

# Learning Second Languages from News Websites

## Abstract

Learning a second language is difficult and requires constant revision and immersion. Fortunately, many of us read news online everyday. In this paper, we propose a web browser extension that allows readers to learn a second language vocabulary while reading news online. To this end, we propose algorithms to disambiguate word sense and translate the words in new articles properly to target language. We found that this machine translation based method significantly better baselines in both coverage and accuracy. We also propose techniques for generating appropriate distractors for multiple-choice word mastery quizzes for assessing language learners. We conducted a user survey to evaluate our system.

## 1 Introduction

Learning a new language from language learning websites is time consuming. Research shows that regular practice, guessing, memorization (?)BUG as well as immersion into real scenarios (?)BUG hastens language learning process. Therefore, to make second language learning attractive and efficient, we seek to interleave language learning with a popular daily activity: online news reading. Further recent increase in the popularity of portable devices and computers has made online news reading popular (Kathryn Zickuhr and Brenner, 2012). We leverage on this culture to provide users of news websites with an opportunity to learn a second language.

It is observed that language development in children begins with vocabulary acquisition before syntax and other aspects are learnt (?)BUG.

One may extrapolate by assumption that vocabulary acquisition is perhaps the first step in language learning, in general. Research (?)BUG also shows that extensive reading builds up vocabulary. This, however, could make learning time consuming and boring, if the learner is uninterested in the reading material. We, therefore, seek to enable learners build their vocabulary efficiently with an enjoyable user experience.

Existing language learning software are either instruction driven or user driven. Duolingo<sup>1</sup> is a popular instruction driven system that teaches through structured lessons. Google Translate<sup>2</sup>, on the other hand, allows you to learn by translating your inputs. Instruction driven systems demand dedicated learner time on a daily basis and limited by learning material as its curation is often labor intensive.

User driven systems, however, lack rigour since the system never tests learners periodically to let them hone their skills. We seek to seamlessly merge learning and assessment into the same user session. Our system is also able to adapt to the learner's skill during assessment. We propose a system to enable online news readers to efficiently learn a new language, Chinese, while they are reading English news. Learners are trained by providing translations to randomly chosen open domain words on an English news page. Learners are also assessed by replacing English words in the news article with their Chinese translations and asked to translate them back given a choice of possible translations. In this paper, we propose algorithms: (i) for translating English words to Chinese from news articles, (ii) for generating distractor translations for learner assessment. The

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<sup>1</sup><https://www.duolingo.com/>

<sup>2</sup><https://translate.google.com/>

system, deployed as a Chrome extension<sup>3</sup> is triggered when readers visit a preconfigured list of news websites.

## 2 Methods

### 2.1 Software Design

Based on the user study, we divided the extension into three components: translating, learning and testing. After user opened a news website, some words in the main content will be replaced by their translation from user's preferred foreign language, and this is what our translating component is doing. If user want to know more about the replaced word, he can simply move his mouse over the translation and a window will pop over to help user learn this word, and this is learning component. If user have encountered some word for a few times, we will generate some quiz for him and this is testing component.

Yahoo Sports' Charles Robinson highlighted two of the more controversial calls, or non-calls, that went against the Badgers. The first was Justise Winslow possibly stepping out of bounds before dishing the ball to Jahlil Okafor for a Duke bucket. The other was a close out-of-bounds decision in which Winslow looked to have touched the ball last:

Figure 2: Screen shot of Translating Component

**Translating.** After the original web page, our chrome extension will fetch the content of the news and pass them to the server paragraph by paragraph. After receiving the content, server will compare every word in the paragraph with the words in our vocabulary. If there are some matches, which simply means there are some words that need to be replaced. As every English word might have a few Chinese meanings, our server must select the most appropriate translation among all the meanings. The way that we are trying to solve this problem so far is to compare all the Chinese meanings with the translation of the whole sentence from Bing Translate. If any of the Chinese meanings is the substring of the translation of the sentence, our server will choose that meaning (This is not a proper and accurate way to solve this problem, but it is much better than randomly choose one Chinese meanings. Also, this would be my main research problem that I need

<sup>3</sup>a software extension to the Chrome web browser

to solve next semester). Then, server will pass a JSON string that contains all the words that need to be replaced, their Chinese meanings as well as their pronunciations back to front end. Then, front end will replace the content of the news paragraph by paragraph, in which some words have been replaced. Figure 2 is the screen shot of this component.



