

Geographical Analysis

Revenue

\$7.93M

Profit

\$2.78M

Quantity Sold

4K

AVG Profit Margin (%)

35.12

AVG Profit per Order

\$783.82

CategoryName

▼

Bikes

▼

SubcategoryName

▼

Mountain Bikes

▼

ModelName

▼

Mountain-200

▼

Color

▼

All

▼

OrderDate

▼

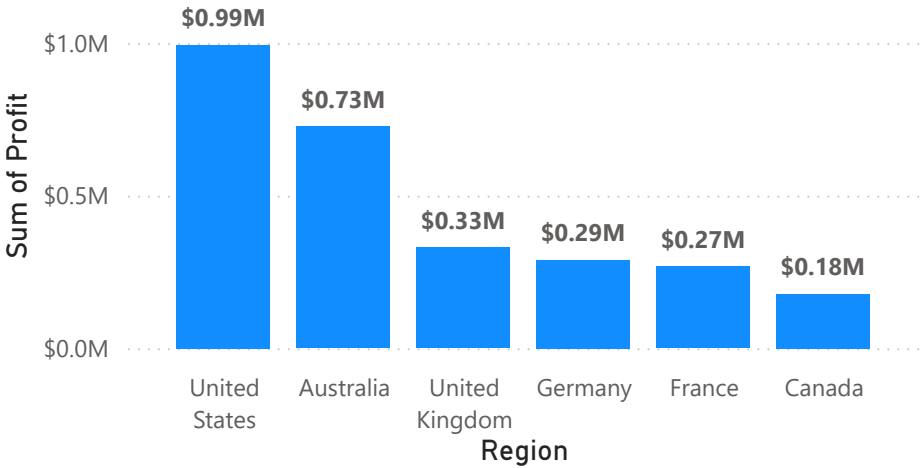
12/29/2010

📅

12/19/2013

