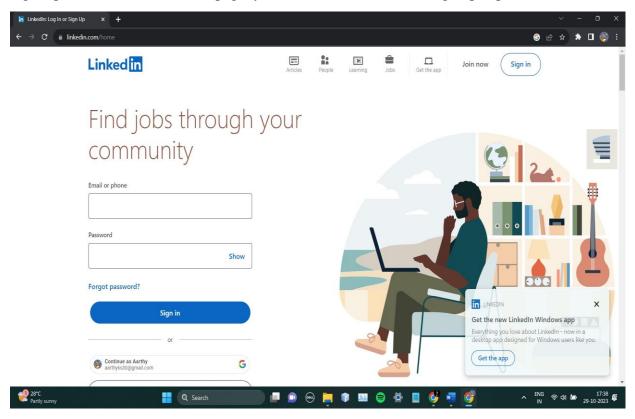
NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

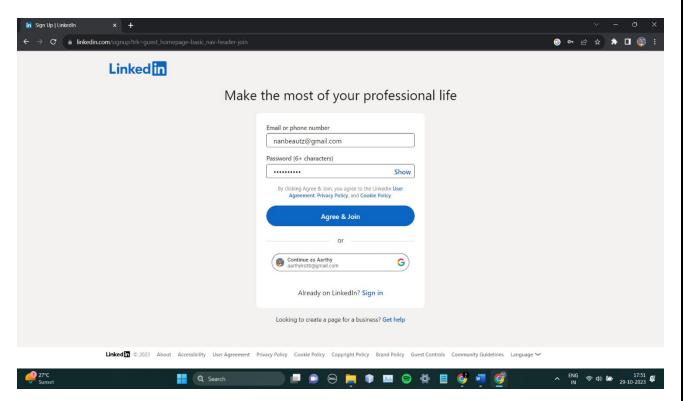
AU913120104059 - NITHIKA SRI M

LINKEDIN CREATION:

Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.

Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.





Provide information and complete profile

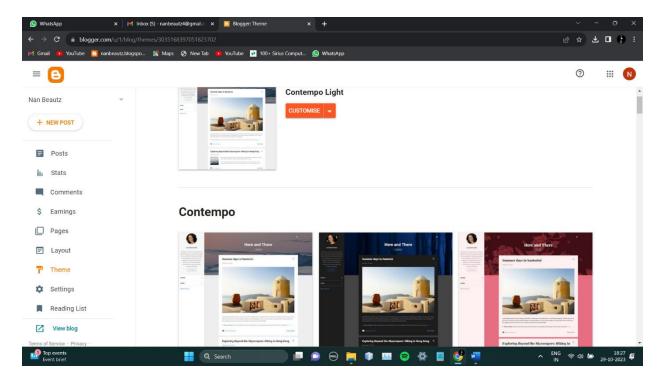
BRAND NAME: NANBEAUTZ



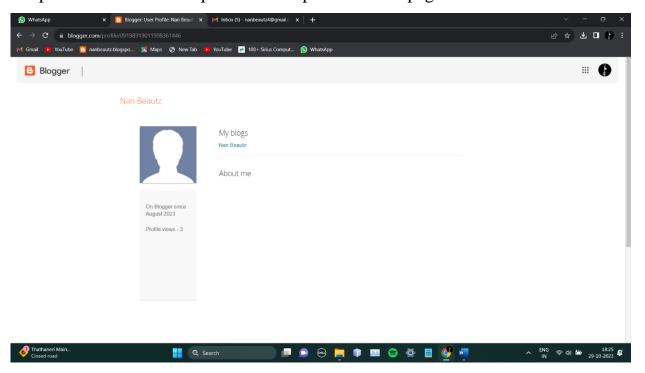
CREATION OF BLOG PAGE:

Blog Url: <u>https://nanbeautz.blogspot.com/</u>

Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.

