

ADOBE
ILLUSTRATOR
PROJECT

ABOUT ME

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Year: 2024- 25

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PROJECT SUMMERY

Logo: A stylized shopping cart with a green plant emerging from it, with the text "Green Kart" indicating the nature of the business. Description of the logo's significance, colors, and design choices.

Social Media Poster: An example of a promotional poster designed for social media platforms, aiming to attract potential customers.

YouTube Banner: A banner designed for the "Green Kart" YouTube channel, with a slogan "Make your dream garden with Green Kart."

Instagram Story Poster: A promotional image tailored for Instagram Stories, highlighting a product or a special offer.

Pinterest Infographic Post: An infographic designed for Pinterest, providing information about plants, gardening tips, or product features.

Landscape Post: A promotional post likely designed for platforms like Facebook or Twitter, showcasing a special offer or a collection of products.

Rough Sketches of Screen: Initial sketches or wireframes of the app's user interface, showing different screens and their layouts.

Original Screens: Finalized designs of the app's screens, including the home page, product listings, and other essential features.

LOGO



The logo you provided features a stylized shopping cart with a green plant emerging from it, and the text "Green Kart" written inside the cart. This logo likely represents an app or a platform where users can buy plants online. The green plant symbolizes the product offered (plants), while the cart indicates e-commerce or online shopping. The choice of green and brown colors reinforces the connection to nature and gardening.

Color Theme:



Font:

Utopia Std Black Headline

SOCIAL MEDIA POSTER



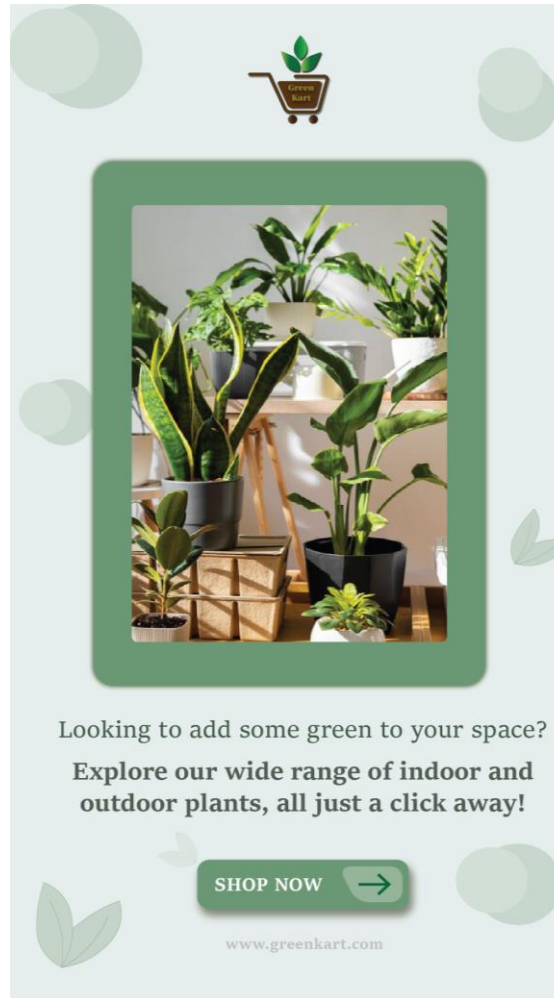
Size Square: 1080 1080X

YOUTUBE BANNER



Size 2048 x 1155 px

INSTAGRAM STORY POSTER



Size 1080 x 1920 px

PINTEREST INFOGRAPHIC POST

Size 1000 x 3000 px

CHOOSING THE RIGHT PLANTS FOR YOUR HOUSE

ALLERGIES



Chinese Evergreen

This glossy plant is most commonly known for its beautiful leaves. You may not know that this low-maintenance plant functions as a natural air purifier, so it is great for combating allergies.

- 🌿 Low Maintenance
- ☀️ Low-Light
- 💧 Every 10 - 14 Days

AIR PURIFYING

Snake Plants

This larger, yellow-tipped succulent purifies the air by absorbing toxins through leaves and producing pure oxygen. Great for your bedroom. Helps people with breathing problems who have airborne allergies.

