ACM- THE COMPUTER SCIENCE CHAPTER OF SSCBS

Presents

CODEFEST 2.0

Annual Technical Festival of
Shaheed Sukhdev College of Business Studies

ABOUT ACM CBS CODEFEST 2.0

The Association for Computing Machinery (ACM) at Shaheed Sukhdev College of Business Studies (SSCBS) is the official computer science student chapter that aims to promote technical learning and innovation on campus. Through workshops, events, and collaborative initiatives, ACM–SSCBS helps students develop practical skills, stay updated with industry trends, and engage in meaningful technical experiences.

CBS CodeFest 2.0 is the flagship technical fest of ACM SSCBS, bringing together students from institutions across the country in a competitive and engaging setting.

The two-day event features challenges such as Web Auction, Design Apocalypse, Blind Code, and Code Phantom, focusing on problem-solving, design, and coding skills.

It concludes with a 12-hour national-level hackathon where shortlisted teams ideate, build, and present technology-driven solutions under expert mentoring, offering a hands-on experience aligned with real-world product development.

Why Sponsor Codefest 2.0?

Why partner with us:

- Access to 700+ high-quality tech students
- National-level brand visibility
- Direct interaction with top talent
- Innovation & early-career association
- Digital + on-ground presence

Past impact:

- 600+ Footfall
- 10+ Colleges
- 150+ Hackathon Participants
- 40K+ Digital Reach

DIFFERENT COMPETITION

DAY 1 - COMPETITIONS DAY

WEB AUCTION

- Strategy-driven web development challenge.

BLIND CODE

- Logic-based coding without test case visibility.

DESIGN APOCALYPSE

- Time-bound UI/UX design sprint.

CODE PHANTOM (DSA COMPETITION)

- Data structures & algorithmic problem solving.

DAY 2 – NATIONAL HACKATHON

12-HOUR OFFLINE HACKATHON

- Real-world problem statements.
- Mentoring rounds & expert evaluation.
- Shortlisting and final presentation.

What's New in CodeFest 2.0

- Expansion of CBS CodeFest into a **TWO-DAY FLAGSHIP EVENT**

- Launch of a new competitive event: **Blind Code**

- Introduction of a **12-HOUR NATIONAL-LEVEL OFFLINE HACKATHON**

- Structured **Mentorship and Evaluation Rounds**

- Higher emphasis on **BRAND-PARTICIPANT INTERACTION AND HIRING-PIPELINE EXPOSURE**

SPONSORSHIP TIER

TITLE SPONSOR ₹1,50,000

PLATINUM SPONSOR ₹75,000

GOLD SPONSOR ₹50,000

SILVER SPONSOR ₹30,000

BRONZE SPONSOR ₹15,000

DELIVERABLES

PLATINUM SPONSOR

- High-visibility branding across all promotional channels, on-ground branding, participant interaction opportunities, stage acknowledgment.

TITLE SPONSOR

- Exclusive association with CBS CodeFest 2.0, top-tier branding on all event related platforms, logo on all creatives, premium on-ground visibility, direct participant engagement, stage acknowledgment.

SILVER SPONSOR

- Logo inclusion on event materials, limited on-ground branding, brand recognition during the fest.

GOLD SPONSOR

- Logo on select creatives, visibility on official platforms, brand acknowledgment during sessions, networking interaction.

General-

- Digital & on-ground branding visibility
- Event creatives (banners, standees, posters)
- Speaker mentions & participant engagement access.

BRONZE SPONSOR

- Logo on select creatives, recognition as Supporting Sponsor.

CONTACT US

ACM SSCBS

codefest.acmsscbs.in

acm@sscbs.du.ac.in

SSCBS, Rohini, New Delhi