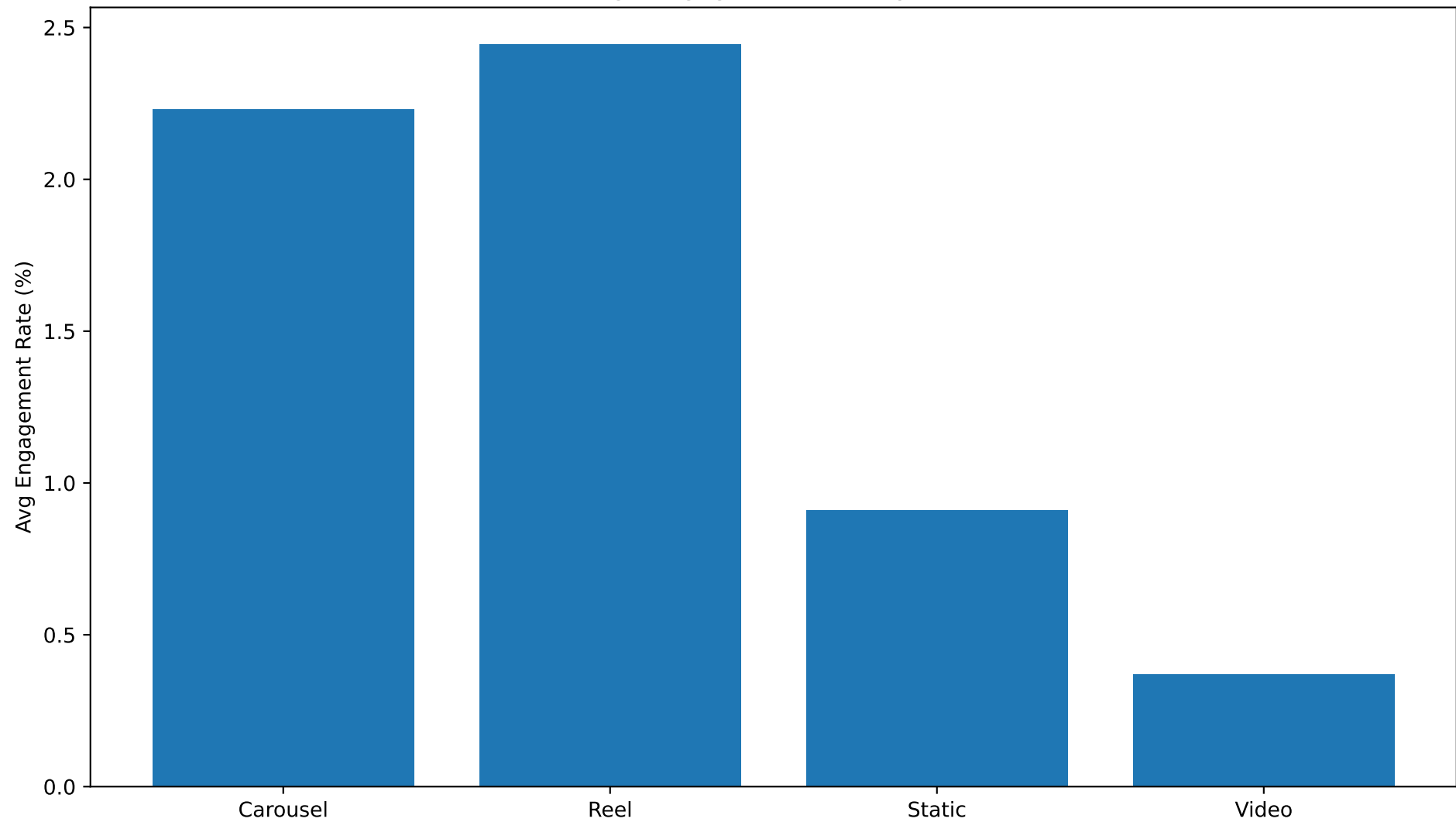


Executive Summary

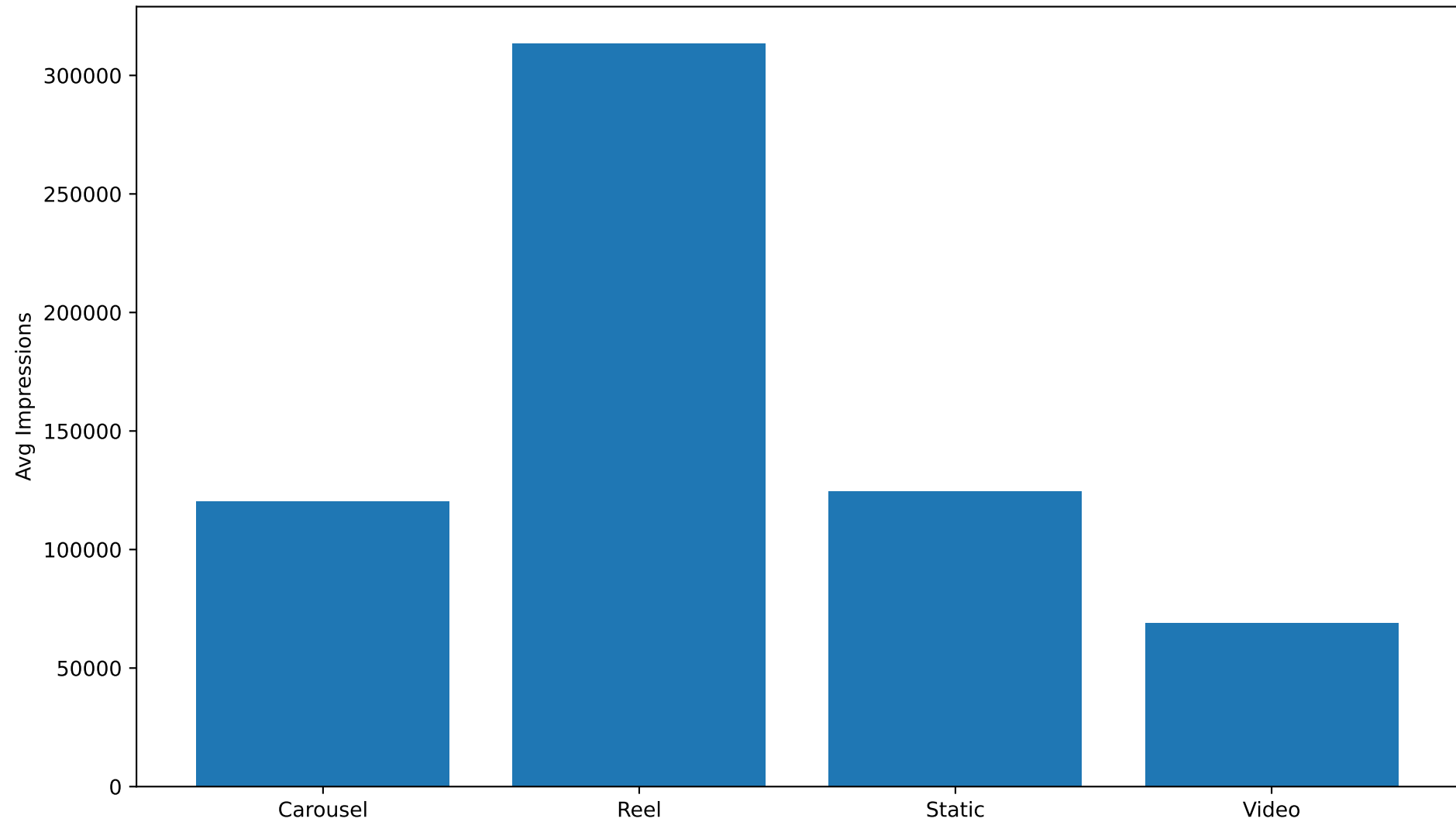
RIZIN Social Analytics Snapshot
