

Emily

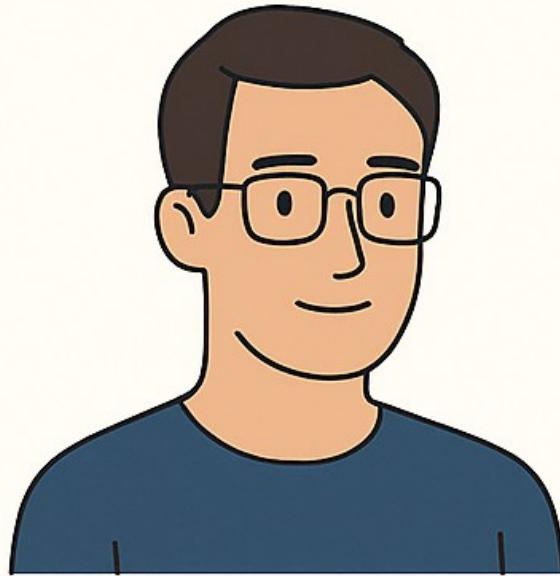
Age: 22

Occupation Student

Needs

manage assignments
and deadlines

balance coursework
and free time



Daniel

Age: 34

Occupation Project
manager

Needs

- organize various tasks
and projects
- track team progress
and milestones



Sarah

Age 28

Occupation Consultant

Needs

- keep track of meetings
and deadlines
- stay productive while
traveling