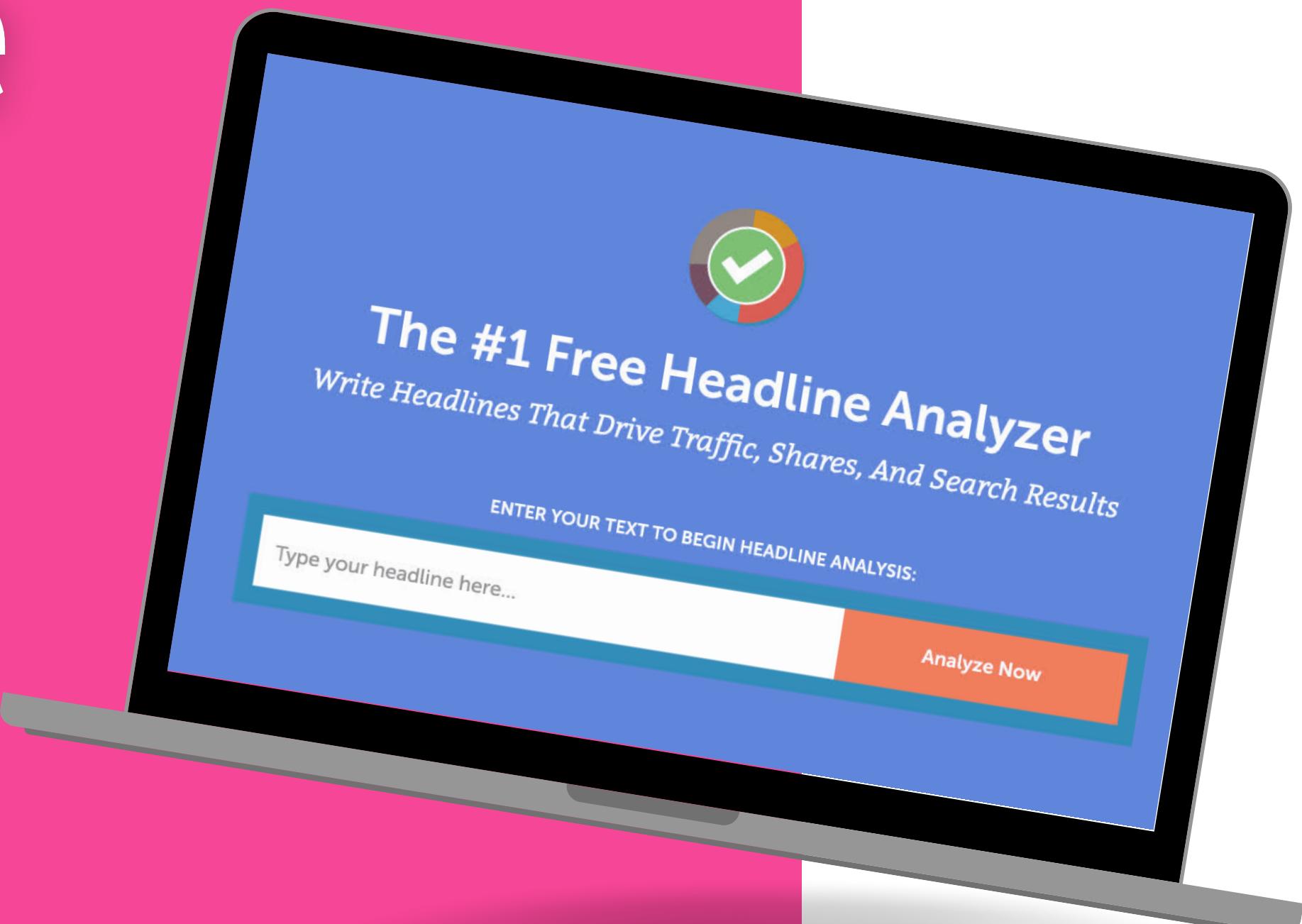


Coschedule Headline Analyzer

6310422039

Rakchanok Thongkumpan



SEO

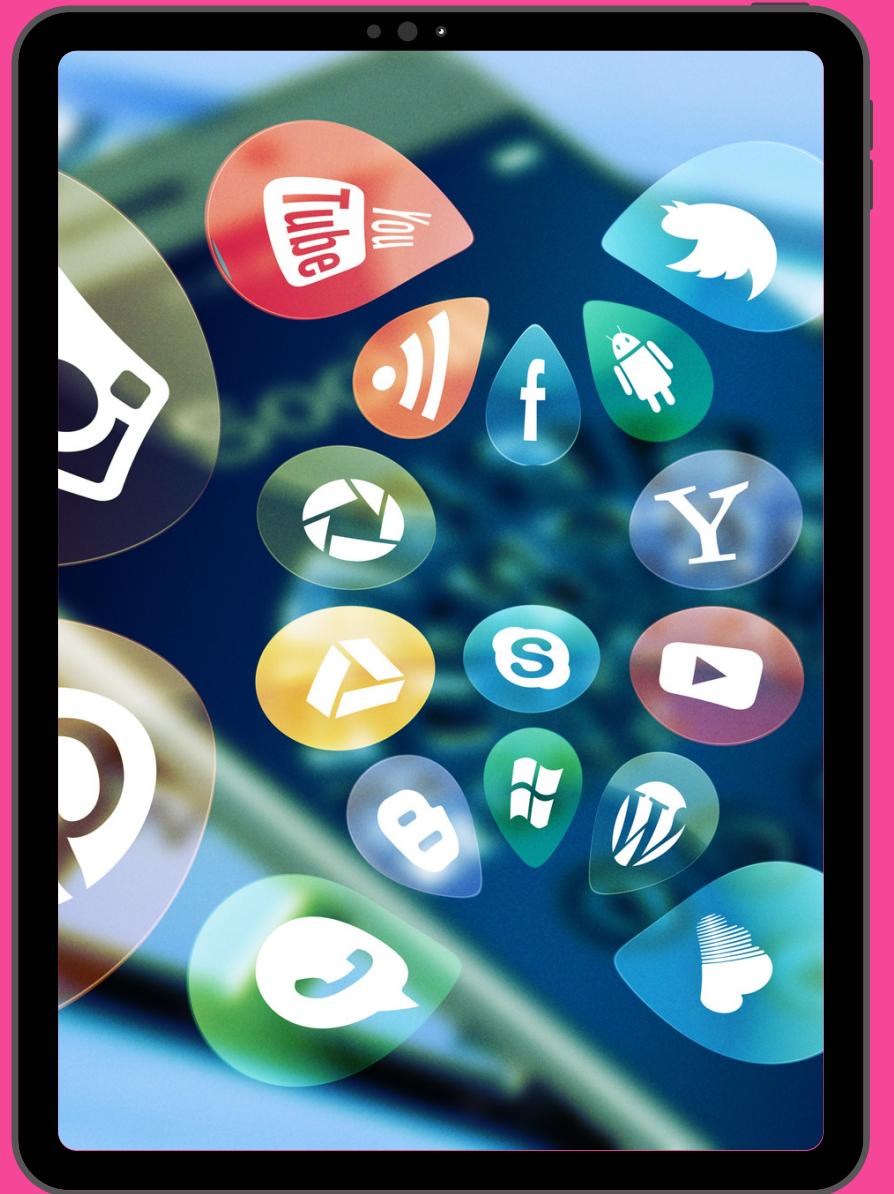
Search Ads

Email

Content Marketing

Social media

Etc



5 times

many people read
the headline as read
the body copy, on
average - David
Ogilvy

80%

Income will come
from your headline





Use to create

- ✓ Catchy headlines
- ✓ High CTR ad campaigns
- ✓ Stunning email subject lines
- ✓ Emotional headlines that make others click
- And so on



What We Can Do



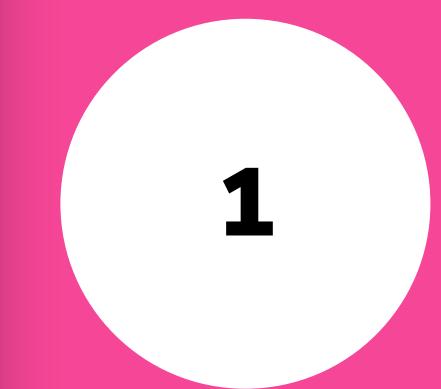
- Logs your headline history
- Provides a total headline score to identify all of the words.
- Categories your headline as generic or emotional
- Analyzes the length of your headline using both characters and word count.
- Previews of your headline on search engines, social media networks, and more.
- Provides many tips throughout the analysis.