📅

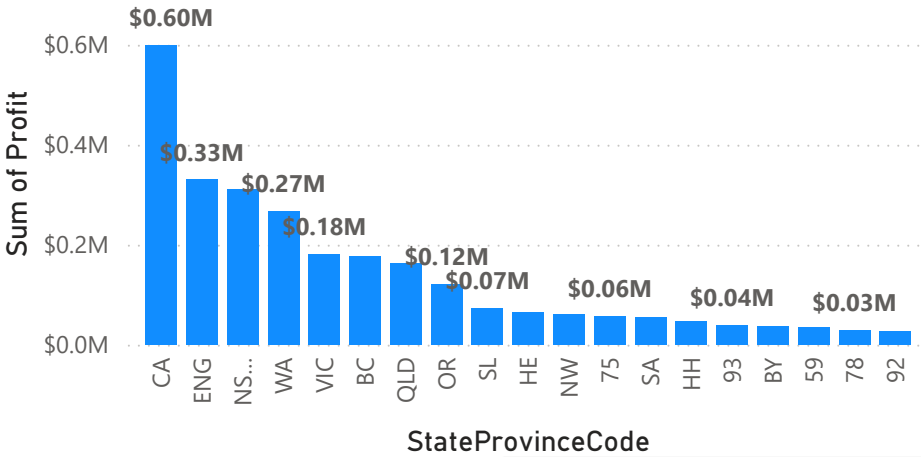
Profit By Country



Profit By Country



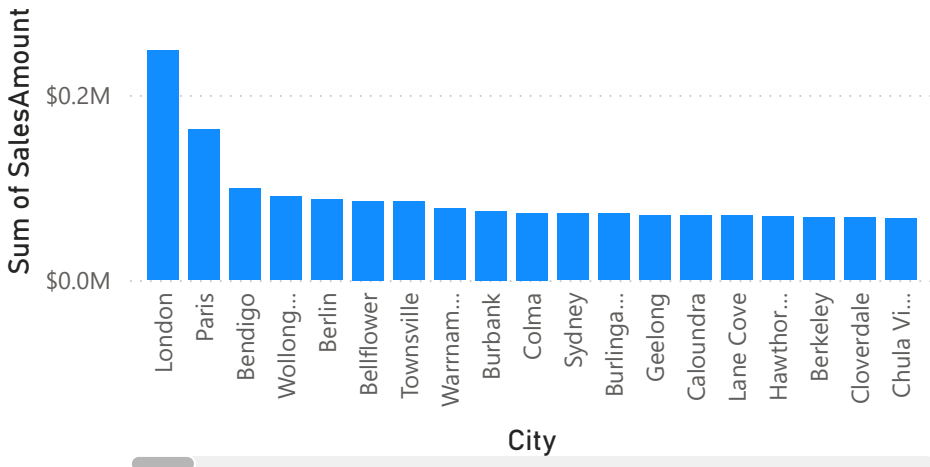
Profit by States



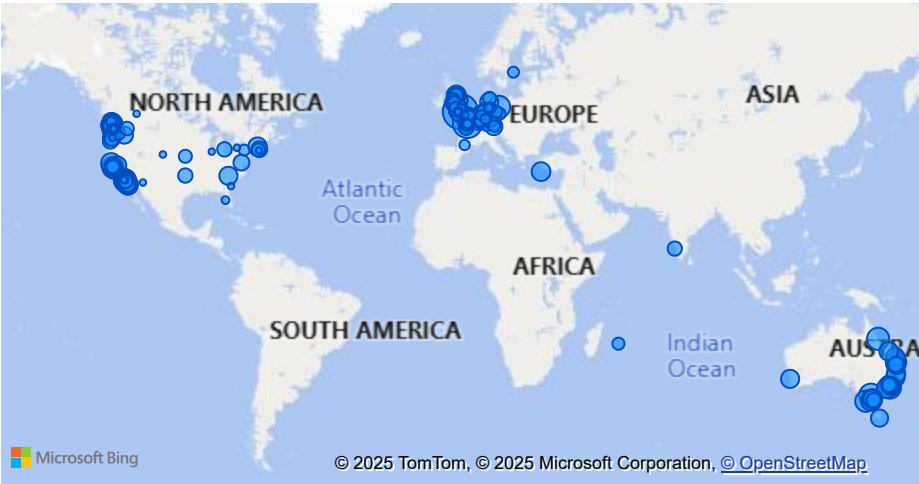
Profit By States



Profit By City



Profit by City



Customer Analysis

Revenue

\$2.83M

Profit

\$0.99M

Quantity Sold

1K

AVG Profit Margin (%)

