

SOFTSKILLS ASSIGNMENT

Chapter-3

Projects

- **Describe a key project you have worked on or are currently working on.**
- **Explain the technologies used, the scope of the project, and its objectives.**
- **Highlight the challenges faced and how you addressed them, showcasing your problem-solving skills.**

Ans.

- The project I have worked on was “Research Project on Myntra” during my last year of college.
- The technologies used for this project was Google Scholar, Google Forms, etc. I learned how it works easily through digital marketing, and the objective was to compare how many customers were satisfied with the products and services provided by Myntra and how it is easier and better than other fashion applications.
- A little challenge which I faced while making this project was to request friends and families to get expected responses. I took help from my guide and prepared the questions from Google forms and sent it to everyone.

YouTube Link: <https://www.youtube.com/watch?v=lpdIJEpYb2o>