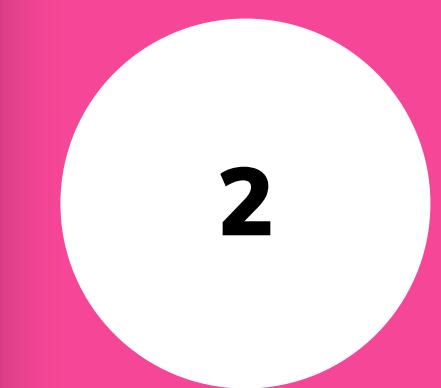
How Coschedule Headline Analyzer Works



The screenshot shows the homepage of Headline.coschedule.com. The title "The #1 Free Headline Analyzer" is prominently displayed at the top, with the subtitle "Write Headlines That Drive Traffic, Shares, And Search Results" below it. A large input field invites users to "ENTER YOUR TEXT TO BEGIN HEADLINE ANALYSIS". Below the input field, a message encourages users to stop agonizing over headlines and promises 320 powerful words. An orange "Analyze Now" button is positioned to the right of the input field. At the bottom of the page, a green bar indicates "Analysis Complete" and features a "Hide History" link. The "HEADLINE HISTORY" section lists two previous analyses: one for "Stop agonizing over your headlines. Here are 320 powerful words to help you." (ID 67) and another for "The ultimate list of headline words (320 to be exact)" (ID 72). The URL visible in the browser's address bar is Headline.coschedule.com.



Type your headline



Get your report

Result Report

- Word Balance
 - Common
 - Uncommon
 - Emotional
 - Power
- Word Count
- Character Count
- Headline Type
- Reading Grade level
- Sentiment Analysis
- Clarity Check
- Skimmability Analysis
- Score History

Report

- Premium version -

- SEO Score
- Search Competition
- Headline Competition
- Keyword Quality
- Keyword Trend
- Keyword Variations
- Keyword Density
- Search Preview
- Related Questions
- Average Monthly Searches

[← Back to All Headlines](#)

iPhone 13 Pro Max (Sierra Blue) 2021 Unboxing - It's so Blue?

VERSION 2/25

[⟳ Reanalyze](#)

Version History



Pro Tip: Access your Version History

See the most recent versions of your current headline. Star your favorites to keep them at the top of your list while you continue reanalyzing versions.

RECENT



71 iPhone 13 Pro Max (Sierra Blue) 2021 Unboxing - It's so Blue?



51 iPhone 13 Pro Max Unboxing

Headline Score

71

SEO Score

71



Pro Tip: Improve Your Headline Score

See the overall score for your current headline, plus a detailed breakdown of your headline results so you can see where to improve your headline.

[Learn how to write headlines that drive more traffic & shares.](#)



Suggestions

- Increase your **power words**
- Increase your **emotional words**
- Increase your **uncommon words**
- Increase your **common words**
- Add more emotionally positive or negative words

[Open word bank](#)[Open word bank](#)[Open word bank](#)[Open word bank](#)[See sentiment](#)

Word Balance

Headline Score

71

SEO Score

71



iPhone 13 Pro Max (Sierra Blue) 2021 Unboxing - It's so Blue ?

NOUN NUM FW NOUN (NOUN ADJ NUM VERB PRON ADV ADJ ?



Your headline is missing several types of words that readers look for. Add them to your headline to increase your score.

Common



9%

Open Word Bank

Increase the number of common words in your headline to improve your score. Great headlines usually consist of 20-30% common words.

