Uber
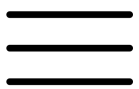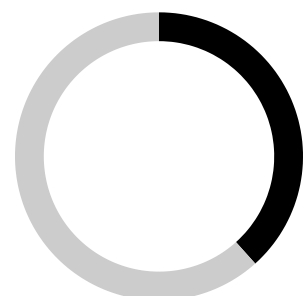
An interactive Power BI report designed to explore Uber ride data, uncover trends, and monitor key performance metrics.

Uber
Auto

93K Completed Bookings	**57K** Lost Bookings	**51.85M** Revenue	**2.51M** Total Distance	**24.64** Average Distance

93K
Completed Bookings

Month | Quarter
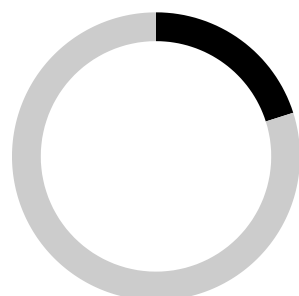

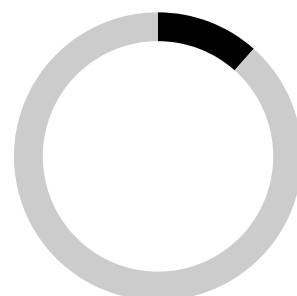### Completed
Rides completed successfully