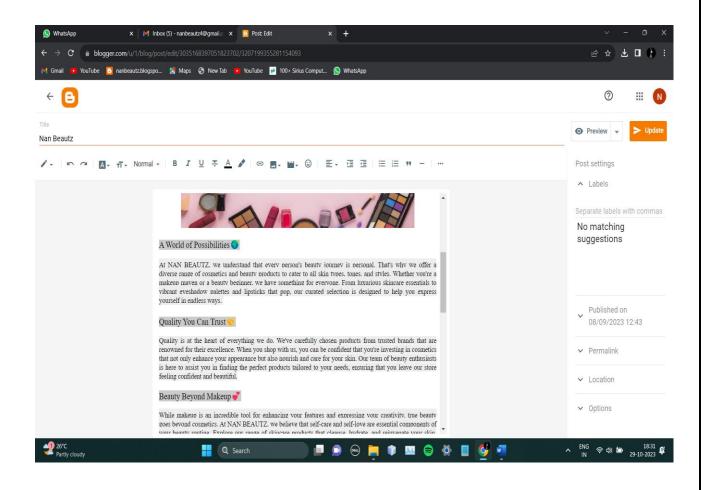


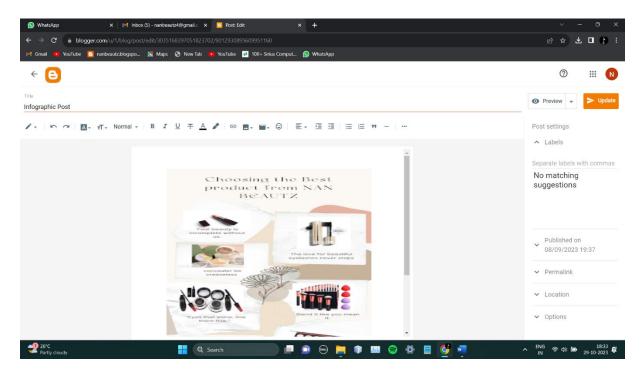
Then provide the details required for the profile on the page



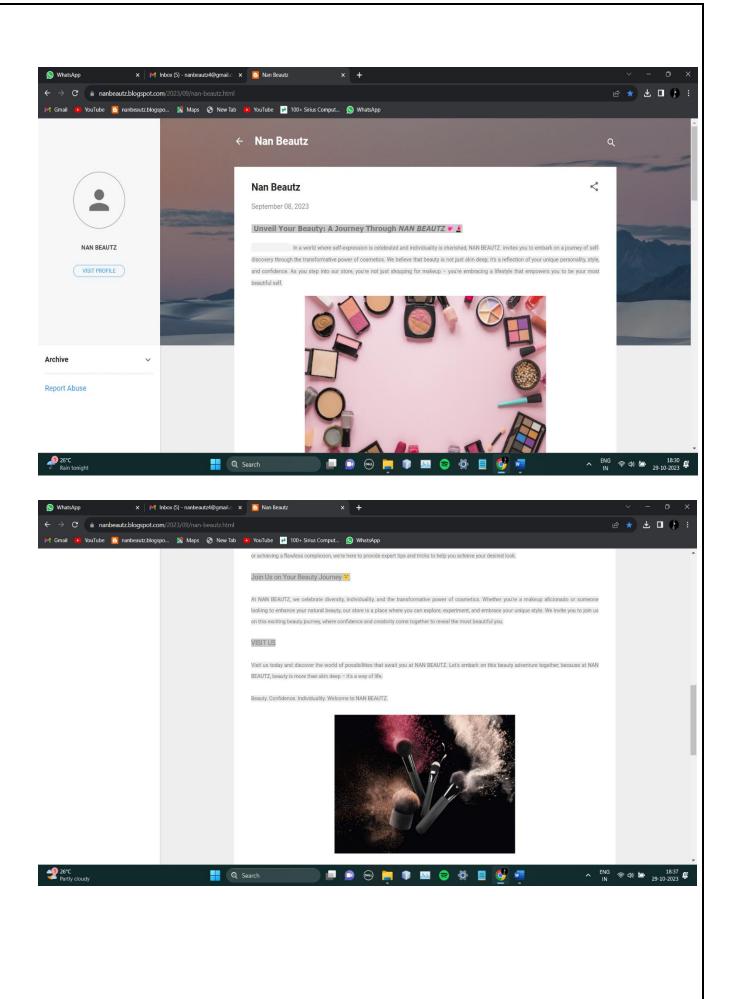
Then the blog home page is created for NanBeautz

