



Dashboard

All Cars



Year Month Weekday

Global Scales



Top Selling Models



BMW 1 Series
570



BMW 2 Series
594



BMW 3 Series
609

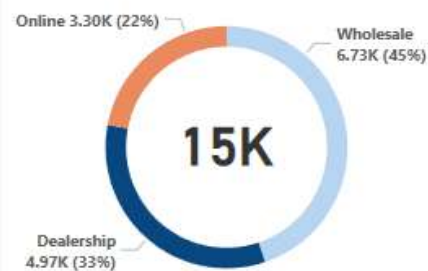


BMW 4 Series
597

Qty Sold by Country

Country	Qty Sold	Δ	Revenue
Italy	515	+20.6%↑	37339854
France	518	+27.3%↑	38335958
Germany	549	+22%↑	43057041
Thailand	557	+20.6%↑	41472981
Brazil	561	+30.2%↑	42194848
Morocco	566	+25.2%↑	41749160

Quantity Sold by Channel



Period Jan, 1, 2019 - Dec, 31, 2023

1.13bn

PY 904M

+24.7%↑

Most Expensive Models



BMW X4
\$77.7k



BMW M8
\$79.1k



BMW M4
\$77.6k



BMW iX3
\$78.2k

Qty Sold vs Qty Sold PY





BMW M4

\$77.6k
Average Price

+26.8% ↑
Growth

620
Quantity Sold



BMW iX3



BMW M4



BMW X4

Sold by Channel



Year	Qty Sold	Revenue
2019	162	12761196
2023	131	10605170
2022	125	9900891
2020	117	8362012
2021	85	6502659
Total	620	48131928

Sales by Months

