



# BENGALURU

*CREATORS AT  
THE FOREFRONT* 2022

powered by



Decentology™

**EXPLORE | EXPERIENCE | EMBRACE THE METAVERSE**

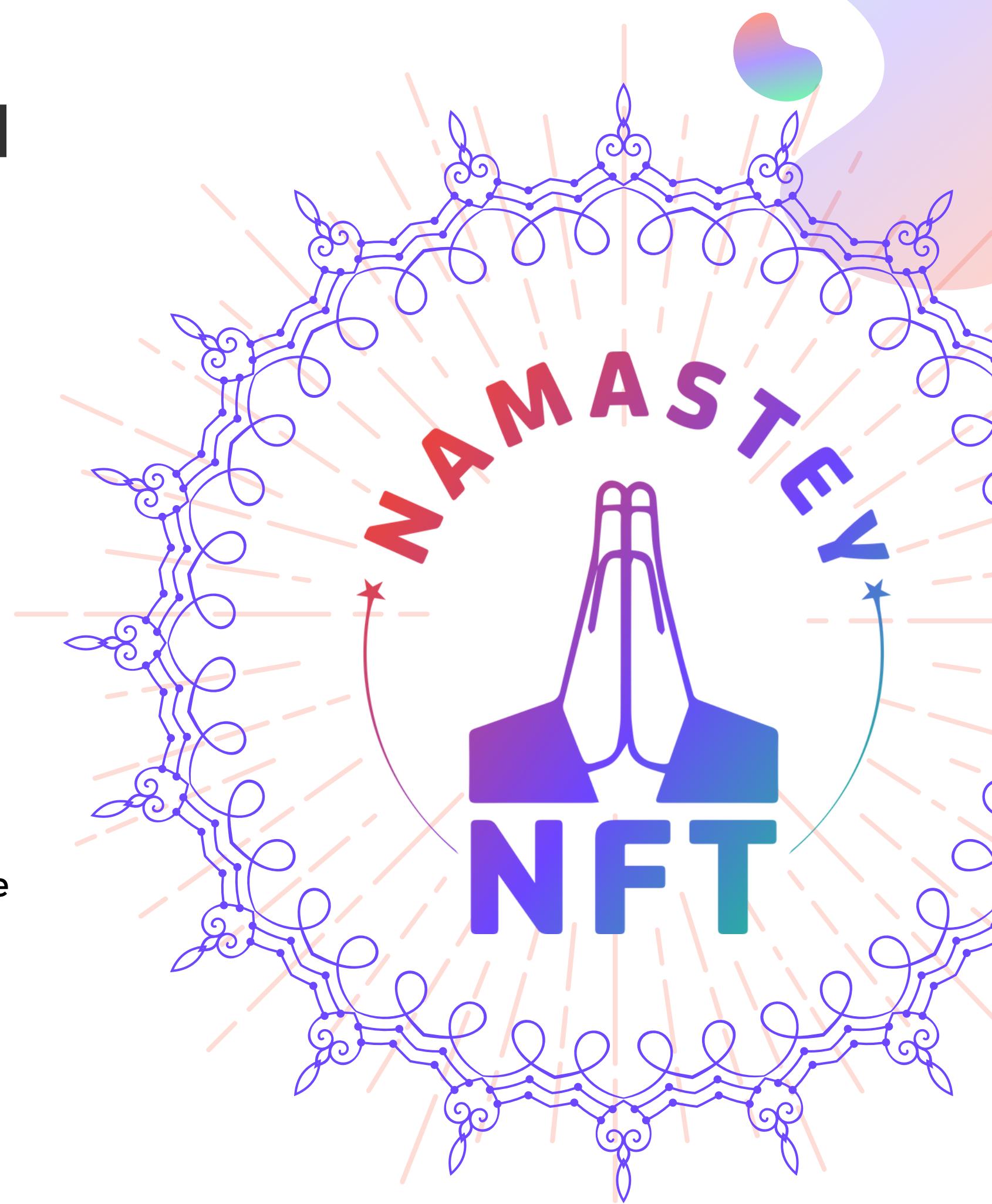
# NAMASTEY NFT's MISSION

As a group of like-minded and forward-thinking individuals, Namastey NFT aims to empower and support emerging creators through an **artist driven community fund**.

