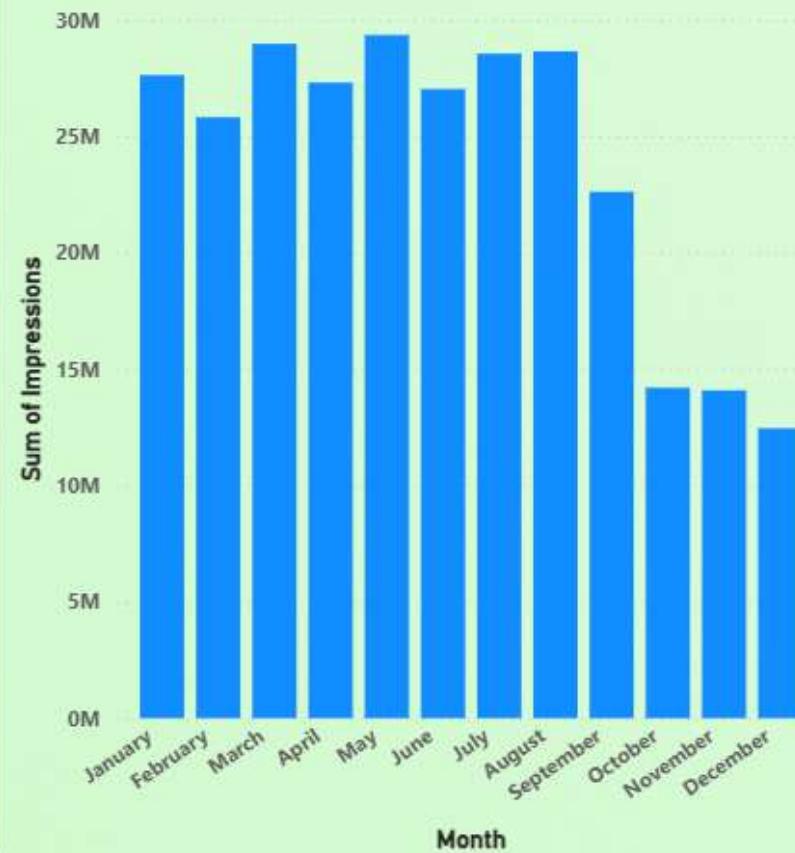
Instagram

LinkedIn

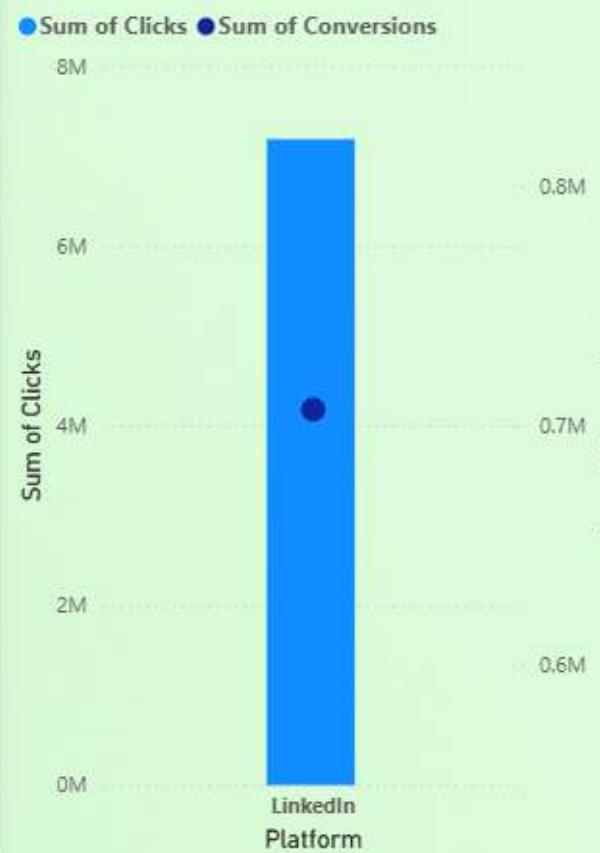
Twitter

YouTube

Sales per Month



Clicks Vs Impressions PlatformWise

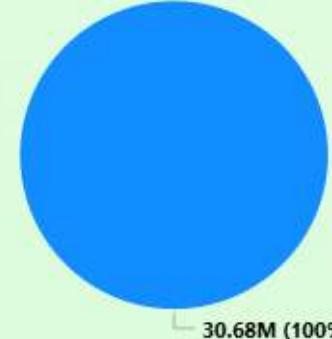


Total Spend on Each Platform



Platform
LinkedIn

Total Revenue From Each Platform



Platform
LinkedIn

