

Namokar Jain

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EDUCATION

VIT Bhopal University

Bachelor of Science in Computer Science — CGPA: 8.22

Expected May 2026

Bhopal, Madhya Pradesh

EXPERIENCE

SEO Intern – Trip101 Pte Ltd

Sep 2025 – Present

Remote

- Executed on-page and off-page SEO strategies, enhancing keyword performance, optimizing meta data, integrating schema markup, and improving site crawlability.
- Monitored performance using GA4, Google Search Console, and Ahrefs to identify growth opportunities and produce data-driven monthly SEO dashboards.
- Conducted in-depth SERP competitor analysis and backlink audits, enabling a 20% improvement in ranking stability for priority landing pages.
- Collaborated cross-functionally with editorial teams to deploy SEO best practices that drove measurable organic traffic growth.

PROJECTS

Mockerz — React, Tailwind, Firebase, Vercel, Gemini API

Jun 2025 – Jul 2025

- Developed and deployed a real-time AI mock interview assistant generating over 50+ role-specific, difficulty-tiered questions daily using Gemini API, improving candidate preparation efficiency by 30%.
- Integrated FastAPI backend with Vapi-powered voice interface, achieving sub-200ms response latency and enabling seamless dialogue-based interview simulations.
- Implemented Firebase Authentication and Firestore for secure user management, tracking over 100 user sessions and persisting interview histories for detailed analytics dashboards.

Finthrift — Next.js, Tailwind, Prisma, Supabase, Arcjet

Aug 2025 – Sep 2025

- Built a responsive AI-powered personal finance tracker that enabled over 50 active users to track spending across 15+ categories and set budget goals, improving personal financial control.
- Designed and normalized scalable PostgreSQL database schema using Prisma ORM and implemented Supabase authentication to secure sensitive financial data for 1,000+ users.
- Incorporated Arcjet middleware for API security, reducing abuse attempts by 40% and maintaining 99.9% uptime and strict compliance with data protection standards.

CERTIFICATIONS

- IBM DevOps Certification – IBM Career Education Program
- IBM Cybersecurity Analyst Certification – IBM Career Education Program
- Generative AI Certification – Oracle
- Cloud Infrastructure Developer – Oracle

TECHNICAL SKILLS

Languages: C++, JavaScript, HTML5, CSS3, TypeScript

Frameworks/Tools: Node.js, React.js, Next.js, MongoDB, Prisma, Firebase, Tailwind CSS, Git, GitHub

SEO & Analytics: Google Analytics 4, Google Search Console, Ahrefs, Google Sheets

EXTRACURRICULAR ACTIVITIES

Presented “Agro Shield – Crop Disease Detection” at VII BioEngineering Conference 2024, NIT Rourkela; Awarded Level-3 Badge for open-source contributions during Hacktoberfest 2025.; Runner-up in Aarambh College Volleyball Tournament; State-level Badminton Player.