Cancelled
Rides that were cancelled

Incomplete
Rides that could not be completed

51.85M
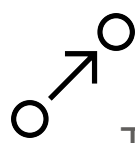Revenue

Month | Quarter

Revenue
by Vehicle Type

Auto	13M
Bike	11M
Go Mini	10M
Go Sedan	9M
Premier S...	6M
Uber XL	2M

0M — 10M
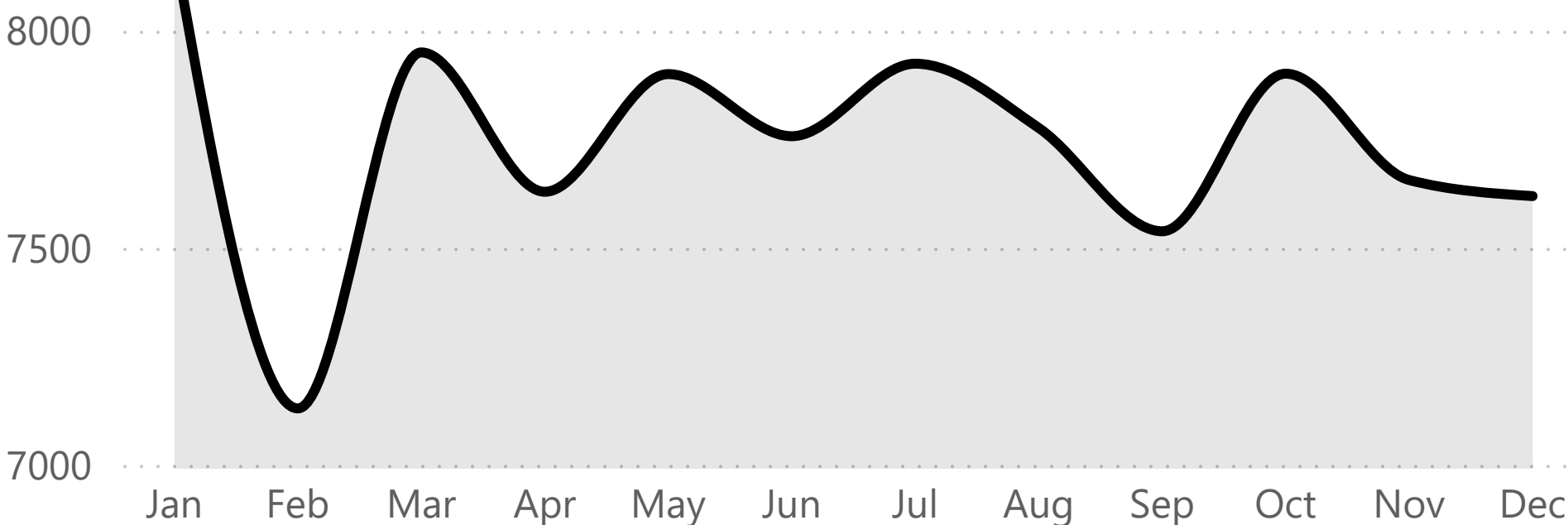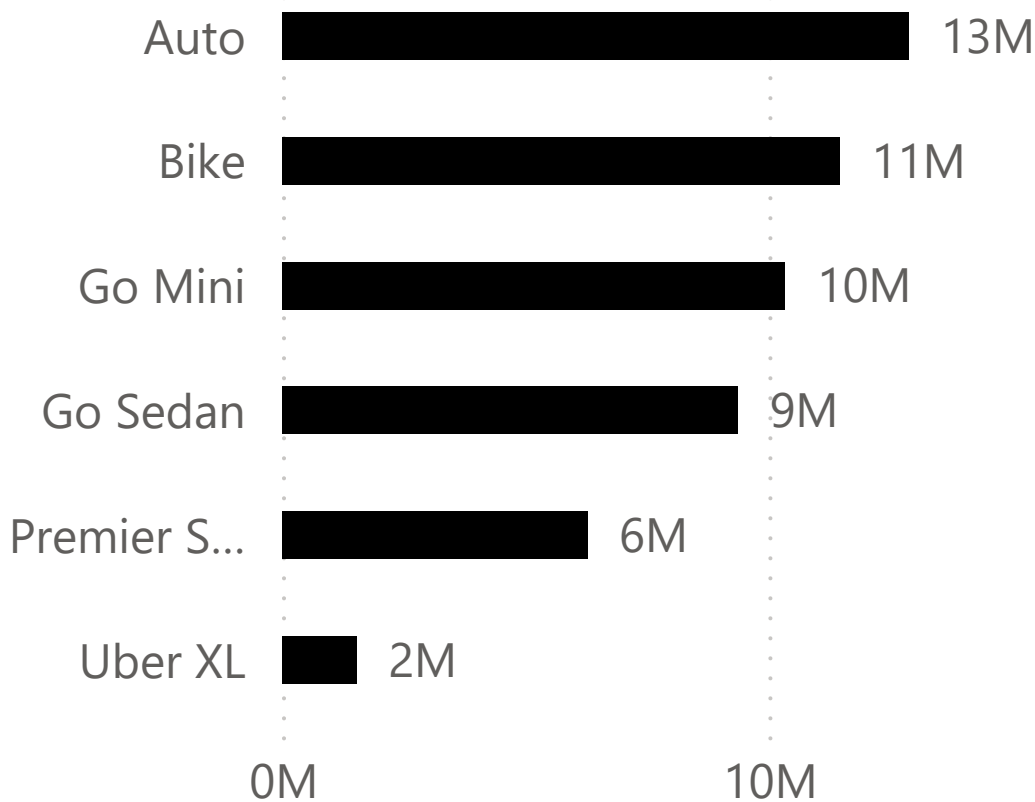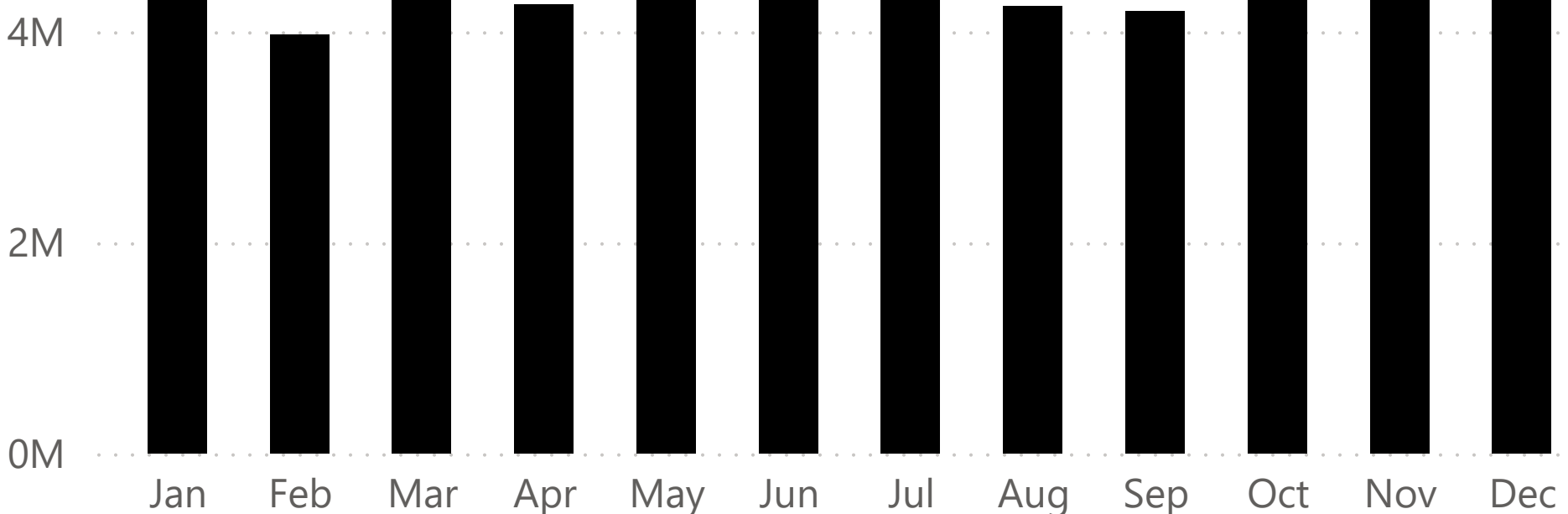
Khandsa
600
Top Pickup