Posts analyzed: 45 | Date range: 2025-05-26 – 2025-07-30
Platform counts: {'FB': 15, 'IG': 15, 'X': 15}
Event counts: {'Rizin Landmark': 15, 'Rizin South Korea': 15, 'Rizin 4': 15}
Estimated follows attributed: 423

- Key takeaways to look for in charts:
- Which formats have higher average engagement rates and total volume
 - Best posting days/hours (JST) by engagement rate
 - Which formats/platforms are driving estimated follows
 - Top posts by impressions and engagements

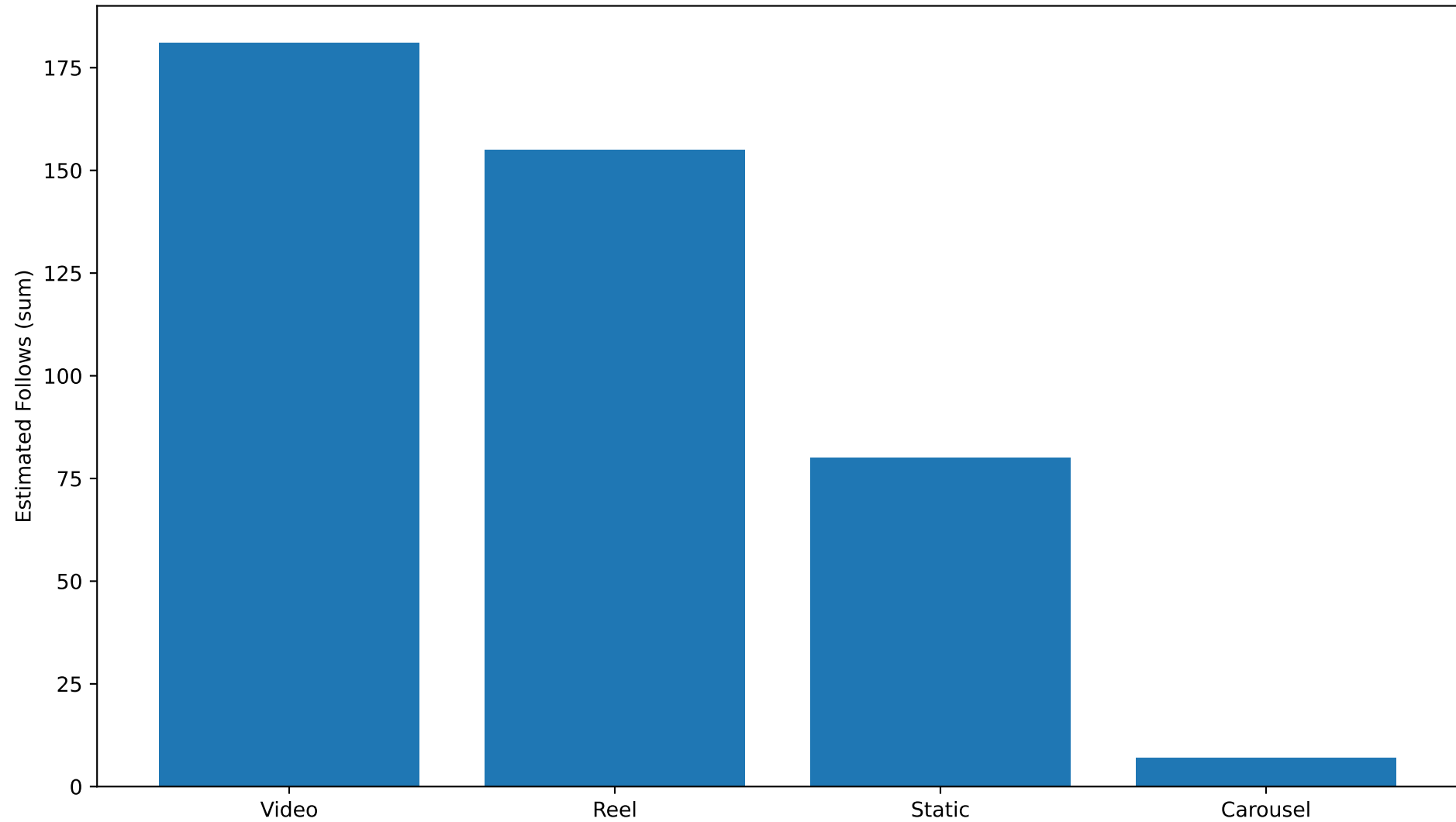
Average Engagement Rate by Format



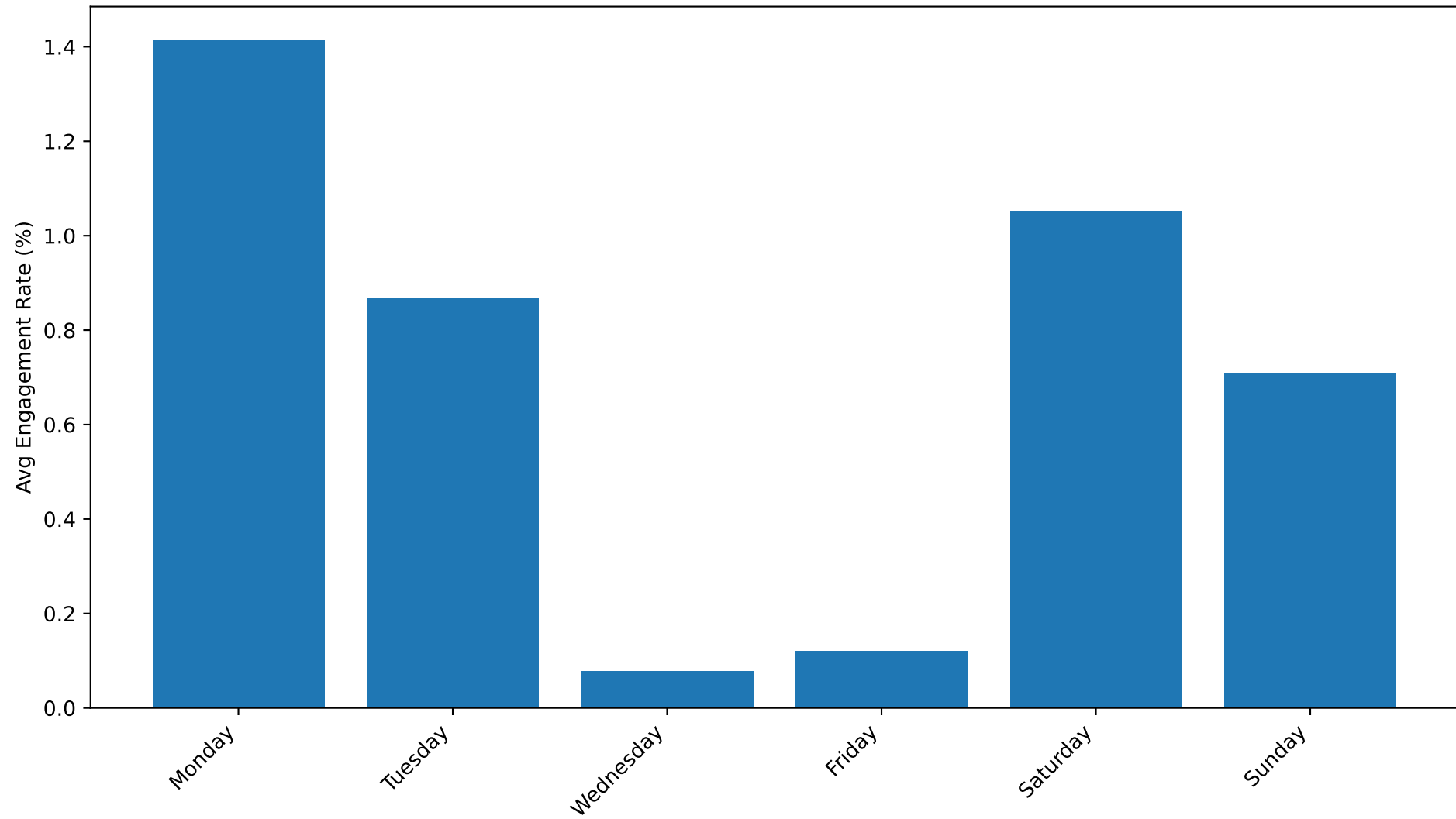
