

Shop By Brand

for Magento2

Installation Instructions

go to Magento2Project root dir create following Directory Structure :

```
/Magento2Project/app/code/Vihadigitalcom/ShopByBrand
```

d

you can also create by following command :

```
cd/Magento2Project
```

```
mkdir app/code/Vihadigitalcom
```

```
mkdir app/code/Vihadigitalcom/ShopByBrand
```

to Enable this module you need to run these commands:

1. bin/magento setup:upgrade
2. bin/magento module:enable Vihadigitalcom_ShopByBrand
3. Run Upgrade Setup

This extension for Magento2 allows creating page listing **all the brands and the products manufactured under them**. This will help the users to list all the brands on a single page so that the customers may not navigate to find their desired products brand wise. User can easily find all the products manufactured under the name of that individual brand. Here the products are shown as per the name of the brands and not by the categories.

Shop By Brand:

Addidas
Canon
Hp
Lenovo
Maruti Suzuki
Nike
Puma
Reebok
Sparx

Here in this screen shot we can see that on the left corner of the page, there are ***links available of all the brands in the alphabetical order***. By easily clicking on any of them the customer can switch to their desired brand.

The advantage of this extension is that it will ***show all the products lying under the particular brand***. The customers can find all the products of

the brand by a single click, instead of searching them by category which will consume much of their time.

If any customer wants to search products of only single manufacturer then by clicking on that particular brand, can find the products.

So, this is the place where the admin can add the brand information to be added. The user can add *BRAND NAME*, its *LOGO*, *URL*, status to be *ENABLED/DISABLED* etc. One more important character of this back-end is that it facilitates the users to let the brand featured. The brand will not be shown on Front end until it is enabled in the featured column.

DASHBOARD

SALES

PRODUCTS

SHOPBYBRAND

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

← BackDeleteResetSave and Continue EditSave

ITEM

Brand Information

Item Information

Brand Name *

Puma

Sort Order

0

Url Key

logo

Choose File

No file chosen


☐ Delete Image

Status *

Enabled

Featured *

Enabled



DASHBOARD

SALES

PRODUCTS

SHOPBYBRAND

CUSTOMERS




MARKETING

CONTENT

REPORTS

STORES

Vihadigitalcom ShopByBrand



 admin

Re-Sync Brands

Search

Reset Filter

9 records found

20

per page

1

of 1

ID	Name	Sort Order	Featured
1	canon	0	Disabled
2	puma	0	Enabled
3	Reebok	0	Disabled
4	Nike	0	Disabled
5	Sparx	0	Disabled
6	Addidas	0	Disabled
7	Hp	0	Enabled
8	Lenovo	0	Enabled

Here the users can see all the *Brand name been added with the extension*. And can also be edited by using this page. As we can see that there are different name of Brands enabled can be shown on this backend page. This facilitates the users to *edit the Brand* if required.

Brands

Featured Brands



ALL Brands

A

- Addidas

C

- Canon

H

- Hp

L

- Lenovo

M

- Maruti Suzuki

N

- Nike

P

- Puma

R

- Reebok

S

- Sparx

So, this is how the *Front end page will look like*. This page will *show the name of all brands* but the Brands for which are featured with their Logo's will be shown on the top of the page (as shown in the screen-shot). Rest of the brand name will come alphabetically on the page as shown above.

Therefore it is very clearly shown that how Shop by Brand extension allows its users to initiate separate pages for specific brands that the consumers wish to look for. The consumer can easily select the desired brand and can find all the products lying under that brand. It is very time saving and convenient in use as it filters the products by brand name specifically, no requirement to waste long hours in searching for the desired product brand using categories.

Admin can feature the products they wish to present on the front end page on their own without wasting much of their time.