Social Media Ads Revenue Analysis



29.44M

Total_Revenue

7.55M

Total_Spend

Cost Per Click

9.08K

Sum of CPC

Cost Per Mille

199.11K

Sum of CPM

Cost Through Rate

14.36K

Sum of CTR

Facebook

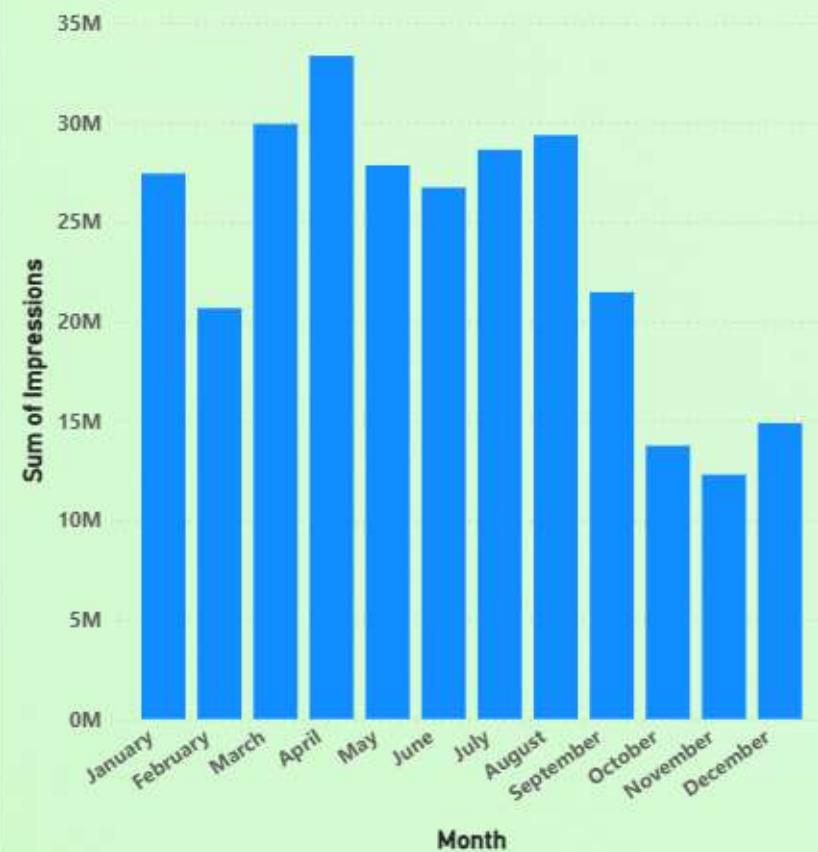
Instagram

LinkedIn

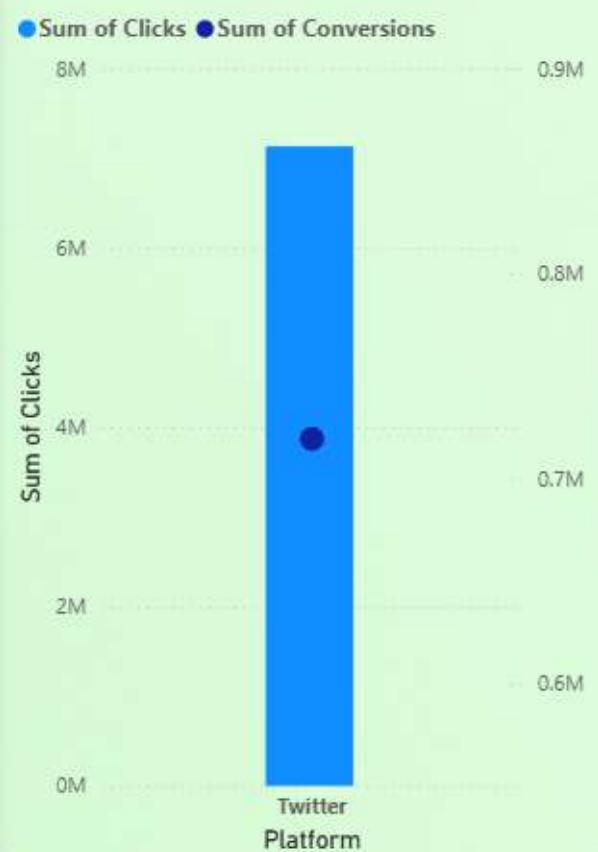
Twitter

YouTube

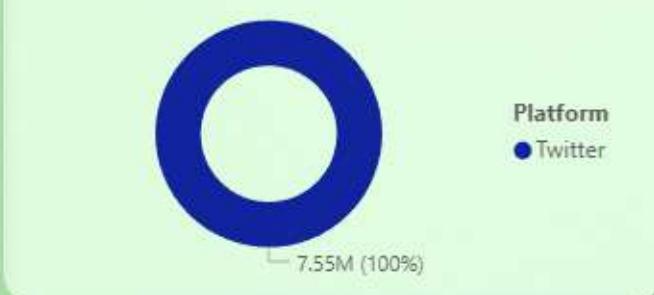
