**🎨 POSTER: "Think Before You Click!" (Phishing Scams)**

**Tool**: Canva (free & easy to use)

**✅ Step-by-Step Poster Creation**

**1. Setup Your Poster**

* Go to [canva.com](https://www.canva.com)
* Choose **Create a design** > **Poster (42 x 59.4 cm)**

**2. Choose a Bold Background**

* Use a dark theme with tech-style patterns (e.g., circuit boards, lock icons).
* Add red warning signs or a glowing exclamation mark.

**3. Add the Headline**

* Text: "Think Before You Click!"
* Font: Use bold, techy fonts (e.g., "Anton", "Orbitron", or "Bebas Neue")
* Color: Bright yellow or white over a dark background.

**4. Insert Visual Elements**

* Add phishing icons: fake email, hook, mouse pointer.
* Use illustrations from **Canva Elements**: search for “phishing” or “cybersecurity.”

**5. Add a Subheading**

* Example: "Don't fall for fake links. Stay alert. Stay secure."
* Use a clean, smaller font beneath the headline.

**6. Add Your Organization or Campaign Info**

* At the bottom: add logos, contact info, or a QR code to learn more.

**7. Download Your Poster**

* Click “Download” > Choose **PDF for print** or **PNG for web**.

**🎬 "Your Data Is At Risk!" — A Cybersecurity Animation Story**

**Theme**: A person's data is hacked due to careless online behavior, but they learn how to protect themselves.

**Target Duration**: 60–90 seconds  
**Style**: 2D cartoon-style animation (Canva or Animaker)  
**Tone**: Educational, cautionary, and empowering

**🧠 STORY SUMMARY**

**Main Character**: Sam — a young professional who frequently shops online and uses public Wi-Fi.

**Conflict**: Sam clicks a suspicious link, and a hacker steals their personal data.

**Resolution**: Sam learns about cybersecurity measures and takes action to secure their data.

**🎞️ SCENE-BY-SCENE BREAKDOWN**

**Scene 1: Careless Browsing**

**Visual**: Sam is sitting at a café using public Wi-Fi on a laptop.  
**Text**: *"Sam is enjoying free Wi-Fi while shopping online..."*  
**Sound**: Calm background music

**Scene 2: The Fake Email**

**Visual**: An email pops up on Sam’s screen saying, “**Urgent: Update Your Bank Info Now!**”  
**Animation**: Sam clicks the link.  
**Text**: *"Looks legit... right?"*  
**Sound**: Subtle, suspenseful tone begins

**Scene 3: Hacker Alert!**

**Visual**: Cut to a shady figure (the Hacker) in a dark room watching Sam’s data stream to his screen.  
**Effect**: Glitch or lightning effect on screen  
**Text**: *"Uh oh! It was a phishing scam!"*  
**Sound**: Alert siren or glitchy sound

**Scene 4: Data Stolen**

**Visual**: Files fly from Sam’s laptop into a red folder on the hacker’s computer.  
**Text**: *"Sam's personal data has been stolen..."*  
**Sound**: Computer beeping or “data transfer” sound

**Scene 5: Realization and Panic**

**Visual**: Sam sees strange purchases on their phone and looks shocked.  
**Text**: *"Unauthorized transactions? Identity theft?!"*  
**Sound**: Rapid heartbeat or dramatic sting

**Scene 6: Taking Action**

**Visual**: Sam reading an article or getting advice from a friend.  
**Animation**:

* Turns on antivirus
* Enables two-factor authentication
* Changes passwords  
  **Text**: *"Time to fight back..."*  
  **Sound**: Positive, heroic tone

**Scene 7: Hacker Blocked**

**Visual**: Hacker tries again but gets a “**ACCESS DENIED**” message.  
**Effect**: Hacker’s screen shuts down  
**Text**: *"Sam is now protected."*  
**Sound**: Victory chime

**Scene 8: Cybersecurity Message**

**Visual**: Sam smiles, using the computer safely with a shield icon above.  
**Text on screen**:

* **“Your Data Is At Risk!”**
* “Use strong passwords, 2FA, antivirus, and think before you click.”

