

Nan Jia

Eindhoven, Netherlands

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I am a creative, hands-on problem solver with experience turning ideas into real outcomes. While running my own café, I also built a Xiaohongshu channel with 2,000 followers, producing over 100 posts and several viral videos. These experiences strengthened my ability to manage diverse projects, create engaging content, and deliver results under pressure.

Education

University College London

MSc Wireless and Optical Communications

- Degree Thesis: Study the impact of 5MHz bandwidth in future 5G systems
- Degree Classification: Distinction

United Kingdom

Sep. 2021 - Dec. 2022

Beijing Jiaotong University & Lancaster University

BEng Electronics and Communications Engineering

- Degree Classification: First class honors

China

Sep. 2016 - Jun. 2020

Work Experience

Freelancer

Private Tour Guide for Foreigners

- Engaged with international clients to understand travel preferences, dietary needs, and cultural considerations.
- Designed customized itineraries and coordinated logistics to ensure a smooth travel experience.
- Guided guests through Chongqing, providing local insights and proactive support while adapting plans in real time.

Chongqing, China

Jan. 2025 - Oct. 2025

TZL Coffee

Founder and Brand Creator

- Launched an independent coffee brand, developing its visual identity, including logo design and promotional materials.
- Created and refined a diverse beverage menu through market research and product experimentation.
- Managed all operational processes - procurement, inventory, financial tracking, and risk control - to ensure sustainable business performance.
- Operated an account Xiaohongshu (Rednote) account as the brand's primary marketing channel, growing it to 2000 followers organically.
- Produced 100+ posts/videos since 2024, and achieved 10+ viral pieces, with the top post exceeding 1M views and 10K likes.
- Gained hands-on skills in video shooting, editing, copywriting, and storytelling; leveraged data insights (view retention, CTR, posting time) to adapt content strategy.
- Designed and launched the café's website as part of a cohesive brand ecosystem, aligning visual identity with social media content and customer communication.

Chongqing, China

Mar. 2024 - Apr. 2025

MediaTek Inc.

3GPP Standardization Intern

- Investigated the impact of truncated SS/PBCH blocks on 5MHz bandwidth configurations for future 5G systems under 3GPP standardization.
- Conducted literature reviews, developed Python analysis modules, and evaluated simulation results to support technical proposals.
- Delivered regular progress updates and technical reports to supervisors and cross-functional teams.

Cambridge, UK

May. 2022 - Nov. 2022

Skills and Interests

Hard skills

Video editing, Photoshop, MS Office, Python, Matlab

Soft skills

Communication skills, problem-solving skills, time management, quick learning, team cooperation

Language skills

Mandarin (Native), English (C1), German (A1)

Interests

Reading fiction and psychological books, regular Yoga and Pilates practice, traveling to various countries, and cooking and baking