Through this accumulated fund, we help new creators transition to web3, mint their work and even buy an NFT!

We provide mentorship and access to those who need it, and are proud advocates of building an inclusive space through community!

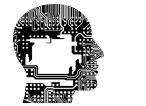
Namastey NFT-Bengaluru 2022 intends to democratize the understanding of the world of NFTs by bringing together artists, collectors, developers, influencers and pioneers of the web3 industry.



# JOIN THE NFT REVOLUTION!



High quality exhibitory of  
300+ artists



Immersive metaverse  
experience for selective art



Diverse and inclusive  
roster of keynote speakers



Developer, coding  
workshops



Huge participation from the  
Indian startup eco-system



Immersive AR-VR  
experiences.



Global crypto and  
blockchain influencers



Empowering web3  
mass adoption



Workshops, community  
events and cultural nights



Free access to panels  
and conferences

## SPECIAL ATTENDEES



**Nik Kalyani**  
Founder / CEO  
of Decentology



**Cyber Shakti**  
AVP Marketing  
NFTically



**Vineet Vohra**  
Photographer,  
Educator & Film Maker



**Vishwas Bhusan**  
3D & Generative Artist  
Founder of Codemire



**Natalie Amrossi**  
Travel Photographer



**Jassi Oberoi**  
Lumix Ambassador



**F. Dilek Uyar**  
Award Winning  
Photographer



**Dheeraj Shah**  
Web 3 Enthusiast



**Reghma Catherine**  
Charcoal Painter



....and many more



BENGALURU 2022



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## INDIA'S MEGA METAVERSE SUMMIT



