



Name

- Robert & Heather
- 36 years old each
- both born in Dundee
- live in Dundee

Behaviours

- Once per week they spend a day with their parents
- they love to watch "National Geographic documentary"
- they have got a small planter house in the garden
- she love to paint and he instead loves photography

Demographics

- Owner of a planter nursery
- they own a property house with a big garden
- parents of twins 3 years old

Needs and goals

- ▶ they want an inventory where they can check the quantity of good left.
- ▶ she wants an app with simple and colourful design
- ▶ He wants an app that both can use from different devices with a login protection