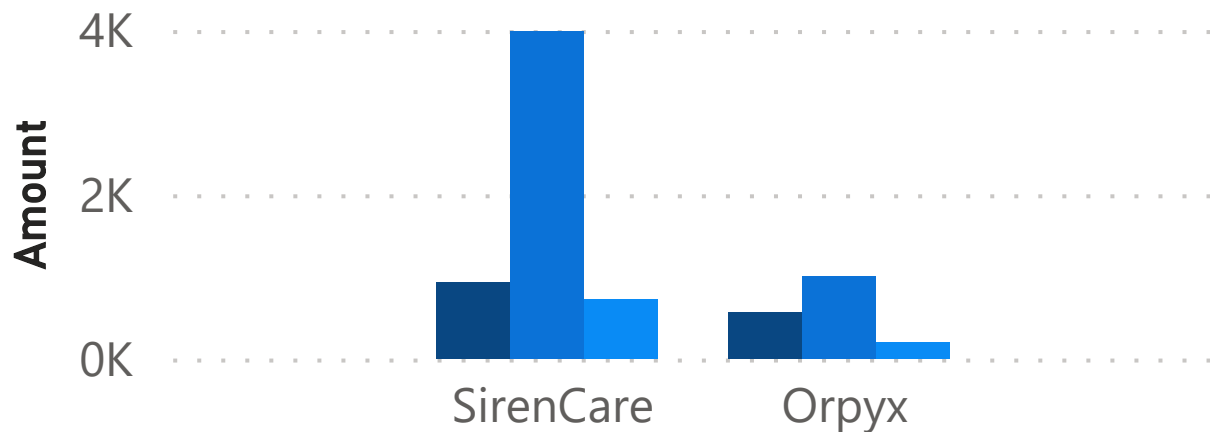# Social Media Engagement Analytics | Dashboard

Numeric Statistics

- No. of Followers
- No. of Followings
- No. of Posts
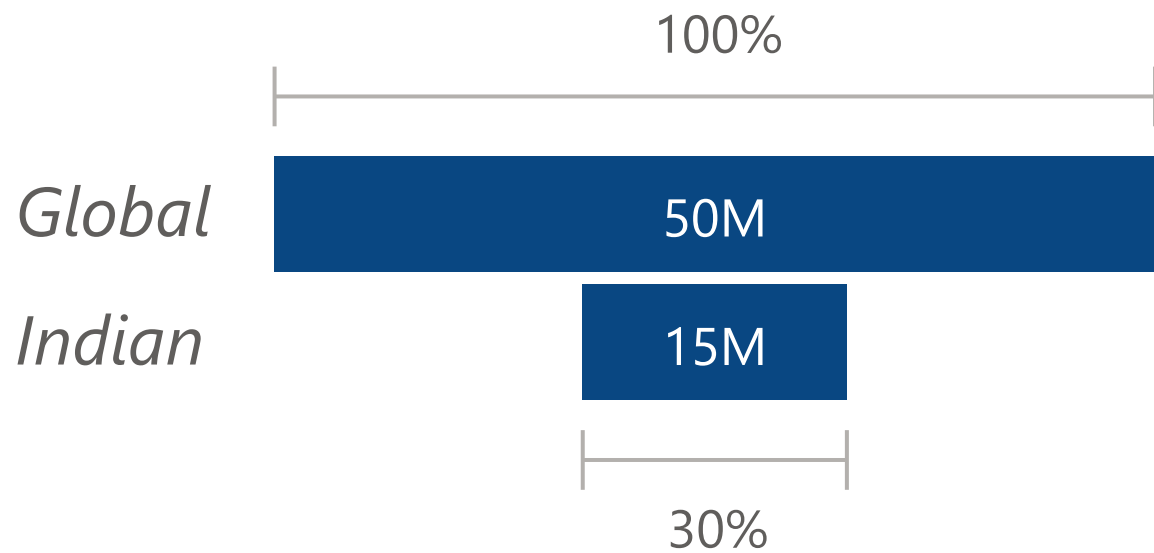
Amount: 4K, 2K, 0K

SirenCare, Orpyx

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This visual does not support exporting.

No. of Businesses

100%

- Global: 50M
- Indian: 15M

30%

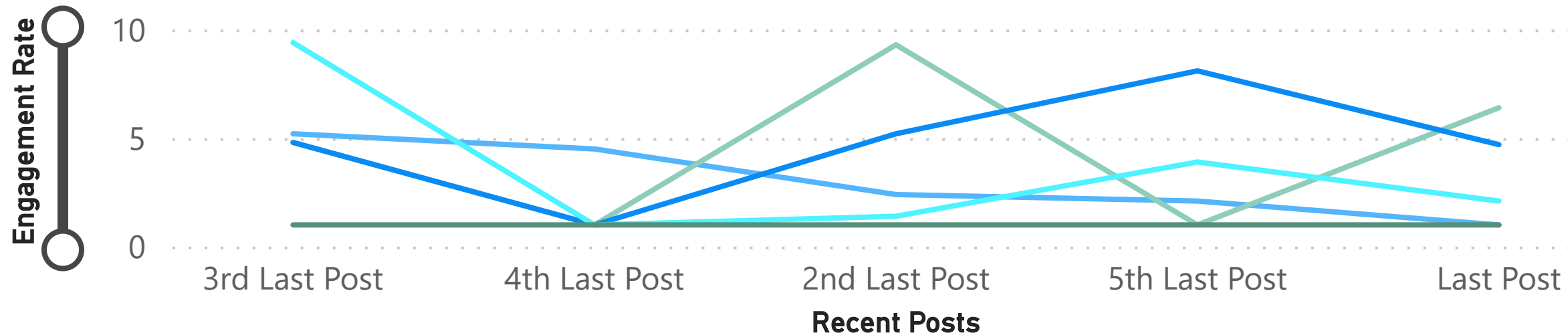
Engagement Rate Comparision(IG Vs lnkdn)

