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How to create a data science portfolio in 10 simple steps

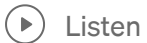
Everything that's helped me create mine



Ali Uzman · [Follow](#)

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Creating a great portfolio is an art in itself. There's no **doubt** about that.

An updated professional portfolio is a strong way to showcase the consistency of your **style** and the **message** you represent.

It's an opportunity to tell a potential client how what you did worked, as well as how you'd approach the problem now, knowing what you know.

And even if you're not good at remembering every detail when sharing those accomplishments with others during an interview.

The portfolio provides an easy way to not only jog your memory but supplement what you're talking about.

Mostly everyone talks about the advantages of having portfolio projects. But nobody is telling you how to start.

Here are 10 steps you can follow to get started.

1. Find a business problem to solve

It's the start of any big or small project. You need to have a business problem that you are going to solve.

It can be a real-world problem people face in front of you or you can solve the problem in a business model that you think can be automated or solved using data science and AI.

In our case let's go with *(it's just an example to relate all steps)*.

Problem: Recommending soda drinks to users interested in buying different soda drinks based on their preferences.

2. Decide the ML area you want to work on

Right now AI is still a mystery box, in which there are many areas to explore. As a beginner, you need to start from somewhere.

By exploring ways you can finalize the path, which suits you better.

If I move with the above problem I would say, I will choose '**Recommendation Systems**' an area in ML.

I believe it help me and you solve the above business problem effectively.

3. Finding a dataset for your project

After the initial steps, we will go to our dataset.

You can do this **step in two** ways. The first one is easy, you can go to Kaggle and get and use many free datasets available for your projects (*i.e. soda drinks datasets*).

The second is, that instead of using Kaggle datasets, you should go to your local business or people who you know are facing problems.

This will give you experience in talking to end users, building and tweaking datasets, and much more.

Either way, you need to collect your data for your project.

4. Create an educational Jupiter notebook

Then you must set up your project properly. To show your project to clients or hiring persons.

For example: Create the main notebook and a Python file called **utils.py** that will act as the libraries that you'll call in the notebook.

5. Create the structure of the notebook

You should use 6 or more sections to divide your notebook professionally.

6 sections: introduction, data preparation, modeling, evaluation, deployment, and conclusion.

6. Explore & perform the necessary data transformations

Explore the data properly and perform all the necessary ML techniques and data transformations.

Explain each step with the help of short comments.

For example: You are going to use pandas for data preparation and bokeh for visualizations.

7. Select an algorithm

Select and highlight the algorithm you are going to use for a particular problem.

Also, explain briefly the math and its implementation.

For example: Use LightGCN from the Recommenders repo.

8. Evaluate the model and explain the results

For example: In our case use precision at k and recall at k from the Recommenders evaluation module.

9. Deploy the model

Deploy the model on your local server and create a simple API for your project.

For example: You can use cherrypy to deploy the model and show the response of a query.

10. Give the final touch

Write a short concise summary of your project.

Write a discussion of future work or the scope of the project.

And also provide references for a particular project or research if you can.

This is the end. Some note down here =).

P.P.S.S. Put a ❤️ in the comments if this content resonates with you.

Ali.

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Cheers!