- 🌿 Low Maintenance
- ☀️ Low-Light
- 💧 Every 10 - 14 Days



BATHROOM

Aloe Vera

Aloe Vera is an easy-to-grow succulent that requires minimal care. Can withstand temperature swings indoors making it a great plant for your bathroom. The juice from that leaves can help relieve pain from cuts and burns.

- 🌿 Low Maintenance
- ☀️ 6 - 8 Hours Direct Sunlight
- 💧 About every 3 weeks



LANDSCAPE POST



Happiness
is having more & *plants...*
more

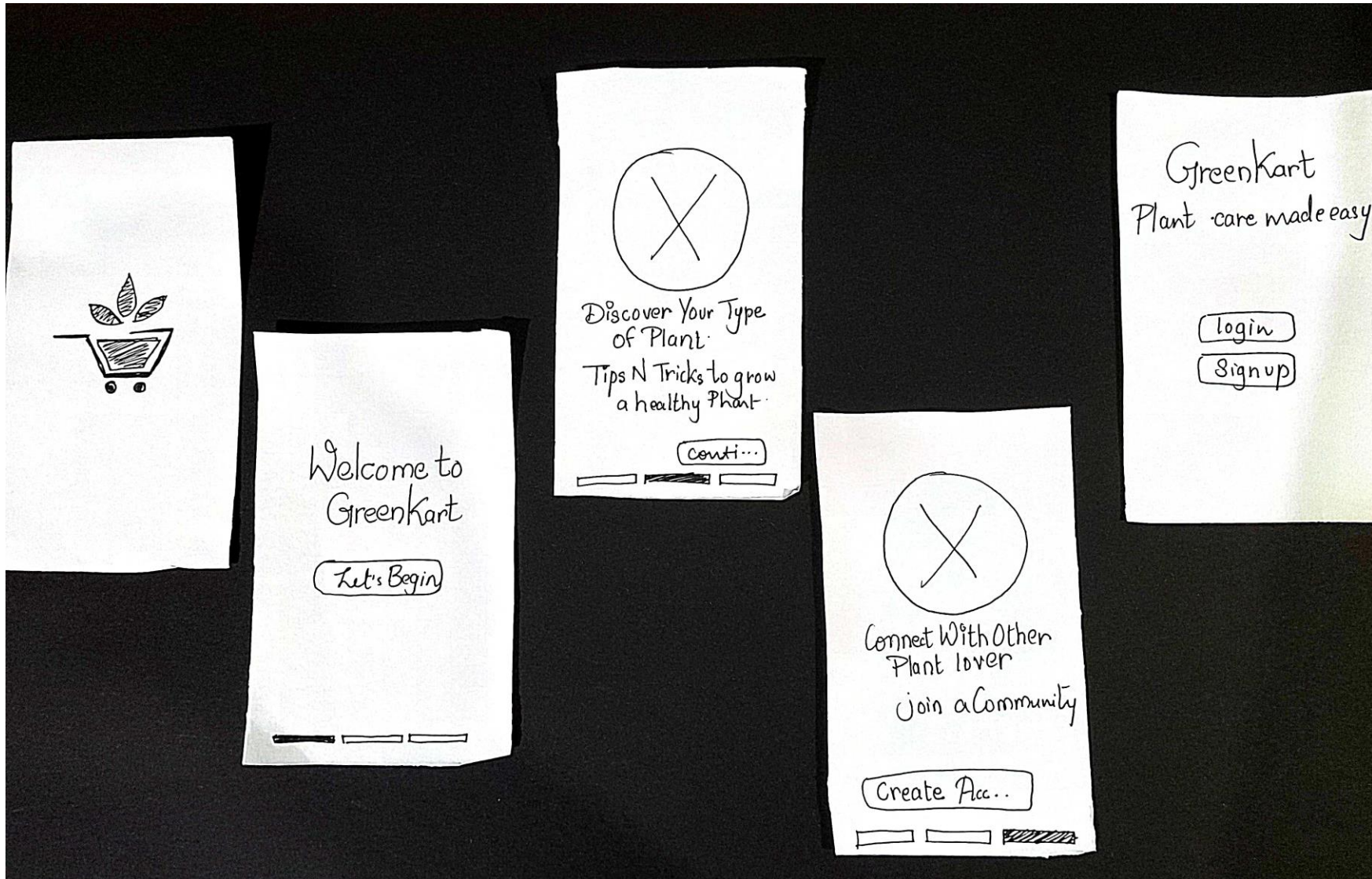


Get up to
35% OFF
ON
GreenKart

Shop Now

Size 1080 x 566 px

ROUGH SKETCHES OF SCREEN



Today Upcoming

Add your 1st Plant

Test >

Premium

Test GK

Recid more +

Home Leaf Magnifying Glass Shopping Cart GK

X My Plants

(5/11) Plant Photo