Average Impressions by Format



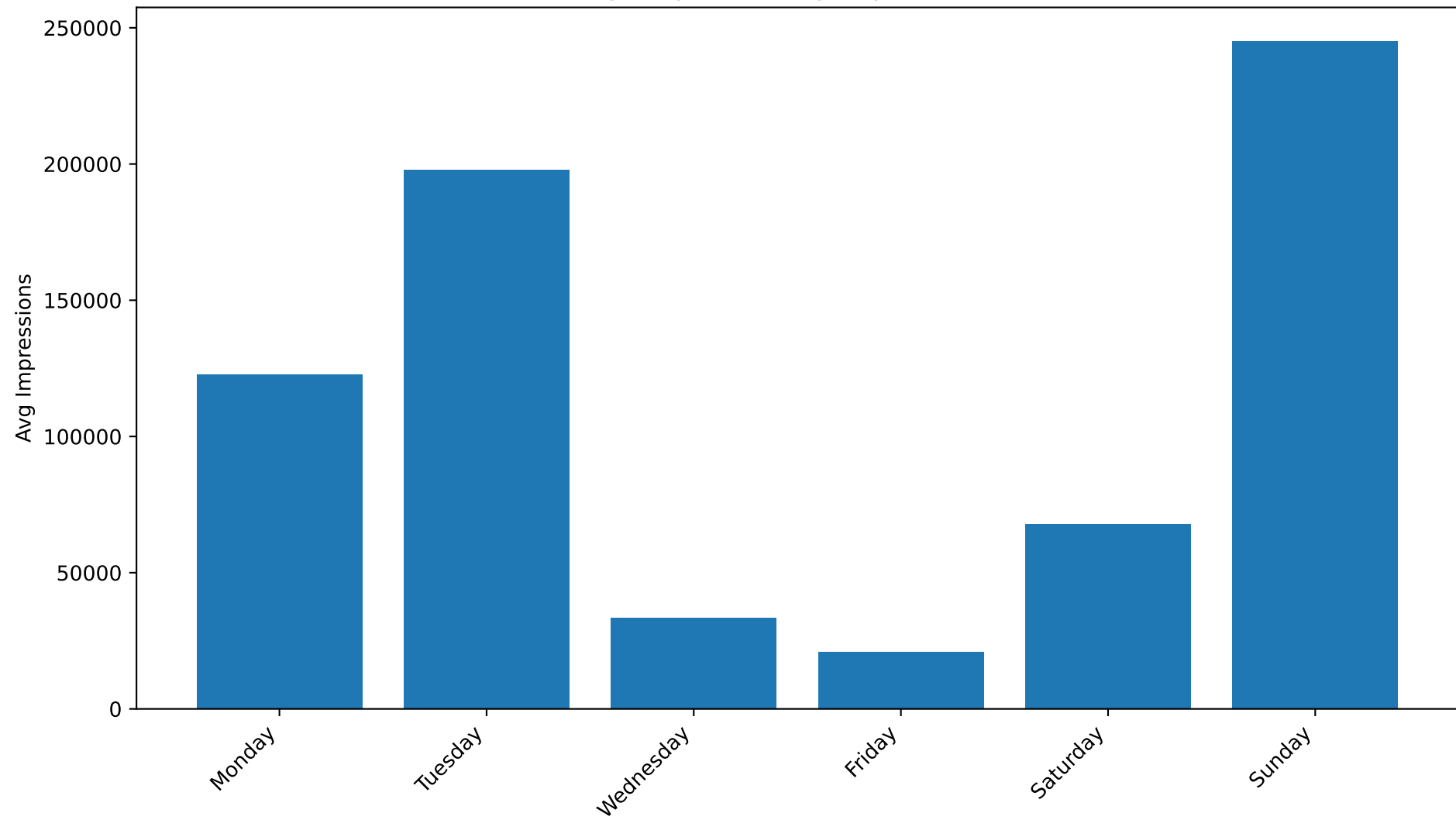
Estimated Follows by Format



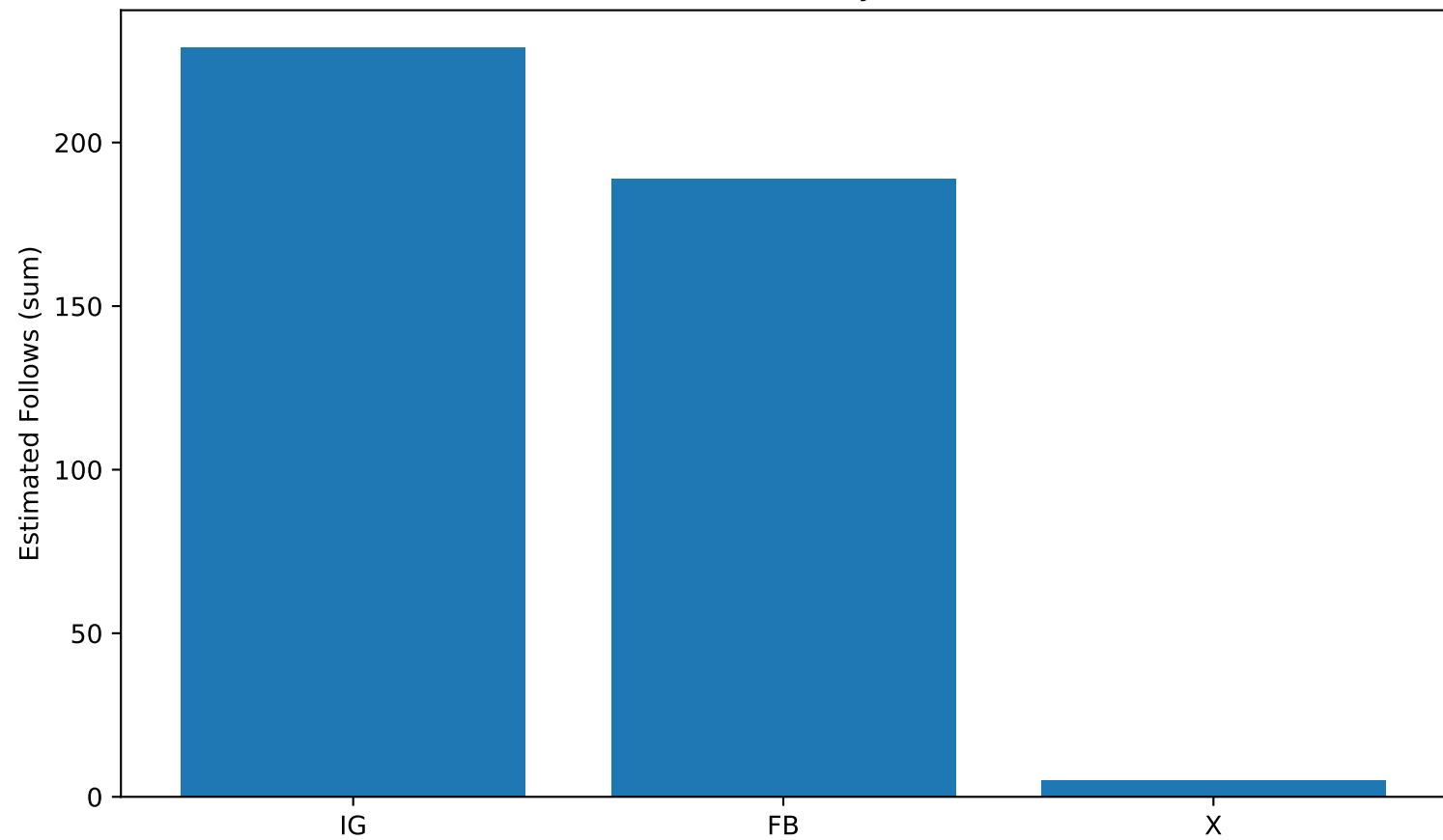
