

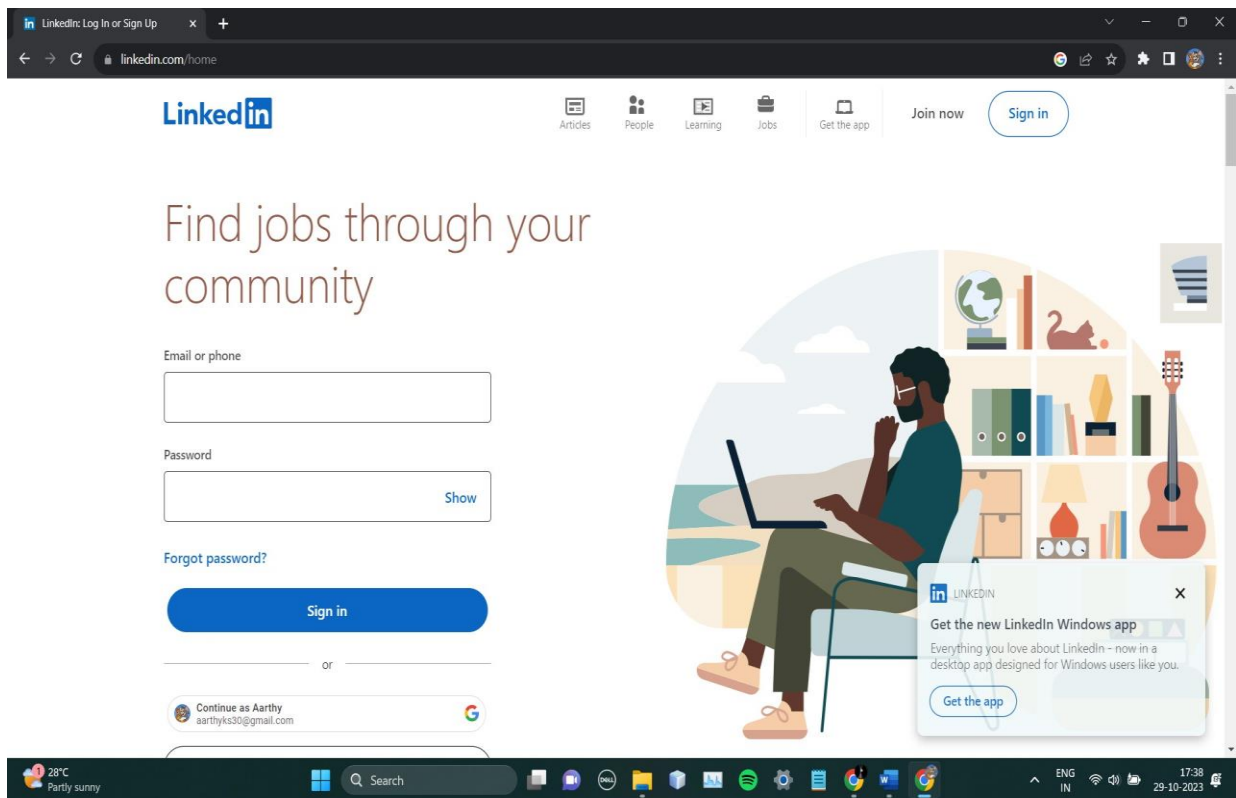
# NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

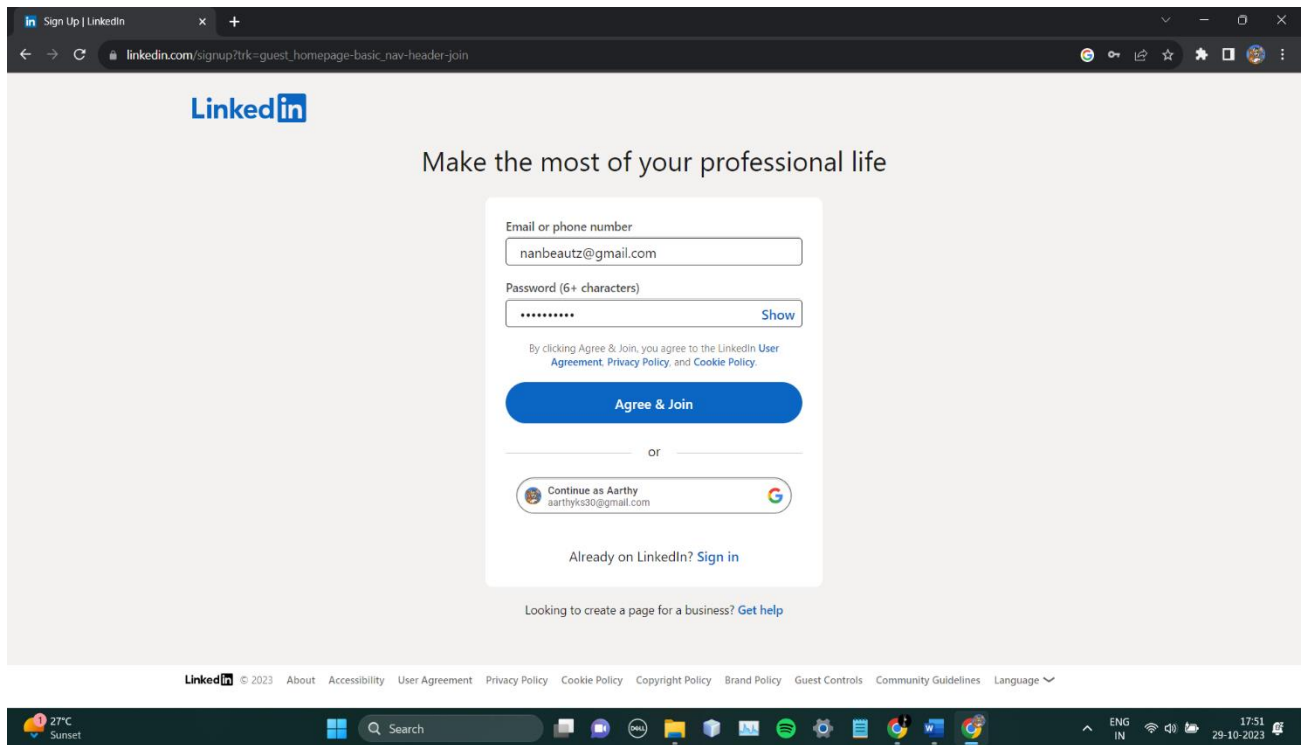
AU913120104061 – NOORUL NASRIN A

## LINKEDIN CREATION:

Visit LinkedIn: Go to LinkedIn's website at [www.linkedin.com](http://www.linkedin.com).