Figure 3: Screen shot of popover with highlighted English word



Figure 4: Screen shot of popover with highlighted Chinese word

**Learning.** By moving mouse on the Chinese word for one second, a window with its English meaning and pronunciation will pop over. Figure 3 is the screen shot of the pop over without its example sentence. If user want to know how to use this word, he can just click the button next to the pronunciation to get the example sentences of this word. After user click the button to get example sentence, our extension will send a request to server and wait for server's response. There is another way of doing this, which is simply get the example sentences together with the words in the Translating component. However, the example sentences contains much more characters comparing with the pronunciation. We want to maximize the loading speed and minimize the data trans-

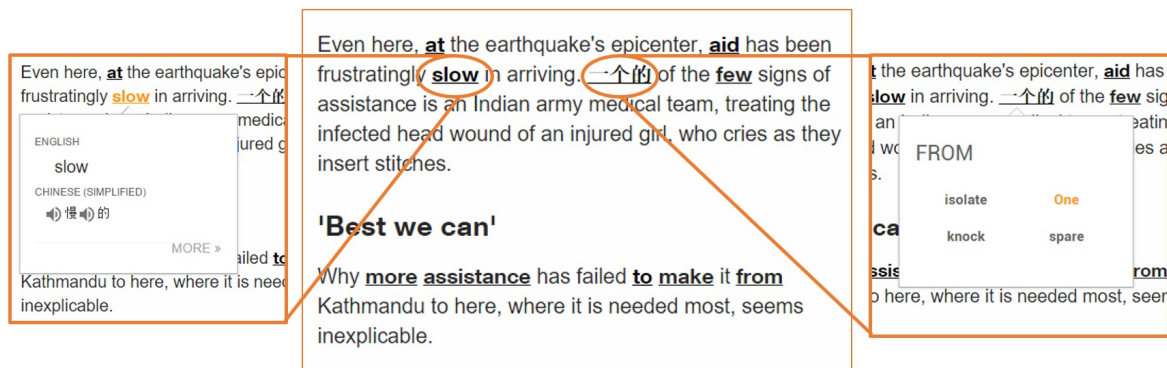


Figure 1: .....

ferred between front end and server, so we decided to split the pop over content into two request. Figure 4 is the screen shot of the pop over with its example sentences.

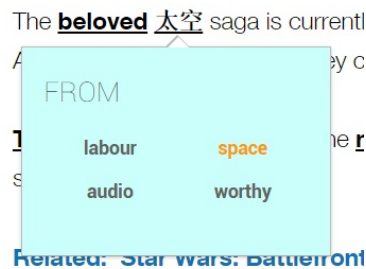


Figure 5: Screenshot of English test popover



Figure 6: Screen shot of Chinese test popover

**Testing.** When the user has encountered the same word for a few times, our system will generate a quiz about this word for him. If user move mouse over this replaced word, a window with a quiz will pop over. After user select one option, this window will tell user the correct answer and sent whether the answer is correct to server. Figure 5 is the screen shot of our testing popover in

English. Figure 6 is the screen shot of our testing popover in Chinese.

## 2.2 Classifying words category

In this section we propose a simple way to classifying words into different categories from on-line news articles. To find good “category-related” words, it is essential to get the words from those already classified news articles. The following several steps described the approach we used in classifying words category information. The result of this approach is used as a possible approach in the WSD system (Section 3) and generating suitable distractors (Section 4).

**Crawling news content.** Several web crawlers are designed to get news contents from news websites. The crawler will detect URLs from each news website’s main page as and its sub-category pages. For example, there are sub-categories like “football”, “basketball” under main category “Sports”, and the crawler is able to crawl URLs from “football” page and “basketball” page as well.

After detailed comparison of most news websites, we divided news articles into seven categories, namely “World”, “Technology”, “Sports”, “Entertainment”, “Finance”, “Health” and “Travel”. Most news articles can be classified into one of the seven categories. The web crawler will store all paragraph tags from each websites and store them as one file under one category.

