

New Film Recommendations

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Problem Statement

Users often find themselves asking what they should watch, nowadays by looking aimlessly, asking friends, or even asking people of social media. The solution would be that users could give a rough idea of what types of films interest them in which a selection would then be shown based on what was given.

Who is experiencing the problem?

People looking for a specific genre of movie to watch.

What is the Problem?

The selection of films is too broad.

Where does the problem present itself?

Streaming services such as Netflix, Hulu, Prime Video, Disney+, etc.

Why does it matter?

People end up spending too much time looking for new things that after a while they get bored and just go back to things they already know/watched.