

NAAN MUDHALVAN

DIGITAL MARKETING

Participants:

AU913120104060-Noorul aafrin A

AU913120104061-Noorul nasrin A

AU913120104060-Nithika sri M

AU913120104060-Aartheeswari K S

PROJECT-2

Social Media Campaign


Create an Social Media Ad Campaign In Facebook


Aim:

To create an Social Media Ad Campaign In Facebook

Procedure:




Search "Facebook":








facebook


×





 All

 Shopping

 Videos


 Images

 Books

 More

Tools

Sponsored



facebook.com
<https://www.facebook.com>


Facebook உங்களை இணைக்கிறது -...
பிடித்தவற்றைப் பிடித்தவர்களுடன் பகிரலாம். **Facebook**-இல் சேர்ந்து இன்றே இணைந்துங்கள். நண்பர்களைப்...

Facebook® வீடியோக்கள்
செய்து, நிகழ்ச்சி&ஸ்டீர்ம்களை காண்க அல்லது சொந்தமாகப் பதிவேற்று...

Facebook®-இல் பதிவு செய்க
அருகிலுள்ள மக்களுடன் இணைந்திருங்கள் எப்போதும் உலகத்தோடு இ...

Facebook® லைவ்
உலகளாவிய நேரடி ஒளிபரப்புகளில் இணைக. அல்லது நேரடி வீடியோ...

Facebook® உதவி
Facebook தளம் பற்றிய உங்கள் அனைத்து கேள்விகளுக்கும்மான பதில்க...




Facebook
<https://www.facebook.com>

Facebook - log in or sign up
Create an account or log into **Facebook**. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.

Meta

Technology company



Meta Platforms, Inc., doing business as Meta, and formerly named Facebook, Inc., and TheFacebook, Inc., is an American multinational technology conglomerate based in Menlo Park, California. The company owns and operates Facebook, Instagram, Threads, and WhatsApp, among other products and services. [Wikipedia](#)

Founders: [Mark Zuckerberg](#), [Eduardo Saverin](#), [Andrew McCollum](#), [Chris Hughes](#), [Dustin Moskovitz](#)

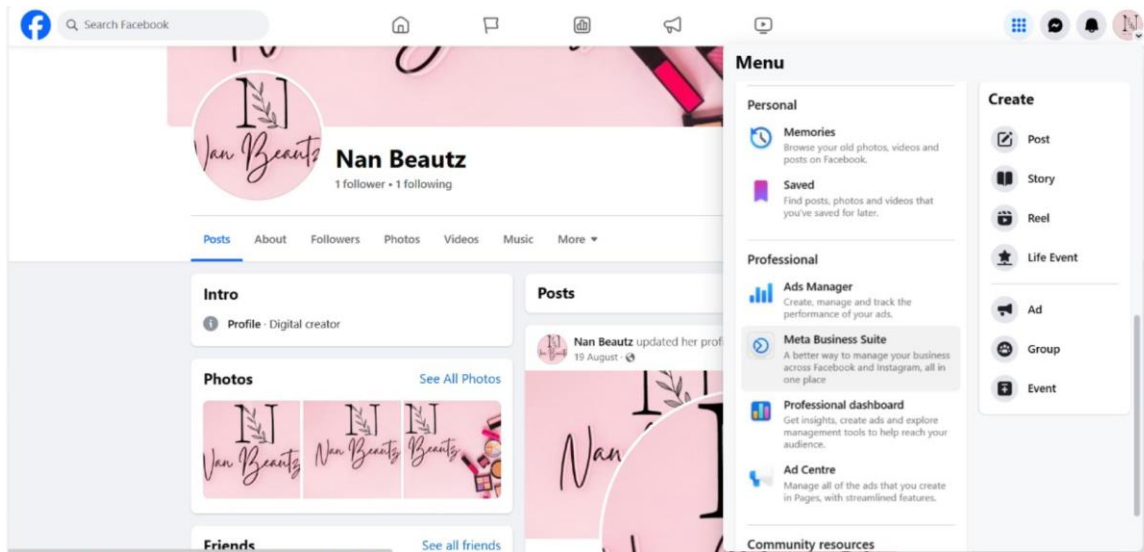
Stock price: **META** (NASDAQ)
\$296.73 +8.38 (+2.91%)
27 Oct, 4:00 pm GMT-4 - Disclaimer