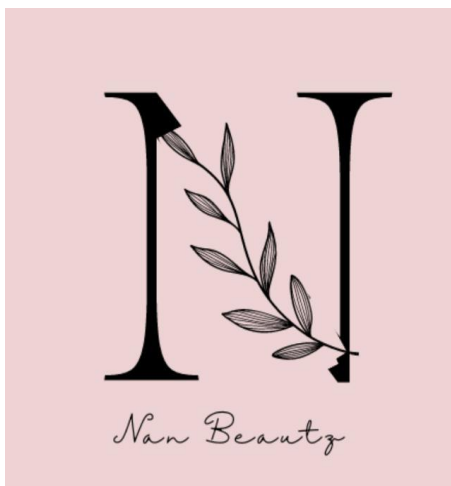
Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.





Provide information and complete profile

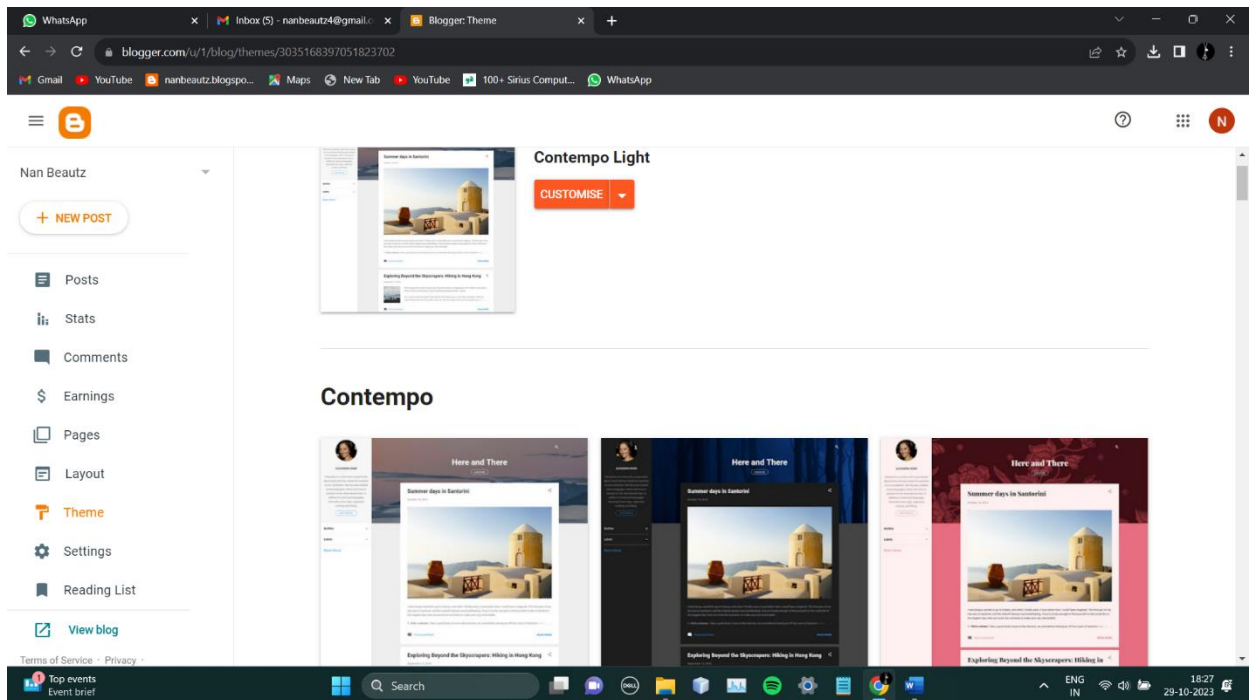
**BRAND NAME: NANBEAUTZ**



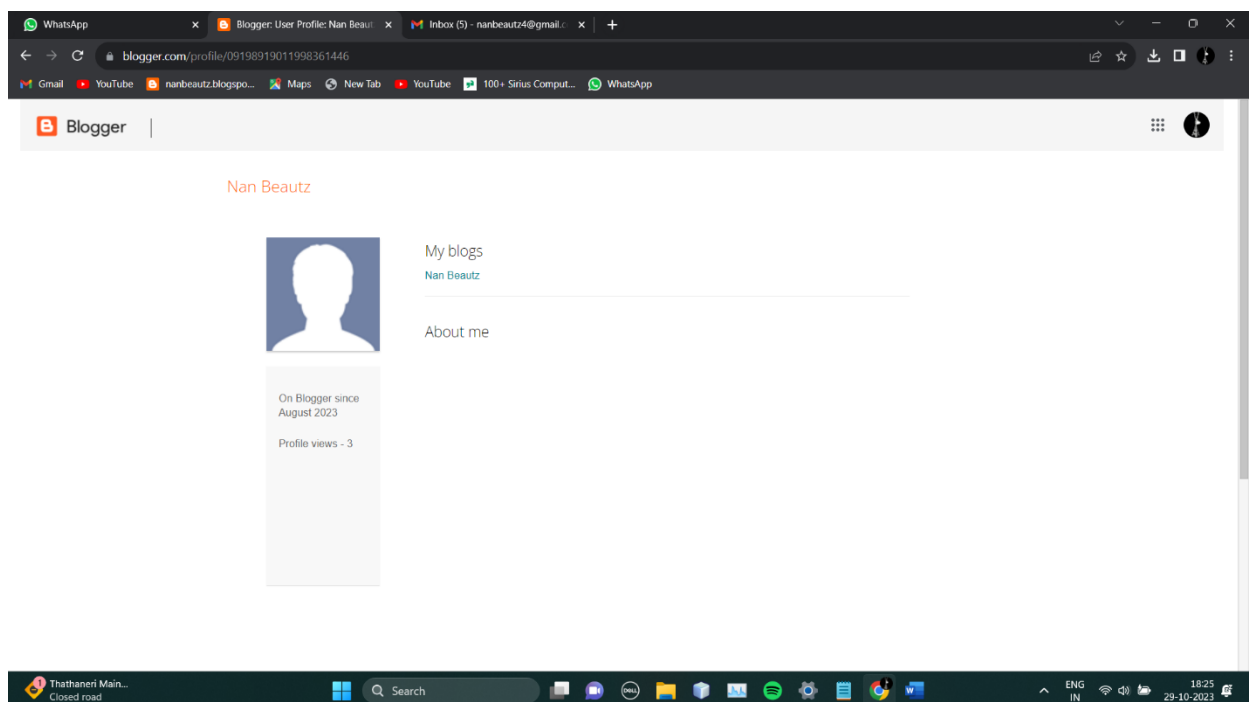
### CREATION OF BLOG PAGE:

**Blog Url:** <https://nanbeautz.blogspot.com/>

Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.



Then provide the details required for the profile on the page



Then the blog home page is created for NanBeautz

Then add posts that explain the services that the spirit whispers a dreamy catchers company provides to its clients for the reach to the visitors of the page.

WhatsApp | Inbox (5) - nanbeautz@gmail.com | Post: Edit

blogger.com/u/1/blog/post/edit/3035168397051823702/3207199355281154093

← → ↻

Gmail YouTube nanbeautz.blogspot... Maps New Tab YouTube 100+ Sirius Comput... WhatsApp

← B ? ⋮ N

Title  
Nan Beautz

Preview Update

Post settings

Labels

Separate labels with commas

No matching suggestions

Published on  
08/09/2023 12:43

Permalink

Location

Options

26°C Partly cloudy

Search

ENG IN 18:31 29-10-2023

A World of Possibilities 🌍

At NAN BEAUTZ, we understand that every person's beauty journey is personal. That's why we offer a diverse range of cosmetics and beauty products to cater to all skin types, tones, and styles. Whether you're a makeup maven or a beauty beginner, we have something for everyone. From luxurious skincare essentials to vibrant eyeshadow palettes and lipsticks that pop, our curated selection is designed to help you express yourself in endless ways.

Quality You Can Trust 🌟

Quality is at the heart of everything we do. We've carefully chosen products from trusted brands that are renowned for their excellence. When you shop with us, you can be confident that you're investing in cosmetics that not only enhance your appearance but also nourish and care for your skin. Our team of beauty enthusiasts is here to assist you in finding the perfect products tailored to your needs, ensuring that you leave our store feeling confident and beautiful.

Beauty Beyond Makeup 💖

While makeup is an incredible tool for enhancing your features and expressing your creativity, true beauty goes beyond cosmetics. At NAN BEAUTZ, we believe that self-care and self-love are essential components of your beauty routine. Explore our range of skincare products that cleanse, hydrate, and rejuvenate your skin.

WhatsApp | Inbox (5) - nanbeautz@gmail.com | Post: Edit

blogger.com/u/1/blog/post/edit/3035168397051823702/9012930895609951160

← → ↻

Gmail YouTube nanbeautz.blogspot... Maps New Tab YouTube 100+ Sirius Comput... WhatsApp

← B ? ⋮ N

Title  
Infographic Post

Preview Update

Post settings

Labels

Separate labels with commas

No matching suggestions

Published on  
08/09/2023 19:37

Permalink

Location

Options

26°C Partly cloudy

Search

ENG IN 18:31 29-10-2023

Choosing the Best product from NAN BEAUTZ

Your beauty is incomplete without us.