Ashram
592
Top Drop

4.40
Average of Customer Rating
★★★★☆

4.23
Average of Driver Ratings
★★★★☆
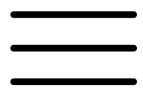
Uber
Auto
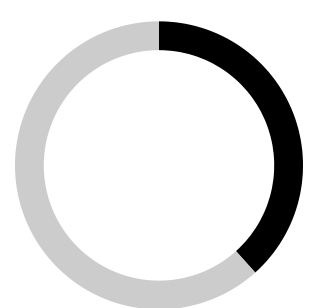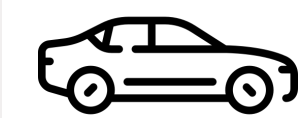
Monthly Revenue By Vehicle Type

Vehicles ● Auto ● Bike ● Go Mini ● Go Sedan ● Premier Sedan ● Uber XL

Completed — Rides completed successfully

Cancelled — Rides that were cancelled

Incomplete — Rides that could not be completed
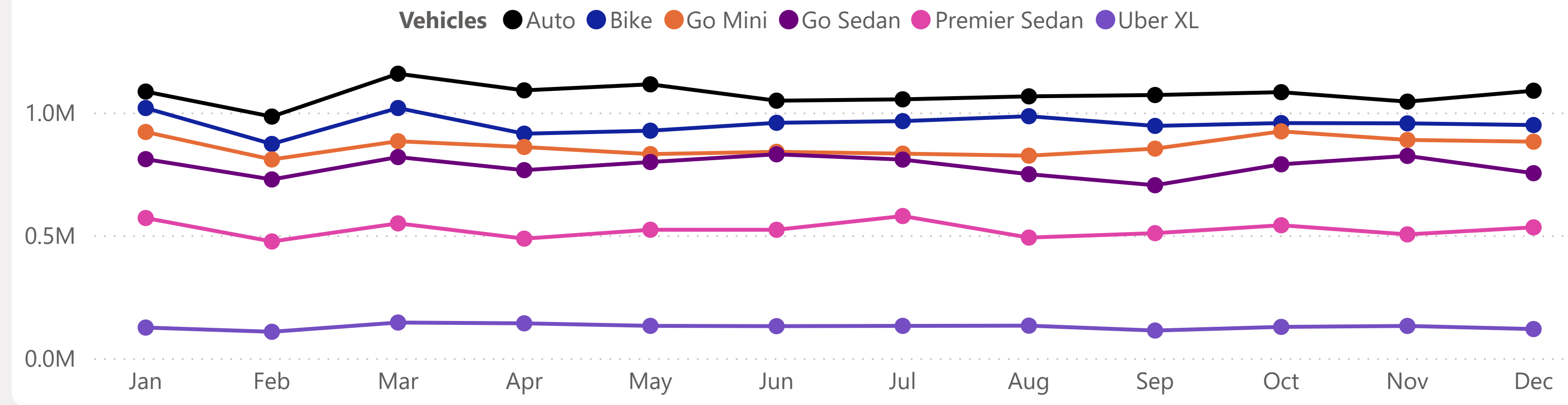
Img	Vehicle	Customer Count	Revenue	Completed Bookings	Contribution%
	Auto	32948	12878422.00	23128	100%
	Go Mini	28358	10338496.00	18529	100%
	Bike	29138	11456182.00	20560	100%
	Premier Sedan	16827	6275332.00	11247	100%
	Uber XL	4447	1528032.00	2783	100%
	Go Sedan	23330	9369719.00	16666	100%
Total		**104114**	**51846183.00**	**92551**	**100%**
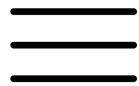
Uber
Auto
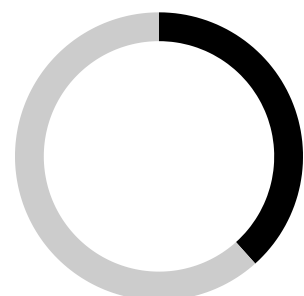
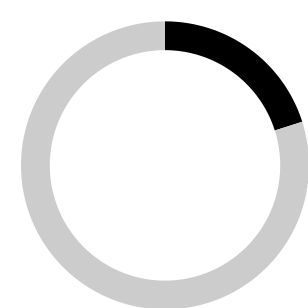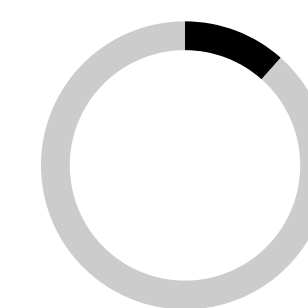|	93K Completed Bookings		57K Lost Bookings		51.85M Revenue		2.51M Total Distance		24.64 Average Distance