**Preprocessing.** In this step the server uses Natural Language Tool Kit (Edward, 2009) for word tokenizing and POS Tagging. The server will store the POS tag of each word. After elimina-

tion of all non-English words and those words that contain special symbols, like “O’Real”, “S\$40”, all words that contains only alphabetic letters are conserved. All stop words are also eliminated as well. They are stored as lower case for the ease of future process.

**Classification.** In the classification step, the server counts the document frequency of each word in all those stored news articles, i.e. if word “scored” appeared 4 times in one article, it will only be counted as once. By following this approach we can successfully reduce the bias of some words only appear a lot of times in one article while don’t appear often in other article. As we are storing similar number of articles in each category, this approach will provide a fair comparison of each word’s popularity among different categories. After this step we will know the document frequency count of each word in different category. Assume  $C$  is the list of category names, and  $f(w, C(i))=m$  means word  $w$  appeared in category  $C(i)$  for  $m$  times, then the sum weight of word  $w$  as  $sw(w)$  is calculated in Equation 1:

$$sw(w) = \sum_{i=1}^n f(w, C(i)) \quad (1)$$

A word  $w$  is classified into category  $C(i)$  if it satisfies Equation 2:

$$f(w, C(i)) - sw(w)/n \geq \delta \quad (2)$$

The confidence factor  $\delta$  can be a positive integer between 0 and the average number of articles in each category. It means on average, the word  $w$  must appear in a specific category  $C(i)$   $\delta$  times more than it appear in other category before it can be classified into category  $C(i)$ .

It is obvious that a higher confidence factor value will result in less number words getting classified, but it will result in getting words that are more accurate. A suitable confident value is selected to generating category-related words in the later section.

### 3 Word Sense Disambiguation System

As we all know, one word often have multiple translations in another language, and our extension is expected to show the most appropriate one based on the context. We call such translation

selection as word sense disambiguation (WSD). WSD is an open task in natural language processing, aiming at identifying the proper sense (*i.e.*, meaning) of a word in a context, when the word has multiple meanings (Navigli, 2009). Traditionally, WSD system identifies the proper sense in the same language, while we show the proper sense in the form of another language.

In WSD, context information is the key to disambiguate word sense. We, therefore, make use of different granularity of context, *i.e.*, the category of the news, the word class, and the sentence, to select proper translations from our bilingual dictionary.

#### 3.1 News Category

Topic information have been shown useful in WSD (Boyd-Graber et al., 2007). Take English word “interest” as an example. In finance related articles, “interest” is more likely to be “a share, right, or title in the ownership of property” (“利息” in Chinese), than ‘the feeling of a person whose attention, concern, or curiosity is particularly engaged by something’ (“兴趣”). Therefore, analysing the topic of the original article and selecting the translation with the same topic label might help disambiguate the word sense. We leverage the algorithm described in Section 2.2 to obtain the category for news and candidate Chinese translations.

#### 3.2 Part-of-Speech Tagger

The word class, *i.e.*, the Part-of-Speech (POS) tag is believed to be beneficial for WSD (Wilks and Stevenson, 1998) and Machine Translation (Toutanova et al., 2002; Ueffing and Ney, 2003). For example, the English word “book” has two major classes, verb and noun, meaning “reserve” (“预定” in Chinese) and “printed work” (“书”), respectively.

As we all know, many English words have more than one Part-of-Speech (POS) tags and their Chinese translations in different POS may differ a lot. For example, the word “book” has two POS tags, noun and verb. If it is used as a noun, mostly it means a handwritten or printed work of fiction or nonfiction, which should be translated as “书”, and mostly means to reserve if used as a verb, which should be translated as “预定”. Therefore,

Table 1: Example input/output of WSD.