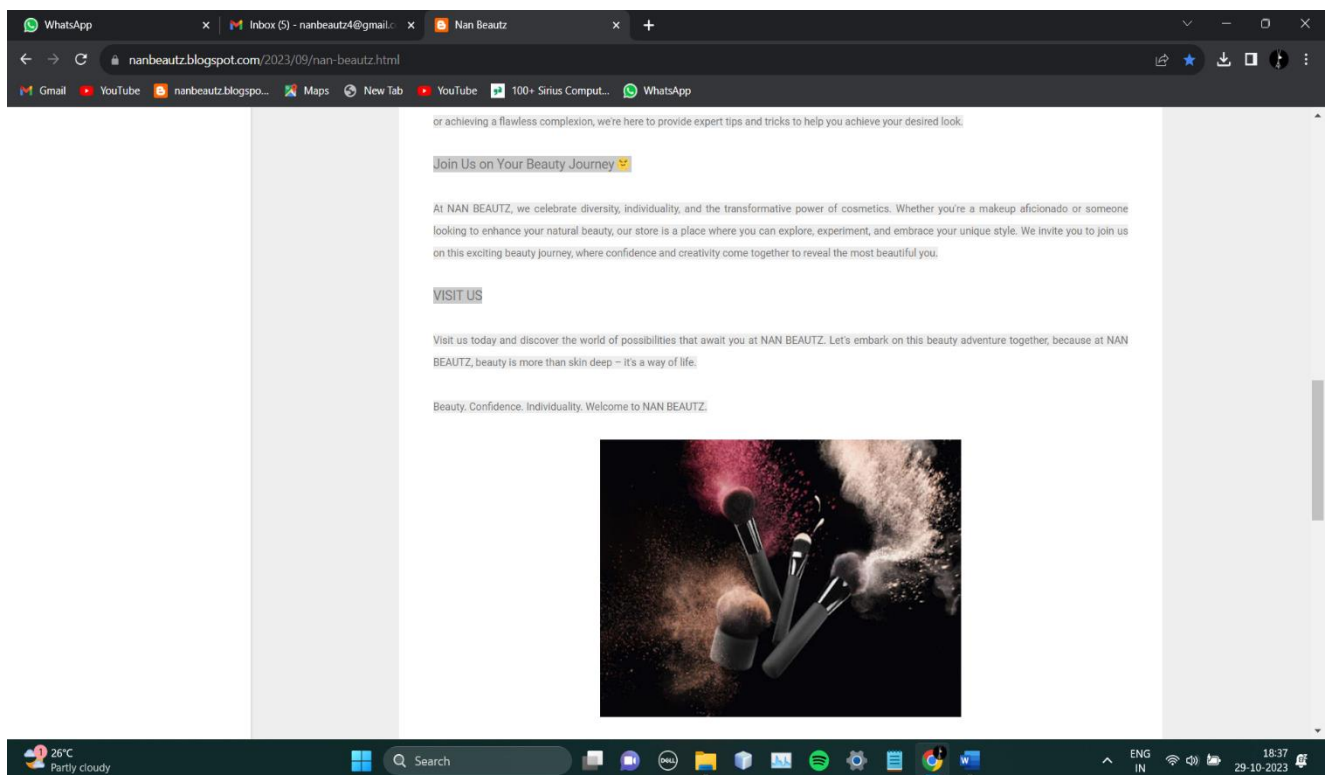
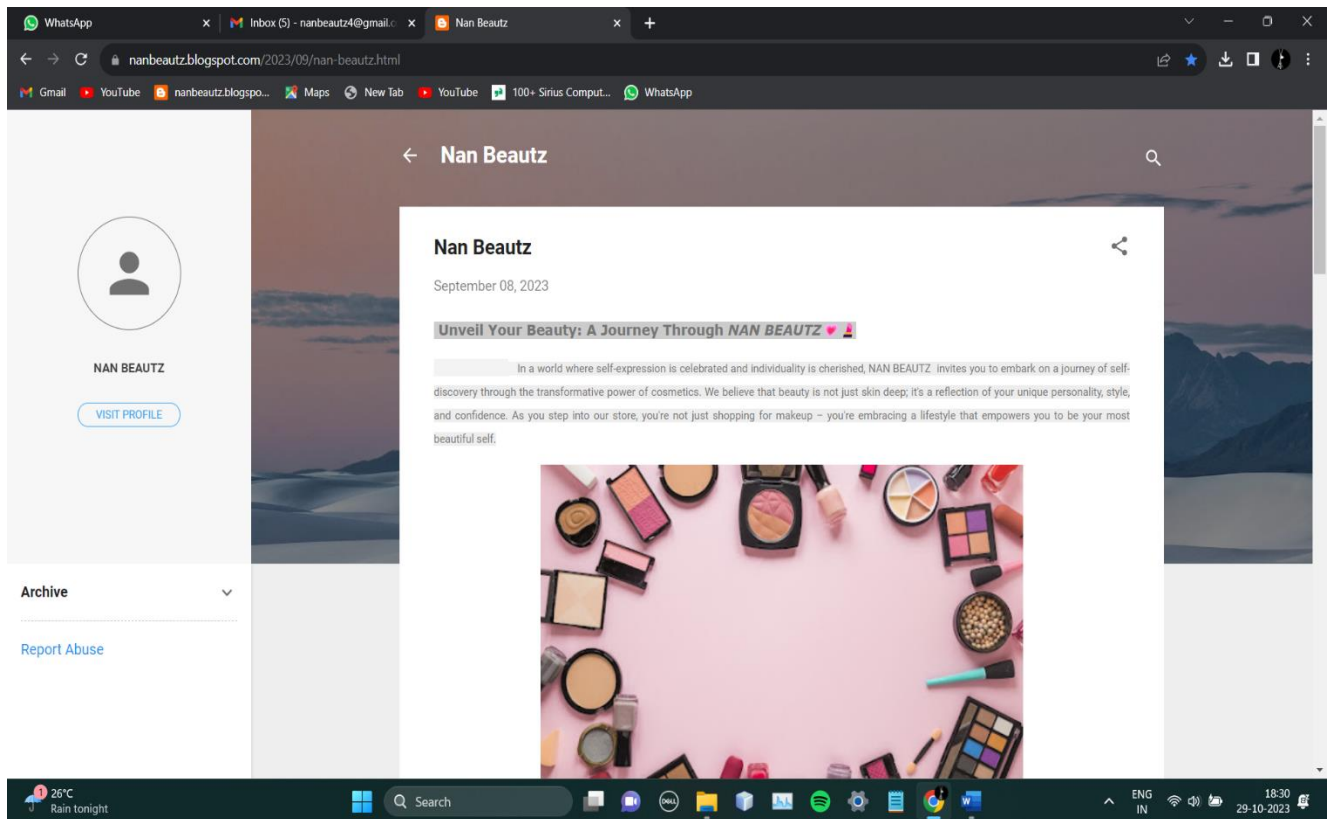
The love for beautiful eyelashes never stops.

