

# Nan Jia

Eindhoven, Netherlands

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I am a creative, hands-on problem solver with experience turning ideas into real outcomes. While running my own café, I also built a Xiaohongshu channel with 2,000 followers, producing over 100 posts and several viral videos. These experiences strengthened my ability to manage diverse projects, create engaging content, and deliver results under pressure.



## Education

### University College London

MSc Wireless and Optical Communications

United Kingdom

Sep. 2021 - Dec. 2022

- Degree Thesis: Study the impact of 5MHz bandwidth in future 5G systems
- Degree Classification: Distinction

### Beijing Jiaotong University & Lancaster University

BEng Electronics and Communications Engineering

China

Sep. 2016 - Jun. 2020

- Degree Classification: First class honors

## Work Experience

### Freelancer

Private Tour Guide for Foreigners

Chongqing, China

Jan. 2025 - Oct. 2025

- Engaged with international clients to understand travel preferences, dietary needs, and cultural considerations.
- Designed customized itineraries and coordinated logistics to ensure a smooth travel experience.
- Guided guests through Chongqing, providing local insights and proactive support while adapting plans in real time.

### TZL Coffee

Founder and Brand Creator

Chongqing, China

Mar. 2024 - Apr. 2025

- Launched an independent coffee brand, developing its visual identity, including logo design and promotional materials.
- Created and refined a diverse beverage menu through market research and product experimentation.
- Managed all operational processes - procurement, inventory, financial tracking, and risk control - to ensure sustainable business performance.
- Operated an account Xiaohongshu (Rednote) account as the brand's primary marketing channel, growing it to 2000 followers organically.
- Produced 100+ posts/videos since 2024, and achieved 10+ viral pieces, with the top post exceeding 1M views and 10K likes.
- Gained hands-on skills in video shooting, editing, copywriting, and storytelling; leveraged data insights (view retention, CTR, posting time) to adapt content strategy.
- Designed and launched the café's website as part of a cohesive brand ecosystem, aligning visual identity with social media content and customer communication.

### MediaTek Inc.

3GPP Standardization Intern

Cambridge, UK

May. 2022 - Nov. 2022

- Investigated the impact of truncated SS/PBCH blocks on 5MHz bandwidth configurations for future 5G systems under 3GPP standardization.
- Conducted literature reviews, developed Python analysis modules, and evaluated simulation results to support technical proposals.
- Delivered regular progress updates and technical reports to supervisors and cross-functional teams.

## Skills and Interests

### Hard skills

Video editing, Photoshop, MS Office, Python, Matlab

### Soft skills

Communication skills, problem-solving skills, time management, quick learning, team cooperation

### Language skills

Mandarin (Native), English (C1), German (A1)

### Interests

Reading fiction and psychological books, regular Yoga and Pilates practice, traveling to various countries, and cooking and baking