- Orpyx IG
- SirenCare IG
- Orpyx lnkdn
- Podimetrics lnkdn
- Siren Care lnkdn

Engagement Rate: 10, 5, 0

3rd Last Post, 4th Last Post, 2nd Last Post, 5th Last Post, Last Post

Recent Posts

No. of Followers by Company

- SirenCare
- Orpyx
- Podimetrics

WhatsApp

37.50%
Conversion Rate

98.00%
Msg Open-Rate

Email & SMS

1.50%
Conversion Rate

20.00%
Msg Open-Rate

Top Hashtags

healthcarestartup patientcare
smartsocks footulcers
podiatry healthcaretechnology
healthcareinnovation
healthtech telehealth
healthcare foothealth footcare
wearabletech
medicaldevices
remotehealthcare
healthcareindustry
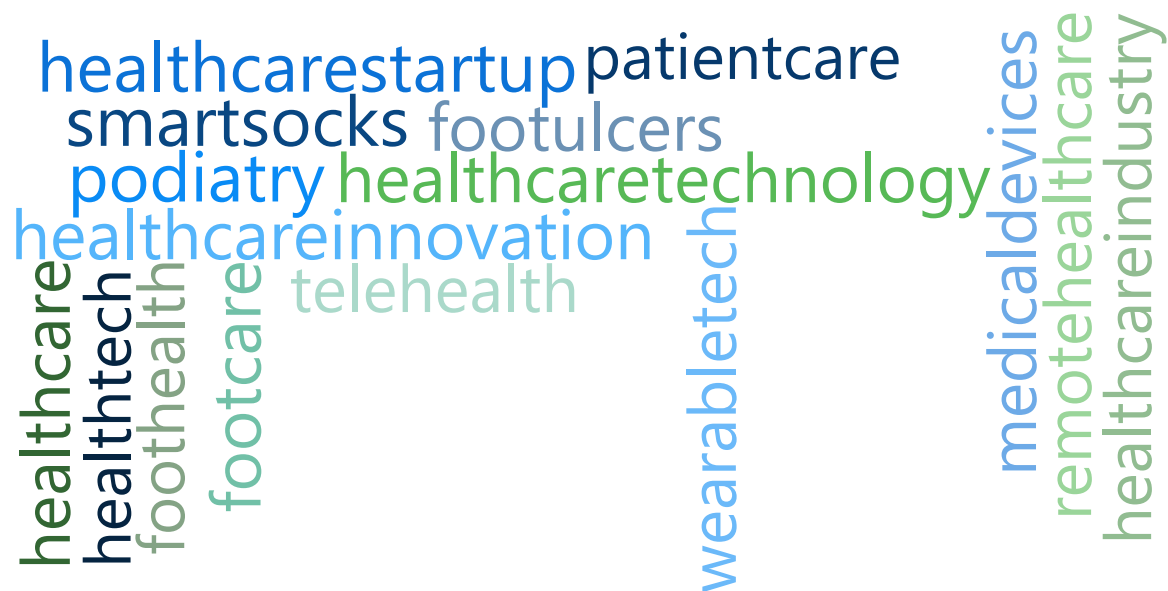
No. of Posts by Month('22-'23)

- SirenCare
- Podimetrics
- Sum of Orpyx Frequency

October, November, December, January, February

Post Month
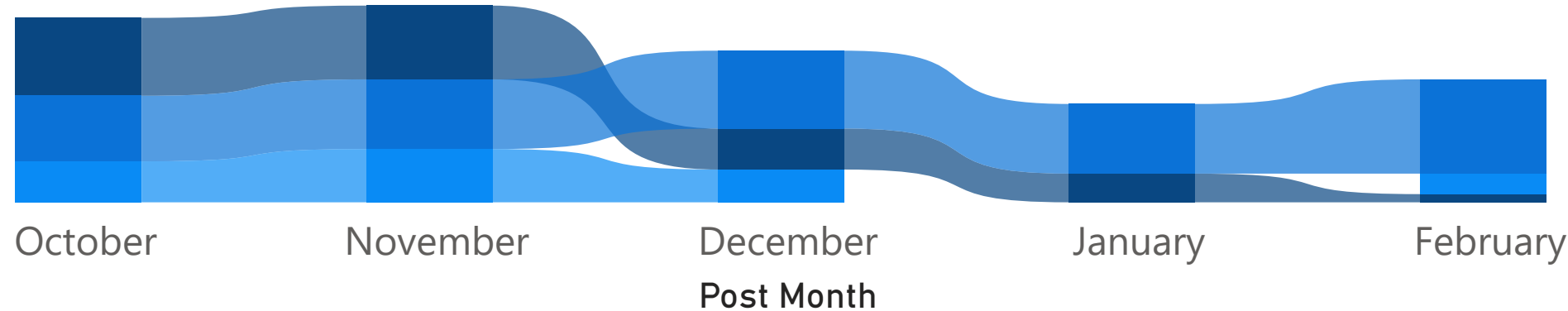
Use Cases

- Appointment Booking
- Customer Support
- Feedback and Surveys
- Handle payments