Greenkart Premium

Recid more

Test

Add your 1st Plant +

Home Leaf Magnifying Glass Shopping Cart GK

Find Plants

Test

Test

Test

Test

Test

Test

Test

Test

Test

Home Leaf Magnifying Glass Shopping Cart GK

Gacti & Succulents

Test

Test

Test

Discription

Para...

\$ 50.99 Add to Cart

Home Leaf Magnifying Glass Shopping Cart GK

Dr Greenkart

Text - - -

Diagnosi Plant

Common Problems

Home Leaf Magnifying Glass Shopping Cart GK

Cart

Test

Test

Test

Subtotal	2.
Tax	3
Delivemy.	9
Totam	7.

check out

Home Leaf Magnifying Glass Shopping Cart GK

Watering Plant Remindly

Test Sublist

Test Sublist

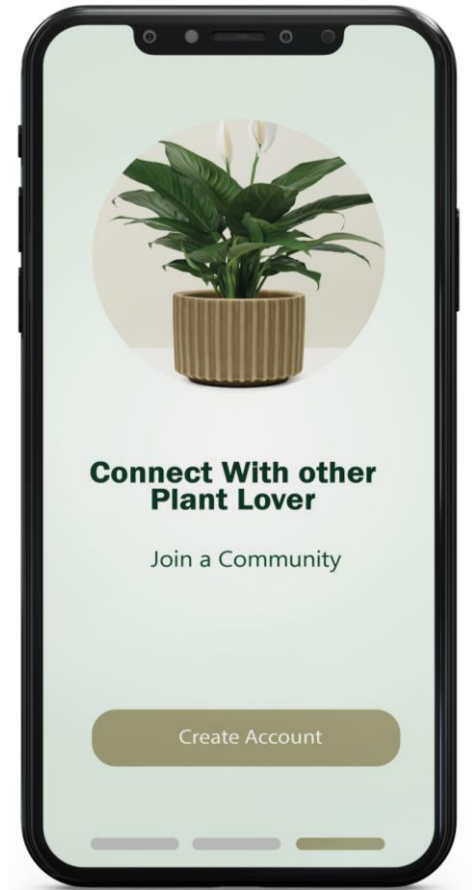
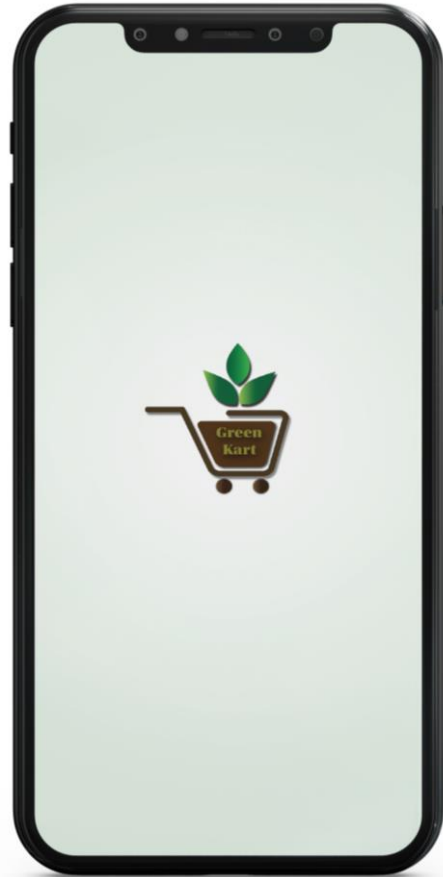
Test Sublist