Sales per Month



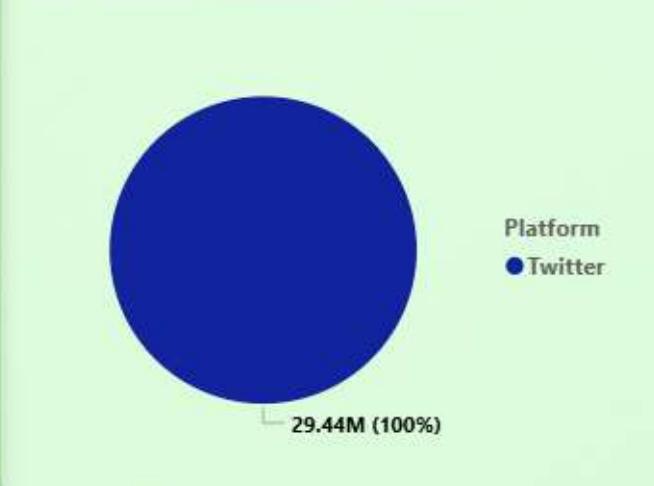
Clicks Vs Impressions PlatformWise



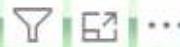
Total Spend on Each Platform



Total Revenue From Each Platform



Social Media Ads Revenue Analysis



28.22M

Total_Revenue

6.97M

Total_Spend

Cost Per Click

7.71K

Sum of CPC

