

Low Level Design (LLD)

Stores Sales Prediction

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Abstract

The value for a particular product or item keeps on changing from time to time. Any business cannot improve its financial performance without estimating the demand of the customer and future sales of products or items accurately. In this project, we are trying to predict the sales of a store and Big Marts using different machine learning techniques and trying to determine the best algorithm suited to our particular problem statement.

1 Introduction

1.1 Why this Low-Level Design Document?

The purpose of this document is to present a detailed description of the Stores Sales Prediction. It will explain the purpose and features of the system, the interfaces of the system, what the system will do, the constraints under which it must operate and how the system will react to external stimuli. This document is intended for both the stakeholders and the developers of the system and will be proposed to the higher management for its approval.

The main objective of the project is to predict the sales of the given product in stores or Big Marts. Our datasets consist of information, such as:

Item_Weight: Weight of product

Item_Fat_Content: Whether the product is low fat or not

Item_Visibility: The % of total display area of all products in a store allocated to the particular product

Item_Type: The category to which the product belongs

Item_MRP: Maximum Retail Price (list price) of the product

Outlet_Identifier: Unique store ID

Outlet_Establishment_Year: The year in which store was established

Outlet_Size: The size of the store in terms of ground area covered

Outlet_Location_Type: The type of city in which the store is located

Outlet_Type: Whether the outlet is just a grocery store or some sort of supermarket

Item_Outlet_Sales: Sales of the product in the particular store. This is the outcome variable to be predicted.

1.2 Scope

This software system will be a Web application. This system will be designed to predict the sales outlets for different stores and Big Marts using Machine Learning Techniques

1.3 Constraints

Variation in accuracy and limited to the given dataset.

1.4 Risks

Document specific risks that have been identified or that should be considered.

1.5 Out of Scope

Delineate specific activities, capabilities, and items that are out of scope for the project.

2 Technical specifications

2.1 Dataset

2.1.1 Dataset overview

Consists of 12 different tables.

We have train (8523) and test (5681) data set, train data set has both input and output variable(s). We need to predict the sales for test data set.