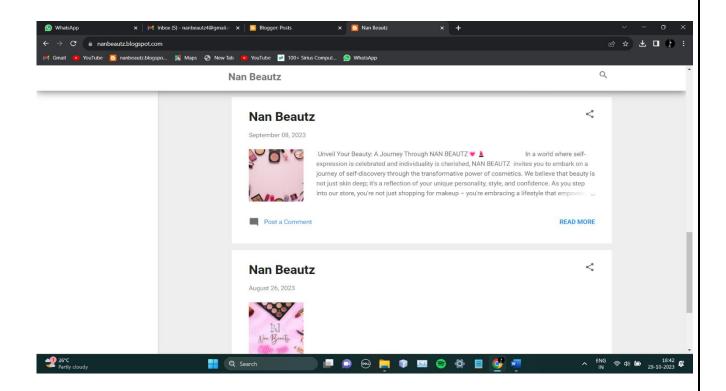
Then add posts that explain the services that the spirit whispers a dreamy catchers company provides to its clients for the reach to the visitors of the page.





After completing the post save it and publish. It looks stunning on the blog as below





FACEBOOK PAGE:

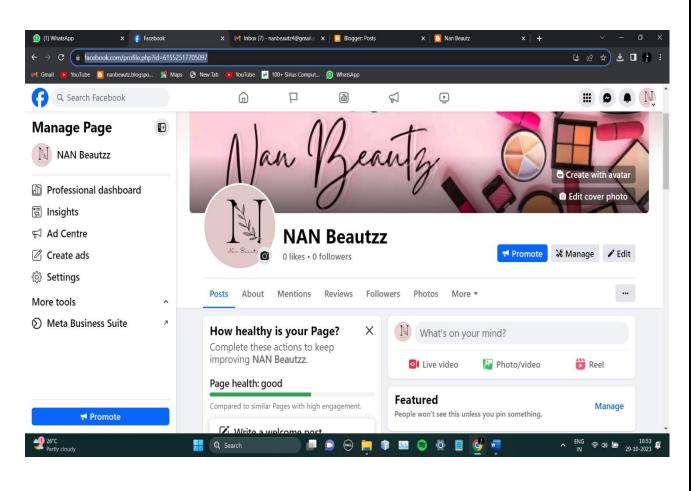
Facebook page Url: https://www.facebook.com/profile.php?id=61552517705097

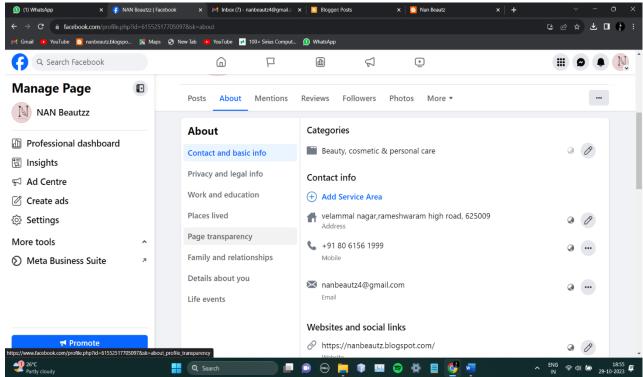
Creation of a Facebook business page for NanBeautz a Cosmetics-selling online store. For that, we create a business profile by giving the required details.