Completed
Rides completed successfully

Cancelled
Rides that were cancelled
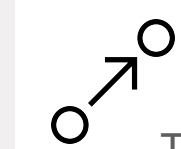
Incomplete
Rides that could not be completed

Revenue
51.85M
Monthly and Quarterly Revenue

Month | **Quarter**

4.6M — 4.53M
4.57M
4.42M
4.4M — 4.32M 4.33M 4.37M 4.34M
4.2M — 4.25M 4.24M 4.32M
4.19M
4.0M — 3.97M
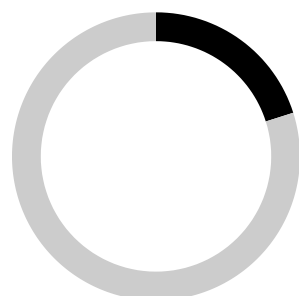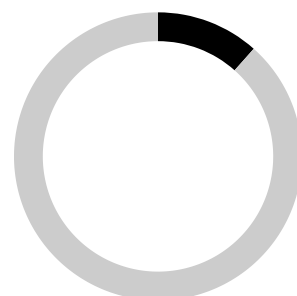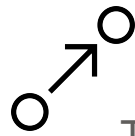
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Revenue
by Vehicle Type

Vehicle	Revenue
Auto	13M
Bike	11M
Go Mini	10M
Go Sedan	9M
Premier Se...	6M
Uber XL	2M