14-15  
MAY 2022



Bengaluru International  
Exhibition Centre, Tumkur Road

300+ artists | 20+ Speakers | 15+ start-ups | 6000-10000 participants | 2 Days

# TECH & START-UPS

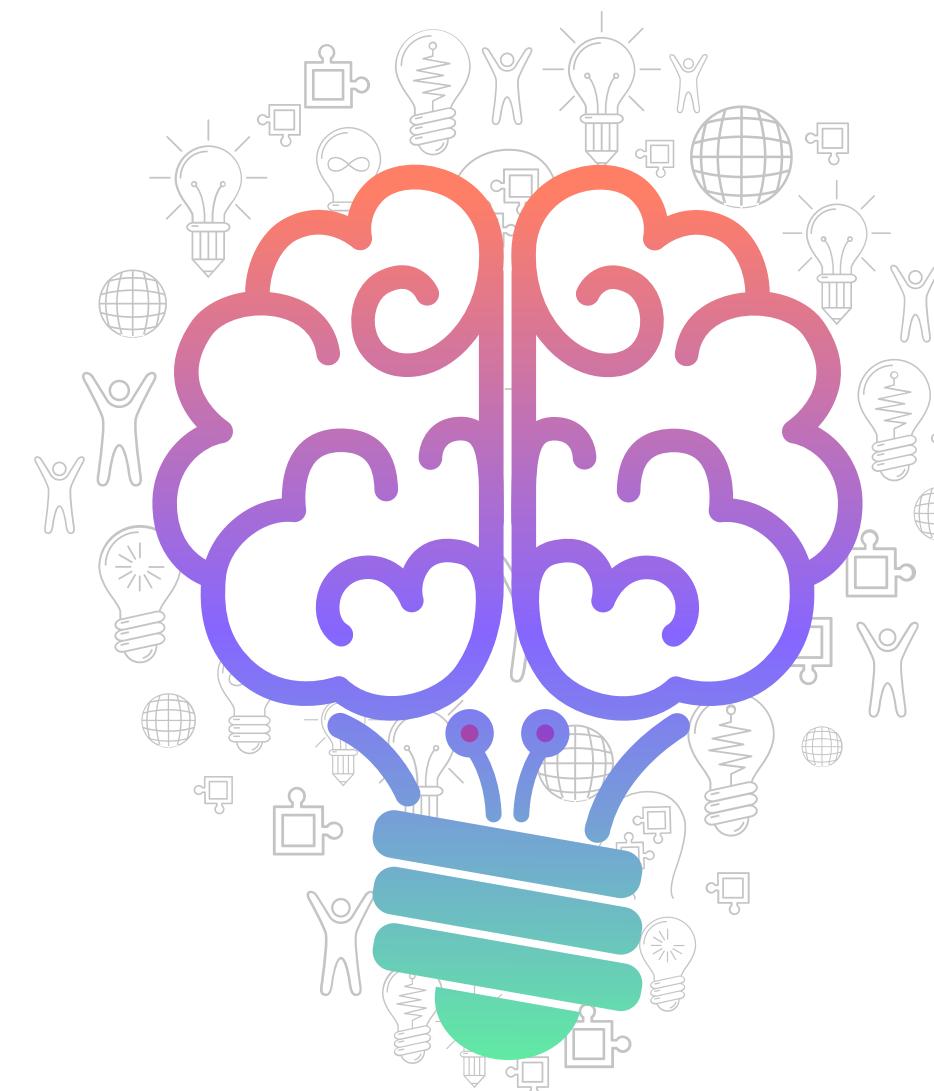
**Metaverse Start-ups pave the way for futuristic innovations!**

