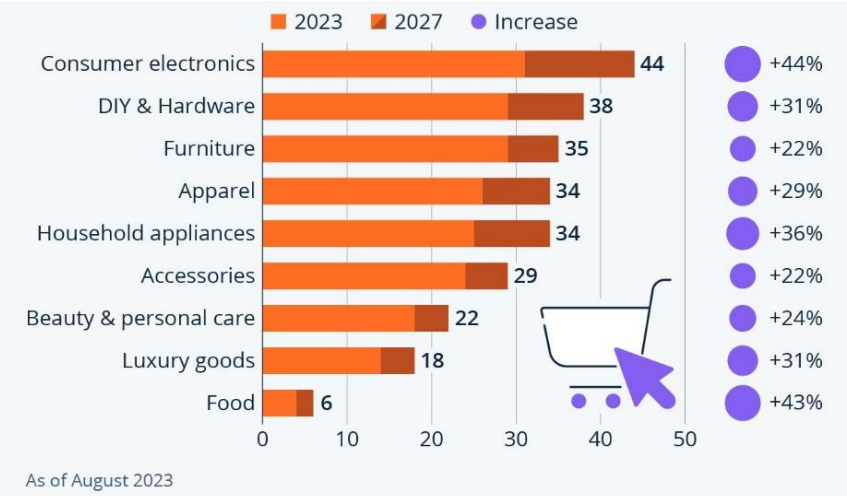


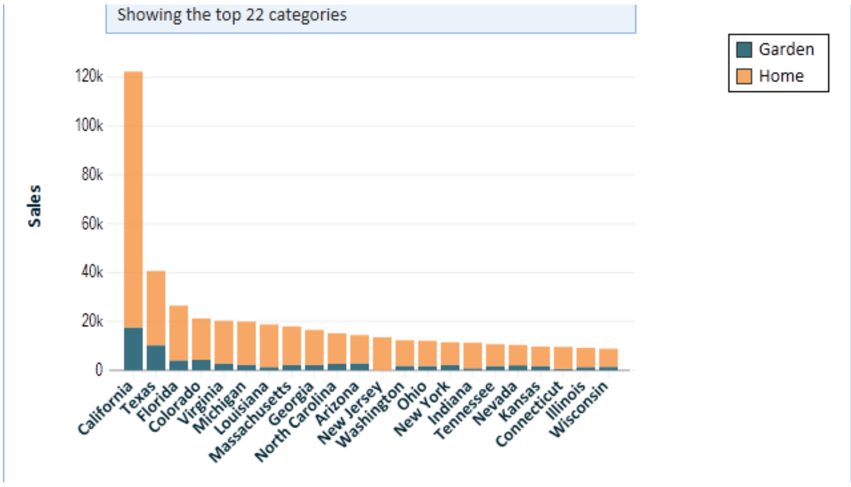
Projected Market Growth by Category (2023-2027)

This chart presents projected growth across various consumer product categories from 2023 to 2027. The data is presented as of August 2023.

Key Findings:

1. Highest Growth Categories:
   - Consumer electronics: 44% increase, reaching 44 (units unspecified) by 2027
   - Food: 43% increase, though starting from a low base of 6 units
2. Moderate Growth Categories:
   - DIY & Hardware: 31% increase to 38 units
   - Luxury goods: 31% increase to 18 units
   - Household appliances: 36% increase to 34 units
   - Apparel: 29% increase to 34 units
3. Lower Growth Categories:
   - Furniture: 22% increase to 35 units
   - Accessories: 22% increase to 29 units
   - Beauty & personal care: 24% increase to 22 units
4. Market Size in 2027:
   - Consumer electronics will lead with 44 units
   - DIY & Hardware, Furniture, Apparel, and Household appliances will cluster in the 34 - 38-unit range
   - Food remains the smallest category at 6 units, despite high percentage growth
5. Overall Trend:
   - All categories show positive growth, ranging from 22% to 44%
   - The average growth across all categories is approximately 31%

This data suggests a robust growth outlook across consumer goods sectors, with technology and essential goods (food) showing particularly strong percentage increases. The luxury sector is also projected to grow significantly, potentially indicating expected economic stability or growth in disposable income.



Top 22 Categories for Garden and Home Sales

Key Observations:

1. Overall Trend:
   - Home sales consistently outperform Garden sales across all categories.
   - California leads by a significant margin in both Garden and Home sales.
2. Top Performers:
   - California: Demonstrates the highest sales in both categories, with home sales exceeding 120,000 units and Garden sales around 20,000 units.
   - Texas: The second-highest performer, with notably lower volumes than California but still significantly higher than other categories.
3. Mid-Range Performers:
   - States like Florida, Canada, Colorado, Virginia, and Washington show moderate sales volumes for both Garden and Home categories.
4. Lower-End Performers:
   - Categories towards the right of the chart (e.g., Wisconsin, Missouri, Connecticut) show lower sales volumes for both Garden and Home.
5. Garden vs. Home Ratio:
   - Home sales consistently represent a larger portion of total sales compared to Garden sales across all categories.
   - The ratio between Home and Garden sales appears relatively consistent across most categories, with some minor variations.
6. Geographic Insights:
   - The categories seem to represent a mix of U.S. states and potentially some international markets (e.g., Canada).
   - There's a wide range in sales volumes across different geographic areas, suggesting varying market sizes or consumer preferences.
7. Data Representation:
   - The y-axis represents sales volumes, with the highest value around 120,000 units.
   - The chart uses a stacked bar format to allow easy comparison between Garden and Home sales within each category.