| Item_Identifier | Item_Weight | Item_Fat_Content | Item_Visibility | Item_Type | Item_MRP | Outlet_Identifier | Outlet_Establishment_Year | Outlet_Size | Outlet_Location_Type | Outlet_Type | Item_Outlet_Sales |
|-----------------|-------------|------------------|-----------------|--------------------|----------|-------------------|---------------------------|-------------|----------------------|-------------------|-------------------|
| FDA15 | 9.3 | Low Fat | 0.016047301 | Dairy | 249.8092 | OUT049 | 1999 | Medium | Tier 1 | Supermarket Type1 | 3735.138 |
| DRC01 | 5.92 | Regular | 0.019278216 | Soft Drinks | 48.2692 | OUT018 | 2009 | Medium | Tier 3 | Supermarket Type2 | 443.4228 |
| FDN15 | 17.5 | Low Fat | 0.016760075 | Meat | 141.618 | OUT049 | 1999 | Medium | Tier 1 | Supermarket Type1 | 2097.27 |
| FDX07 | 19.2 | Regular | 0 | Fruits and Vegetab | 182.095 | OUT010 | 1998 | | Tier 3 | Grocery Store | 732.38 |
| NCD19 | 8.93 | Low Fat | 0 | Household | 53.8614 | OUT013 | 1987 | High | Tier 3 | Supermarket Type1 | 994.7052 |
| FDP36 | 10.395 | Regular | 0 | Baking Goods | 51.4008 | OUT018 | 2009 | Medium | Tier 3 | Supermarket Type2 | 556.6088 |
| FDO10 | 13.65 | Regular | 0.012741089 | Snack Foods | 57.6588 | OUT013 | 1987 | High | Tier 3 | Supermarket Type1 | 343.5528 |
| FDP10 | | Low Fat | 0.127469857 | Snack Foods | 107.7622 | OUT027 | 1985 | Medium | Tier 3 | Supermarket Type3 | 4022.7636 |
| FDH17 | 16.2 | Regular | 0.016687114 | Frozen Foods | 96.9726 | OUT045 | 2002 | | Tier 2 | Supermarket Type1 | 1076.5986 |
| FDU28 | 19.2 | Regular | 0.09444959 | Frozen Foods | 187.8214 | OUT017 | 2007 | | Tier 2 | Supermarket Type1 | 4710.535 |
| FDY07 | 11.8 | Low Fat | 0 | Fruits and Vegetab | 45.5402 | OUT049 | 1999 | Medium | Tier 1 | Supermarket Type1 | 1516.0266 |
| FDA03 | 18.5 | Regular | 0.045463773 | Dairy | 144.1102 | OUT046 | 1997 | Small | Tier 1 | Supermarket Type1 | 2187.153 |
| FDX32 | 15.1 | Regular | 0.1000135 | Fruits and Vegetab | 145.4786 | OUT049 | 1999 | Medium | Tier 1 | Supermarket Type1 | 1589.2646 |
| FDS46 | 17.6 | Regular | 0.047257328 | Snack Foods | 119.6782 | OUT046 | 1997 | Small | Tier 1 | Supermarket Type1 | 2145.2076 |
| FDF32 | 16.35 | Low Fat | 0.0680243 | Fruits and Vegetab | 196.4426 | OUT013 | 1987 | High | Tier 3 | Supermarket Type1 | 1977.426 |
| FDP49 | 9 | Regular | 0.069088961 | Breakfast | 56.3614 | OUT046 | 1997 | Small | Tier 1 | Supermarket Type1 | 1547.3192 |
| NCB42 | 11.8 | Low Fat | 0.008596051 | Health and Hygien | 115.3492 | OUT018 | 2009 | Medium | Tier 3 | Supermarket Type2 | 1621.8888 |
| FDP49 | 9 | Regular | 0.069196376 | Breakfast | 54.3614 | OUT049 | 1999 | Medium | Tier 1 | Supermarket Type1 | 718.3982 |
| DRI11 | | Low Fat | 0.034237682 | Hard Drinks | 113.2834 | OUT027 | 1985 | Medium | Tier 3 | Supermarket Type3 | 2303.668 |
| FDU02 | 13.35 | Low Fat | 0.10249212 | Dairy | 230.5352 | OUT035 | 2004 | Small | Tier 2 | Supermarket Type1 | 2748.4224 |
| FDN22 | 18.85 | Regular | 0.136190277 | Snack Foods | 250.8724 | OUT013 | 1987 | High | Tier 3 | Supermarket Type1 | 3775.086 |
| FDW12 | | Regular | 0.035399923 | Baking Goods | 144.5444 | OUT027 | 1985 | Medium | Tier 3 | Supermarket Type3 | 4064.0432 |
| NCB30 | 14.6 | Low Fat | 0.025698134 | Household | 196.5084 | OUT035 | 2004 | Small | Tier 2 | Supermarket Type1 | 1587.2672 |
| FDC37 | | Low Fat | 0.057556998 | Baking Goods | 107.6938 | OUT019 | 1985 | Small | Tier 1 | Grocery Store | 214.3876 |
| FDR28 | 13.85 | Regular | 0.025896485 | Frozen Foods | 165.021 | OUT046 | 1997 | Small | Tier 1 | Supermarket Type1 | 4078.025 |
| NCD06 | 13 | Low Fat | 0.099887103 | Household | 45.906 | OUT017 | 2007 | | Tier 2 | Supermarket Type1 | 838.908 |
| FDV10 | 7.645 | Regular | 0.066693437 | Snack Foods | 42.3112 | OUT035 | 2004 | Small | Tier 2 | Supermarket Type1 | 1065.28 |
| DRJ59 | 11.65 | low fat | 0.019356132 | Hard Drinks | 39.1164 | OUT013 | 1987 | High | Tier 3 | Supermarket Type1 | 308.9312 |

2.1.2 Input schema

| Feature name | Datatype | Null/Required |
|---------------------------|----------|---------------|
| Item Weight | float | Required |
| Item Fat Content | object | Required |
| Item Visibility | float | Required |
| Item Type | object | Required |
| Item MRP | float | Required |
| Outlet Identifier | object | Required |
| Outlet Establishment Year | int | Required |
| Outlet Size | object | Required |
| Outlet Location Type | object | Required |
| Outlet Type | object | Required |
| Item Outlet Sales | float | Required |

2.2 Predicting Item Outlet Sales

- The system displays the item outlet sales based on entered input
- The User selects the product type.
- The system helps to provide the set of inputs required from the user.
- The user gives required information.
- The system should be able to predict the item outlet sales.

