



# Smart Task Planner

Persona: Jordan Nguyen – College student managing classes and part-and-time work



Jordan struggles to stay organized with multiple deadlines from classes and work.



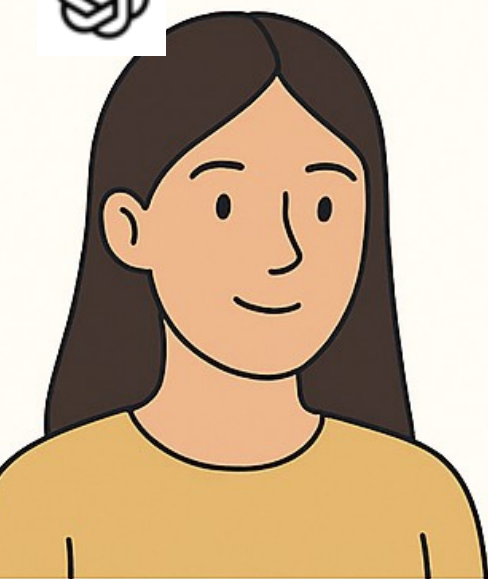
While looking for better tools, Jordan discovers an combines tasks, reminders, and project deadlines.



Jordan installs the Smart Task Planner and adds assignments and project deadlines.



The app's analytics show how much work Jordan completes and wen her productivity peak.