35.09

AVG Profit per Order

\$788.16

Category

Bikes

Subcategory

Mountain Bikes

Model

Mountain-200

Country

United States

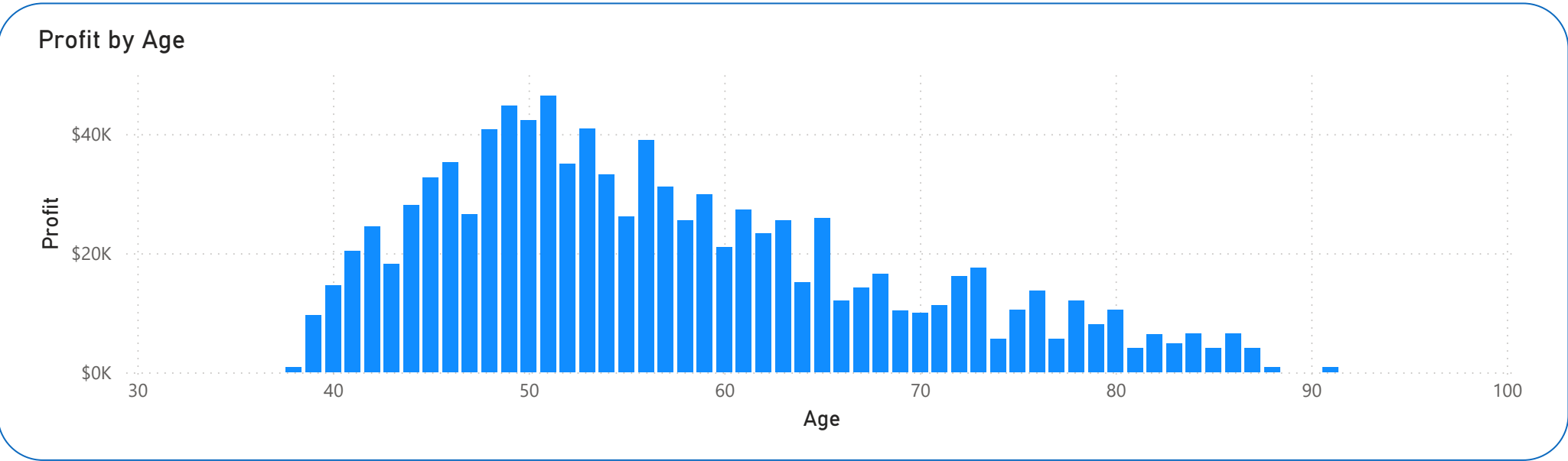
