Task - Web Development

Objective:

Enhance the current website to align with updated branding, improve user engagement, and incorporate the new **Crash Course Batch** section, along with additional elements like **course details**, **demo videos**, and **student testimonials**. The website must be attractive to get maximum engagement. It must follow the trending visual graphics.

Website link: https://www.clatnlti.com/

Reference:
https://www.toprankers.com/clat-online-coaching?srsltid=AfmBOopYiLmwJAuOc9rBce40D70JYsgZcM04mwrDkZrSIAkM41WXIbQv

https://www.lawpreptutorial.com/chandigarh/clat-coaching/target-batch

Task Deliverables:

1. Website Enhancement (UI/UX-Focused)

- Enhance the homepage layout to be more visually appealing and user-friendly.

- Optimize for mobile and tablet responsiveness.

2. Dedicated Course Pages

- Create/update individual course pages with:

  - Course overview

  - Key features (Mentorship, Mocks, Sessions, etc.)

  - Eligibility & duration

  - Call-to-action buttons (Book Now / Get a Call Back)

3. Crash Course Batch Section

- Add a new " CLAT Crash Course 2026" section with:

  - Unique pricing and a limited-time banner

  - Features list (e.g., 2 classes per subject, mentorship, mocks, etc.)

  - Schedule and start dates

  - Easy inquiry or registration form

4. Demo Videos Integration

- Embed YouTube or self-hosted demo class videos on relevant pages.

- Use modal pop-ups or a card-based layout for a better viewing experience.

5. Student Testimonials Section

- Design a visually appealing testimonial slider or grid.

- Include student names, course taken, photos (if available), and short quotes.

- Highlight top performer feedback or notable success stories.

6. Performance & SEO Optimization

- Ensure all pages load under 3 seconds.

- Add schema markup for courses and reviews.

- Improve meta tags and headings for search engine visibility.

Technical Requirements:

- Proficient in HTML, CSS, JavaScript

- Familiarity with frontend frameworks (React preferred, but not mandatory)

- CMS knowledge (WordPress/Custom CMS if applicable)

- Experience with responsive design and web animations

- Bonus: Figma to code conversion

Submission:

- Share a working link (staging site or local demo) within 2 - 4 working days.

- Submit all source files via GitHub or ZIP format.

- Highlight before/after changes if redesigning any existing parts.