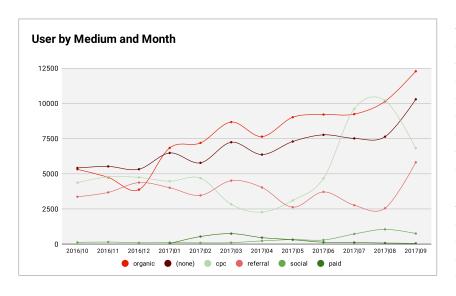
## **Website Traffic Dashboard**

Purpose

This dashboard will provide you an overview of your key metrics in Google Analytics and will help you get more insight into your best performing traffic sources.

## Report for MARCH 2024



Metrics		Change %	12 month trend
Users	33,825	17.6	
Sessions	49,694	20.9	
Bounce rate	62	0.2	
New sessions %	58	-3.8	
Pageviews	100,358	23.3	
Avg. session length	2	0.2	
Transactions	1,475	1.3	
Transaction revenue	249,040	-5.2	

Segments		Change %	12 month trend
Converters	9,973	21	
Mobile traffic	6,322	-5	
Made a purchase	1,405	3	
Tablet traffic	485	0	

## Top 20 Traffic Sources

Ranking	Source	Users	Change %	12 month trend	Top landing page	New users %	Bounce rate %
1	google	12635	26.39		/blog/article2/	47	53
2	(direct)	10284	40.74		/blog/article2/	67	59
3	facebook	3748	-33.12		/blog/article1/	78	90
4	adwords	1839	-39.37	_ = = = =	/blog/article4/	63	70
5	adwords	1546	77200	_ = = =	/blog/article4/	63	70

6	adwords	1276		_ = = = =	/blog/article4/	63	70
7	facebook.com	488	29.79			60	88
8	linkedin.com	428	69.17			53	78
9	twitter	359	-43.46		/blog/article4/	70	86
10	t.co	356	102.27		/blog/article3/	65	73
11	bing	333	31.62			90	78
12	bing	229	-1.29			90	78
13	t.co	227	22.7		/blog/article3/	65	73
14	quora.com	227	8.61			71	75
15	twitter.com	225	-61.21			44	74
16	linkedin.com	159	318.42			53	78
17	<u>linkedin.com</u>	131	45.56			53	78
18	<u>linkedin.com</u>	117	134			53	78
19	<u>linkedin.com</u>	99	-25.56			53	78
20	linkedin.com	91	78.43			53	78