Cost Per Mille

165.38K

Sum of CPM

Cost Through Rate

13.52K

Sum of CTR

Facebook

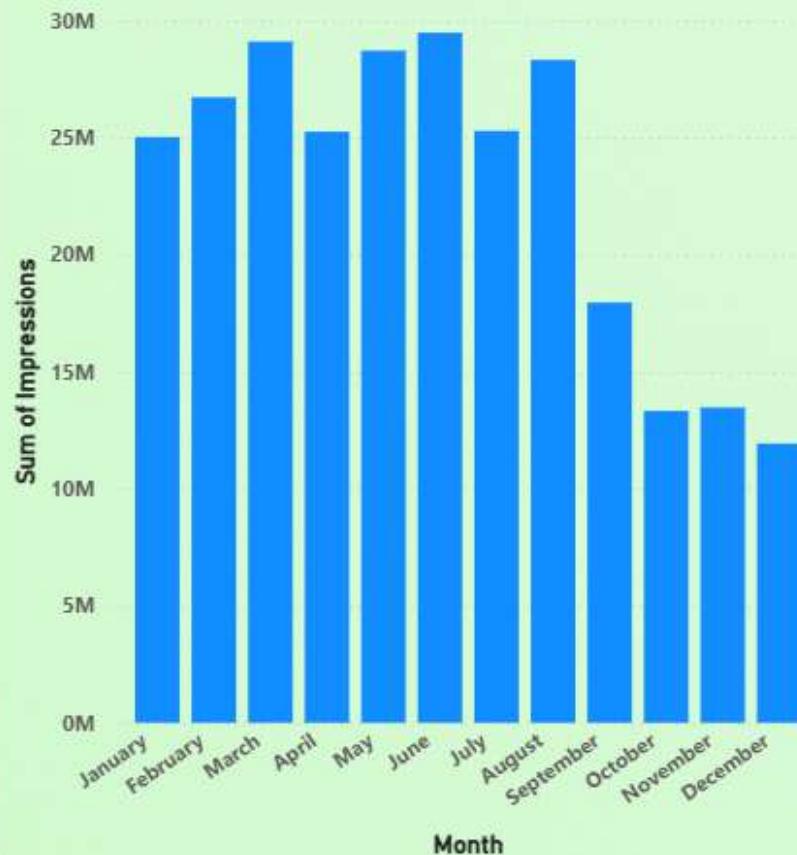
Instagram

LinkedIn

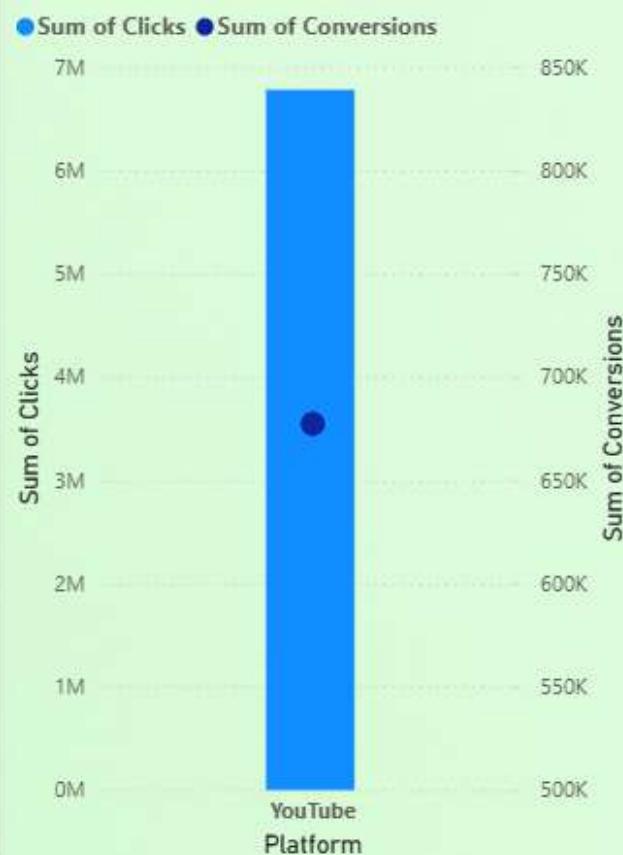
Twitter

YouTube

Sales per Month



Clicks Vs Impressions PlatformWise



Total Spend on Each Platform



Total Revenue From Each Platform