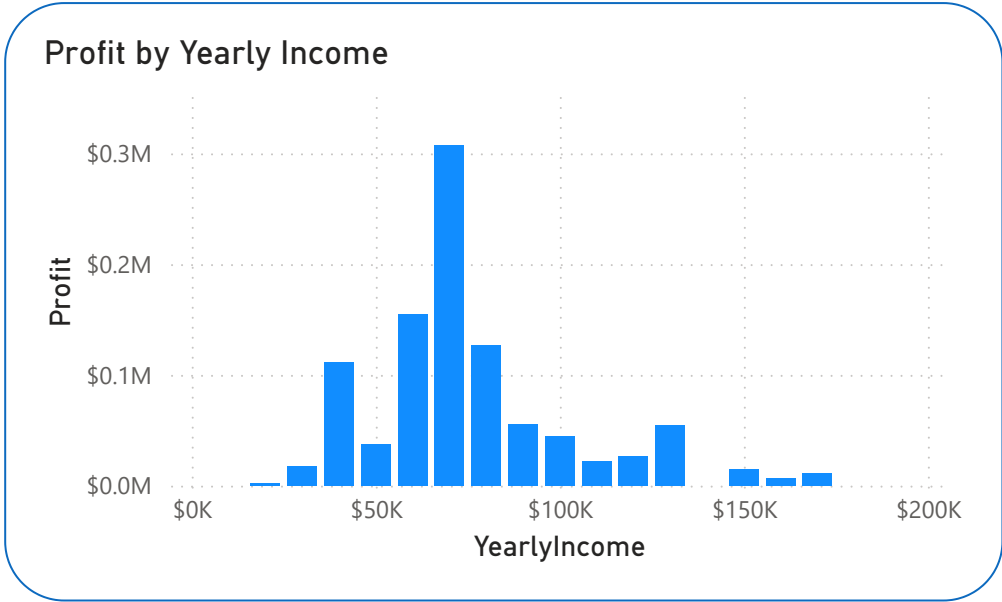
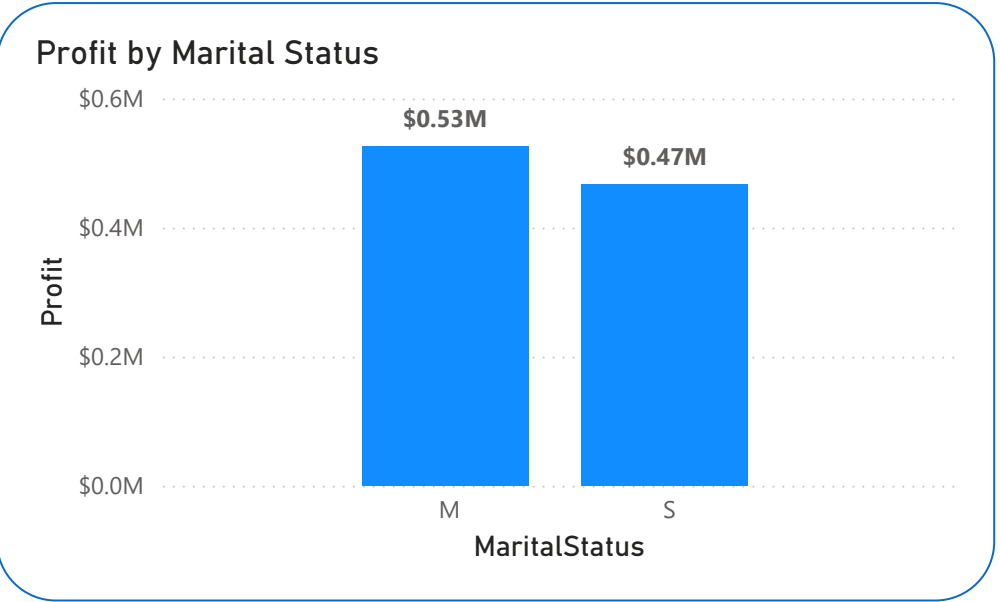
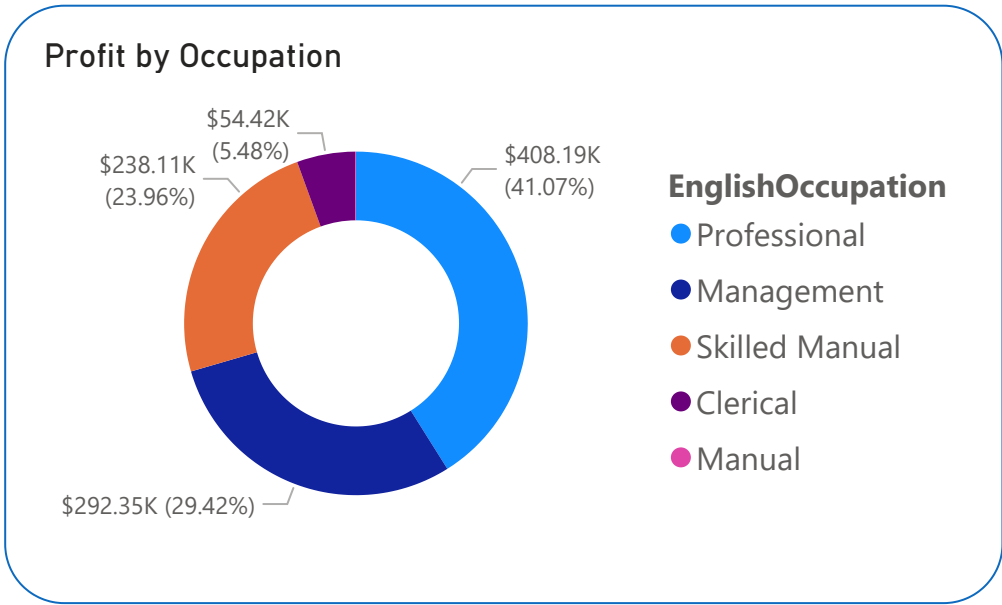
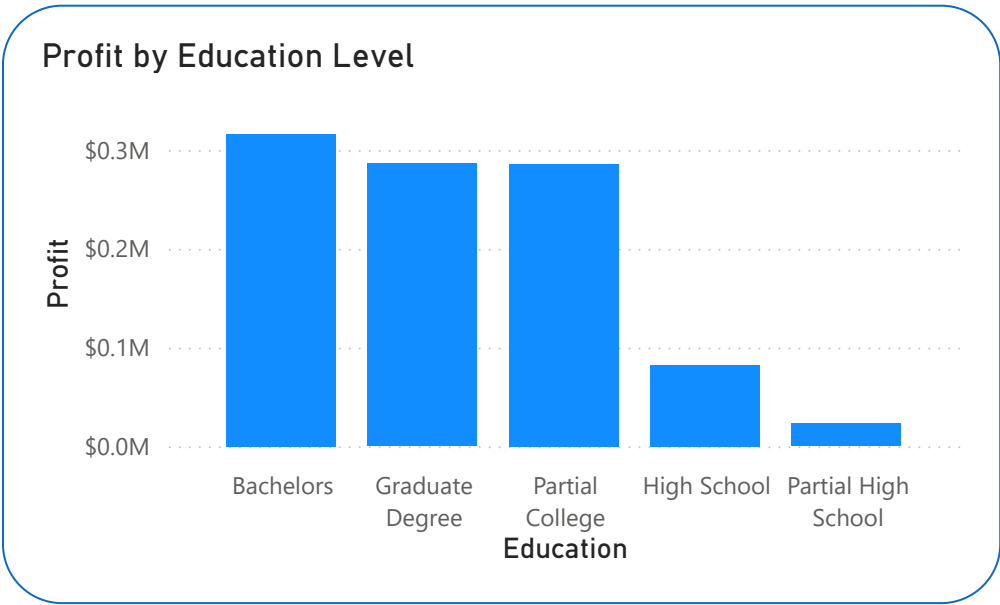
State