2.3 Logging

We should be able to log every activity done by the user.

- The System identifies at what step logging required
- The System should be able to log each and every system flow.
- Developers can choose logging methods. You can choose database logging/ File logging as well.
- System should not be hung even after using so many loggings. Logging just because we can easily debug issues so logging is mandatory to do.

2.4 Deployment

1. Local

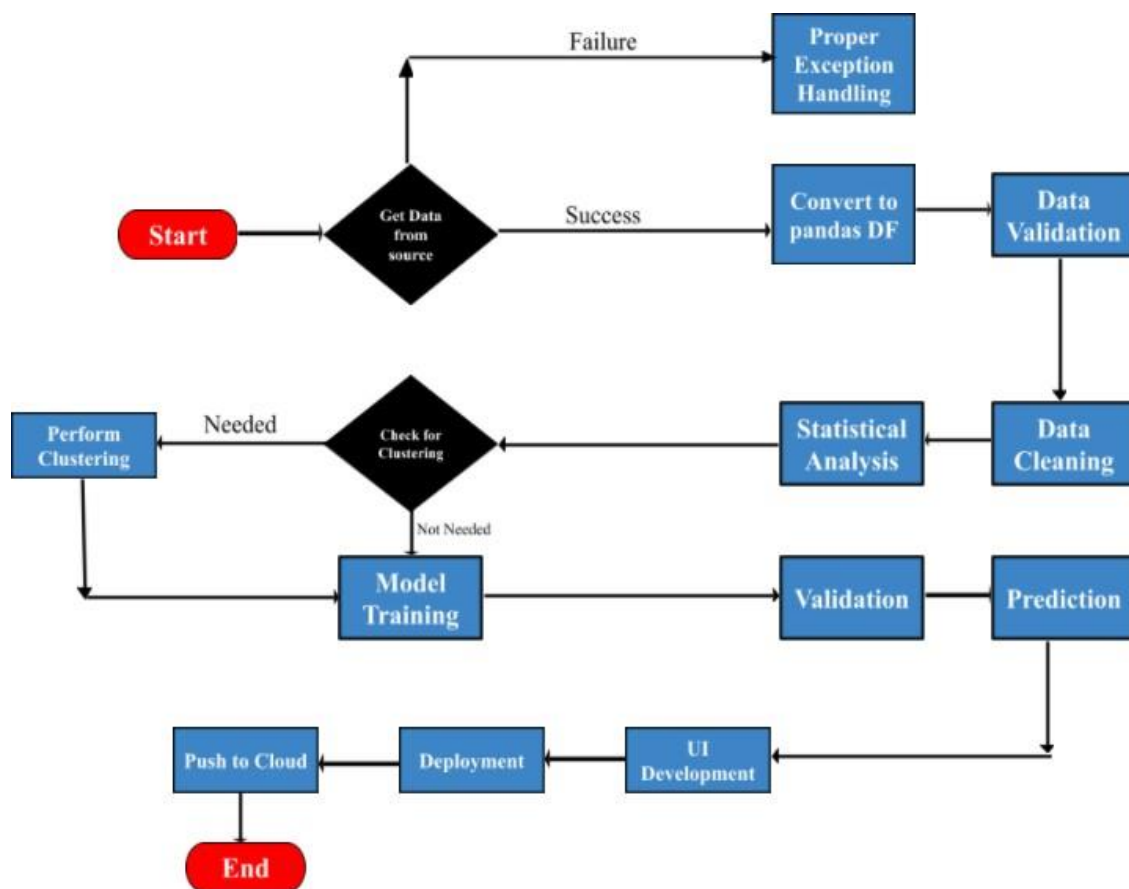
3 Technology stack

| | |
|------------|--------------|
| Front End | HTML/CSS |
| Backend | Python Flask |
| Deployment | Local |