Uncommon



9%

Open Word Bank

Increase the number of uncommon words in your headline to improve your score. Great headlines usually consist of 10-20% uncommon words.

Emotional



0%

Open Word Bank

Increase the number of emotional words in your headline to improve your score. Great headlines usually consist of 10-15% emotional words.

Power



0

Open Word Bank

B

Promised

C

Promises

D

Promote

E

Promoted

F

Promotes

G

Promoting

H

Prompt

I

Propaganda

J

Proponent

K

Proprietor

L

Prosecute

M

Prosecuted

N

Prosecutes

O

Prosecution

P

Prospect

Q

Prospecting

R

Prospective

S

Prospectus

T

Prospective

U

Prospective

V

Prospective

W

Prospective

X

Prospective

Y

Prospective

Z

Prospective

Emotional Words +

Uncommon Words +

Common Words +

Headline Score

71

SEO Score

71



Word Count

11

Your headline contains the right number of words. Headlines with around 12 words tend to earn the highest number of click-throughs.



Type

List

You wrote a List headline. Your headline creates curiosity in readers by keeping the content of your post ambiguous and ensuring it will be easily skimmable.



Character Count

61

Your headline is the right length. Headlines that are 70 characters long tend to earn the highest number of click-throughs.



Reading Grade Level

6

Your headline reads at or below a 7th grade reading level, making it easy for most readers to comprehend.



< 6

12



Sentiment

Neutral

Your headline conveys a neutral sentiment. Add more emotionally positive or negative words to help it stand out and drive more engagement.



Clarity

Nice work! Your headline's message is clear and concise.



Skimmability

Your keyword or topic is found in the first or last three words of your headline, making it easy for readers to skim and understand at a glance.

TOPIC

iPhone 13 Pro Max (Sierra Blue) 2021 Unboxing - It's
so Blue ?



VERSION 2/25

[⟳ Reanalyze](#)

Headline Score

71

SEO Score

71

Keyword Quality



63% Medium Quality

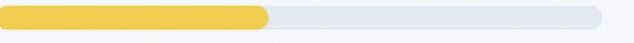
Increasing Potential: Your headline contains some decent keywords, but you have the potential to rank even higher by including more high-quality keywords. Try replacing some of your current keywords with higher-scoring alternatives.

FOUND KEYWORDS

Sierra Blue

Pro Max

KEYWORD SCORE

[Explore Related Keywords](#)Max Unboxing ×Pro Max ×Pro Max Unboxing ×

Search...

[Clear Search](#)

Max Unboxing

KEYWORD DENSITY

● Neutral

AVG MONTHLY SEARCHES

● 390

SEARCH COMPETITION

● Low

KEYWORD TREND

● +8

Unboxing

Iphone 11 Pro Unboxing Unboxing Iphone 12 Pro Max Iphone 11 Pro Max Unboxing Unboxing Iphone 11 Pro Max Iphone Xs Unboxing Iphone Xs Max Unboxing Unboxing Iphone 11 Pro Redmi Note 9 Pro Max Unboxing 12 Pro Max Unboxing



Headline Score

71

SEO Score

71



Keyword Density

50%

Moderate Density: While people may search for these terms, they're not specific enough to help your audience find your headline. Try using more specific, long-tail terms that are 3+ words long to help more people find your headline.

[➡ Explore Related Keywords](#)

Average Monthly Searches

10K+

Attentive Audience: A healthy amount of people search for this keyword phrase, which makes it worth your while to publish this headline. Nice!

[➡ Explore Related Keywords](#)

Search Competition

Medium

Head To Head: Some existing headlines already cover this topic and will compete for your audience's attention. Consider choosing a more specific, long-tail keyword phrase that's 3+ words long to help more people find your headline.