All

OrderDate

12/29/2010

12/19/2013



Preferences Analysis

AVG ReorderPoint

75.00

AVG ReorderPoint

75.00

AVG SafetyStockLevel
100.00

AVG SafetyStockLevel
100.00

AVG DaysToManufacture
4.00

AVG DaysToManufacture
4.00

AVG DealerPrice
\$914.7563

AVG DealerPrice
\$914.7563

Quantity Sold

15K

Quantity Sold

15K

Bikes

All

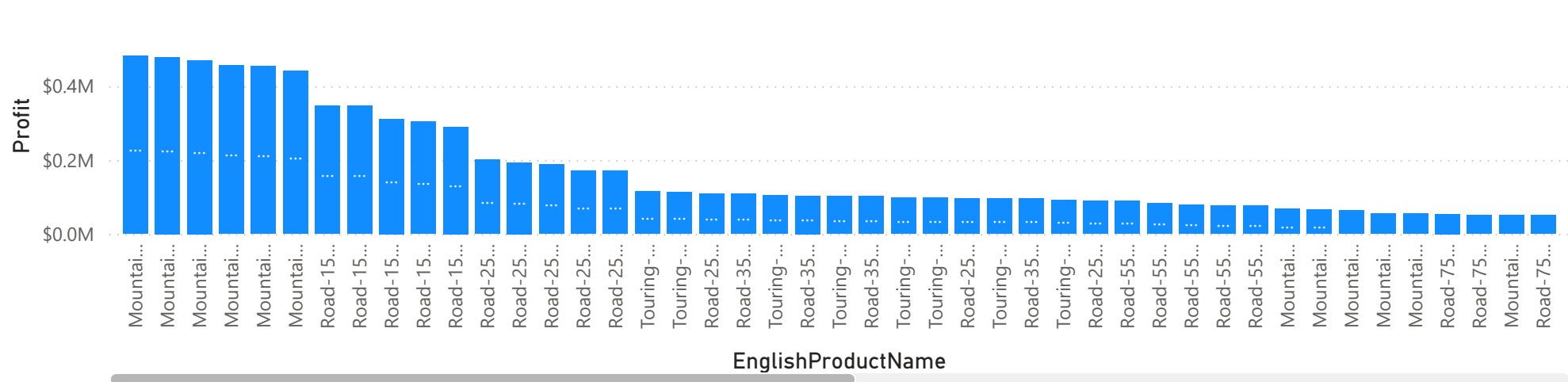
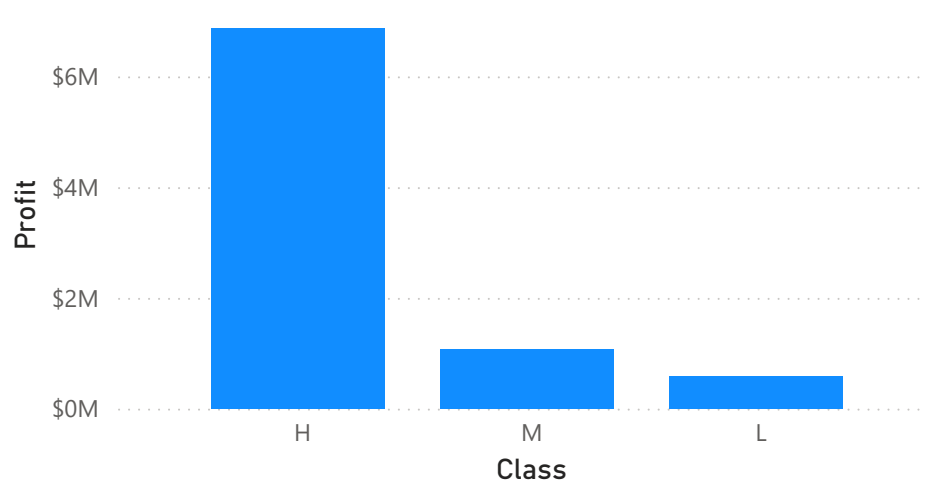
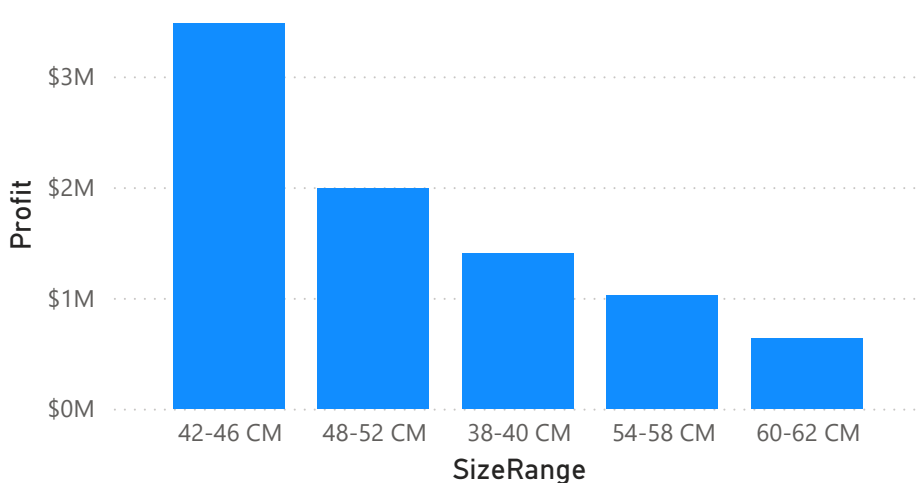
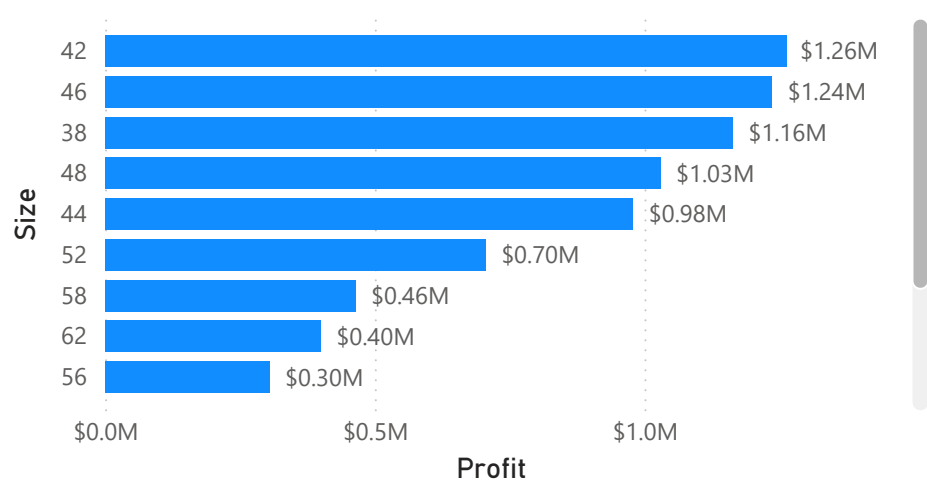
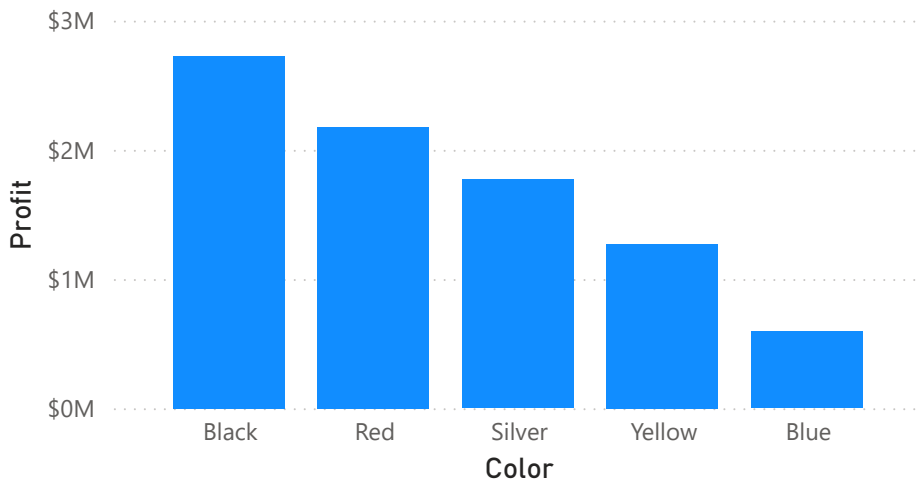
All