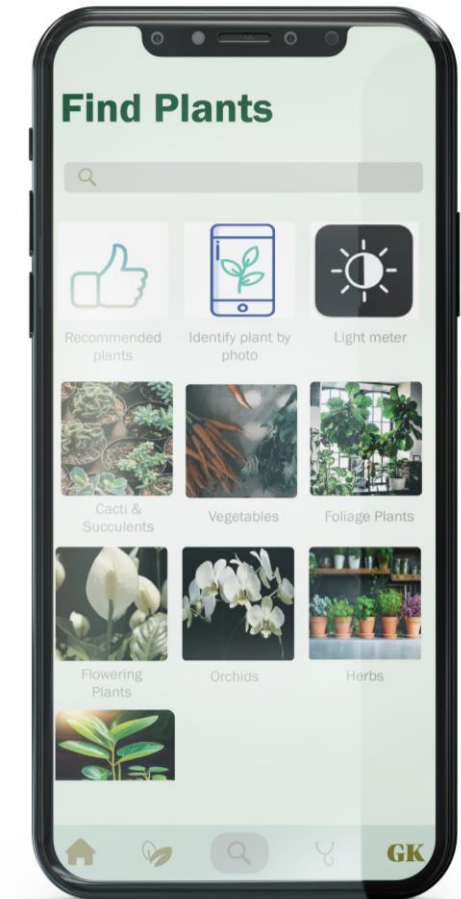
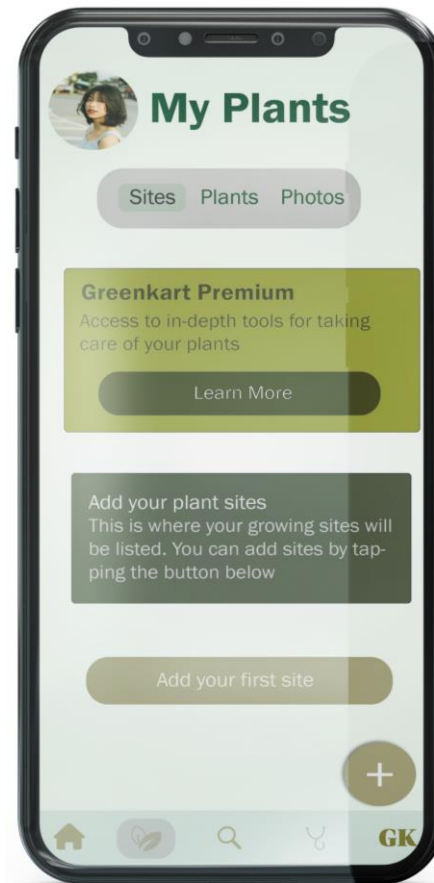
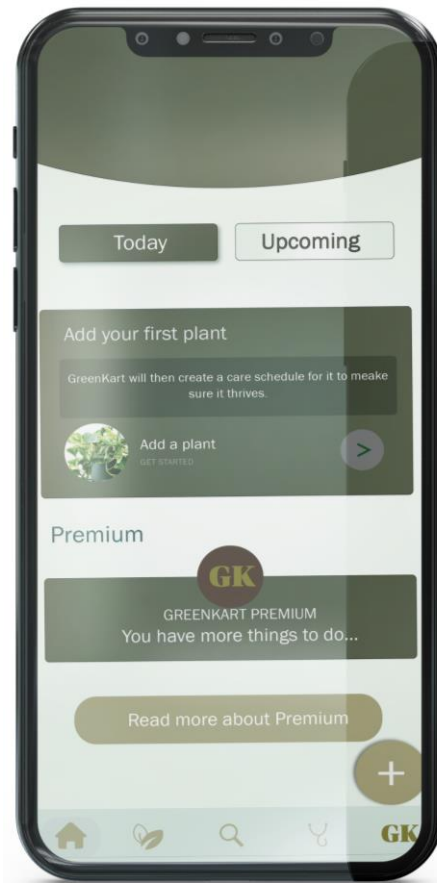
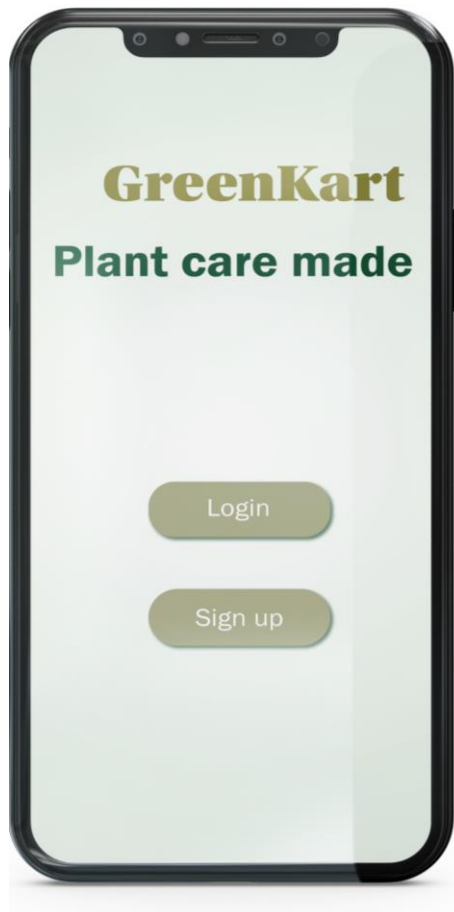
