

## Introduction: Applied Regression <sup>1</sup>

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<sup>1</sup>(based on lectures of Elena Erosheva)

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### Basics

- ▶ Syllabus: Text, schedule, grades.
- ▶ Lectures and lab sessions, laptops, homework.
- ▶ Project.

## Course Projects

- ▶ STAT/CSSS 504 is a project-based course.
- ▶ Students identify a research question and a corresponding data set, and carry out a regression analysis to answer the research question.
- ▶ Everyone proposes a project idea. Instructor selects projects. Best projects start with a question or idea, then find data.
- ▶ If not enough viable project ideas are proposed, there will be an in-class final exam and the class schedule will be revised accordingly.
- ▶ Project groups deliver short oral presentations in class.
- ▶ Project groups present final results in poster format during the finals week.

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## Objectives

- ▶ To gain statistical background necessary to understand regression analysis.
- ▶ To gain practical skills necessary to formulate a research question, carry out analyses, interpret results, and present findings addressing the research question from a regression study.
- ▶ To become a critical consumer of research that employs regression techniques.

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## Topics

The course will cover:

- ▶ Basic and multiple linear regression.
- ▶ Estimation methods (maximum likelihood, least squares, weighted least squares).
- ▶ Interpretation.
- ▶ Categorical independent variables, interactions.
- ▶ Violations of assumptions. Remedies.
- ▶ Model selection.
- ▶ Robust regression.
- ▶ Logistic regression.

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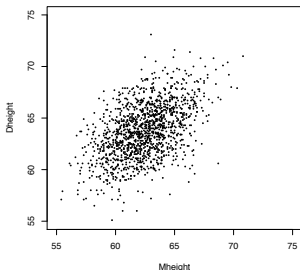
## Basic ideas of regression

- ▶ Regression is by far the most frequently used statistical model.
- ▶ Regression is used for explaining or modeling the relationship between a quantitative variable  $Y$ , called the **dependent** variable, and one or more **independent** variables,  $X_1, \dots, X_p$ .
- ▶ When  $p = 1$ , the analysis is called **simple** regression; when  $p > 1$ , it is called **multiple** regression.

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## Inheritance of Heights: Mothers and Daughters

From R package alr4 dataset Heights.



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## Basic ideas of regression

Other names for the  $X$  variables are:

- ▶ predictor
- ▶ input
- ▶ explanatory variable

Other names for  $Y$  are:

- ▶ response
- ▶ output
- ▶ outcome

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## Linear regression

A very general form for linear regression of  $Y$  on  $\mathbf{X} = \{X_1, \dots, X_p\}$  is

$$y = f(\mathbf{x}) + \epsilon,$$

where

- ▶  $y$  is the observed response of variable  $Y$ ,
- ▶  $\mathbf{x} = \{x_1, \dots, x_p\}$  are observed values of predictors  
 $\mathbf{X} = \{X_1, \dots, X_p\}$ ,
- ▶  $f(\mathbf{x})$  is a function of  $x_1, \dots, x_p$ , linear in parameters (coefficients).
- ▶  $\epsilon$  is the error term with mean zero and some variance  $\sigma^2$ .

Note: the function  $f$  is not necessarily linear in the predictors!

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## Linear regression

Which equation is not a linear regression function?

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \epsilon$$

$$y = \beta_0 + \beta_1 \log(x_1) + \beta_2 x_2 + \beta_3 \log(x_1)x_2 + \beta_4 x_2^2 + \epsilon$$

$$y = \beta_0 + \beta_1 x_1 + x_2^{\beta_2} + \epsilon$$

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## Linear regression

The error term  $\epsilon$  represents deviations from an exact linear relationship between  $Y$  and  $\mathbf{X}$ . This may be due to:

- ▶ measurement error on both  $\mathbf{X}$  and  $Y$ ,
- ▶ unobserved variables that also affect  $Y$ ,
- ▶ deviations of the true relationship from linearity,
- ▶ rounding errors on  $\mathbf{X}$  and  $Y$ ,
- ▶ inherent randomness (unpredictable aspects of  $Y$ ).

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## Regression objectives

### 1. Prediction of future observations.

- ▶ Can we predict time to the next eruption by the duration of the current eruption of a geyser?
- ▶ Can we predict the actual number of geese in a flock by using a visual estimate of a Wildlife Service member?

### 2. Description and Inference: Assessment of the relationship between explanatory variables and the response.

- ▶ What is the relationship between mothers' and daughters' heights?
- ▶ What is the relationship between education and voting Democrat?

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## Regression objectives

Note that the **prediction and decision-making** objectives are characteristic of problems where understanding the mechanism is important only to the extent that it aids better prediction.

On the other hand, **description and inference** objectives are characteristic of problems where understanding the mechanism is the key issue and predictions are by-products.

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## Before you fit a regression model

Examine appropriate:

- ▶ numerical summaries (min, max, cor, st deviation, etc),
- ▶ univariate graphical summaries (boxplots, histograms, density plots),
- ▶ scatterplots.

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## Example: Forbes Data

**Forbes Data:** Data on the relationship between atmospheric pressure and the boiling point of water were collected in the Alps and in Scotland.

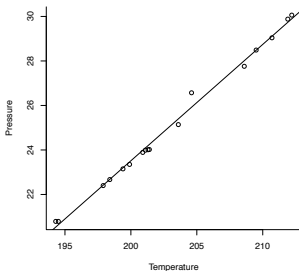
The pressure was measured with a barometer (in inches of mercury) and the boiling point was measured using a thermometer (in F), at each location ( $n = 17$ ).

Assuming we have already examined numerical summaries and univariate plots, let us look at the scatterplots.

Data: Forbes in R package `alr4`.