| English Sentence                                  | Word    | Dictionary   | Baseline | Category | Bing | Bing+ | Bing++ |
|---|---------|--|----------|----------|------|-------|--------|
| ... treating me like family ...                   | like    | verb : 喜欢, 爱...<br>...<br>preposition : 好像, 好比 ... | 喜欢       | 好像       |      |       |        |
| ... painting a picture of urban street life ...   | picture | ... 相, 影, 影片(entertainment), 帧, 想象, 画 ...          |          | 影片       |      |       |        |
| ... pistol a pump shotgun ...                     | pump    | verb:抽, 抽水, 打气, 唧, 唧筒, 套<br>noun:抽水机, 唧筒           |          |          | 唧筒   |       |        |
| ... have made it into the worlds top 40 clubs ... | top     | 顶部, 顶端, 顶, 颠, 盖, 极 ...                             | 顶部       |          | 顶    | 顶级    |        |
| state department spokeswoman ...                  | state   | ...陈, 陈说, 称, 称述, 发表, 发言...                         |          |          | 发言   | 发言人   | 国家     |

getting the POS tag of the English word might help us identify its sense or the Chinese translation. We decide use Stanford Log-linear Part-of-Speech Tagger (Toutanova et al., 2003).

Firstly, if the word "like" need to be translated, the algorithm will fetch all the Chinese translations as well as their Part-of-Speech tag from our dictionary. Secondly, the algorithm will send the original English sentence to Part-of-Speech Tagger, which is a Java package and has been wrapped into a server. After the client has got the output from the server, it will fetch the corresponding tag and match it to Part-of-Speech tag based on the guidelines mentioned above. Lastly, it will select the translations based on the POS.

### 3.3 Machine Translation

Since our target is to select the most appropriate translation based on the context, using existing Machine Translation (MT) systems is also a good approach, as all of them will certainly translate words based on the context. After I tried a few on-line or off-line MT systems, We decide to use Bing Translator as our Machine Translation system.

**Bing.** In Table 1, the thrid example, the original English sentence is "including a 45-caliber pistol a pump shotgun and an ar-15 rifle" and "pump" is the word that we want to translate. Firstly,

this algorithm will fetch all the Chinese translations from the database. Next, it will send the original English sentence to Bing Translator using the API provided by Microsoft and get the result that returned from Bing Translator. After that, for each Chinese translation, I will check whether this translation is a substring of the Bing Translator result. If there are a few translations that can match with the Bing Translator result, I will select the longest translation. If there are a few translations with the same length and all of them can match with the Bing Translator result, I will select the translation with the highest frequency of use. In this example, both "唧" and "唧筒" are the substrings of Bing Translator result. As "唧筒" have two characters and "唧" only have one character, this algorithm will take "唧筒" as the final result.

**Bing+.** Bing approach is not perfect. The results that generated by Bing approach is limited by the covearge of our dictionary size. In Table 1, the fourth example is the approach of using Bing Translator together with Stanford Word Segmenter, and I would like to use Bing+ to represent this algorithm. The Bing approach will generate "顶" as the result. After that, our algorithm will send the Chinese sentence returned from Bing Translator to Stanford Word Segmenter. Then, this algorithm will use the segmented word that contains the Bing result as a substring or equals to

the Bing result as the final result. In this example, the final result of Bing+ is “顶级” which is the best result that can be generated from the result of Bing Translator and also a result that does not covered by our dictionary.

**Bing++.** Bing+ approach is not perfect as well. The results from Bing+ approach is highly related to the accuracy of string matching algorithm. If two English words shares very similar translations or if two Chinese words contains the same Chinese charater, Bing+ approach will generate the wrong result and that’s why we need a Word Alignment tool.Bitext word alignment or simply word alignment is the natural language processing task of identifying translation relationships among the words (or more rarely multiword units) in a bitext, resulting in a bipartite graph between the two sides of the bitext, with an arc between two words if and only if they are translations of one another. I use Bing Word Alignment API<sup>4</sup> as our Word Alignment tool. The Bing++ algorithm is basically the approach of using Bing+ approach together with the Microsoft Bing Word Alignment. In Table 1, the fifth example, “state” is the word that need to be translated. The result from Bing+ approach is “发言人”, which is the translation of “spokeswoman”, because the Chinese translation “发言” can be translated from both “state” and “spokeswoman”. Then step five will send the original English sentence to Bing Word Alignment. Now, there will be two final results, one from Bing+ approach and the other one from Bing Word Alignment and the algorithm will choose the correct one from these two results. In this example, “state” will match with “国家” and the algorithm will choose “国家” as the final result as well.