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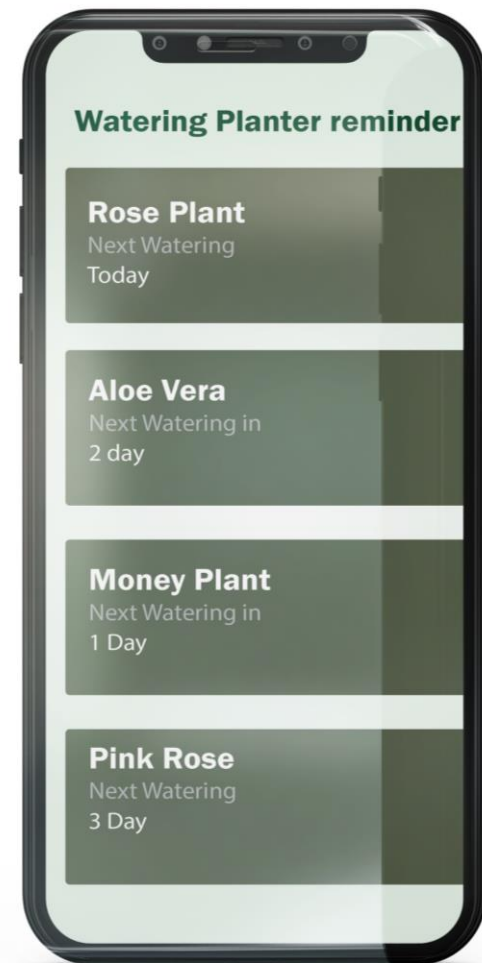
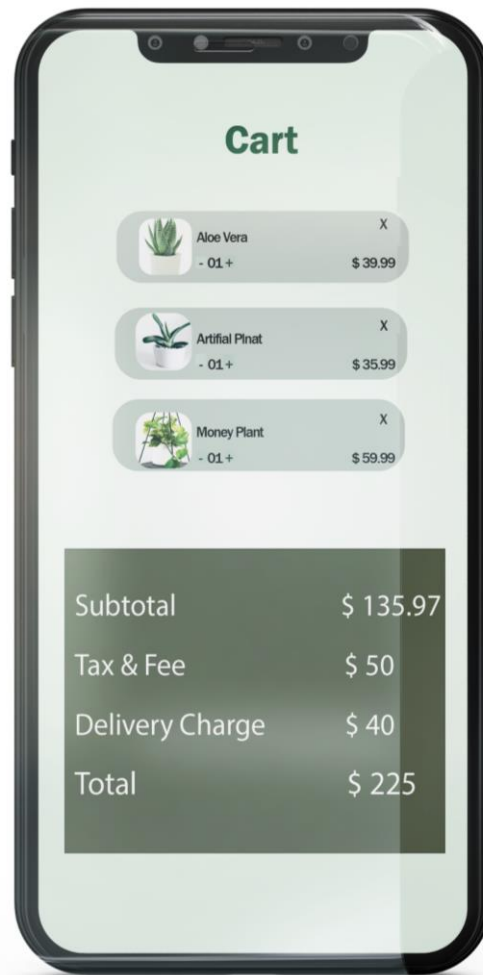
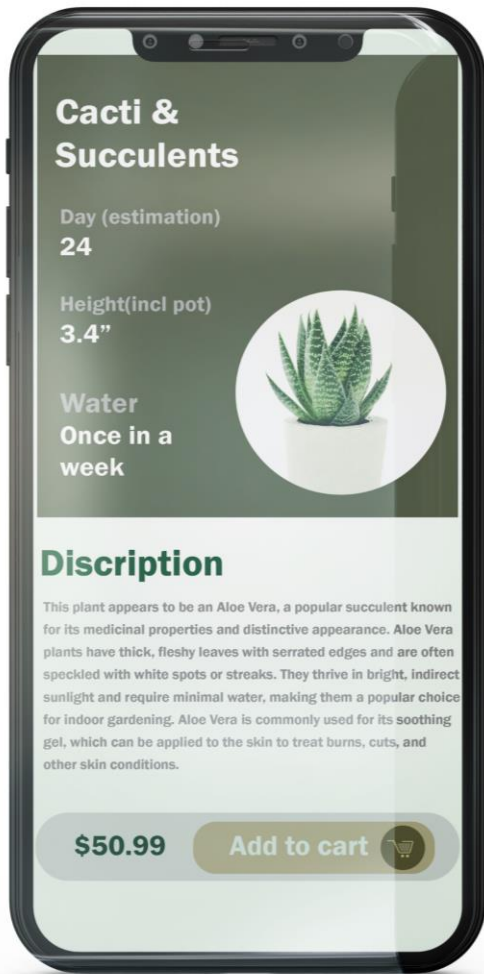