All

All

12/29/2010

12/19/2013



Timeseries Analysis

Revenue
\$29.36M

Profit
\$9.00M

Quantity Sold
60K

AVG Profit Margin (%)
42.85

AVG Profit per Order
\$148.98

Category

Subcategory

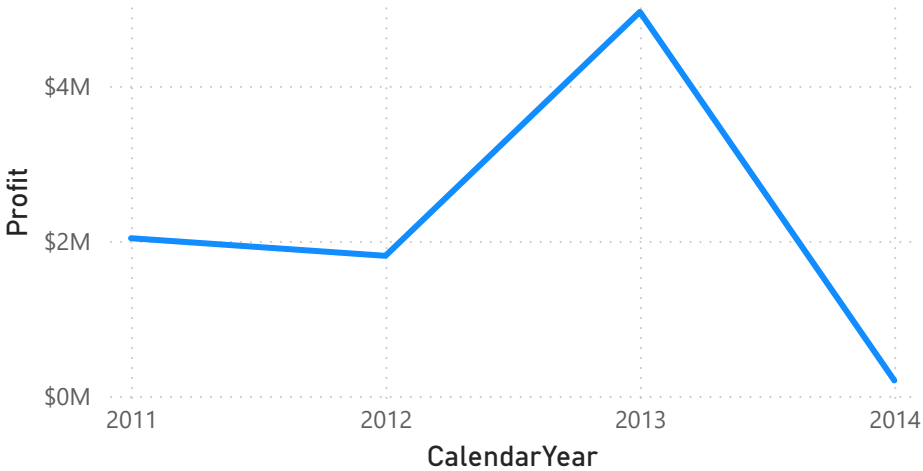
Model

Country

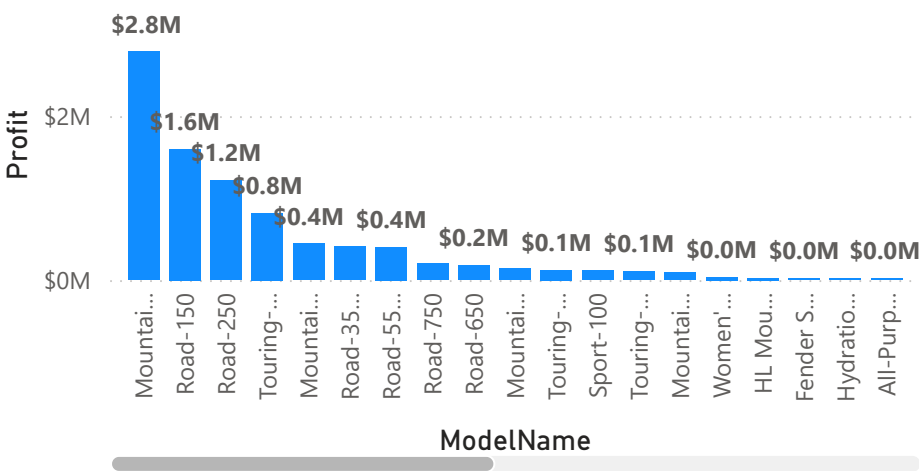
City

OrderDate

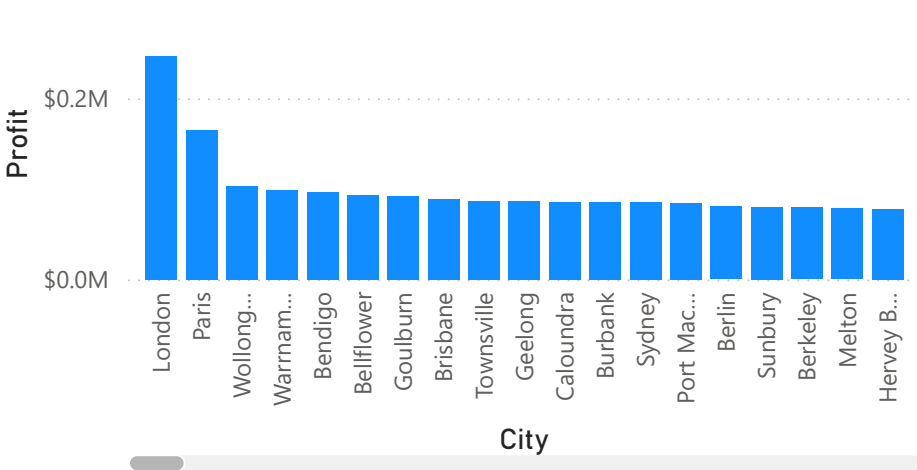
Profit by Education Level



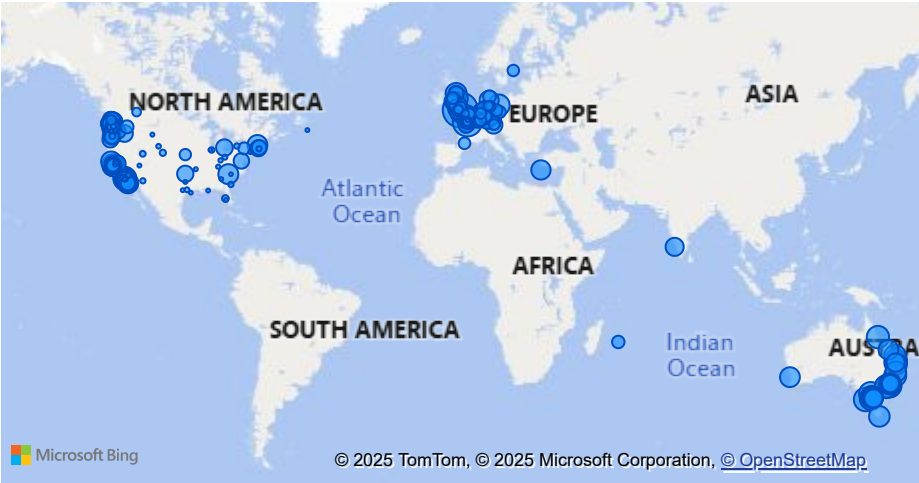