### 3.4 Evaluation

Our Word Sense Disambiguate System can be evaluated from two important aspects: coverage (i.e., is able to return a translation) and accuracy (i.e., the translation is proper). To this end, I manually annotate the ground truth.

Table 2 column two contains the coverage for different approaches. As the algorithm will try to translate some word only if it is covered by

Table 2: Experimental results.

|               | Coverage | Accuracy |
|---------------|----------|----------|
| Baseline      | 100%     | 57.3%    |
| POSTagger     | 94.5%    | 55.2%    |
| News Category | 2.0%     | 7.1%     |
| Bing          | 78.5%    | 79.8%    |
| Bing+         | 75.7%    | 80.9%    |
| Bing++        | 76.9%    | 97.4%    |

our dictionary, the coverage for Baseline is always 100%. The coverage for Bing, Bing+, Bing++ and POSTagger are roughly the same and all of them are acceptable. However, the coverage for News Category approach is only 2.0%. One reason is that when I set the threshold for assigning categories for Chinese word, I purposely make it very high to maximize the accuracy. If the accuracy is quite high, which means this approach is quite useful, then I will lower the threshold and find the balance point.

Figure 2 column three contains the accuracy of all the approaches. The last column is the accuracy for News Category approach and it is only 7.1%. As mentioned in above Chapter, since the accuracy is very low, there is no need to lower the threshold and try to allocate more categories for Chinese words. The accuracy for Baseline is 57.3%, which is already a fairly high accuracy. The accuracy for POSTagger is around 55.2% also, which is a bit lower than our expectation. The accuracy for Bing++ is 97.4% which I think is a very good result and it is already very hard to improve. Therefore, based on my test results, Bing++ is the best approach among these five approaches.

## 4 Distractors Generation Algorithm

The key research topic here is to investigate a way to automatically generate suitable distractors for a certain vocabulary test. The distractors are generated in English form.

### 4.1 Collecting category-related words

To generate good category-related distractors, it is essential to gather enough words that are more related in a certain category to serve as distractors candidates. By using the approach discussed in

<sup>4</sup><https://msdn.microsoft.com/en-us/library/dn198370.aspx>

Section 3, we crawled more than 1400 articles for seven categories, with around 200 articles in each category. The confidence factor is selected to be 10, which is suitable to classify enough words into different categories. After this step, there should be sufficient “Category-Related” words in each category.

## 4.2 Generating distractors

The category-related words obtained from the previous step will be used in this step. Our selection strategy in choosing distractors takes following parameters:

- News website URL
- News sentence
- Word to test
- User’s knowledge level of the word

**Detect news category.** After getting the news URL, our system needs to determine the category of the news. Based on the analysis from most popular news URLs, there is a set of common identifiers that can identify the category of the news article. For example, technology news URL often contains “/tech”, “/science”, and if we find these strings in news URL, we will classify this news URL into “Technology” category. The algorithm will go through all category identifier in the list, and will return the category name the moment it finds a match. The current list of category provides reasonable accuracy for the purpose of detecting news category.

**Detect Part-Of-Speech Tag.** Given the target word and the target sentence, it is easy to run the NLTK POS tagger to get the correct POS tag of this word. This step is essential to help select distractors with similar forms, i.e. if the target word is adjective, it will be appropriate to choose three other adjectives, not verbs, as distractors.

**Semantic Distance.** Before we go to explain the next step, it is essential to introduce the semantic distance calculator we used in the server implementation.

The perspective of semantic relatedness or its inverse, semantic distance, is a concept that indicates the likeness of two words. It is more general

than the concept of similarity as stated in WordNet’s synset relation. Similar entities in WordNet are classified into same synset based on their similarity. However, dissimilar entries may also have a close semantic connection by lexical relationships such as meronymy (car-wheel) and antonymy (hot-cold), or just by any kind of functional relationship or frequent association (pencil-paper, penguin-Antarctica) (Alexander, 2001). Semantic distance calculator aims to calculate the semantic relatedness score between two words.