0M — 10M
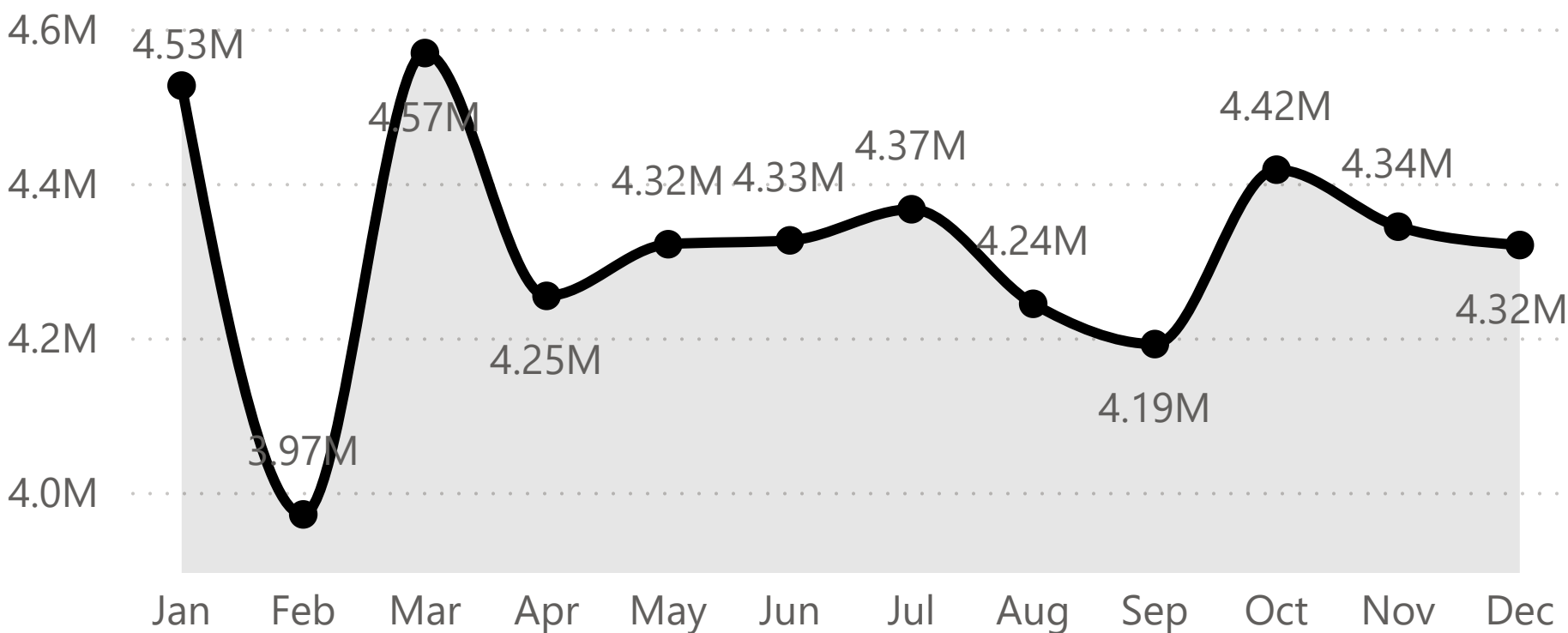
Revenue
by Payment Method

Payment Method	Revenue
UPI	23M
Cash	13M
Uber Wallet	6M
Credit Card	5M
Debit Card	4M

Revenue
by Customers

Customer	Revenue
C7828101	7.7K
C7186567	6.1K
C2536937	6.0K
C9494011	6.0K
C3446144	5.6K
C9610969	5.5K
C5235759	5.4K

