

# Smart Task Planner

Persona: Jordan Nguyen – College student managing classes and part-and-time work



Jordan struggles to stay organized with multiple deadlines from classes and work.



While looking for better tools, Jordan discovered and combined tasks, reminders, and project deadlines.



Jordan installs the Smart Task Planner and adds assignments and project deadlines.



The app's analytics show how much work Jordan completes and when her productivity peaks.