



Namrata First Snowflake

Amazon Sales Data 2025



ACCOUNTADMIN

MY_FIRST_WH (X-Small)

Share



NJ

AMAZON_PROJECT.SALES_DATA

Settings

Code Versions



```
1 CREATE OR REPLACE DATABASE AMAZON_PROJECT;
2 CREATE OR REPLACE SCHEMA AMAZON_PROJECT.SALES_DATA;
3
4 CREATE OR REPLACE TABLE AMAZON_PROJECT.SALES_DATA.AMAZON_SALES (
5     Order_ID VARCHAR,
6     Order_Date DATE,
7     Product VARCHAR,
8     Category VARCHAR,
9     Price INTEGER,
10    Quantity INTEGER,
11    Total_Sales INTEGER,
12    Customer_Name VARCHAR,
13    Customer_Location VARCHAR,
14    Payment_Method VARCHAR,
15    Status VARCHAR
16 );
17
18 CREATE OR REPLACE STAGE AMAZON_PROJECT.SALES_DATA.amazon_stage;
19
20
21 SELECT * FROM AMAZON_PROJECT.SALES_DATA.AMAZON_SALES limit 10;
22
23
24 USE DATABASE AMAZON_PROJECT;
25 USE SCHEMA SALES_DATA;
26
27 -- 1. View a few rows
28 SELECT * FROM amazon_sales
29 LIMIT 10;
30
31 -- 2. Total sales by category
32 SELECT category, SUM(total_sales) AS Total_category_sales
33 FROM amazon_sales
34 GROUP BY category
35 ORDER BY Total_category_sales;
36
37 -- 3. Total revenue and quantity
```





Namrata First Snowflake

Amazon Sales Data 2025



ACCOUNTADMIN

MY_FIRST_WH (X-Small)

Share



NJ

AMAZON_PROJECT.SALES_DATA

Settings

Code Versions



```
-- 3. Total revenue and quantity
SELECT SUM(total_sales) AS Total_revenue,
       SUM(quantity) AS total_unit_sold
FROM amazon_sales;

-- 4. Top 5 best-selling products
SELECT product, SUM(total_sales) AS product_revenue
FROM amazon_sales
GROUP BY product
ORDER BY product_revenue DESC
LIMIT 5;

-- 5. Monthly sales (if your "Date" column is real date format)
SELECT TO_CHAR(Order_Date, 'YYYY-MM') AS order_month, SUM(total_sales) AS Monthly_Sales
FROM amazon_sales
GROUP BY order_month
ORDER BY order_month;

-- 6. Payment Method Analysis
SELECT payment_method, COUNT(*) AS Orders, SUM(total_sales) AS total_collected
FROM amazon_sales
GROUP BY payment_method
ORDER BY total_collected DESC;

-- 7. Customer Location-wise Sales
SELECT Customer_Location, SUM(total_sales) AS revenue
FROM amazon_sales
GROUP BY Customer_Location
ORDER BY revenue DESC
LIMIT 10;

-- 8. CASE WHEN: Tag sales as 'High', 'Medium', 'Low'
SELECT Order_ID, Product, Total_Sales,
       CASE
         WHEN Total_Sales >= 2000 THEN 'High'
         WHEN Total_Sales BETWEEN 500 AND 1999 THEN 'Medium'
         ELSE 'Low'
       
```





Namrata First Snowflake

Amazon Sales Data 2025



ACCOUNTADMIN

MY_FIRST_WH (X-Small)

Share



AMAZON_PROJECT.SALES_DATA

Settings

Code Versions



```
--  
68 -- 8. CASE WHEN: Tag sales as 'High', 'Medium', 'Low'  
69 SELECT Order_ID, Product, Total_Sales,  
70 CASE  
71     WHEN Total_Sales >= 2000 THEN 'High'  
72     WHEN Total_Sales BETWEEN 500 AND 1999 THEN 'Medium'  
73     ELSE 'Low'  
74 END AS Sales_level  
75 FROM amazon_sales  
76 ORDER BY Total_Sales DESC;  
77  
78 -- 9. Window Function: Rank customers by total sales  
79 SELECT Customer_Name, SUM(Total_Sales) AS Total_spent,  
80 RANK() OVER(ORDER BY SUM(Total_Sales)DESC) AS Customer_rank  
81 FROM amazon_sales  
82 GROUP BY Customer_Name;  
83  
84 -- 10. ROW_NUMBER: Top-selling product per category  
85 WITH ProductRank AS (  
86     SELECT Category, Product, SUM(Total_Sales) AS revenue,  
87     ROW_NUMBER() OVER(PARTITION BY Category ORDER BY SUM(Total_Sales)DESC) AS rn  
88     FROM amazon_sales  
89     GROUP BY Category, Product  
90 )  
91 SELECT * FROM ProductRank WHERE rn = 1;  
92  
93 -- 11. Subquery: Products sold above average price  
94 SELECT * FROM amazon_sales  
95 WHERE Price > (  
96     SELECT AVG(Price) FROM amazon_sales  
97 );  
98  
99 -- 12. CTE + Aggregation: Monthly high performers (total sales > 1000)  
100 WITH MonthlyPerform AS (  
101     SELECT TO_CHAR(Order_Date, 'YYYY-MM') AS order_month, Product, SUM(total_sales) AS revenue  
102     FROM amazon_sales  
103     GROUP BY order_month, Product  
104 )
```



NJ

