

# BENGALURU CREATORS AT 2022 THE FOREFRONT 2022

EXPLORE | EXPERIENCE | EMBRACE THE METAVERSE

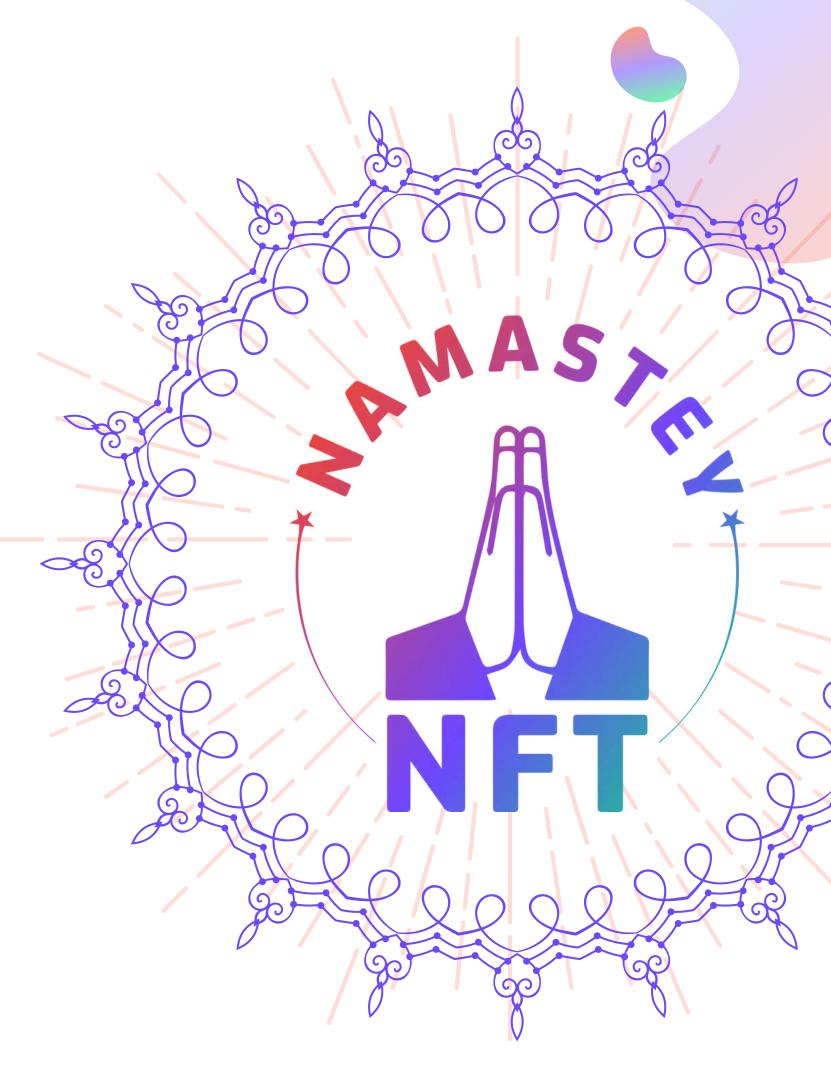
#### **NAMASTEY NFT's MISSION**

As a group of like-minded and forward-thinking individuals, Namastey NFT aims to empower and support emerging creators through an **artist driven community fund**.

Through this accumulated fund, we help new creators transition to web 3.0, mint their work and even buy an NFT!

We provide mentorship and access to those who need it, and are proud advocates of building an inclusive space through community!

Namastey NFT-Bengaluru 2022 intends to democratize the understanding of the world of NFTs by bringing together artists, collectors, developers, influencers and pioneers of the web 3.0 industry.



#### JOIN THE NFT REVOLUTION!



High quality exhibitory of 300+ artists



Immersive metaverse experience for selective art



Diverse and inclusive roster of keynote speakers



Developer, coding workshops



Huge participation from the Indian startup eco-system



Immersive AR-VR experiences.