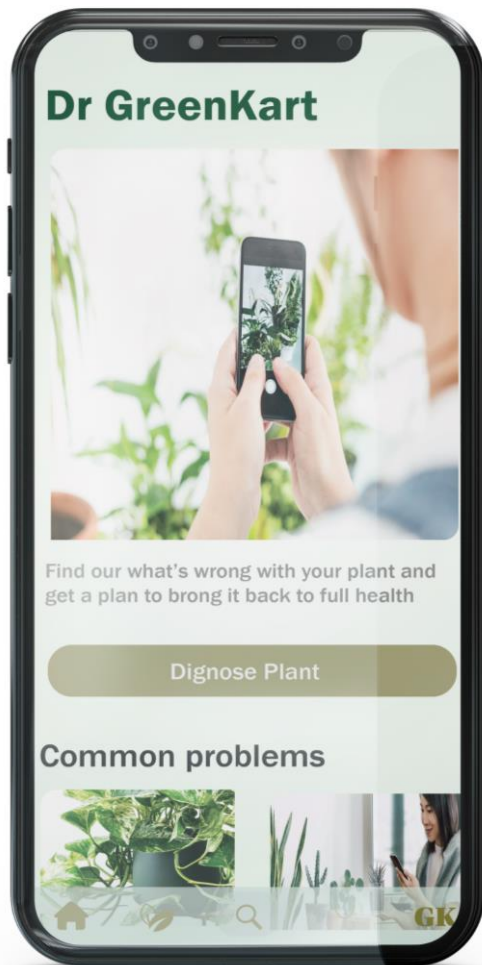
Test Sublist

Home Leaf Magnifying Glass Shopping Cart GK

ORIGINAL SCREENS







COLOR THEM AND FONT



Franklin Gothic Demi
Franklin Gothic Book

THANK YOU