0K — 5K

Uber

Auto

93K Completed Bookings	**57K** Lost Bookings
51.85M Revenue	**2.51M** Total Distance
24.64 Average Distance	
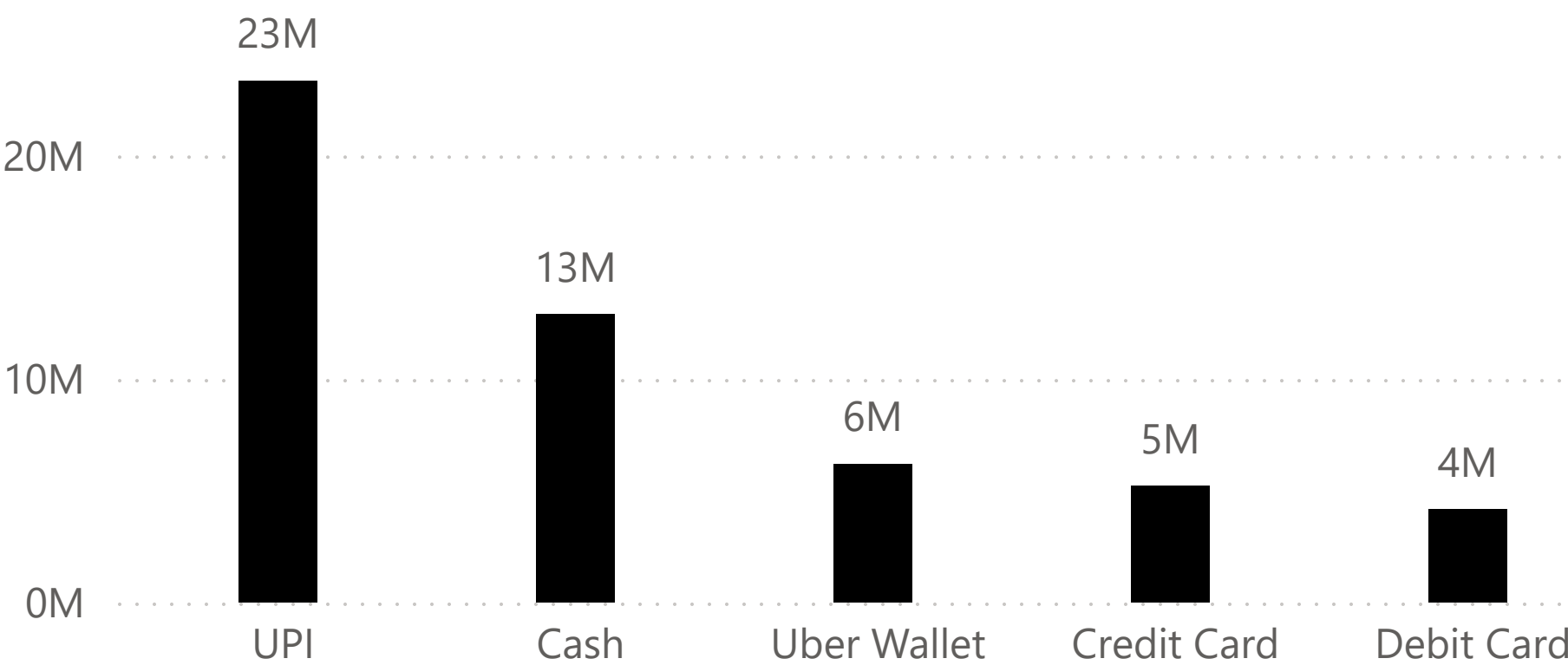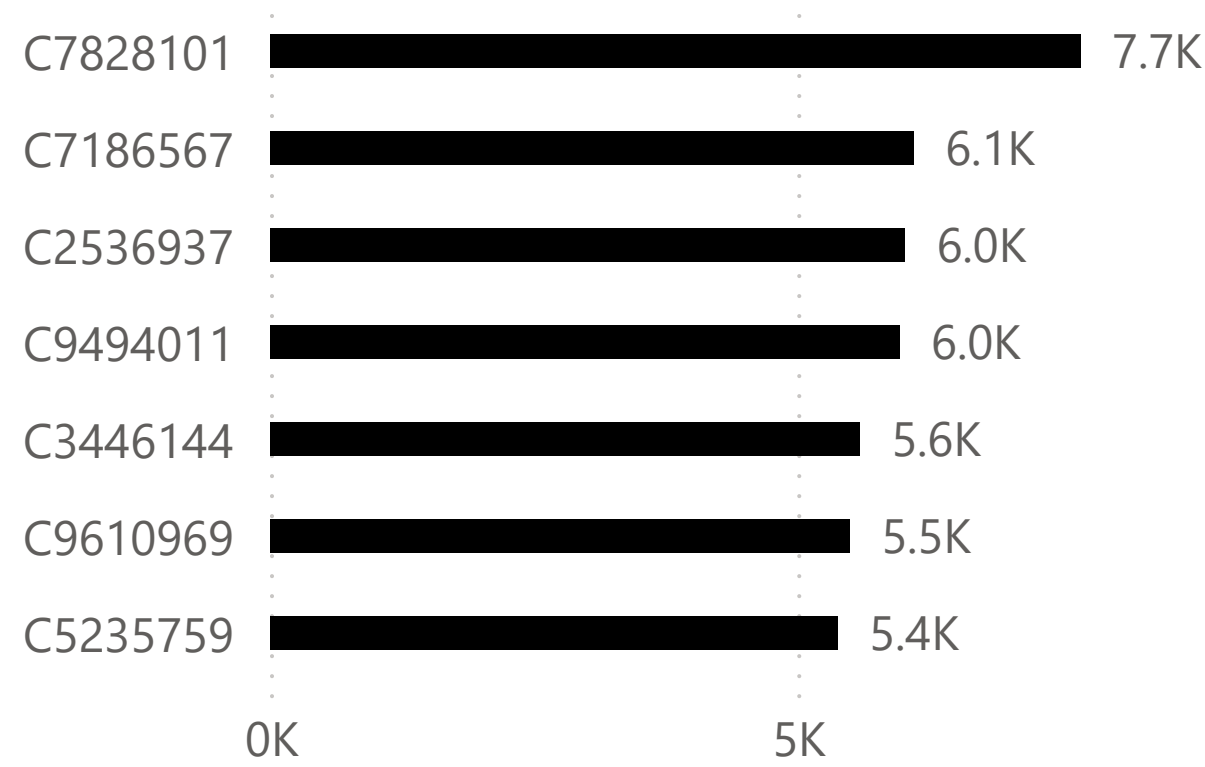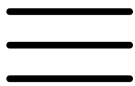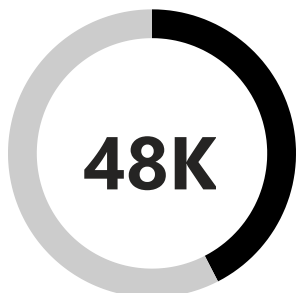
First Time Riders — 48K
Users booking their first Uber ride
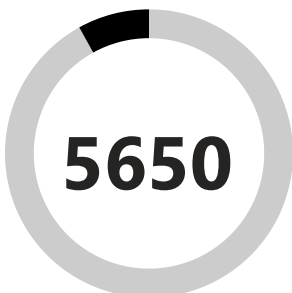
Returned Riders — 5650
Users who rode before and booked again
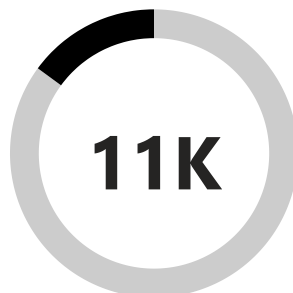
Regular Riders — 11K
Users who book rides frequently