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## Example: Forbes data



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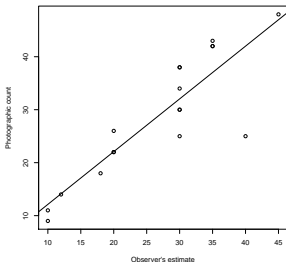
## Example: Forbes data

**Forbes Data:** Observations from the scatterplot.

- ▶ Points appear to lie close to a line, however some curvature can be seen (by theory,  $\log(\text{pressure})$  is linearly related to temperature).
- ▶ One point does not “fit”.

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## Example: Snow Geese



Data: snowgeese in R package alr3.

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## Example: Snow Geese

**Snow geese:** Observations from the scatterplot.

- ▶ Small sample size; some  $x$  values have multiple  $y$  values recorded; some data points may be duplicated (we are not able to see this on the plot).
- ▶ Although a non-constant variance (heteroscedasticity) is not easily spotted on the plot due to a relatively small sample size, we expect it to be present because estimation errors by wildlife service members are likely to increase with the size of a flock.

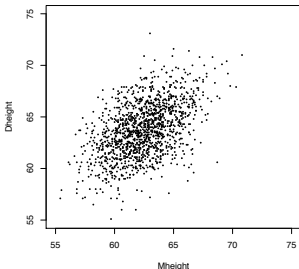
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## Example: Inheritance of height

- ▶ The sample size is  $n = 1375$  (pairs of mothers and daughters).
- ▶ The original heights are rounded to the nearest inch.
- ▶ For the graph, data were jittered (uniform,  $U(-0.5, 0.5)$ ), random noise added to mothers' and daughters' heights).

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## Example: Inheritance of height



Data: Heights from R package `alr4`.

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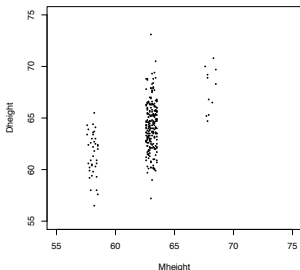
## Example: Inheritance of height

**Inheritance of height:** Observations from the scatterplot.

- ▶ Ranges of heights for mothers and daughters appear the same.
- ▶ Mothers' and daughters' heights are clearly not independent, although the variability is high compared to the first two examples.
- ▶ The scatter appears elliptically shaped (rather typical if  $(X, Y)$  is a bivariate normal random vector).
- ▶ What about variance in the daughter's height for short, about average, and tall mothers?

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## Example: Inheritance of height



Data: Heights from R package alr4.

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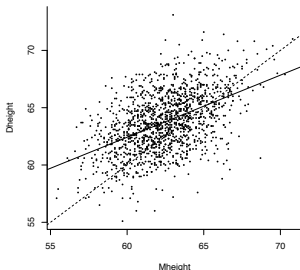
## Example: Inheritance of height

**Inheritance of height:** Examining daughters' heights for mothers who are about 58, 64 and 68 inches tall, we find that the mean is increasing.

- ▶ The variance might be about the same (notice many more data points in the middle).
- ▶ The next figure illustrates two possible regression lines.

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## Example: Inheritance of height



Data: Heights from R package `alr4`.

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## Example: Fuel consumption

Goal: Describe how fuel consumption varies in the United States.

What is the effect of the state gasoline tax on fuel consumption?

Variables:

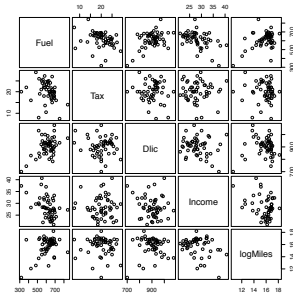
- ▶ `Dlic` -  $1000 \times [\text{number of licensed drivers in the state}] / [\text{population of the state older than 16 in 2001}]$ .
- ▶ `Income` - yearly personal income in the year 2000.
- ▶ `Fuel` -  $1000 \times [\text{gasoline sold in thousands of gallons}] / [\text{population of the state older than 16 in 2001}]$ .
- ▶ `logMiles` -  $\log(\text{Miles})$ , where `Miles` denotes the miles of Federal-aid highway in the state.
- ▶ `Tax` - Gasoline state tax rate in cents per gallon.

For multiple regression, scatterplot matrices can be useful.

Data: `fuel2001` from R package `alr4`.

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## Example: Fuel consumption



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## Example: Fuel consumption

Scatterplot matrix observations:

- ▶ The first row/column shows scatterplots of marginal relationship between fuel consumption and each of the predictors.
- ▶ Because marginal relationships among the pairs of the predictors is weak, marginal plots for fuel versus the predictors are informative for the multiple regression problem.

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## Example: Healthy breakfast data

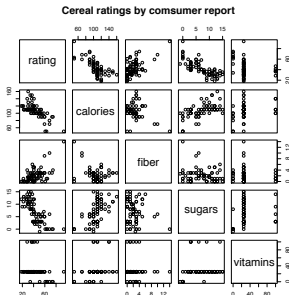
Goal: describe how Consumer Reports' ratings of breakfast cereal are related to nutritional information.

Variables:

- ▶ rating - a rating of the cereals
- ▶ calories - calories per serving
- ▶ fiber - grams of dietary fiber
- ▶ sugars - grams of sugars
- ▶ vitamins - vitamins and minerals: 0, 25, or 100, indicating the typical percentage of FDA recommended daily intake.

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## Example: Healthy breakfast data



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## Example: Healthy breakfast data

Observations:

- ▶ The rating seems to be related to calories and sugars, however calories and sugar content also seem to be related to each other.
- ▶ Note: If three or more predictors were linearly related, such as

$$X_1 + X_2 - X_3 \approx 0,$$

we would not be able to see this sort of relationship on a matrix of scatterplots.