**Developer, Tech and Art**

**Incorporating tokenomics, drop campaigns, etc at an event level to maximize exposure**

**Numerous AR/VR , web3 startups to provide real-time, immersive experiences**

**Connecting the virtual and physical world through unique interactions.**

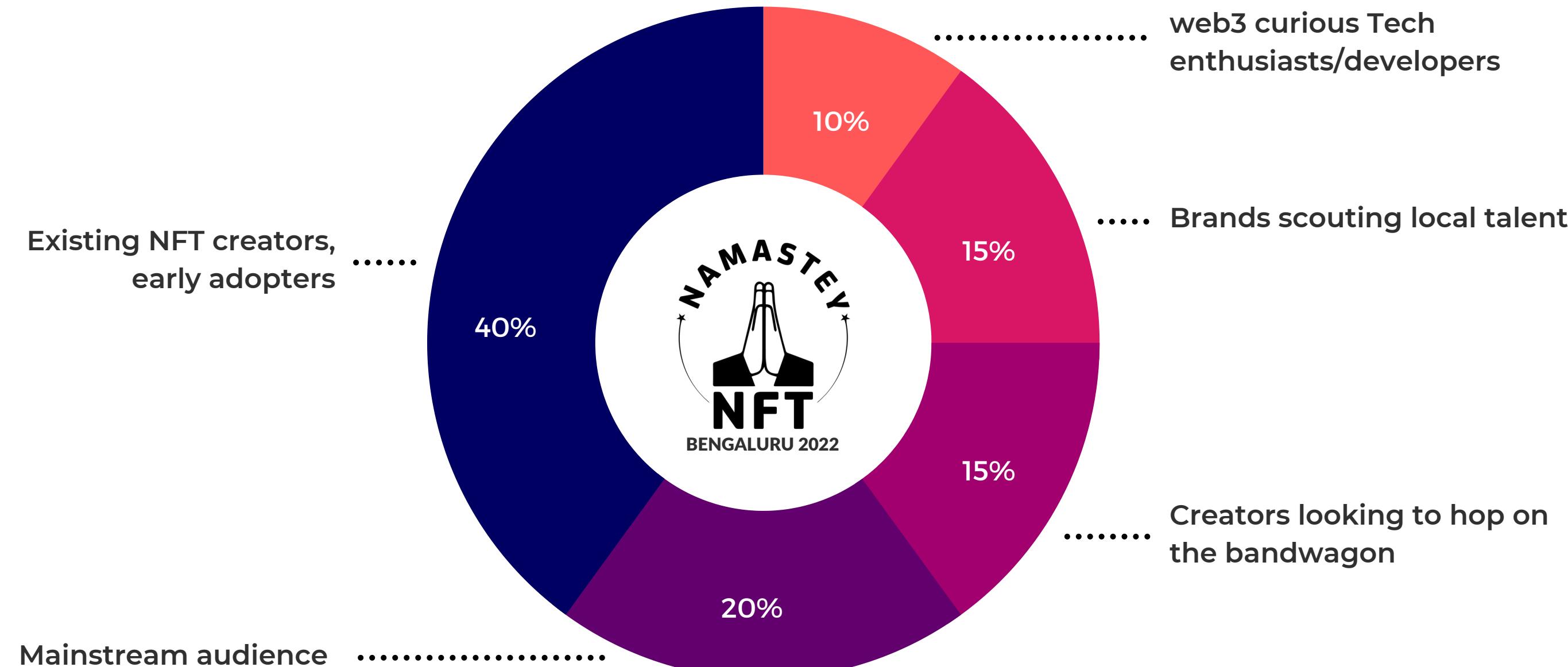


**Webinar, workshops and Panel discussions on photography, digital art, traditional art and NFTs**

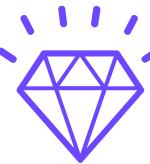
**Top-notch exhibitory experience through tech-savvy innovation**

**Live art contests and giveaways**

# EVENT ATTENDEES



# SPONSORSHIP SEGMENTS



DIAMOND  
SPONSORS



GOLD  
SPONSORS

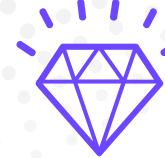


SILVER  
SPONSORS



DIAMOND SPONSOR | \$40,000 (₹30,00,000) | 1 SLOT

Speaking	Event Branding
<ul style="list-style-type: none"><li>• 60 min conference slot</li><li>• Panel discussion</li><li>• Workshop activity provision</li></ul>	<ul style="list-style-type: none"><li>• Small video showcase at the conference</li><li>• Brand visibility in different areas</li><li>• Logo integration on the main stage</li><li>• Projector facility for promotions</li></ul>
Marketing	Tickets
<ul style="list-style-type: none"><li>• Dedicated company booth</li><li>• Logo integration on goodies, NFT campaigns, welcome kits, etc</li></ul>	<ul style="list-style-type: none"><li>• 10 VIP slots and Dinner invites</li><li>• 30 entry passes for specific sponsors, guests and representatives</li></ul>



**DIAMOND  
SPONSORS**



**GOLD  
SPONSORS**

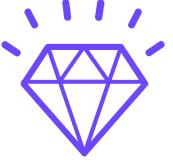


**SILVER  
SPONSORS**



**GOLD SPONSORS** | \$28,500 (₹22,00,000) | **4 SLOTS**

Speaking	Event Branding
<ul style="list-style-type: none"><li>• 30 min conference slot.</li><li>• Workshop activity provision</li><li>• Panel discussion</li></ul>	<ul style="list-style-type: none"><li>• Brand visibility in different areas.</li><li>• Logo integration on the main stage</li></ul>
Marketing	Tickets
<ul style="list-style-type: none"><li>• Dedicated company booth</li><li>• Logo integration on goodies, NFT campaigns, welcome kits, etc</li></ul>	<ul style="list-style-type: none"><li>• 5 VIP slots and Dinner invites</li><li>• 20 entry passes for specific sponsors, guests and representatives</li></ul>