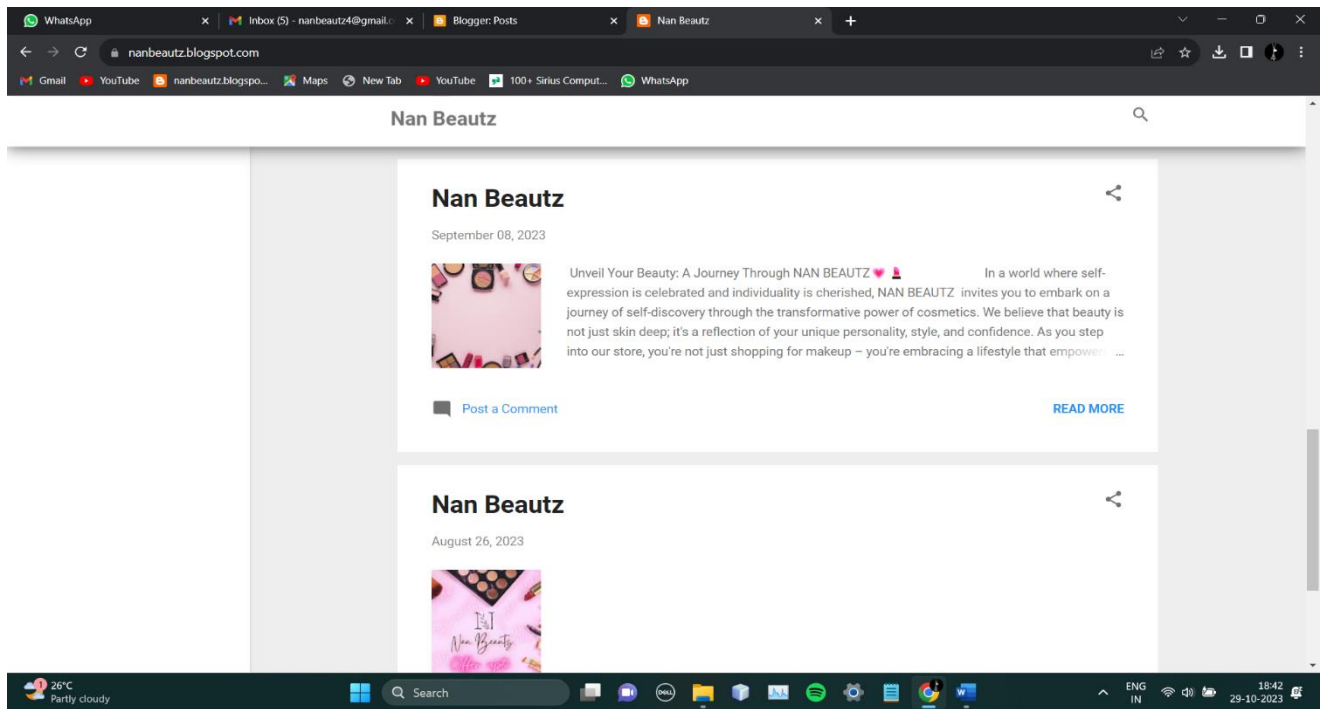
Concealer for flawless.

Blend it like you mean it.

Skincare that shines, like your skin.

After completing the post save it and publish. It looks stunning on the blog as below





## FACEBOOK PAGE:

**Facebook page Url:** <https://www.facebook.com/profile.php?id=61552517705097>

Creation of a Facebook business page for NanBeautz a Cosmetics-selling online store. For that, we create a business profile by giving the required details.

Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

This is the Facebook page of NanBeautz




Browser tabs: (1) WhatsApp, Facebook, Inbox (7) - nanbeautz4@gmail..., Blogger: Posts, Nan Beautz

Address bar: facebook.com/profile.php?id=61552517705097


Search Facebook

### Manage Page

 **NAN Beautzz**

- Professional dashboard
- Insights
- Ad Centre
- Create ads
- Settings
- More tools
- Meta Business Suite

**Promote**



**NAN Beautzz**  
0 likes • 0 followers

**Promote** **Manage** **Edit**

**Posts** About Mentions Reviews Followers Photos More ▾

**How healthy is your Page?** ✕




Complete these actions to keep improving NAN Beautzz.

**Page health: good**

Compared to similar Pages with high engagement.

**Write a welcome post**

**What's on your mind?**

 Live video  Photo/video  Reel

**Featured**

People won't see this unless you pin something. **Manage**


26°C Partly cloudy

Browser tabs: (1) WhatsApp, NAN Beautzz | Facebook, Inbox (7) - nanbeautz4@gmail..., Blogger: Posts, Nan Beautz

Address bar: facebook.com/profile.php?id=61552517705097&sk=about

Search Facebook

### Manage Page

 **NAN Beautzz**

- Professional dashboard
- Insights
- Ad Centre
- Create ads
- Settings
- More tools
- Meta Business Suite


**Promote**

**About** Posts Mentions Reviews Followers Photos More ▾

**About**


- Contact and basic info
- Privacy and legal info
- Work and education
- Places lived
- Page transparency
- Family and relationships
- Details about you
- Life events