**Sound**: Calm, reassuring music  
**End Card**: “🛡 Stay Safe. Stay Smart. 💻 #CyberAware”

**✅ GOAL:**

**A 1-minute animation with scenes, simple motion, text, and maybe voice or sound.**

**🧰 Tools You Need First:**

1. **Adobe After Effects (Download from Adobe’s website – free 7-day trial available)**
2. **Assets (you can use free graphics from** [**Freepik**](https://www.freepik.com/)**,** [**Vecteezy**](https://www.vecteezy.com/)**, or draw basic ones in Photoshop/Illustrator/PowerPoint and export as PNGs)**
3. **Your script or story (we'll break it into scenes)**

**🔷 OVERVIEW OF THE SCENES:**

| **Scene** | **Name** | **What You Animate** |
| --- | --- | --- |
| **1** | **Using Free Wi-Fi** | **Sam on laptop smiling** |
| **2** | **Phishing Email** | **A fake email pops up** |
| **3** | **Hacked** | **Hacker steals data** |
| **4** | **Shock** | **Sam sees “Account hacked!” alert** |
| **5** | **Protecting Data** | **Sam uses 2FA & antivirus** |
| **6** | **Safe & Lesson** | **“Your Data is At Risk” message** |

**🪜 STEP-BY-STEP INSTRUCTIONS**

**🔹 STEP 1: Create a New Project and Composition**

1. **Open After Effects**
2. **Click New Project**
3. **Go to Composition > New Composition**
   * **Name: CyberAnimation**
   * **Resolution: 1920x1080 (Full HD)**
   * **Frame rate: 30**
   * **Duration: 00:01:00 (1 minute)**
   * **Click OK**

**✅ Now you see a black screen — that’s your canvas!**

**🔹 STEP 2: Import Your Assets**

1. **Go to File > Import > File**
2. **Select your images (e.g., Sam, background, hacker, laptop, icons)**
3. **You’ll see them in the Project Panel**

**✅ Drag your first background into the Timeline (bottom panel)**

**🔹 STEP 3: Add and Animate Characters (Scene 1)**

1. **Drag Sam and laptop images into the timeline**
2. **Select Sam’s layer and press P (Position)**
3. **Move the time marker to 1 second**
4. **Click the stopwatch icon next to Position**
5. **Move the time marker to 3 seconds**
6. **Drag Sam’s image to a new position**

**🎉 You just created a position animation (Sam moves)!**

**🔹 STEP 4: Add Text**

1. **Use the Text Tool (T) to click on the canvas**
2. **Type: “Free Wi-Fi: But is it safe?”**
3. **Use Character panel to adjust font, size, and color**
4. **Animate text the same way: select it → press P → use keyframes**

**🔹 STEP 5: Transition to Scene 2 (Phishing Email)**

1. **Move time marker to ~5 seconds**
2. **Add new background (e.g., inbox UI)**
3. **Add a new image (email popup)**
4. **Animate it by scaling up from small:**
   * **Select email image**
   * **Press S (Scale)**
   * **Set first keyframe at 0%**
   * **Second keyframe (after 1 sec) at 100%**

**🔔 Add text: “Update your bank details now!”**

**🔹 STEP 6: Add a Hacker and Show Hacking**

1. **Add hacker image in a new scene (Scene 3)**
2. **Animate a data line (draw a white line or use an arrow)**
3. **Use Opacity (T) to fade in/out elements**

**🔹 STEP 7: Shock Scene**

1. **Show Sam’s shocked face**
2. **Add red "ALERT" text**
3. **Add screen shake:**
   * **Precompose Sam and background**
   * **Add Position keyframes with jitter every 0.1 seconds**

**🔹 STEP 8: Protecting Data Scene**

1. **Add icons for:**
   * **Lock**
   * **2FA**
   * **Antivirus**
2. **Animate icons one by one using scale or fade-in**
3. **Add text: “Install antivirus”, “Use 2FA”**

**🔹 STEP 9: Final Message Scene**

1. **Add clean background**
2. **Text: “Your Data Is At Risk!”**
3. **Subtext: “Think Before You Click”**
4. **Add simple zoom-in animation to the text**

**🔹 STEP 10: Add Sound & Export**

1. **(Optional) Import MP3 voiceover or background music**
2. **Sync it to your animation**
3. **To export:**
   * **Go to File > Export > Add to Render Queue**
   * **Choose Output Module > Format: H.264**
   * **Click Render**

**🧠 Tips for You:**

* **Press Spacebar to preview**
* **Use Ctrl + Z to undo**
* **Use U to show animated properties in the timeline**
* **Use Easy Ease (F9) for smooth motion**