Global crypto and blockchain influencers



Empowering web 3.0 mass adoption



Workshops, community events and cultural nights



Free access to panels and conferences

#### **SPECIAL ATTENDEES**



**Nik Kalyani**Founder / CEO
of Decentology



**Cyber Shakti**AVP Marketing NFTically



**Raj Khatri**Creative Head,
Marching Ants



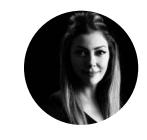
**Dhanya Ajith**Digital Artist



**Lori Grace**Extreme Weather
Photographer



**Jassi Oberoi** Lumix Ambassador



**F. Dilek Uyar** Award Winning Photographer



Ganesh Bagal Sony Artisan



**Kunal Malhotra**Youtuber,
Canon Maestro



....and many more





## INDIA'S MEGA METAVERSE SUMMIT





Bengaluru International Exhibition Centre

300+ artists | 20+ Speakers | 15+ start-ups | 6000-10000 participants | 2 Days

#### **TECH & START-UPs**

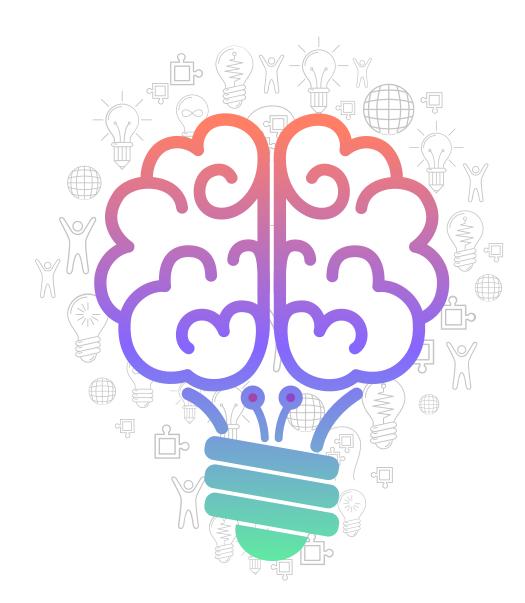
#### Metaverse Start-ups pave the way for futuristic innovations!

Developer, Tech and Art

Incorporating tokenomics, drop campaigns, etc at an event level to maximize exposure

Numerous AR/VR, web 3.0 startups to provide real-time, immersive experiences

Connecting the virtual and physical world through unique interactions.



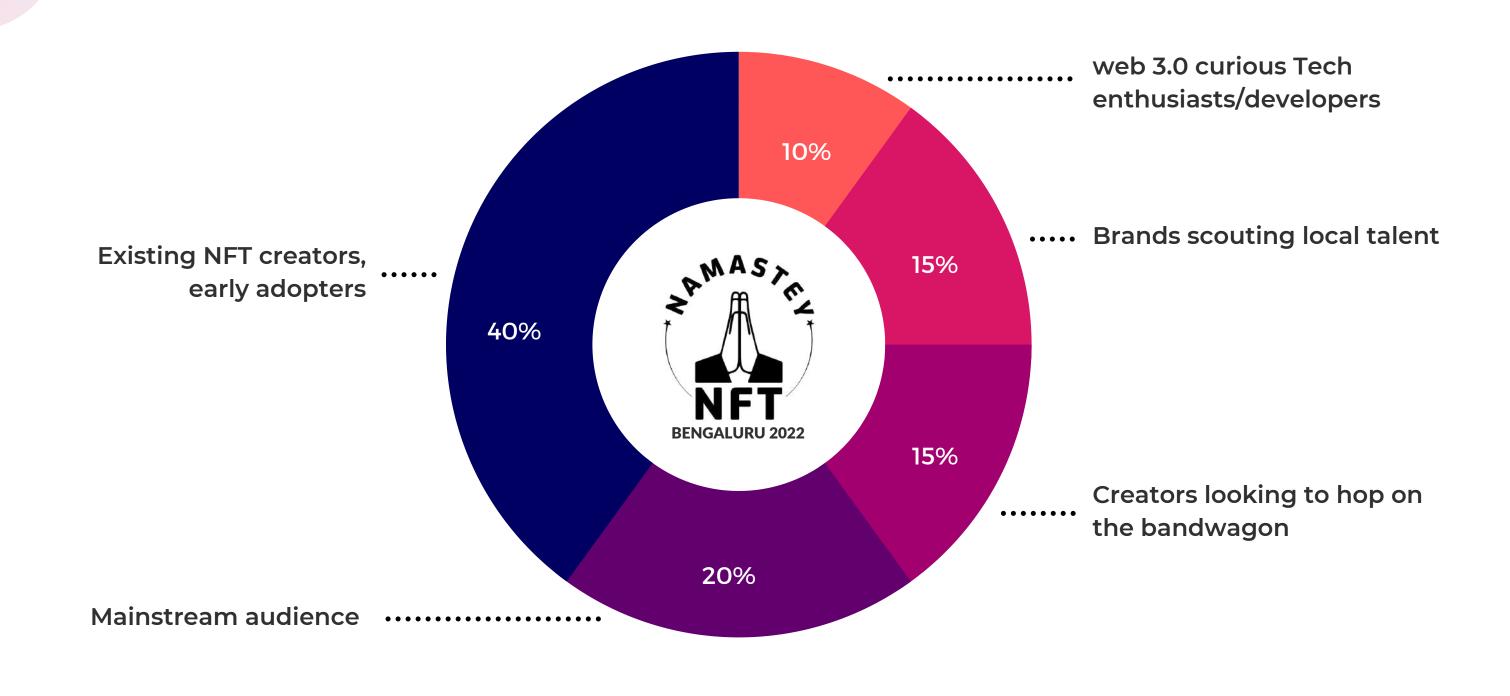
Webinar, workshops and Panel discussions on photography, digital art, traditional art and NFTs

