





PORTIKA

GITAM (DEEMED TO BE UNIVERSITY)

Bengaluru

SPONSORSHIP BROCHURE

ABOUT



GITAM

Founded in 1980, GITAM is NAAC A++ accredited, offering programs to 25,000+ students across 12 schools in Visakhapatnam, Hyderabad, and Bengaluru. It emphasizes academics, research, sports, and leadership, fostering holistic student growth...

GITAM SPORTS

GITAM promotes sports excellence through intercollege tournaments, coaching, training, and sponsorship, helping students compete at state and national levels. With top facilities, it nurtures teamwork, leadership, and discipline.



namma sportika

SPORTING EXCELLENCE

Namma Sportika 2025 brings together the best athletes to showcase their skills across multiple sports.

TEAM SPIRIT & COMPETITION

The event fosters teamwork, competitive spirit, and sportsmanship among participants.

DIVERSE PARTICIPATION

Students from 12+ universities will compete, making it a grand intercollegiate sporting event.

VENUE AND DATES

GITAM University Bengaluru; March 27-29, 2025

EVENT LIST



ATHLETICS (100M, 200M)



BASKETBALL (MEN & WOMEN)



FOOTBALL
(11 VS 11)



VOLLEYBALL (MEN)

EVENT LIST



CHESS (MIXED)



CRICKET (MEN)



KABADDI (MEN)



THROWBALL
(MEN & WOMEN)

HIGHLIGHTS



GRAND OPENING CEREMONY



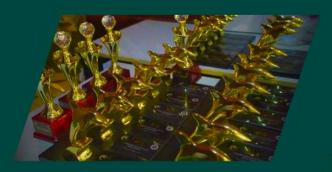
SPORTS COMPETITIONS



TALENT SHOWCASES



FOOD STALLS & ENTERTAINMENT



AWARD CEREMONY

WHY SPONSER US

BRAND VISIBILITY

Gain exposure among students from 12+ universities, faculty, and sports enthusiasts, amplifying your brand reach.

ASSOCIATE WITH SPORTS EXCELLENCE

Align your brand with athleticism, teamwork, and competitive spirit in one of the biggest intercollegiate sports events.

BUILD VALUABLE CONNECTIONS

Engage with potential customers, partners, and future employees, creating lasting relationships in an energetic sports environment.

POSITION YOUR BRAND AS A LEADER

Showcase your commitment to youth empowerment, fitness, and sports development, reinforcing your brand as a champion of growth and excellence.



SPONSORSHIP PACKAGES

Title Sponsor

₹6,00,000

Platinum Sponsor

₹3,50,000

Gold Sponsor

₹2,00,000

Silver Sponsor

₹1,00,000

14

Stalls

₹25,000

Co-Branding Rights: "Namma Sportika powered by [Sponsor]" on all official materials for top-tier recognition.

Brand visibility: Placement on banners, standees, and high-traffic zones, including a premium entrance display.

Exclusive social media content: Strong branding across all platforms, maximizing reach and engagement.

VIP Guest Invitation: Exclusive invitations for sponsor representatives as chief guests for premium networking.

Canopy Space: A prime spot to showcase your brand and engage with attendees.

Merchandise: Event volunteers wear T-shirts featuring the sponsor's logo.

EMCEE Announcements: Frequent shoutouts throughout the event.

Email Mentions: Featured in all email communications pre & post-event.

In-Game Branding (Sports Areas): Logo displayed in sports zones and play areas.

Sponsor-Driven Contests: Interactive contests with sponsor branding.

Lucky Draw Contest: Exclusive branding on lucky draw activities.

Social Media: Mention in the website and dedicated thread on instagram profile with shoutouts during online contests and giveaways.

Magazine: Full page dedicated to the brand to promote.

Targeted Analytics: Detailed insights on audience demographics and engagement.

Brand visibility: Featured on banners, standees, and prime spots, ensuring high exposure, especially at the entrance.

Exclusive social media content: Strong branding across all platforms, maximizing reach and engagement.

Canopy Space: A prime spot to showcase your brand and engage with attendees.

EMCEE Announcements: Special mentions during key moments, reinforcing brand recognition.

Sponsor-Driven Contests: Engage attendees through interactive contests featuring your branding.

Lucky Draw Contest: Position your brand as a highlight in lucky draw activities.

Targeted Analytics: Gain insights into audience demographics to refine marketing.

Social Media: Specially dedicated posts and reels and shoutout during online campaigns.

Magazine: Half page dedicated to promote the brand/product.

Brand visibility: Logo inclusion on major Banners, poster, flags and displayed on LED screens on dedicated arenas.

Social Media: Brand exposure on social media platforms through reels and posts.

Canopy Space: Customizable booth for product showcasing and brand engagement.

EMCEE Announcements: Shoutouts and special notes during games by the EMCEE.

Targeted Analytics: Post-event insights and data analysis sent through email.

Magazine: Mention in the sponsors list.

Brand visibility: Logo mention on promotional materials such as posters, banners, standees.

Canopy Space: Customizable booth setup for product display and brand marketing.

Social media: Dedicated posts for promotional purpose and on event based posts.

Targeted Analytics: Detailed Post event summary through Email.

Magazine: Mention in the sponsors list.

Social Media: Feature on digital platforms.

Canopy Space: A dedicated stall space for direct audience interaction and brand sales/marketing.

Magazine: Mention in the sponsor list.

SPONSORSHIP BENEFITS

Benefits	Title	Platinum	Gold	Silver	Stalls
Co-Branding Rights "Namma Sportika powered by [Sponsor]"	⊘				
Brand visibility	⊘	⊘			
Exclusive Social Media Content	⊘	Ø			
VIP Guest Invitation	©				
Canopy Space	Ø	Ø	⊘	Ø	⊘
Merchandise	⊘				
EMCEE Announcements	⊘	<	⊘		

SPONSORSHIP BENEFITS

Benefits	Title	Platinum	Gold	Silver	Stalls
Lucky Draw Contest	⊘				
Targeted Analytics	Ø	Ø	Ø		
Magazine	Ø	Ø	⊘	⊘	②
Social Media	<	⊘	Ø	Ø	⊘
Email Campaigns	✓				
In-Game Branding (Sports Areas)	✓				
Sponsor-Driven Contests	✓	⊘			

OUR PREVIOUS SPONSORS















CONTACT DETAILS

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more than sport

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