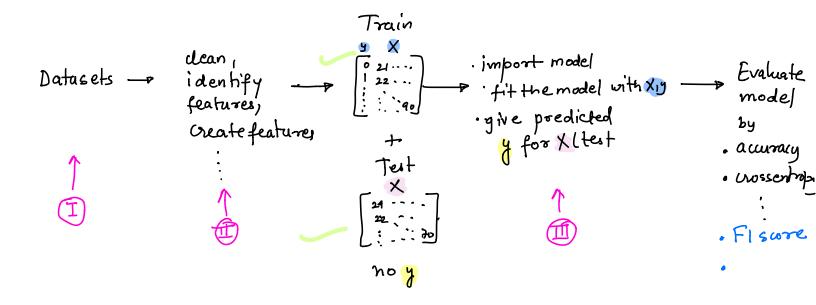
Machine hearning, Deep hearning, Statistical Inference matrix Simple setting 9/P matrix ML problem / DL problemtoo ~ large datasets Statistical Inference many assumpo ~ less data ~ Assumption Data ML Problem framing Problem framing -Data Collection & Integration Data Visualization & Analytics Feature selection & Englinery Model Training how good model is? Bestmodel



How to improve model accuracy or evaluation measures values?

- (I) het more training
- (I) Get new feature
- III Tune hyperparameters, change models

there what we really care is prediction, Any model is fine, I want better prediction for my problem statement  $\Longrightarrow$  ML/DL problem.

[ Identify pattern in data & adapting withthum)

Scientific method: google twelolor site

Example

1. Set the research goal.

1. Want to predict how heavy traffic will be on a given day.

2. Make a hypothesis f ≈ mX+C I think the weather forecast is an informative signal.

3. Collect the data.

Collect historical traffic data and weather on each day.

4. Test your hypothesis.

Train a model using this data.

5. Analyze your results.

Is this model better than existing systems?

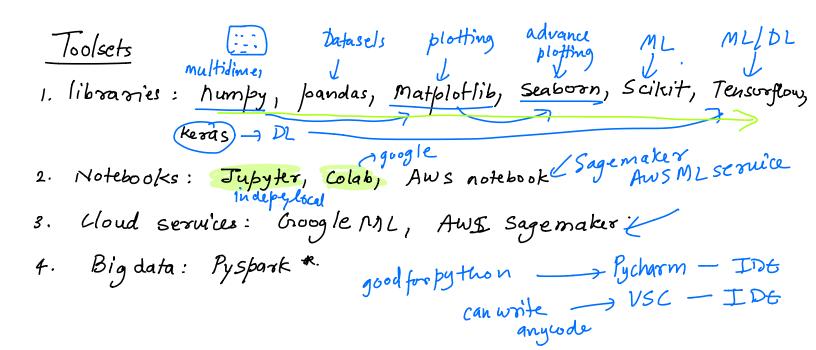
6. Reach a conclusion.

I should (not) use this model to make predictions, because of X, Y, and Z.

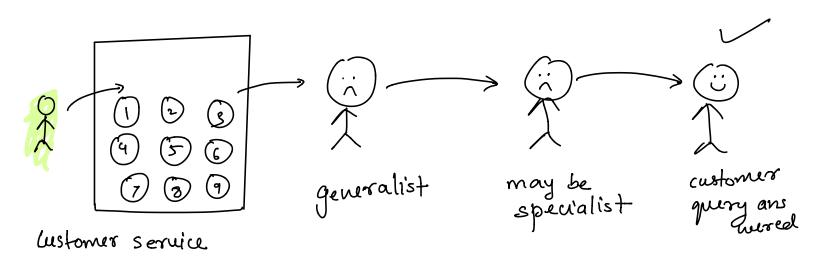
7. Refine hypothesis and repeat.

Time of year could be a helpful signal.

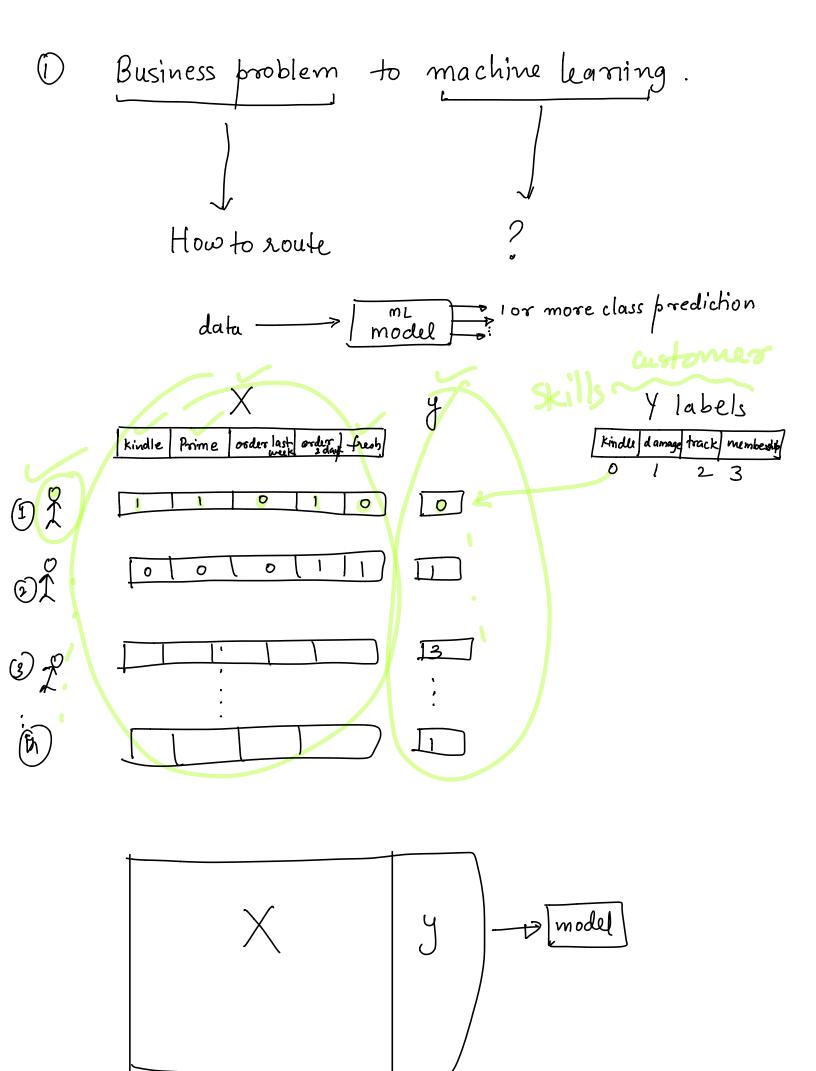
- 1. What is X ?????
  2. What is Y moul) -> y
- 3. How to evaluate themodel



Example: Reference: Introduction to AWS coursera week 2



inefficient, costly, austonier unhappy



Testing model X-test time the exoor How good model is model