Top-notch exhibitory experience through tech-savvy innovation

Live art contests and giveaways



### **EVENT ATTENDEES**



#### **SPONSORSHIP SEGMENTS**









**DIAMOND SPONSOR** | \$25,000 (₹20,00,000) | **1 SLOT** 

Speaking	Event Branding		
<ul> <li>60 min conference slot</li> <li>Panel discussion</li> <li>Workshop activity provision</li> </ul>	<ul> <li>Small video showcase at the conference</li> <li>Brand visibility in different areas</li> <li>Logo integration on the main stage</li> <li>Projector facility for promotions</li> </ul>		
Marketing	Tickets		
<ul> <li>Dedicated company booth</li> <li>Logo integration on goodies, NFT campaigns, welcome kits, etc</li> </ul>	<ul> <li>10 VIP slots and Dinner invites</li> <li>30 entry passes for specific sponsors, guests and representatives</li> </ul>		











## GOLD SPONSORS | \$15,000 (₹11,50,000) | 4 SLOTS

Speaking	Event Branding		
<ul> <li>30 min conference slot.</li> <li>Workshop activity provision</li> <li>Panel discussion</li> </ul>	<ul> <li>Brand visibility in different areas.</li> <li>Logo integration on the main stage</li> </ul>		
Marketing	Tickets		
<ul> <li>Dedicated company booth</li> <li>Logo integration on goodies, NFT campaigns, welcome kits, etc</li> </ul>	<ul> <li>5 VIP slots and Dinner invites</li> <li>20 entry passes for specific sponsors, guests and representatives</li> </ul>		











#### **SILVER SPONSORS** | \$12,000 (₹9,25,000) | **7 SLOTS**

Speaking	Event Branding		
• Panel discussion	<ul> <li>Brand visibility in different areas.</li> <li>Logo integration on the main stage</li> </ul>		
Marketing	Tickets		
Dedicated company booth	<ul> <li>2 VIP slots and Dinner invites</li> <li>10 entry passes for specific sponsors, guests and representatives</li> </ul>		



### SPONSOR DELIVERABLES

DELIVERABLES	DIAMOND	GOLD	;★ SILVER
Panel Speaker slot			
Opportunity to organize a workshop			
Dedicated booth for the company			
Logo integration in creatives			
VIP slots and Dinner invites			
Dedicated conference slot			×
Small video showcase at the conference		×	×
Limited logo integration in creatives		×	×



## **+** EXPRESS SPONSORS

\$2,500 (₹2,00,000) | **50 SLOTS** 

- Logo display with all the sponsors at the venue
- Customised ad display (Has to be provided by the sponsor)
- Dedicated company booth
- 5 entry passes for specific sponsors, guests and representatives







#### **SPONSORSHIP BENEFITS**

- Targeting: Introduction of your Brand to India's leading Creators, Artists, Photographers, Musicians, Crypto Enthusiasts, Developers.
- Exposure to start-ups that are paving the way to futuristic innovations in web 3.0
- Power the connections of the NFT community by pitching your idea and vision to early adopters of blockchain technology.
- Unlock new marketing oppurtunities: Real-time AR-VR interactive experience of your products to the audience.
- Product announcements, Project launches or just good, old-fashioned networking.





#### OTHER SPONSORSHIP SEGMENTS



MEDIA SPONSORS

Radio

**Print Media** 

Television / OTT

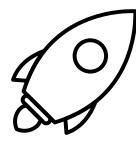


HOSPITALITY SPONSORS

Internet

Accommodation

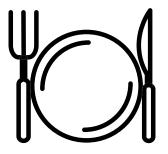
High-tea



TRAVEL SPONSORS

Airline

Local transportation



BUSINESS - DINNER SPONSORS

Full-dinner host

Beverages



MISCELLANEOUS SPONSORS

Merchandise

Branding

Others





# BENGALURU CREATORS AT 2022 THE FOREFRONT 2022

EXPLORE | EXPERIENCE | EMBRACE THE METAVERSE