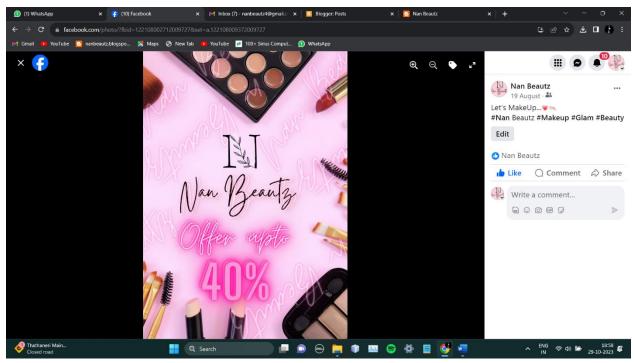
Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

This is the Facebook page of NanBeautz



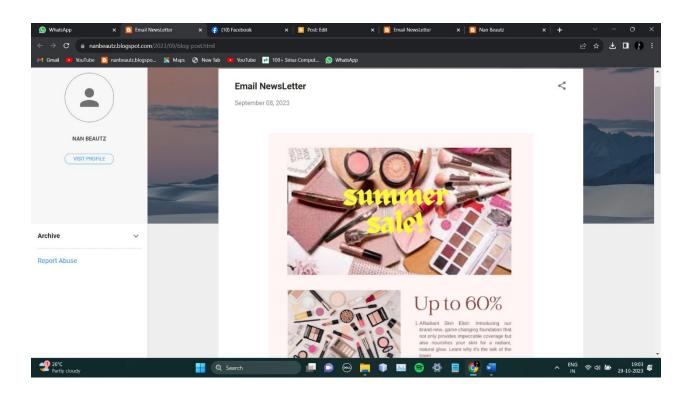




The first post explains our selling products and what NanBeautz does along with our contact details to make use of our service and products.

EMAIL NEWSLETTER POST:

Email Newsletter Post - Blog Url: https://nanbeautz.blogspot.com/2023/09/blog-post.html









Up to 60%

- 1.ARadiant Skin Elixir: Introducing our brand-new, game-changing foundation that not only provides impeccable coverage but also nourishes your skin for a radiant, natural glow. Learn why it's the talk of the town!
- 2. Lash Lift Mascara: Say goodbye to falsies! Our revolutionary mascara formula promises to lift and lengthen your lashes like never before. Get the scoop on this instant fan favorite.
- 3. Luxe Lip Collection: Discover the luxury you deserve with our limited-edition lip collection. From velvety mattes to highshine glosses, we've curated the ultimate lip experience for you.