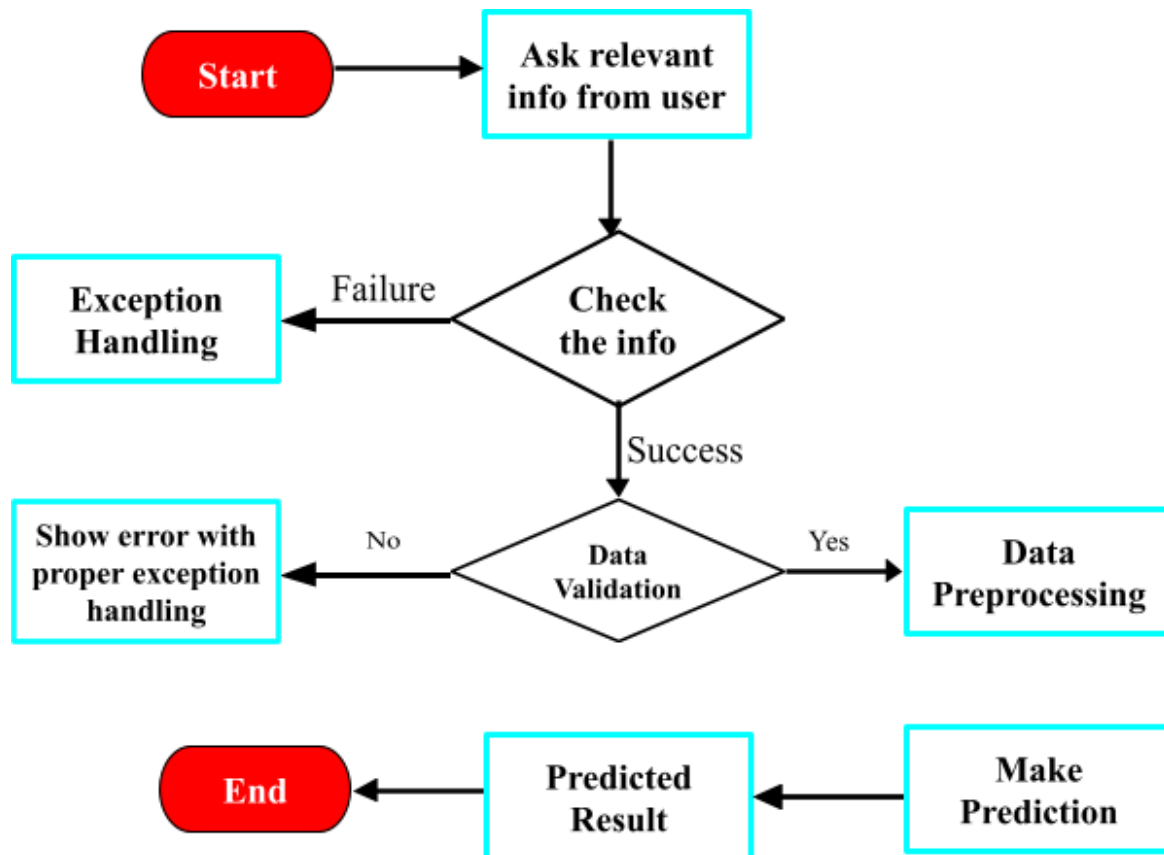
4 Proposed Solution

The solution proposed here is a Store Sales Prediction System which will help to predict the sales of the products in the stores based on the provided datasets and helps to estimate future sales by implementing the classic machine learning tasks like Data Exploration, Data Cleaning, Feature Engineering, Model Building and Model Testing and convenient machine learning algorithms.

5 Model training/validation workflow



6 User I/O workflow



7 Key performance indicators (KPI)

- The output will be provided in milli seconds
- Provides a good accuracy.
- Easy to access.
- Sales prediction can be done efficiently.

7.1 Latency

- The output for the given input will be provided in milli seconds after clicking on the submit button.