TASK 7 – DASHBOARD VISUALIZATION (PART 2)

- Added Visuals using Table, Map, Tree Map, Funnel, Guage and clustered column chart.
- Added data bars in Table and created hierarchies (e.g., Year → Quarter → Month).

SALES DASHBOARD

Total Revenue

2M
Sum of Revenue

Total Quantity

6K
Sum of Quantity

Total Profit margin

2.08K
Sum of Profit...

Category
All

NEXT PAGE →

Total Revenue by Category
● Electronics ● Furniture ● Clothing
665K (30.95%) 817K (38.04%)
666K (31.01%)

Monthly Sales Trend
20K
15K
10K
5K
0K
Jul 2018   Jan 2019

Sales Target Achievement by Category
● Sum of Revenue ● Sum of Target
1.0M
0.5M
0.0M
Electronics   Furniture   Clothing

Total Profit Margin by Category and Quantity
● Clothing ● Electronics ● Furniture
2K
1K
0K
Sum of Profit Margin
0   10
Quantity

Max Quantity sold by Category
● Clothing ● Furniture ● Electronics
13 (31.71%)   14 (34.15%)
14 (34.15%)

Total Revenue by Quantity and Category
● Clothing ● Electronics ● Furniture
100%
50%
0%
0   10

Category
☐ Clothing
☐ Electronics
☐ Furniture

City
☐ Ahmedabad
☐ Allahabad
☐ Amritsar
☐ Bangalore
☐ Bhopal
☐ Chandigarh
☐ Chennai
☐ Delhi
☐ Gangtok
☐ Goa
☐ Hyderabad
☐ Indore
☐ Jaipur
☐ Kashmir
☐ Kohima
☐ Kolkata

Order Count Analysis by State
100%
Madhya Pradesh
Maharashtra
Rajasthan   32
Gujarat
Punjab   25
Delhi
Uttar Pradesh   22
West Bengal
Karnataka   21
Bihar
Kerala   16
Andhra Pradesh
Nagaland   15
Goa
Haryana   14
Himachal Pradesh
Jammu and Kash... 14
Sikkim
Tamil Nadu   8
7.9%

Quantity Target Sale Analysis
20
14
1   30

Geographic Sales Analysis
Indian Ocean
AUSTRALIA
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Average of Revenue by Category
| Furniture | Electronics |
Clothing

Total Quantity sold by City & Category
Category ● Clothing ● Electronics ● Furniture
600
400
200
0
Sum of Quantity
Indore Mumbai Pune Delhi Chandigarh Bhopal Ahmedabad Kolkata Patna Bangalore Kashmir Kohima Jaipur
City

Top 5 Customers based on Revenue
CustomerName	Sum of Revenue
Yaanvi	103435
Seema	64222
Soumya	46086
Pooja	43222
Shishu	38896
Total	**295861**