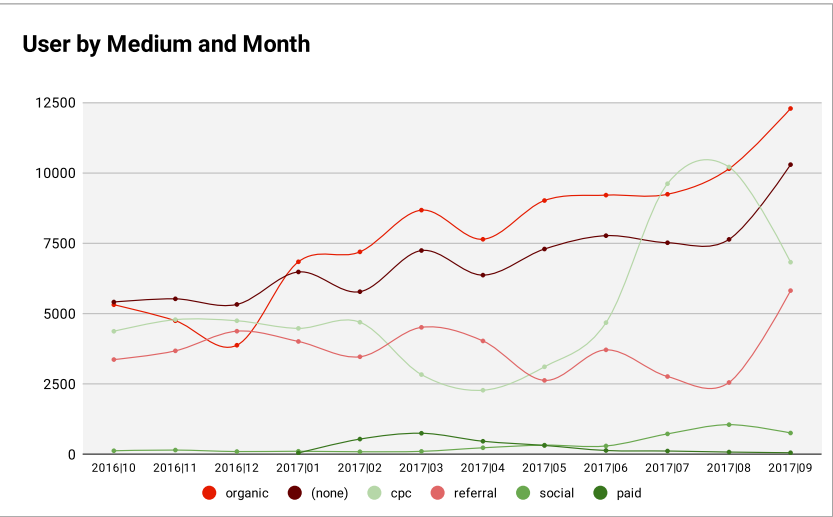


Website Traffic Dashboard

Purpose

This dashboard will provide you an overview of your key metrics in Google Analytics and will help you get more insight into your best performing traffic sources.

Report for MARCH 2024



Metrics		Change %	12 month trend
Users	33,825	17.6	<div></div>
Sessions	49,694	20.9	<div></div>
Bounce rate	62	0.2	<div></div>
New sessions %	58	-3.8	<div></div>
Pageviews	100,358	23.3	<div></div>
Avg. session length	2	0.2	<div></div>
Transactions	1,475	1.3	<div></div>
Transaction revenue	249,040	-5.2	<div></div>

Segments		Change %	12 month trend
Converters	9,973	21	<div></div>
Mobile traffic	6,322	-5	<div></div>
Made a purchase	1,405	3	<div></div>
Tablet traffic	485	0	<div></div>

Top 20 Traffic Sources

Ranking	Source	Users	Change %	12 month trend	Top landing page	New users %	Bounce rate %
1	google	12635	26.39	<div></div>	/blog/article2/	47	53
2	(direct)	10284	40.74	<div></div>	/blog/article2/	67	59
3	facebook	3748	-33.12	<div></div>	/blog/article1/	78	90
4	adwords	1839	-39.37	<div></div>	/blog/article4/	63	70
5	adwords	1546	77200	<div></div>	/blog/article4/	63	70

[illegible]