Customer

104K
Monthly and Quarterly Customers

[Month] [Quarter]

Monthly values: Jan 12.5K, Feb 11.0K, Mar 12.1K, Apr 11.6K, May 12.1K, Jun 11.8K, Jul 12.2K, Aug 12.0K, Sep 11.6K, Oct 12.0K, Nov 11.7K, Dec 11.6K

Detail
Customer information in detail

Customer ID	Revenue	Booking Count	Completed	Lost	Avg Dis
C7828101	7683.00	6	6		31.0
C7186567	6101.00	3	3		27.0
C2536937	6019.00	3	3		36.4
C9494011	5966.00	3	3		39.4
C3446144	5589.00	3	3		17.9
C9610969	5494.00	3	3		22.0
C5235759	5379.00	3	3		13.8
C1570062	5368.00	3	3		23.6
Total	**51846183.00**	**148767**	**92551**	**56817**	**24.6**

Customers
by Payment Method

UPI	21M
Cash	12M
Uber Wallet	6M
Credit Card	5M
Debit Card	4M

0M – 10M – 20M

Cancel Rides
by Reasons

Customer related issue
6835
Booking Count

More than permitted people in there
6684
Booking Count

Personal & Car related issues
6724

[Incomplete] [Customer] [Driver]

Uber
Auto

93K Completed Bookings
57K Lost Bookings
51.85M Revenue
2.51M Total Distance
24.64 Average Distance

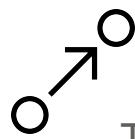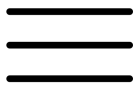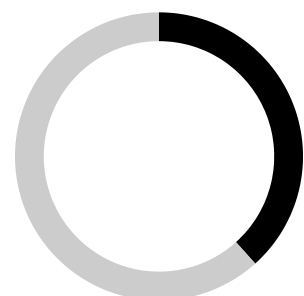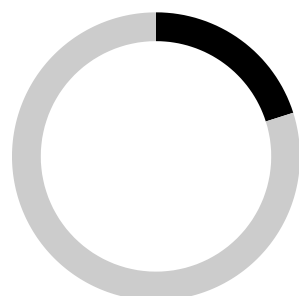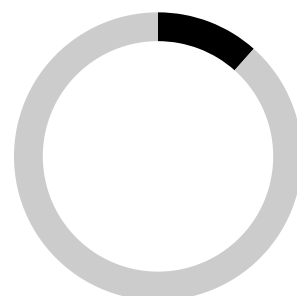**Completed** — Rides completed successfully
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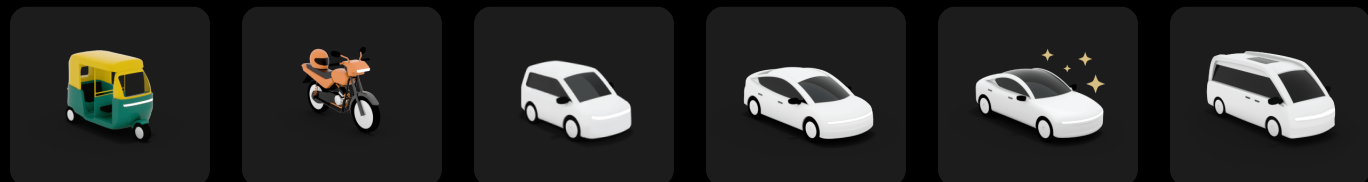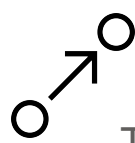
Total Distance Travelled
2.51M Distance Covered