Average Engagement Rate by Day of Week (JST)



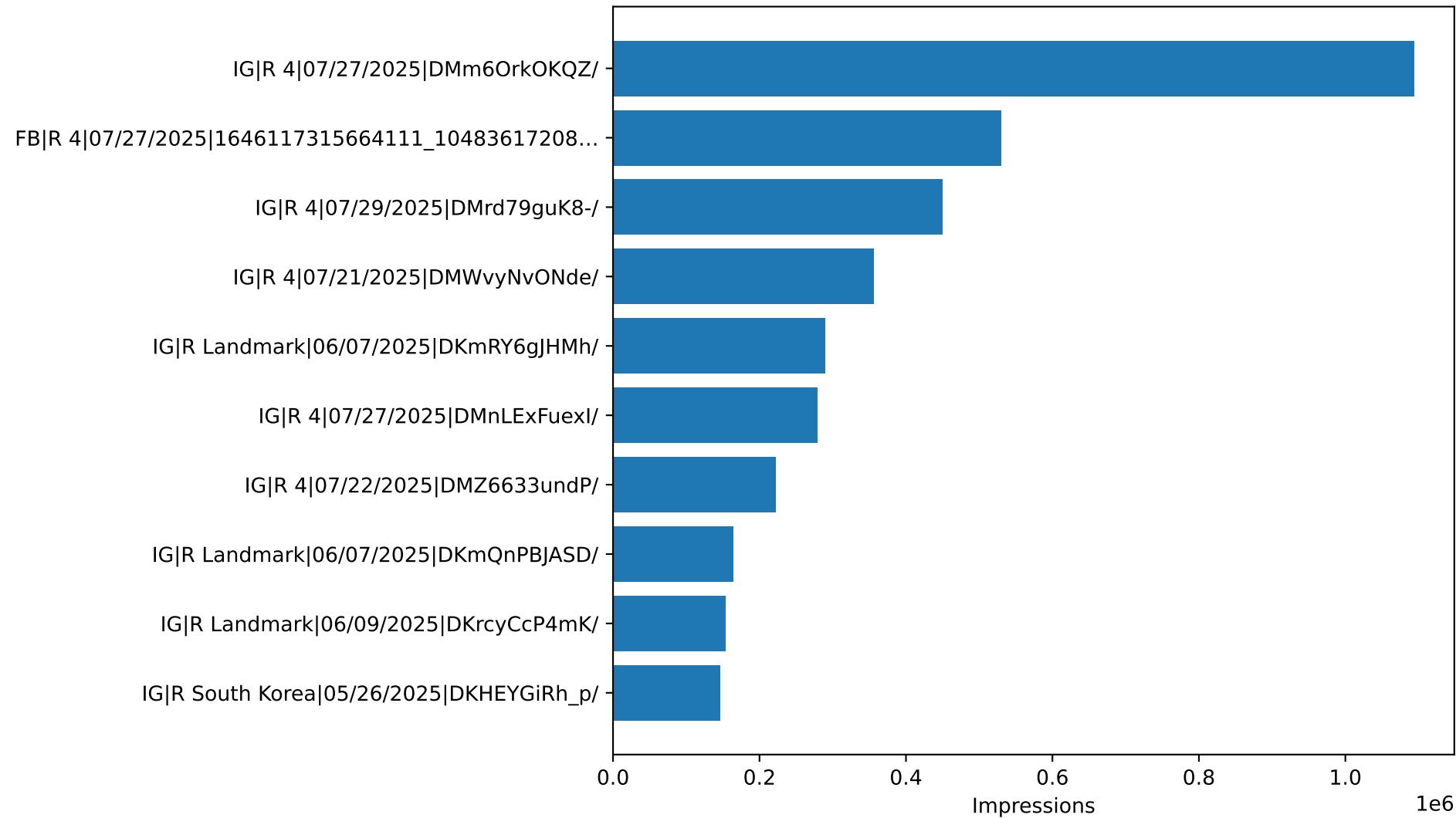
Average Impressions by Day of Week (JST)



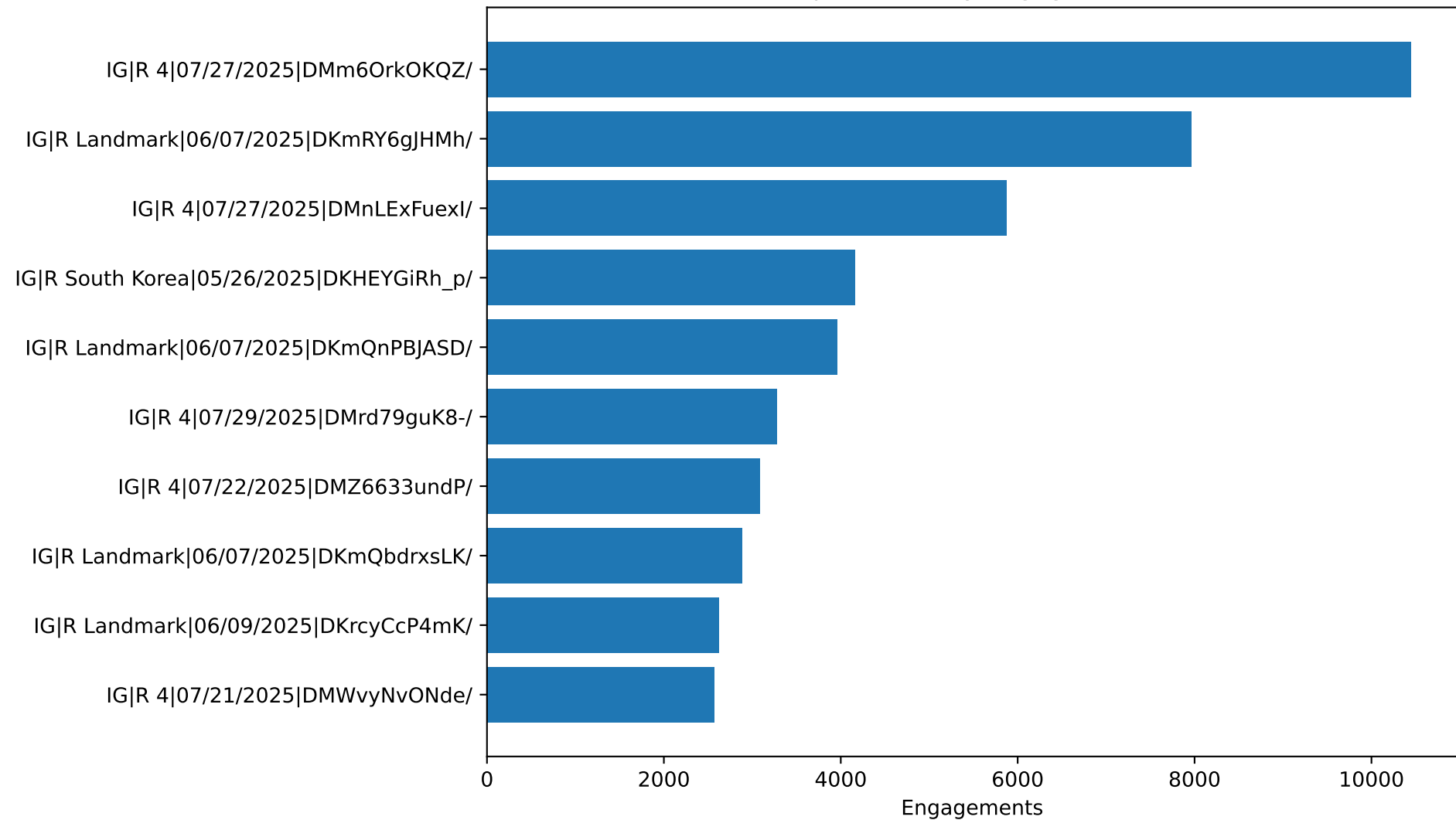
Estimated Follows by Platform



Top 10 Posts by Impressions



Top 10 Posts by Engagements



Post Scatter: Impressions vs Engagement Rate

