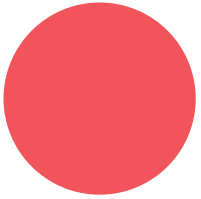


The Landscaper



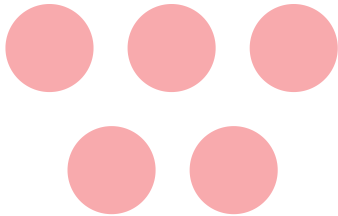
Age

35 to 44 years

Highest Level of Education

High school degree or equivalent

Social Networks



Industry

Agriculture

Organization Size

Self-employed

Preferred Method of Communication

- Phone
- Text Messaging
- Face-To-face

Tools They Need to Do Their Job

Enter text here

Their Job Is Measured By

Revenue generated

Job Responsibilities

Communication, On site work, Hazard care

Goals or Objectives

Revenue

Reports to

Themselves

Biggest Challenges

- Navigating Client Relationships & Communications
- Communication
- Professional Development
- Problem Solving & Decision Making

They Gain Information By

Personal experience