**Categories**


 Beauty, cosmetic & personal care

**Contact info**


**Add Service Area**

 velammal nagar, rameshwaram high road, 625009  
Address

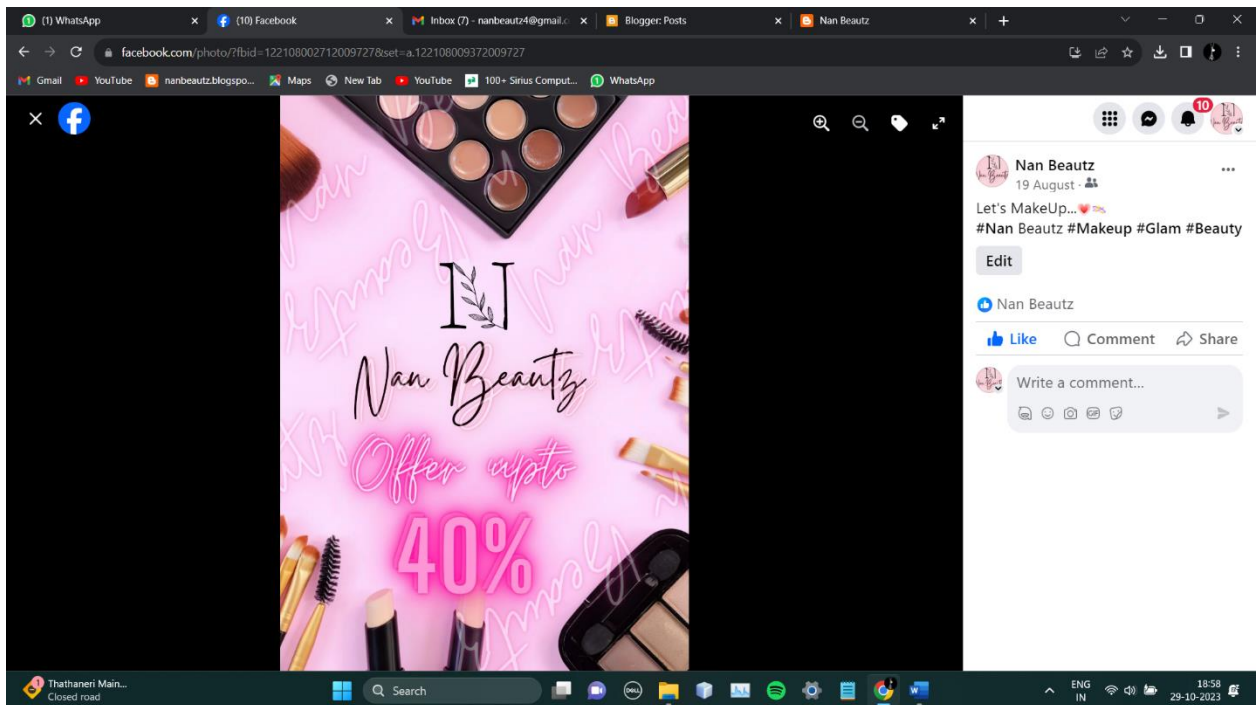
 +91 80 6156 1999  
Mobile

 nanbeautz4@gmail.com  
Email

**Websites and social links**

 https://nanbeautz.blogspot.com/  
Website

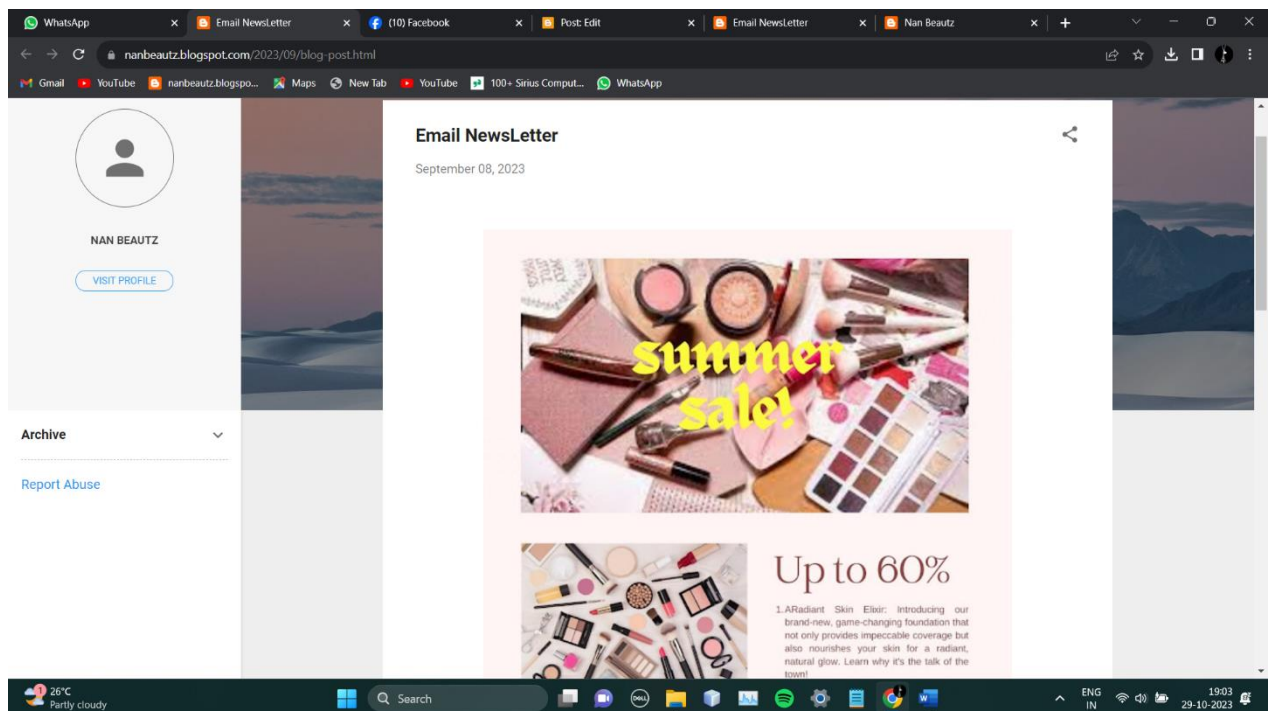
26°C Partly cloudy



The first post explains our selling products and what NanBeautz does along with our contact details to make use of our service and products.

## EMAIL NEWSLETTER POST:

Email Newsletter Post – Blog Url: <https://nanbeautz.blogspot.com/2023/09/blog-post.html>







## Up to 60%

1. ARadiant Skin Elixir: Introducing our brand-new, game-changing foundation that not only provides impeccable coverage but also nourishes your skin for a radiant, natural glow. Learn why it's the talk of the town!
2. Lash Lift Mascara: Say goodbye to falsies! Our revolutionary mascara formula promises to lift and lengthen your lashes like never before. Get the scoop on this instant fan favorite.
3. Luxe Lip Collection: Discover the luxury you deserve with our limited-edition lip collection. From velvety mattes to high-shine glosses, we've curated the ultimate lip experience for you.

[SHOP NOW](#)