There are many approaches to calculate semantic relatedness score. In this application, we are using Lin Distance (Lin, 1998) to calculate the semantic distance between two concepts. The detail of Lin Distance methodology is explained as follows.

Lin attempted to define a measure of semantic similarity that would be both universal and theoretically justified. There are three intuitions that he used as a basis:

- The similarity between arbitrary objects A and B is related to their commonality; the more commonality they share, the more similar they are;
- The similarity between A and B is related to the differences between them; the more differences they have, the less similar they are.
- The maximum similarity between A and B is reached when A and B are identical, no matter how much commonality they share.

Based on the intuition above, Lin proposed his approach in measuring similarity between two concepts  $c1$ ,  $c2$  in Equation 3:

$$sim(c1, c2) = \frac{2 * \log_p(lso(c1, c2))}{\log_p(c1) + \log_p(c2)} \quad (3)$$

where  $p(c)$  denotes the probability of encountering concept  $c$ , and  $lso(c1, c2)$  denotes the lowest common subsumer, which is the lowest node in WordNet hierarchy that is a hypernym of  $c1$  and  $c2$ .

The distance calculator will return a score from 0 to 1, as can be easily seen from the formula above. If the score is closer to 1, it means the



two words are closer in semantic sense. This distance calculator will play an important role in the following algorithm.

#### 4.2.1 Distractors Selection Algorithm

Based on the input parameters, at this stage the server has already got the current category of the news article and the correct POS tag of the target word to test. The server is going to generate distractors based on user's knowledge level of the target word to test.

Knowledge level is 1: This indicates that the user has just learnt this word. The algorithm will randomly select three words from current category's word list. The reason for using randomization is to avoid the situation that similar distractors are generated every time.

Knowledge level is 2: This indicates that the user has known this word for some times. The algorithm will randomly select two words from the current category's word list as two distractors. Then the algorithm will randomly select word from the current category's word list and calculated the semantic distance between the selected word and the target word, once the score is above certain threshold, the selected word will be chose as the third distractor. The selection of threshold value will have a direct effect on the speed of distractors generation process. As a very high threshold value will result in more rounds of calculation in semantic distance calculator, and it will take a long time before the distractors are returned to the front end. After several rounds of analysis of each category's words and the results returned from semantic distance calculator, the threshold value of 0.1 is selected.

Knowledge level is 3: This indicates that the user has a good understanding of the word already; the algorithm will choose distractors solely based on results returned from semantic distance calculator. Similar to the approach when knowledge level is 2, the algorithm will randomly select word from current category's word list and calculate the semantic distance between the selected word and the target word. If the score is above certain threshold, the selected word is chosen as one of the distractors. The process is continued until the server can find three distractors.

### 4.3 Evaluation

To evaluate the distractors selection strategy as described in this report, we chose the knowledge-based approach used by many other language learning systems, which is to utilize the WordNet data and selection distractors based on synonyms of synonyms. WordGap system uses this approach to generate vocabulary test for its android application.

In our implementation of the baseline algorithm, we will choose the most frequent used word w1 from the target word's synonym set, and select the most frequent used word w2 from word w1's synonym set. The selection process is continued until we can find 3 distractors to form a vocabulary test. However, if the number of valid result we can get is less than 3, we will choose the word that shares the same antonym with the target word.

#### 4.3.1 Designing Survey

To compare the two approaches in generating distractors, we designed several survey sets to ask users to compare the plausibility of distractors. We randomly selected 50 sentences from recent news articles and choose one noun or adjective inside the sentence as the target word to test. In the survey, participants are required to answer each question and rank the plausibility of all distractors from 1 to 7. The correct answer will be ranked as 1, and the least plausible distractor will be ranked as 7. A screenshot of one sample question is shown in Figure 7.

