



Year

- ☐ 2015
- ☐ 2016
- ☐ 2017

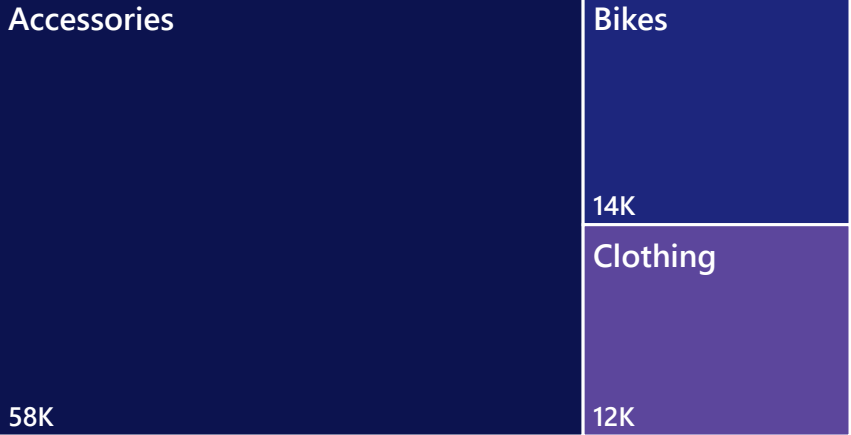
Month

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

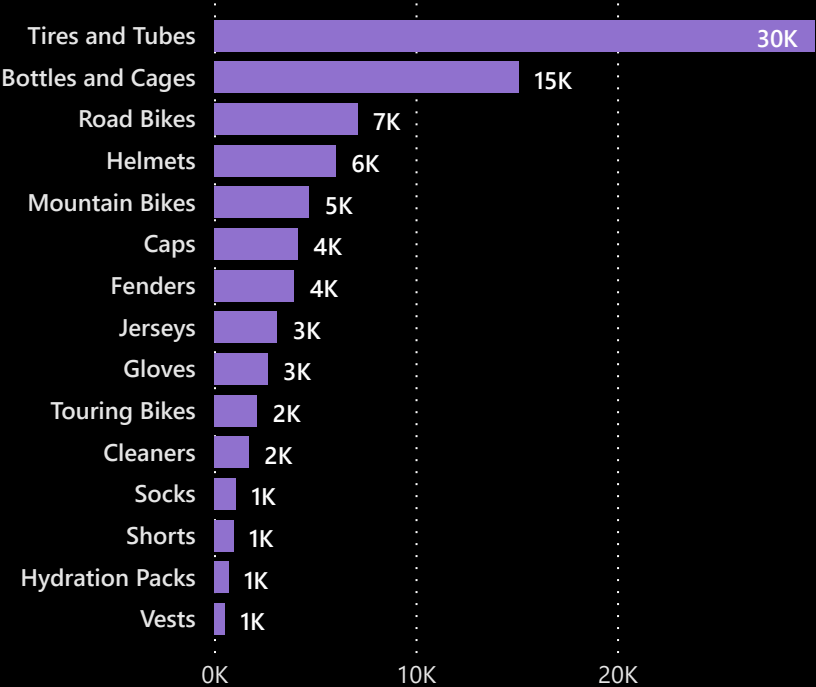
Opportunity
Loss

Profit

Total Orders By Categories



Total Orders By Sub Categories



ProductName

Dynamic p/l

Mountain-200 Black, 42	3,06,474.34
Mountain-200 Black, 46	2,75,062.84
Mountain-200 Silver, 38	2,33,432.39
Mountain-200 Silver, 42	1,93,096.65
Mountain-200 Black, 38	1,91,015.86
Mountain-200 Silver, 46	1,23,581.86
Road-250 Black, 52	93,749.69
Road-250 Red, 58	93,749.69
Sport-100 Helmet, Red	91,154.44
Sport-100 Helmet, Blue	84,744.93
Road-150 Red, 48	81,041.81
Road-250 Black, 44	62,758.06
Road-150 Red, 44	62,047.63
Water Bottle - 30 oz.	60,724.73
Sport-100 Helmet, Black	52,605.67
Road-250 Black, 48	49,586.61
Road-350-W Yellow, 42	45,087.19
HL Mountain Tire	43,559.27
Total	50,48,03,335.03

Total Profit

4.87M!
Goal: 10.83M (-55.05%)

Total Orders

59!
Goal: 83 (-28.92%)

Total Returns

5✓
Goal: 6 (+16.67%)

Top 3 Performers

- All-Purpose Bike Stand
- AWC Logo Cap
- Bike Wash - Dissolver

