

Smart Task Planner

Persona: Jordan Nguyen – College student managing classes and part-and-time work



Jordan struggles to stay organized with multiple deadlines from classes and work.



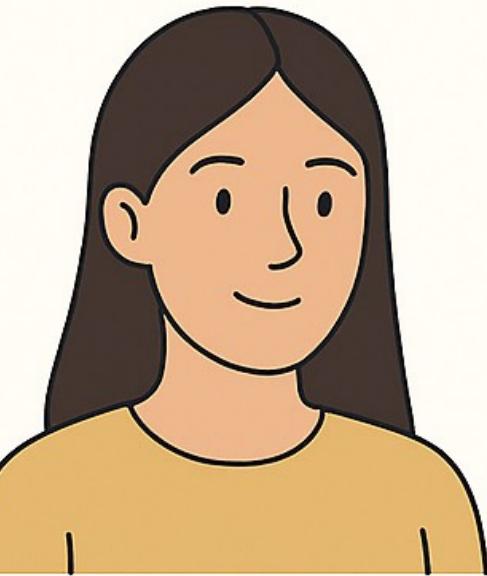
While looking for better tools, Jordan discovered and combined tasks, reminders, and project deadlines.



Jordan installs the Smart Task Planner and adds assignments and project deadlines.



The app's analytics show how much work Jordan completes and when her productivity peaks.



Emily

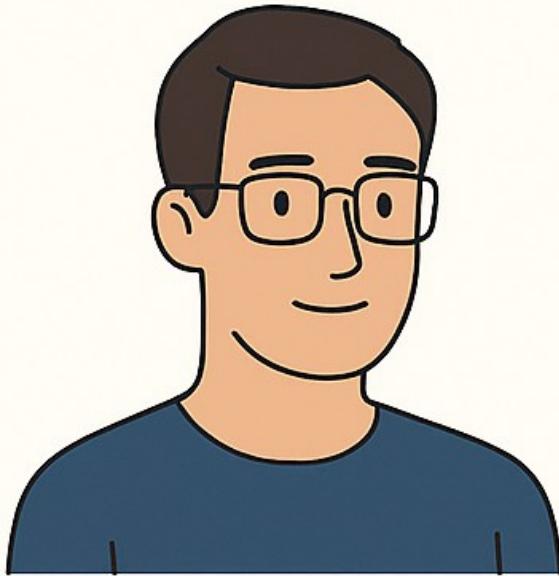
Age: 22

Occupation Student

Needs

manage assignments
and deadlines

balance coursework
and free time



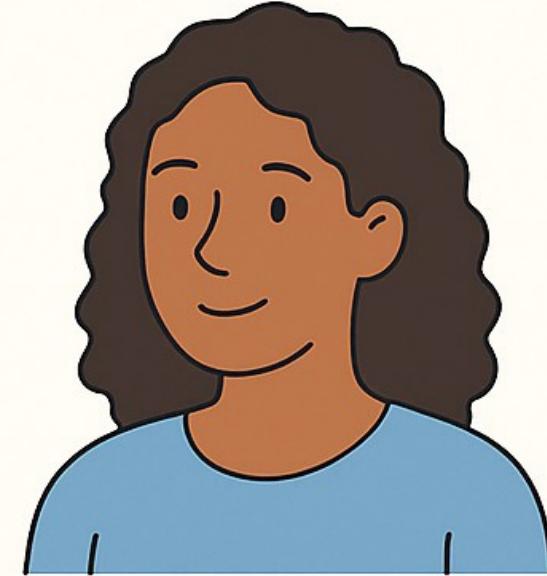
Daniel

Age: 34

Occupation Project
manager

Needs

- organize various tasks
and projects
- track team progress
and milestones



Sarah

Age 28

Occupation Consultant

Needs

- keep track of meetings
and deadlines
- stay productive while
traveling

Scenarios

Adding a Task

Add Task

Title

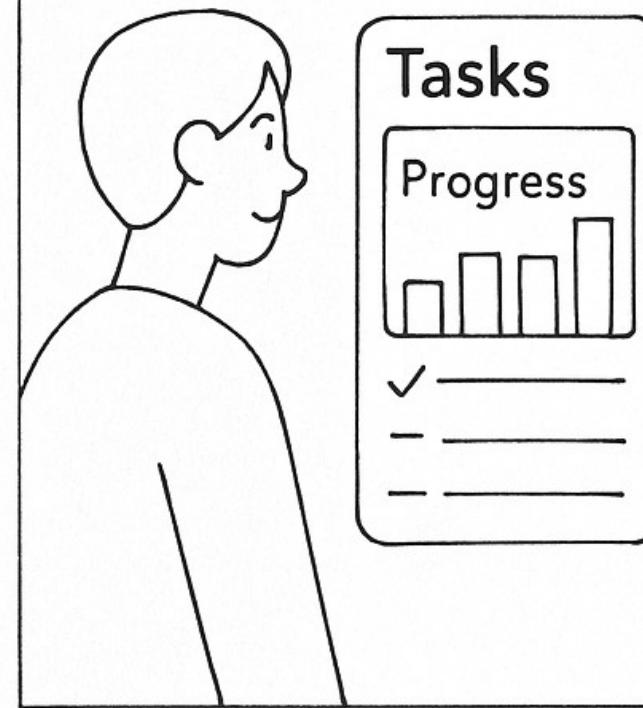
Due date

Add

Setting a Reminder



Tracking Progress



The user enters a new task.

The user configures a reminder for a task

The app checks the completed tasks