| Month | Quarter |

Chart values: Jan 222K, Feb 190K, Mar 215K, Apr 205K, May 212K, Jun 211K, Jul 215K, Aug 209K, Sep 204K, Oct 215K, Nov 208K, Dec 207K
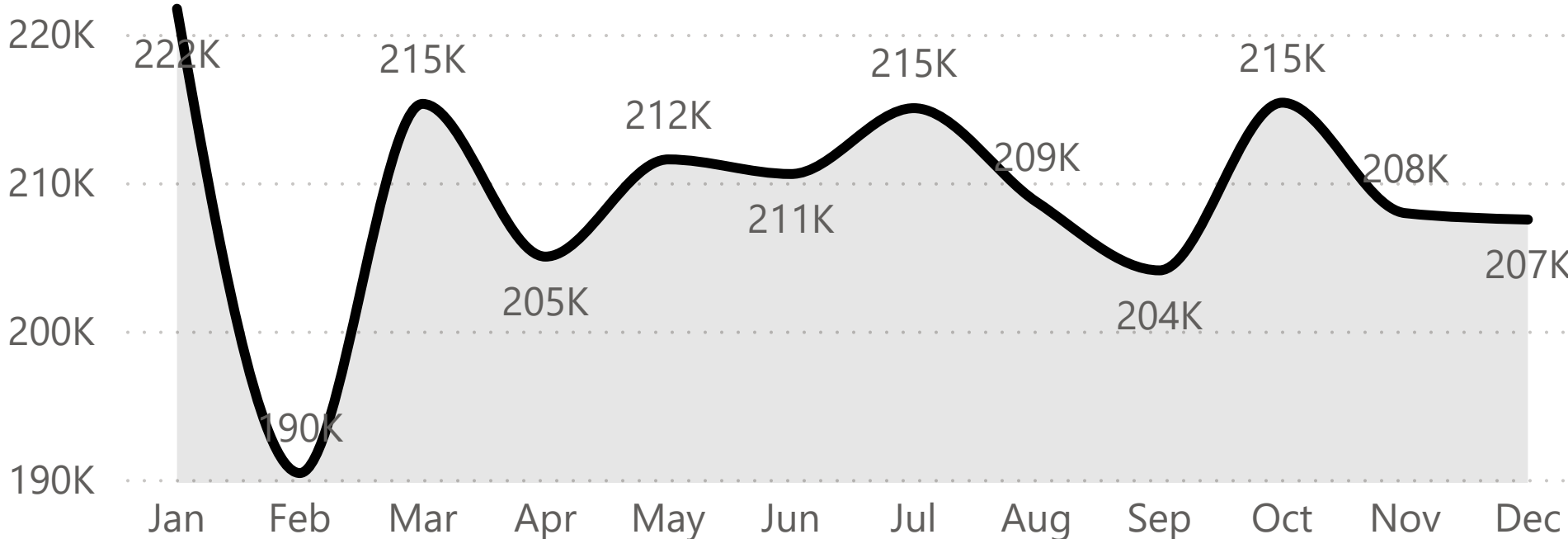
Vehicles
by Total Distance

Vehicle	Total Distance
Auto	0.63M
Bike	0.56M
Go Mini	0.50M
Go Sedan	0.45M
Premier S...	0.30M
Uber XL	0.07M

Time Slot	Sun	Mon	Tue	Wed	Thu	Fri	Sat
12 PM - 03 PM	2868	2726	2802	2766	2762	2772	2811
12 AM - 03 AM	562	553	628	570	581	601	576
09 PM - 12 AM	2372	2361	2337	2337	2359	2304	2233
09 AM - 12 PM	3813	3732	3755	3634	3751	3719	3792
06 PM - 09 PM	4731	4731	4798	4758	4796	4563	4687
06 AM - 09 AM	2313	2335	2397	2444	2388	2232	2360
03 PM - 06 PM	4160	4066	4194	4020	4148	4141	4148
03 AM - 06 AM	812	764	831	806	738	765	774

Top 10 Pickup Locations
by Booking Count

Location	Booking Count
Khandsa	949
Barakham...	946
Saket	931
Badarpur	921
Pragati M...	920
Madipur	919
AIIMS	918