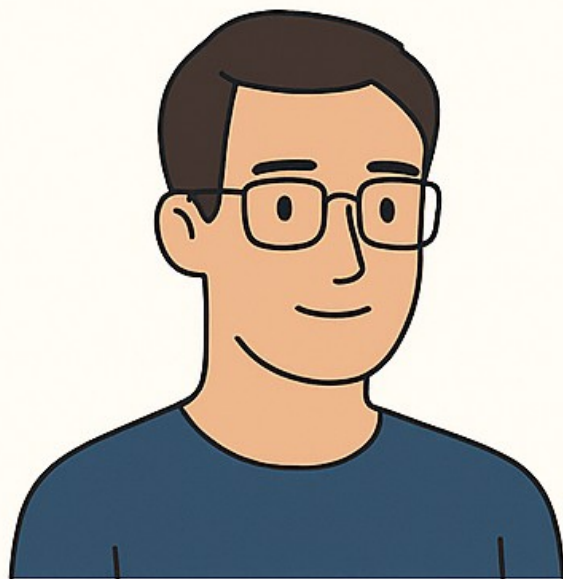
## Emily

Age: 22

Occupation Student

### Needs

manage assignments and deadlines  
balance coursework and free time



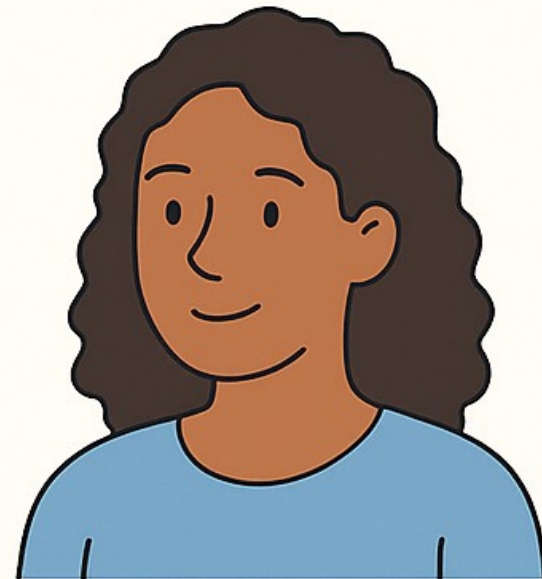
## Daniel

Age: 34

Occupation Project manager

### Needs

- organize various tasks and projects
- track team progress and milestones



## Sarah

Age 28

Occup Consultant

### Needs

- keep track of meetings and deadlines
- stay productive while traveling





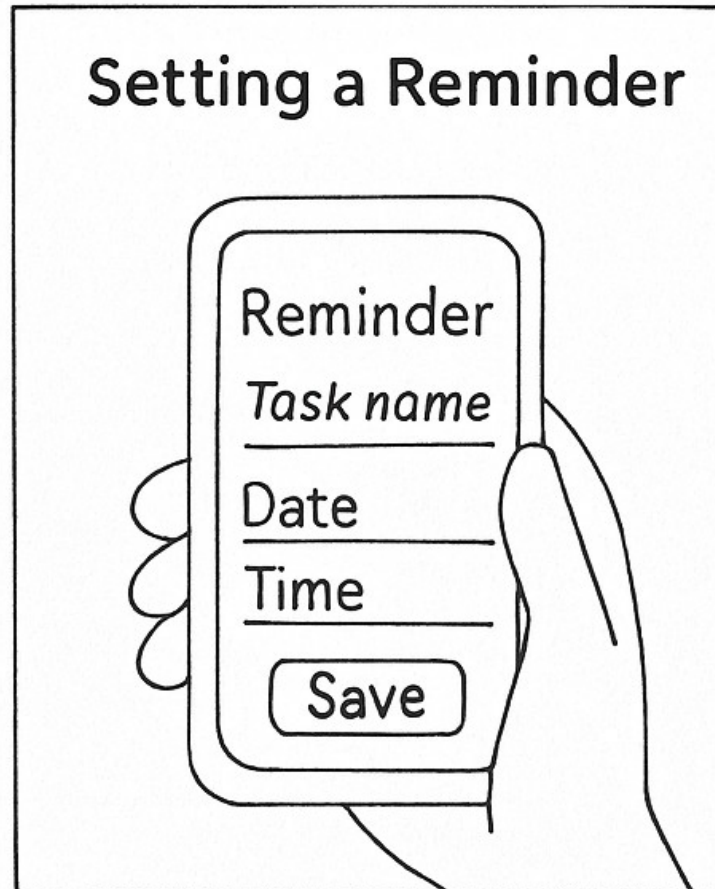
# Scenarios

## Adding a Task

A wireframe of a mobile app screen titled "Add Task". It features two input fields labeled "Title" and "Due date", each with a horizontal line for text entry. Below these fields are three more horizontal lines. At the bottom of the form is a rounded rectangular button labeled "Add".

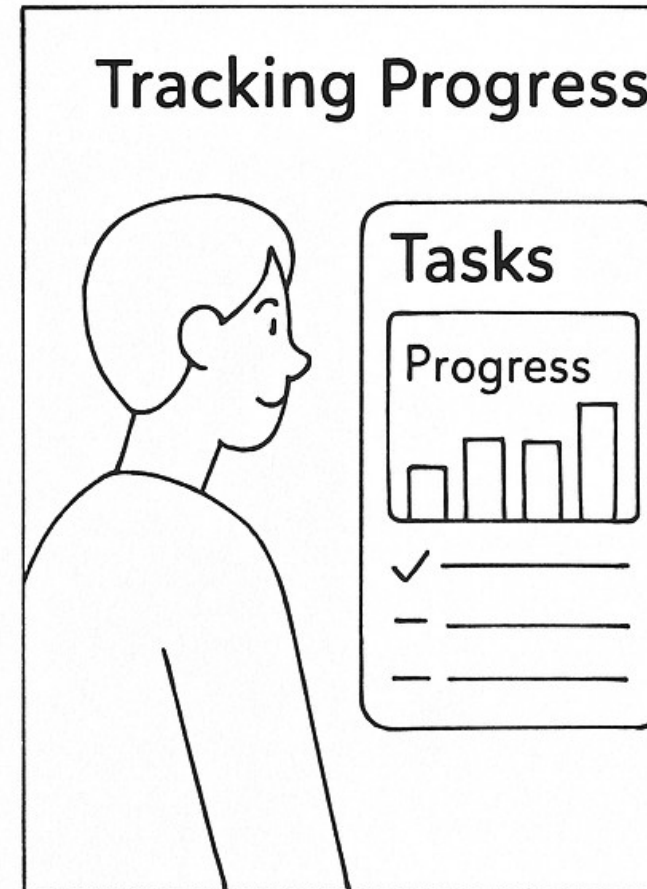
The user enters  
a new task.

## Setting a Reminder



The user configures  
a reminder for a task

## Tracking Progress



The app checks the  
completed tasks