Profit by Marital Status



Profit by Yearly Income



Profit by Occupation



Product Analysis

Revenue

\$5.14M

Profit

\$1.33M

Quantity Sold

4K

AVG Profit Margin (%)

25.88

AVG Profit per Order

\$331.22

CategoryName

Bikes

SubcategoryName

Road Bikes

ModelName

All

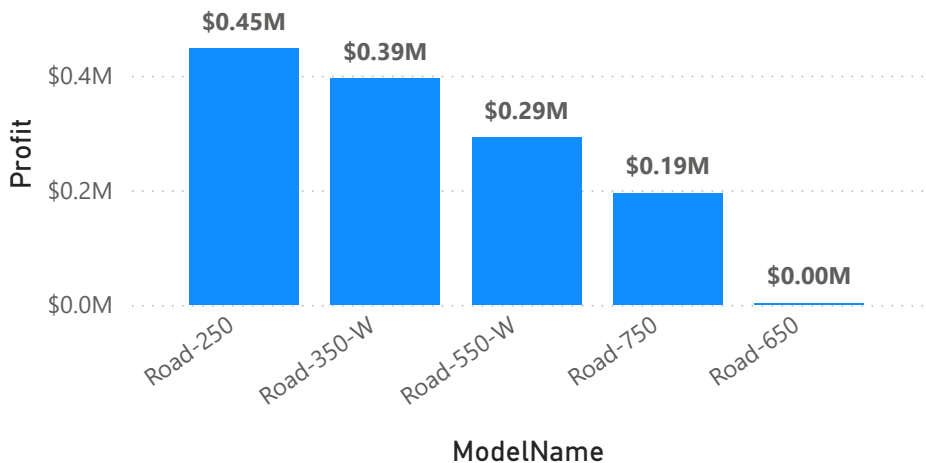
Color

All

CalendarYear

2013

Profit By Country



Profit Margin By Model