There are two evaluations to be done as follows:

41. The ranks of the opposition, civil society and labor movement have been decimated in the last 50 years through imprisonment without trial and \_\_\_\_\_ prosecution, and nearly every newspaper, TV channel and radio station is owned and run by the state \*

|            | 1                     | 2                     | 3                     | 4                     | 5                     | 6                     | 7                     |
|------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| criminal   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| turn       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| outlaw     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| bend       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| terrorist  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| arrestment | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| young      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Figure 7: A sample survey question

1. Compare Baseline with Knowledge Level 1 Algorithm
  - . Compare Baseline with Knowledge Level 3 Algorithm For each comparison, three distractors



are generated from the baseline algorithm; three distractors are generated from the stated algorithm in this report. With the first comparison we will be able to see if the category information will help in selecting more suitable distractors. By comparing the results from the both evaluation, we will be able to see if semantic distance and category information will help improve the suitability of distractors.

### 4.3.2 Results

The evaluation contains 100 questions and is separated into 4 surveys, with each survey containing 25 questions. Each participant is free to choose one or more than one surveys. The purpose is to reduce the workload in each survey to get better responses. The surveys are sent to Year 1 students from School of Computing, National University of Singapore. There are 15 valid responses with each participant ranking each distractor with a different weight from 1 to 7. Half of the participants are native English speakers.

Each participant's rank will be the weight of the particular distractor in that question, i.e. if the user rank one distractor as rank "5", the weight of this distractor in this user's response will be 5. For each distractor of each question, the ranks of all users' responses are summed. As the more plausible the distractor is, the higher rank it will have, thus if the sum is higher, the approach is not as plausible as the other from user's point of view.

Table 3: Comparison 1 Baseline vs. Knowledge level 1 Algorithm

|                   | Number of winning questions | Average score |
|-------------------|-----------------------------|---------------|
| Baseline          | 27                          | 3.84          |
| Level 1 Algorithm | 23                          | 4.10          |

Table 3 and Table 4 showed the detailed result of each comparison. If for any question, the sum of weight from all participants for one approach is bigger than the other, then this approach is considered to have won this question. The "average score" is the average sum of weight from each approach for all questions. The lower the average

Table 4: Comparison 2 Baseline vs. Knowledge level 3 Algorithm

|                   | Number of winning questions | Average score |
|-------------------|-----------------------------|---------------|
| Baseline          | 21                          | 4.16          |
| Level 3 Algorithm | 29                          | 3.49          |

score is, the better performance this approach has gained.

From Figure 7 we can see that in the first comparison, the baseline algorithm actually outscored the knowledge level 1 generation algorithm by 4 questions, with a sum of weight lower than 0.26. From Table 3 we can see that in the second comparison, the knowledge level 3 generation algorithm surpassed the baseline algorithm by 8 questions, with the average weight of 3.49 vs 4.16.

### 4.3.3 Analysis

In knowledge level 1 generation algorithm, there is no semantic distance calculation involved. If the target word to test has no strong category indication, for example, words like "venue", "week", it is possible that the knowledge level 1 algorithm will select some distractors that are not as plausible as those coming from the target word's synonym of synonym.

However, this problem is solved with the help of semantic distance calculator. In the knowledge level 3 generation algorithm, the distractors chosen are both semantic close and also category-related, which produced a relatively better experiment result.

Also in the baseline algorithm, it is possible that it will select words that are very rare in real life (Susanne, 2013), which may also have influence in the result.

## 5 Evaluation

There are a few standard aspects that can be evaluated from the Chrome Extension part, such as User Interface (UI) design, loading speed and the functionality. UI design and functionality are more related to front end, while the loading speed is highly correlated to the back end. As this

project is a joint work, and I am responsible for the front end, I limit my focus to evaluate the UI design and functionality by surveying users.

Also, as mentioned in the above chapters, we did a user requirement survey before we really start this project. From this survey, we roughly know our potential customers' expectation and we need to check whether our Chrome Extension could satisfy them. I got 16 different responses, 15 of them are between 18 and 24, and 11 of them are professional in Chinese.

For the details of the survey questions and survey results, please refer to the Appendix. In this survey, I made some screen shots of our Chrome Extension and ask subjects about their opinions.

Most of them think that replacing some words with their corresponding Chinese translation will not influence their normal reading, but they will feel a bit uncomfortable and prefer to read the original English articles. Based on their voice, I decide to highlight the original English words as default setting instead of replacing the English words with their Chinese Translations. Besides, most subjects think our Chrome Extension is nice and would like to try it when they are going to learn a new language.

## 6 Conclusion

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