**DIAMOND  
SPONSORS**



**GOLD  
SPONSORS**



**SILVER  
SPONSORS**



**SILVER SPONSORS | \$20,000 (₹ 15,00,000) | 6 SLOTS**

<b>Speaking</b>	<b>Event Branding</b>
<ul style="list-style-type: none"><li>• Panel discussion</li></ul>	<ul style="list-style-type: none"><li>• Brand visibility in different areas.</li><li>• Logo integration on the main stage</li></ul>
<b>Marketing</b>	<b>Tickets</b>
<ul style="list-style-type: none"><li>• Dedicated company booth</li></ul>	<ul style="list-style-type: none"><li>• 2 VIP slots and Dinner invites</li><li>• 10 entry passes for specific sponsors, guests and representatives</li></ul>

# SPONSOR DELIVERABLES

DELIVERABLES	 DIAMOND	 GOLD	 SILVER
Panel Speaker slot	✓	✓	✓
Opportunity to organize a workshop	✓	✓	✓
Dedicated booth for the company	✓	✓	✓
Logo integration in creatives	✓	✓	✓
VIP slots and Dinner invites	✓	✓	✓
Dedicated conference slot	✓	✓	✗
Small video showcase at the conference	✓	✗	✗
Limited logo integration in creatives	✓	✗	✗



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# EXPRESS SPONSORS

\$2,500 (₹ 2,00,000) | **10 SLOTS**

- Logo display with all the sponsors at the venue
- Customised ad display  
(Has to be provided by the sponsor)
- Dedicated company booth
- 5 entry passes for specific sponsors, guests and representatives

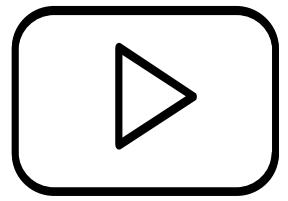


# SPONSORSHIP BENEFITS

- Targeting: Introduction of your Brand to India's leading Creators, Artists, Photographers, Musicians, Crypto Enthusiasts, Developers.
- Exposure to start-ups that are paving the way to futuristic innovations in web3.
- Power the connections of the NFT community by pitching your idea and vision to early adopters of blockchain technology.
- Unlock new marketing opportunities: Real-time AR-VR interactive experience of your products to the audience.
- Product announcements, Project launches or just good, old-fashioned networking.

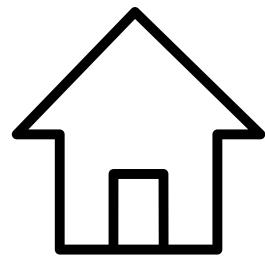


# OTHER SPONSORSHIP SEGMENTS



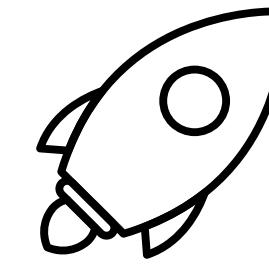
## MEDIA SPONSORS

Radio  
Print Media  
Television / OTT



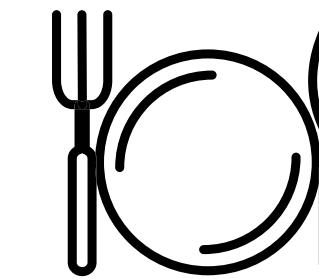
## HOSPITALITY SPONSORS

Internet  
Accommodation  
High-tea



## TRAVEL SPONSORS

Airline  
Local transportation



## BUSINESS - DINNER SPONSORS

Full-dinner host  
Beverages



## MISCELLANEOUS SPONSORS

Merchandise  
Branding  
Others

# OFFICIAL PARTNERS

## BRAND PARTNERS



Decentology



NFTY  
dreams

## DIGITAL MEDIA PARTNER



## OUTREACH PARTNER



## START-UP PARTNER



## EXPRESS PARTNER





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