

Smart Task Planner

Persona: Jordan Nguyen – College student managing classes and part-and-time work



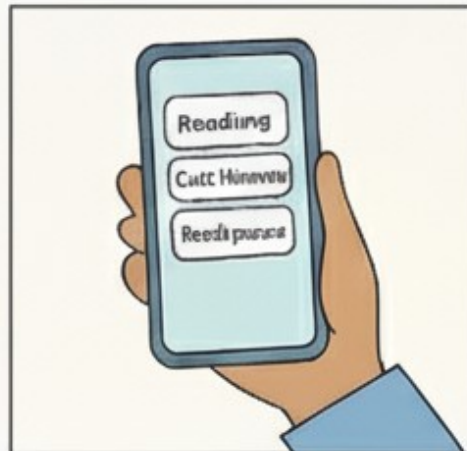
Jordan struggles to stay organized with multiple deadlines from classes and work.



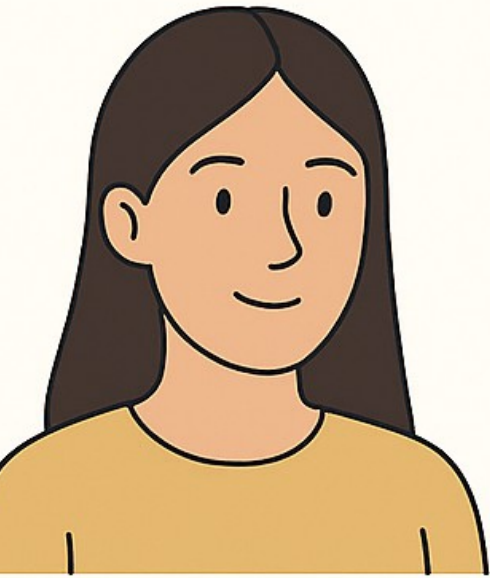
While looking for better tools, Jordan discovers an combines tasks, reminders, and project deadlines.



Jordan installs the Smart Task Planner and adds assignments and project deadlines.



The app's analytics show how much work Jordan completes and when her productivity peaks.