Founded: February 2004, Cambridge, Massachusetts, United States

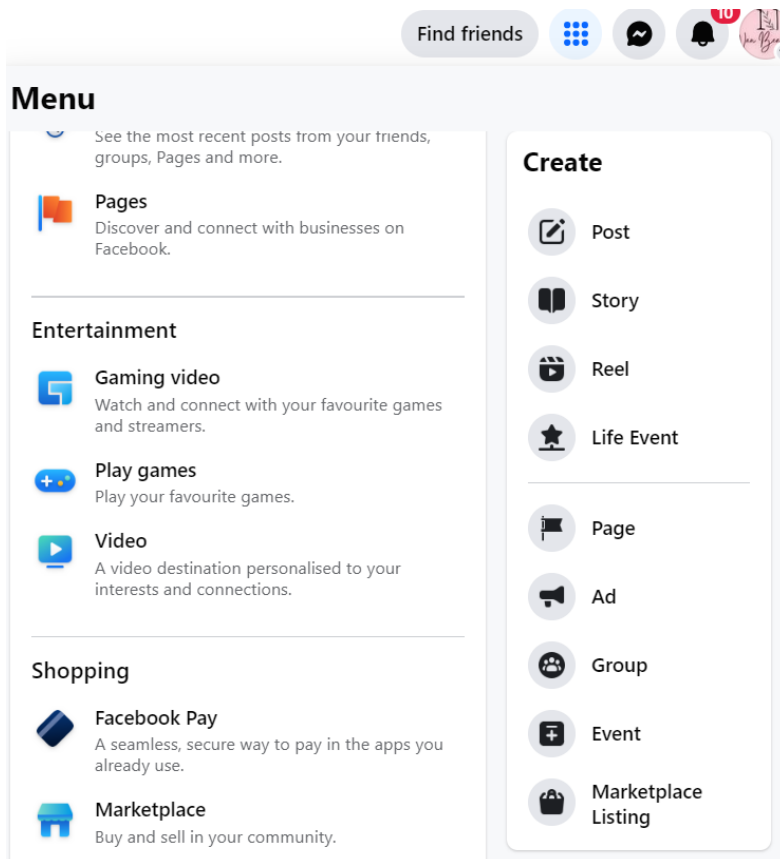
CEO: [Mark Zuckerberg](#) (Jul 2004–)

Headquarters: [Menlo Park, California, United States](#)

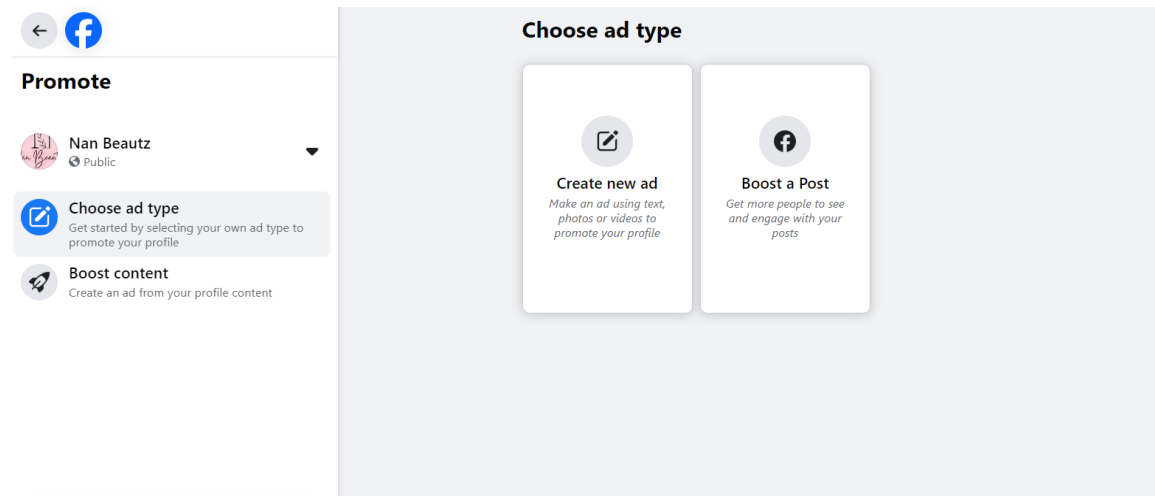
Meta Business Suite:



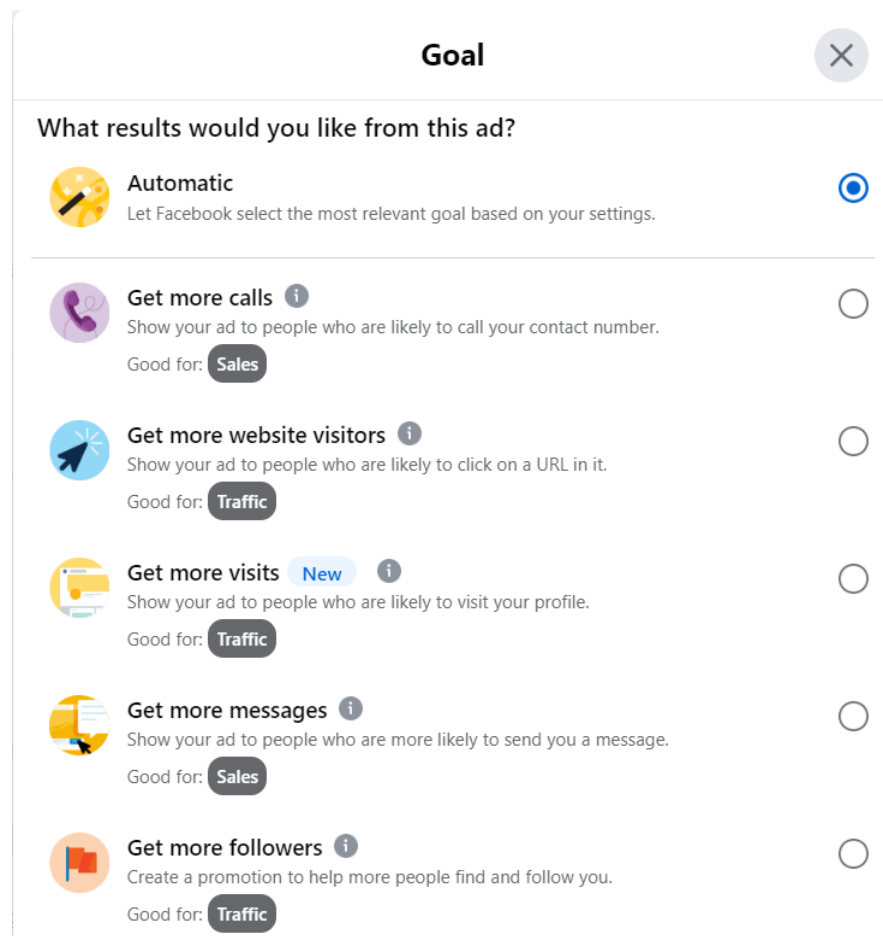
Ads Page:





Create Ad:



Choose Goal:





Collect Contact In Facebook:

 **Get more calls** 


People can call your business directly from your post, which may boost your sales.

Button label


Call now 

IN+91 

Phone Number

7339041821 

Add Description:


Ad creative 

Use a post

How do you want your ad to look?

Description

Digital creator



Add Media:

Media 1/5 · Select multiple images or videos to create a carousel.

Select Media



Edit options

Add Headline:

Headline

Nan Beautz

10/25 characters

Estimated Results:

Estimated daily results	
Accounts Centre accounts reached ⓘ	699-2K
Link Clicks ⓘ	25-72

Create Audience:

Audience

Who should see your ad?

Advantage audience ☒

This audience is based on your profile details and will automatically adjust over time to reach more people who have interests related to your content.

Audience details



Location – Living in: India

Age: 18-65+

People you choose through targeting ☐

Create New

Demographics, Interests, Behaviours:



Social issues, elections or politics

Ads about social issues (such as the economy, or civil and social rights), elections, or political figures or campaigns.

☐

Housing

Ads for property listings, home insurance, mortgages or other related opportunities.

☐

Employment

Ads for job offers, internships, professional certification programmes or other related opportunities.

☐

Credit

Ads for credit card offers, vehicle loans, long-term financing or other related opportunities.

☐

Ad category

No category selected



Ad Duration:

Duration ?

Run this ad continuously i

Choose when this ad will end

Days
7

−

+

End date
5 Nov 2023

Ad Budget:

Daily budget ?

Actual amount spent daily may vary. i

Estimated 699-2K [Accounts Centre accounts](#) reached per da

₹ **83.57** ✎

₹83.57 ₹5,000.00

Placements:

Placements i

Recommended


Advantage+ placements i


Let us maximise your budget across Facebook, Messenger, Instagram and Meta Audience Network to help show your ad to more people.

☒

Previews:

Ad preview




Nan Beautz
Sponsored · 

× ⋮

Digital creator

Nan Beautz




Nan Beautz

>

DIALS +91 73390 41821

Nan Beautz

This domain is for use in...

 **Call now**

Ad Payment:

Payment summary

Your ad will run for 7 days.

Total budget	₹ 584.99 INR
--------------	--------------

₹83.57 a day x 7 days.

Estimated GST	₹ 105.30 INR
---------------	--------------

Total amount	₹ 690.29 INR
--------------	--------------

We use data about you and your ad account to assess eligibility for and to provide you with more ads billing and spending options. [Learn more](#)

Result:

➤ **Email Id:**

Nanbeautz4@gmail.com

➤ **Industry Name:**

[NanBeautz](#)

➤ **Industry type:**

[Clothing](#)

➤ **Facebook ID/Page:**

<https://www.facebook.com/profile.php?id=61550291828428>