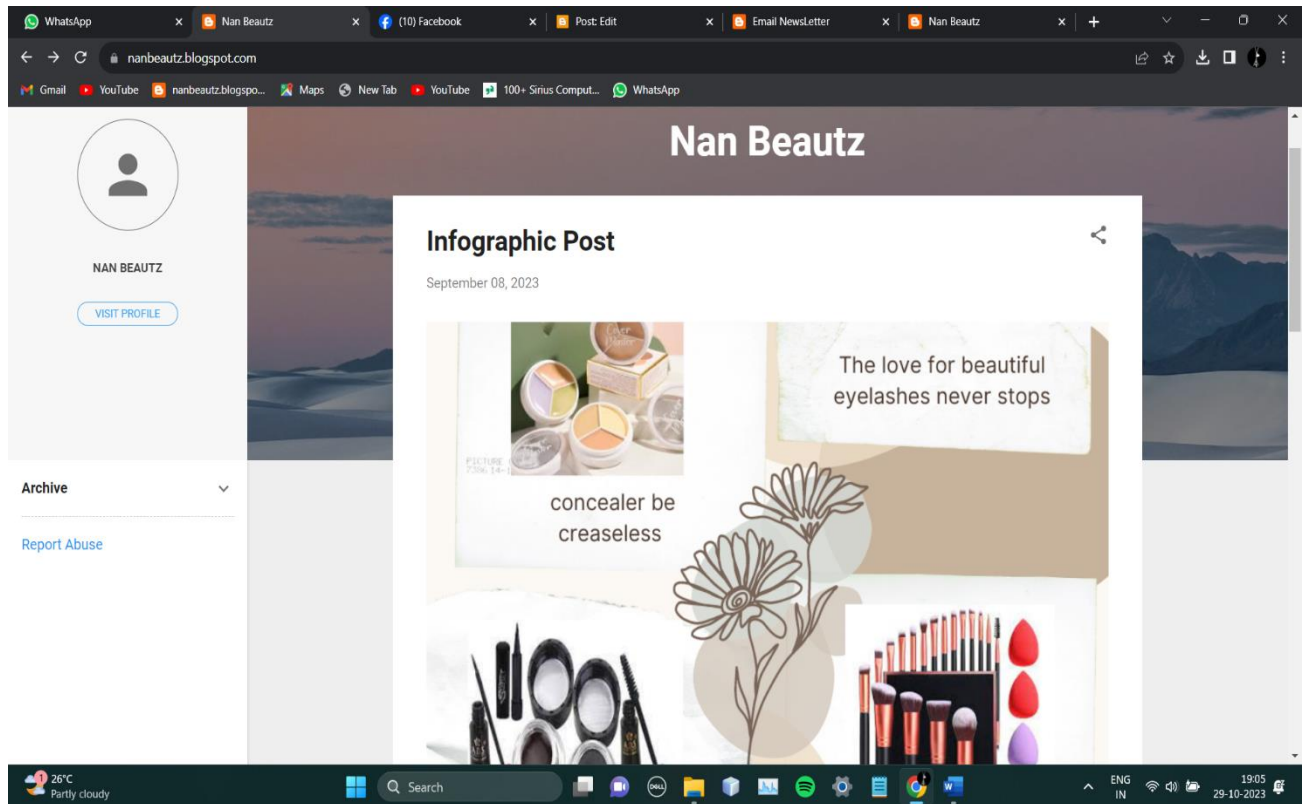


NANBEATZ4@GMAIL.VOM



## INFOGRAPHIC POSTER:

Infographic Post – Blog Url: <https://nanbeautz.blogspot.com/2023/09/infographic-post.html>



# Choosing the Best product from NAN BEAUTZ



Your beauty is  
incomplete without  
us.



The love for beautiful  
eyelashes never stops



concealer be  
creaseless



"Eyes that shine, line  
them fine."



Blend it like you mean  
it.



Spread the natural vibes.



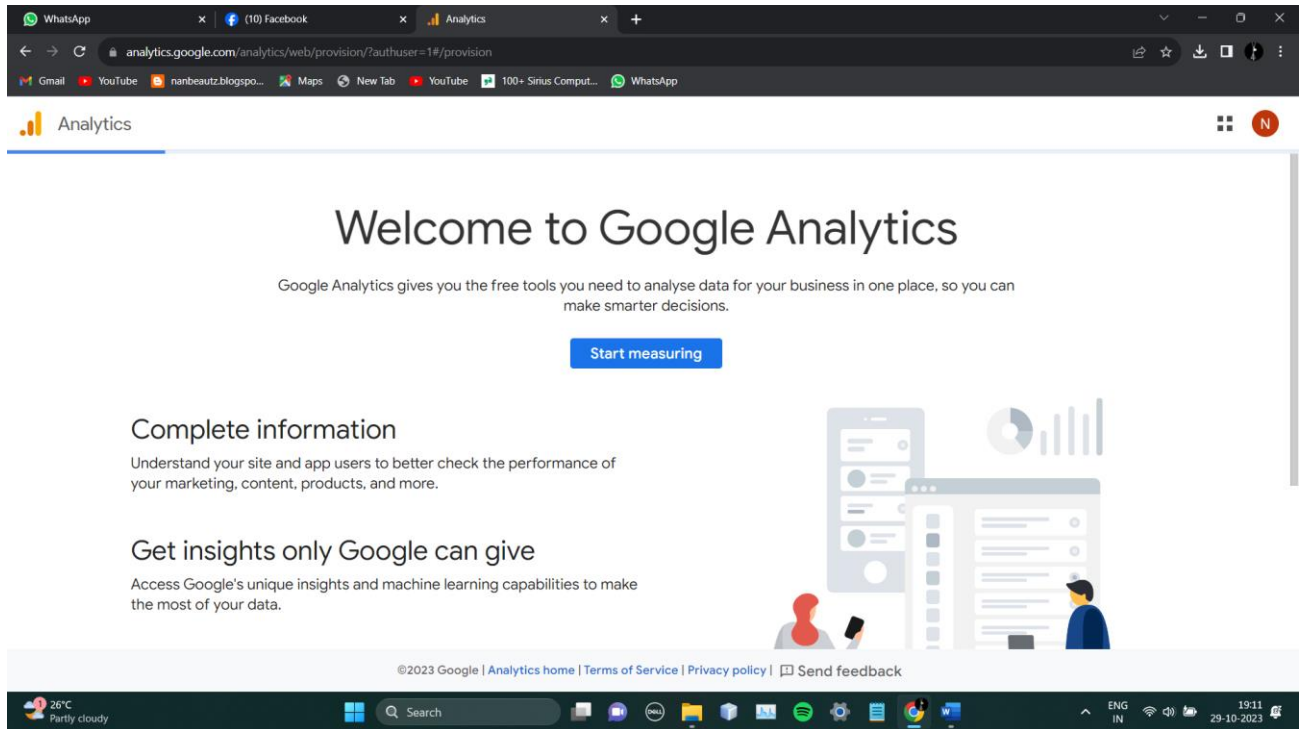
Mix and match colors  
and patterns.