Headline Score

71

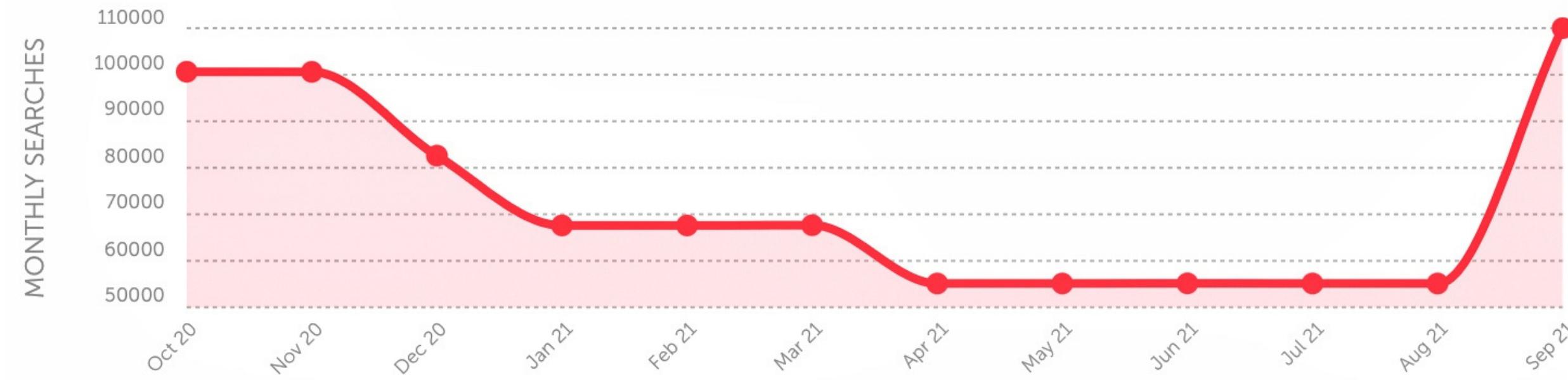
SEO Score

71

Keyword Trend



So Last Year: Your topic has fallen out of popularity recently. This trend could mean fewer people will find your headline in the months to come.



[Explore Related Keywords](#)

Search Preview

Perfect Fit: Your headline appears fully in search results and will be totally visible to your audience.

yourwebsite.com > i-phone-13-pro-max-sierra-bl...

iPhone 13 Pro Max (Sierra Blue) 2021 Unboxing - It's so Blue?



Headline Competition

Your headline score is better than 100% of your competition.

Front Runner: Your headline scores higher than 70% or more of your competition! Your headline should earn more clicks than competing headlines in search results.



Your Top Headline Competition in Search Results

Scope out your top headline competitors in search results. Improve your Headline Score to increase your chance of outranking their headlines. (You may even be able to swipe some ideas from high-scoring

Headline Score

Results

1

64

<https://www.youtube.com/watch>

This iPhone 13 Pro Max Unboxing Hits Different (Sierra Blue)

iPhone 13 Pro Max Unboxing in Sierra Blue but this one's different. Full review dropping next but in the ...

2

62

<https://www.youtube.com/watch>

iPhone 13 Pro Max Unboxing: Sierra Blue! - YouTube

iPhone 13 Pro Max new sierra blue unboxing & review. My 2nd Channel -
<https://goo.gl/vJCYna> Sister's ...

3

59

<https://www.youtube.com/watch>

BLUE iPhone 13 Pro Max Unboxing & Hands-On! - YouTube

How different is it versus last year's Pacific Blue iPhone 12 Pro Max? We also dive into some of the phone's ...



Keyword Variations

Browse a list of keywords similar to the ones in your headline. Consider working one or two of them into your headline to rank higher in search results.

Iphone 13 Pro Sierra Blue Review

Iphone 13 Pro Max Gold

Blue Iphone 13

Iphone 13 Pro Max Silver

Iphone 13 Pro Max Blue

Iphone 13 Pro Max Colors

Sierra Blue Iphone

Iphone 13 Pro Max Unboxing



Related Questions

See related topics your audience also searches for. Try including one of them in your headline to reach a wider audience and improve your SEO ranking.

No related questions found.

Source



CoSchedule HeadlineAnalyzer
<https://coschedule.com/headline-analyzer>



CoSchedule Headline Studio (Premium version)
<https://headlines.coschedule.com/headlines>



<https://www.youtube.com/c/Coschedule>



<https://www.facebook.com/coschedule>



Thank you

