Research Statement

Eduard Storm (October 2020)

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My primary research interests include Applied Microeconomics, especially Labor Economics and Economics of Inequality. The research focus can be summzarized by my dissertation title *Tasks*, *Skills*, and *Wages in Labor Markets*. Utilizing Survey data on Tasks performed at work I aim to enhance our understanding of the concept of 'Skill' and how it translates into Wage differences. In contrast to conventional methods, relying on formal qualifications such as education or experience, emphasis on workplace heterogeneity offers novel insight into skill differences and varying levels of productivity. In sum, I argue this framework is superior to traditional methods in explaining wage differences between and especially within groups of workers

In completed research I heavily utilize German Employment Surveys providing self-reported information on worker's job-related activities. In one working paper I compare this worker-level information with an online database, which is based on (commonly used) occupation-level data and assessment by labor market experts about occupation-specific requirements. Notably, I highlight the conceptual benefits of worker-level data in a simple model in which workers can earn efficiency gains by specializing in core tasks within their own occupation and validate this approach with various empirical tests. This insight is applied to the migration context in my *Job Market Paper* in which I decompose wage differences along the entire wage distribution. In this study I emphasize variation in interactive tasks as a key driver of the rising wage gap in Germany since the mid 2000s.

These findings provide novel contributions as my work is the first to demonstrate that the comparative advantage of native workers in interactive activities extends occupational borders. Specifically, variation in task across workers accounts for up to 25% of the wage gap. Since communication skills have become increasingly important in modern labor markets, they allow native workers to maintain an edge, especially pertaining to skilled workers with higher wages. In terms of theory this mechanism offers new insight into sources of imperfect substitutability of labor aggregates in the production function and thus challenges popular identifying assumptions in structural models which do not account for workplace heterogeneity. Moreover, my findings have important implications for *Public Policy*. Integration policies are usually designed to improve the recognition of vocational qualifications earned abroad. Yet, task specialization within occupations at the detriment of immigrant workers makes retaining skilled labor more challenging in an environment characterized by an aging population and skill shortages.

Current work in progress elaborates on the specialization patterns identified in my dissertation, especially in regards to workplace heterogeneity. Exploratory evidence of my completed research suggests specialization in job-related activities is determined by some combination of variation in skill and time devoted to crafting said skills. This project digs deeper and takes advantage of detailed Survey data on time spend on job tasks. Initially, in spirit of the Roy model, workers choose an occupation based on comparative advantage in occupation-specific tasks. Subsequently, they may enhance their degree of specialization within their occupation by spending more time on

Eduard Storm Research Statement

said core activities. Observing the amount of time devoted to the accumulation of specific skills thus enriches models relying on human capital formation by highlighting learning-by-doing mechanisms.

Related research explores the impact of technological change on wage inequality by combining task information with high-quality administrative data from the German Institute of Employment. Concentrating on the occupational dimension, this research examines varying degrees of task specialization in modern labor markets and how they affect the aggregate wage structure. Similarly, I have started a project in which I estimate the returns to the number of tasks workers perform at work. A key hypothesis is that workers across education groups specialize in a differential amount of tasks. Preliminary results indicate college graduates to be more specialized compared to other education groups with a more diversified set of tasks. Shortly, I will write down a general equilibrium model in which individuals choose an occupation and firms assign an optimal number of tasks to workers to conceptualize specialization at the workplace. In a nutshell, in upcoming research I aim to add a twist to Adam Smith's classic insight on Gains from Specialization by using novel data to (i) test how these gains are distributed across workers and (ii) study how technological change affects workers differentially depending on their skill endowment.

The overarching goal of my research is to provide a unifying task-based framework to assess the role of general-purpose versus job-specific skills in the formation of human capital, emphasizing responses to Digital Transformation and Robotization. A comprehensive model accounts for skills accumulated during adolescence and likewise throughout adulthood. Prior to entering an occupation, workers accumulate more general-purpose skills via education or inherent ability. Subsequently, specific skills acquired on the job become more relevant. In light of my previous work, I believe workplace heterogeneity is a key factor that deserves more attention as workers and firms have specialized differentially in response to technological changes and globalization. On the (labor) demand side, firms increasingly utilize robots that are connected to other machines and improve resilience to shocks (such as COVID-19), thereby expanding the range of tasks they can perform and displaying labor. At the same time, technological advancements induce productivity growth that favors skilled workers performing non-automated tasks. Hence, on the (labor) supply side, individuals respond by changing their human capital investments, adjusting to an increasingly automated world.

Novel data, such as the *International Federation of Robots* (IFR) database, offers new ways to incorporate differential adaption by industries. This, in turn, affects occupation-specific applications across industries and thus skill requirements which trickle down to differential adjustments at the firm-level. Along with improved access to high-quality administrative and survey data, these rich databases allow scholars to revisit old questions with new tools and likewise tackle new questions relevant to the current *Zeitgeist*. By Spring 2021 I aim to apply for research funding to get access to the IFR database to expedite my studies at the intersection of automation and human capital. While I am interested in long-term effects, I strive to use this insight in order to analyze the short-term impact of *COVID-19* on the workplace. As the pandemic is poised to reshape labor markets and accelerate the trajectory of automation today, it is incumbent on the Economic profession to prepare the workforce of tomorrow.

Eduard Storm Research Statement

My broad research interests transcend the scope of the task-approach outlined above. Prior to my Ph.D. studies, I examined Emerging Economies' motives for accumulating large amounts of Foreign Exchange Reserves and the relationship between capital flows and productivity growth. My general interest in the impact of technological change and its multi-faceted impact on economies worldwide is thus closely related to topics in *International Economics*. In the future, I expect to go back to the roots and do some work tied to Open Economy Macroeconomics in some capacity.

In terms of *Economics of Education*, I am interested in human capital investments throughout childhood. A promising literature focuses on non-cognitive abilities and experimental approaches to estimate causal effects on educational outcomes, highlighting the increasing importance of social skills. Other studies utilize genetic data to construct a so-called *polygenic score* and find this index to be associated with educational and labor market outcomes. I find this approach intriguing as it conceptualizes the rather abstract idea of inherent ability, commonly used in economic models. With respect to Education Policy, I have started a paper on the impact of immigration on learning outcomes of native youth in Germany. Due to data difficulties I have put this project on hold, but intend to continue in the future with other data. In a similar vein, I am interested in the impact of E-Verify, a US program aimed at curbing undocumented immigration, on education outcomes of affected households. First, however, I need to explore suitable data and am moreover on the lookout for fellow peers who would like to cooperate with me on these education-related projects.

Finally, over the course of my graduate career I have familiarized myself with *Machine Learning* Techniques. I believe the rise of Big Data and increased computational capacities allow these methods to augment traditional empirical methodology in Economics and enhance our understanding about the complexities of life. I anticipate that the projects outlined above, which place emphasis on both theoretical and empirical work, will remain as my primary focus of research for the foreseeable future.