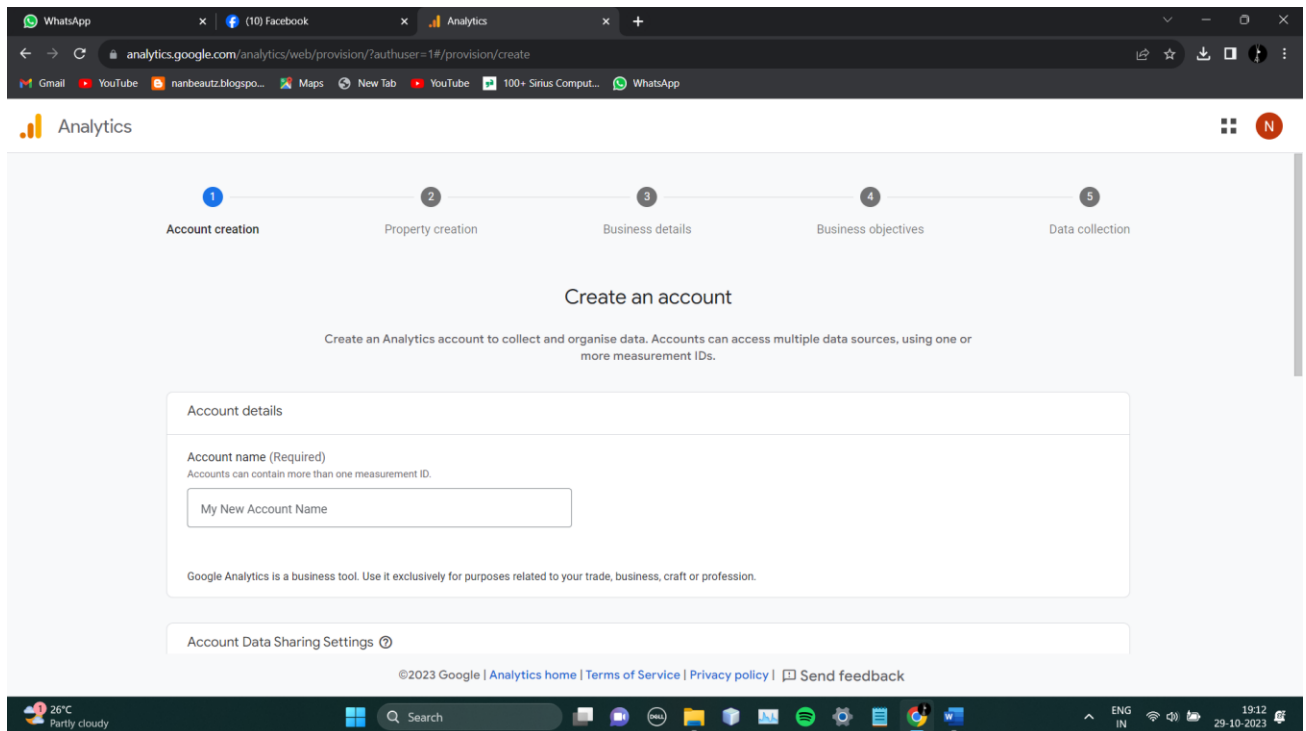
## GOOGLE ANALYTIC MEASUREMENT ID:

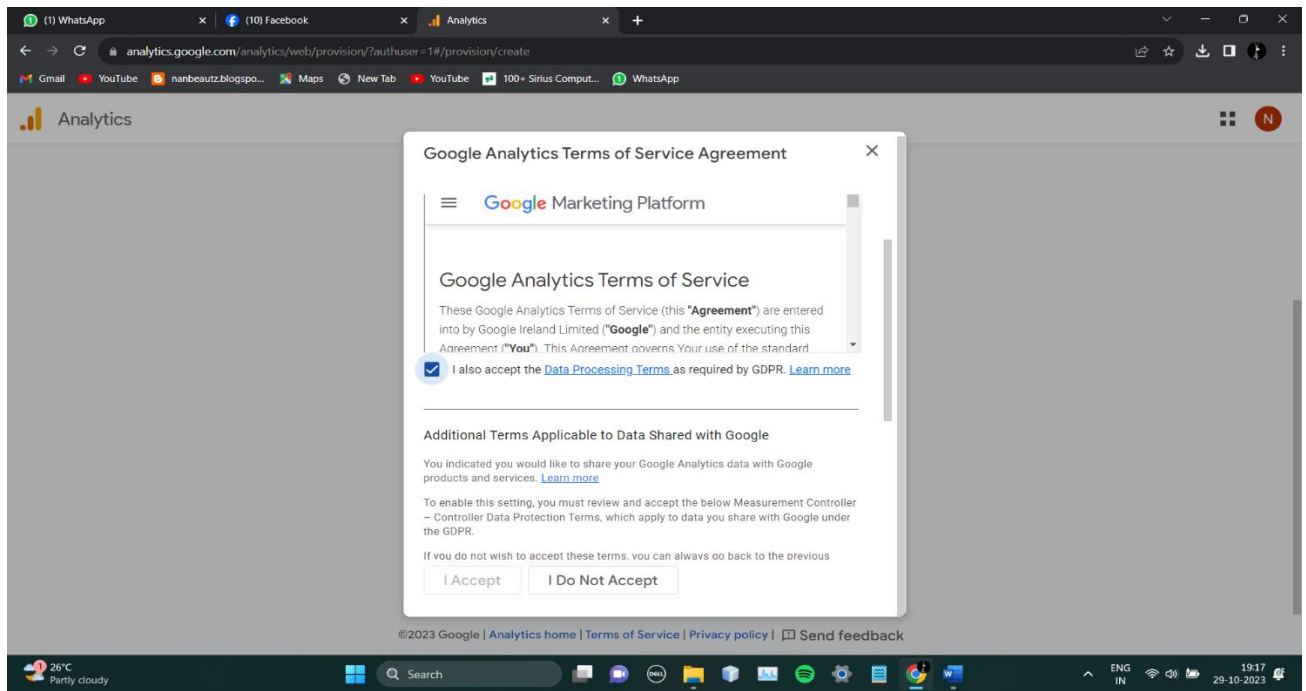
Google analytic measurement ID: G-682LHKP13N

Visit Google Analytic official page



Create an account by means of enter details





Then click Web to create a Stream