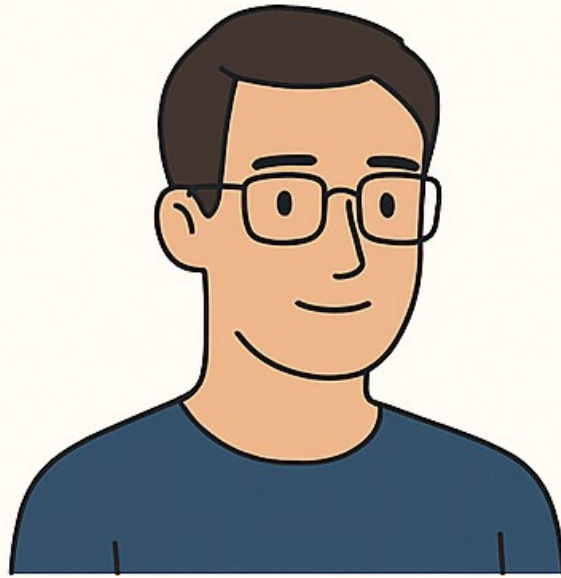
Emily

Age: 22

Occupation Student

Needs

manage assignments
and deadlines
balance coursework
and free time



Daniel

Age: 34

Occupation Project
manager

Needs

- organize various tasks
and projects
- track team progress
and milestones



Sarah

Age 28

Occup Consultant

Needs

- keep track of meeting
and deadlines
- stay productive while
traveling

Scenarios

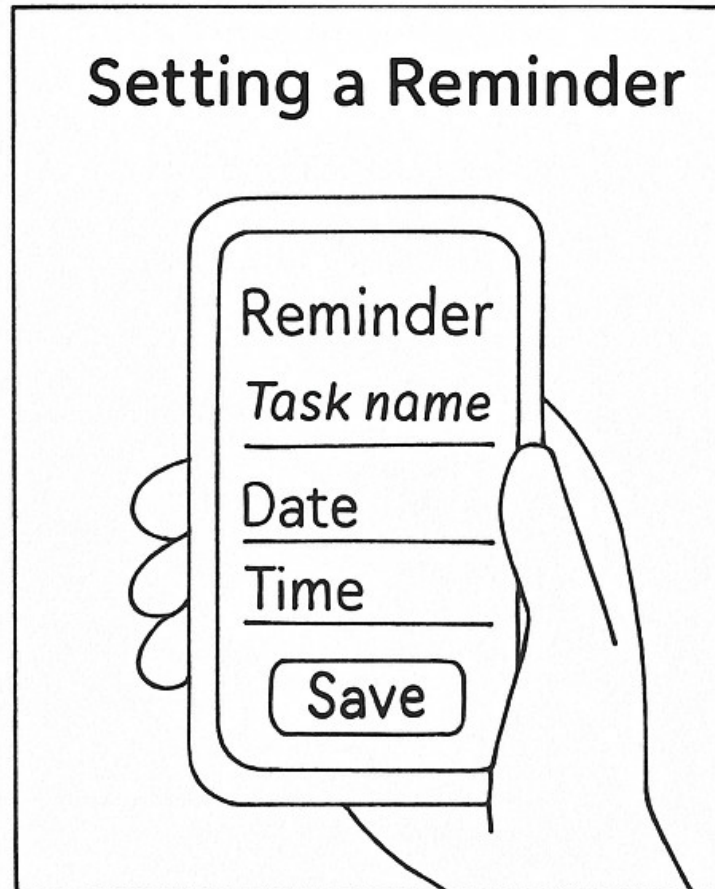
Adding a Task



A form titled "Add Task" with two input fields labeled "Title" and "Due date". Below the "Due date" field are three horizontal lines for additional input. At the bottom is a button labeled "Add".

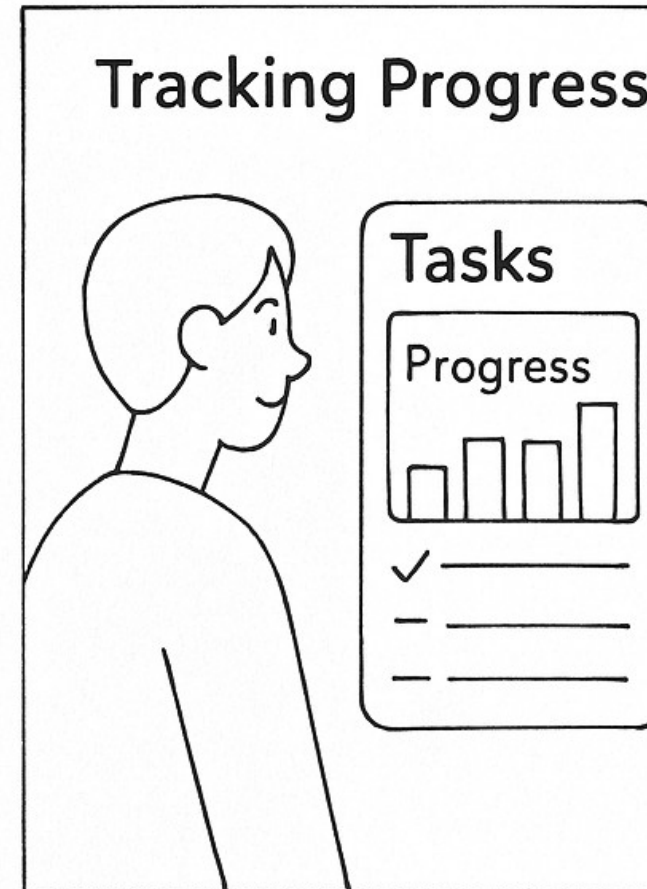
The user enters
a new task.

Setting a Reminder



The user configures
a reminder for a task

Tracking Progress



The app checks the
completed tasks