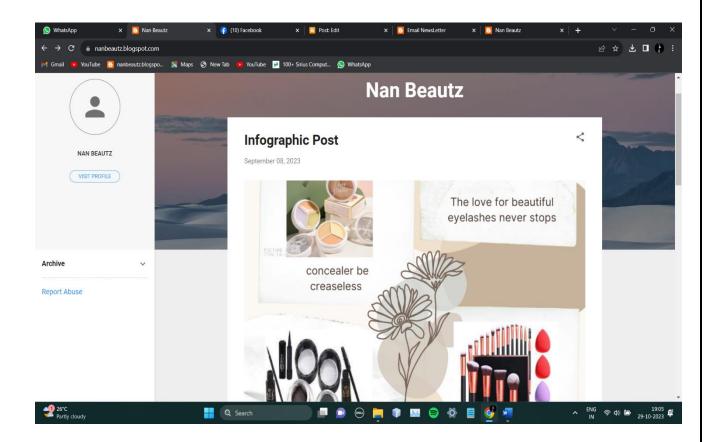
SHOP NOW

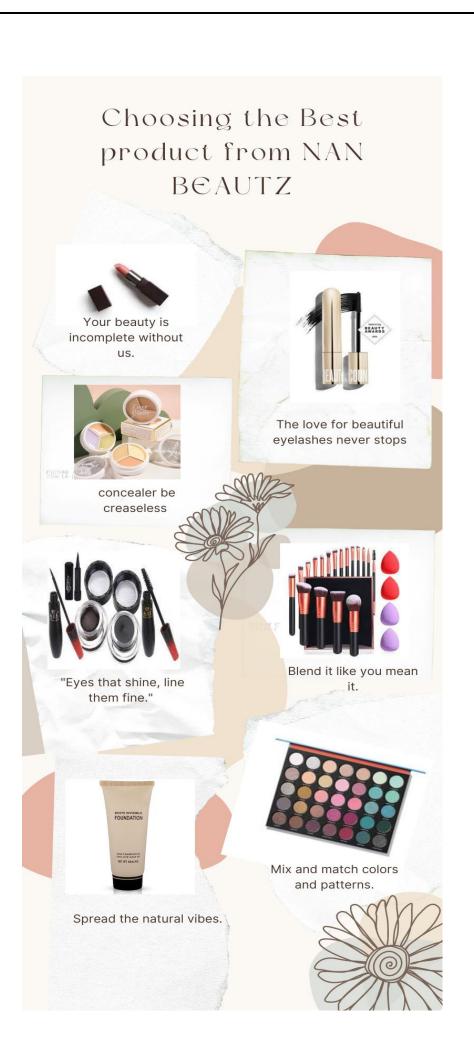




INFOGRAPHIC POSTER:

Infographic Post – Blog Url: https://nanbeautz.blogspot.com/2023/09/infographic-post.html

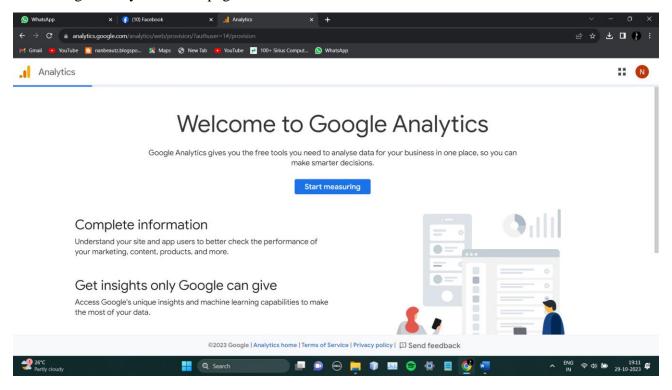




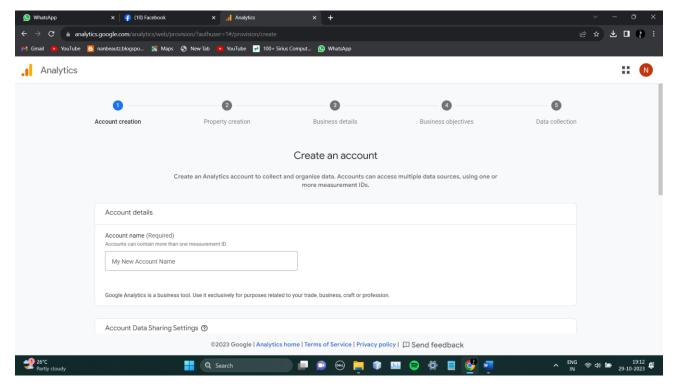
GOOGLE ANALYTIC MEASUREMENT ID:

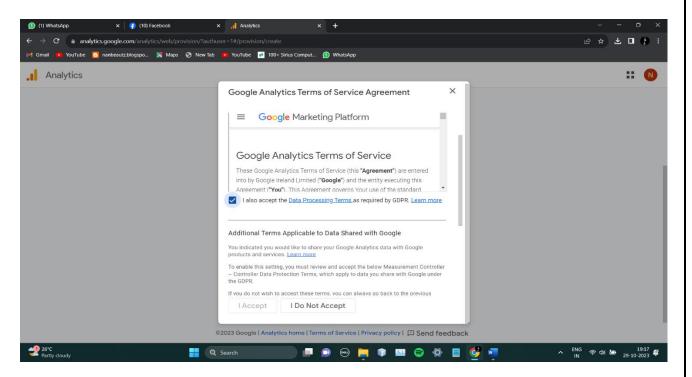
Google analytic measurement ID: G-682LHKP13N

Visit Google Analytic official page



Create an account by means of enter details





Then click Web to create a Stream