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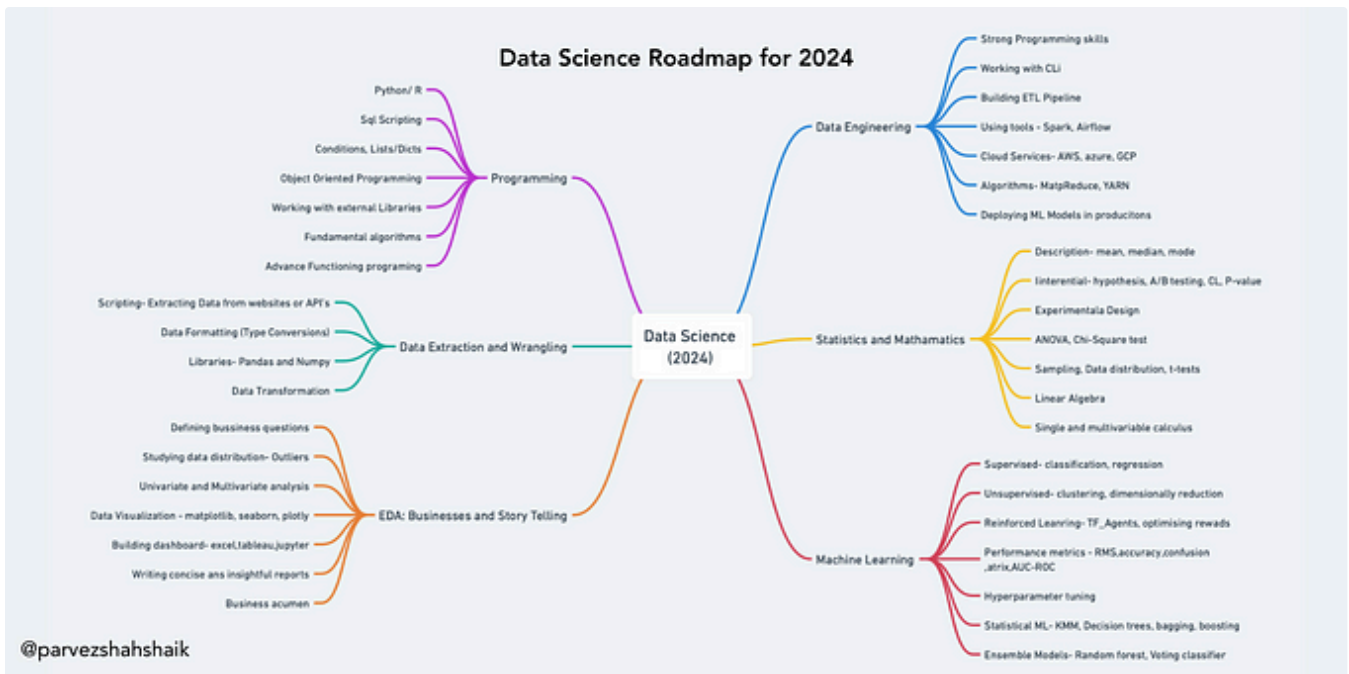
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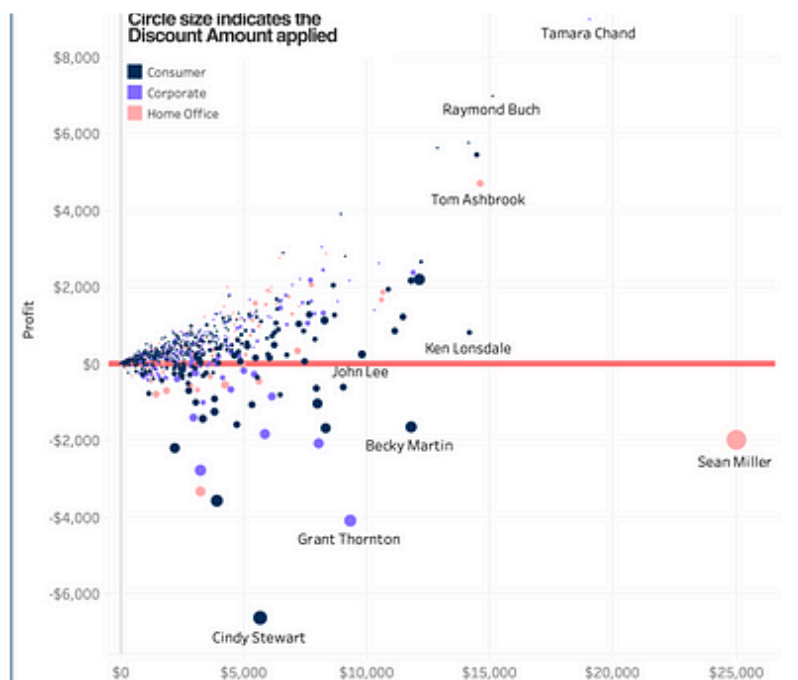
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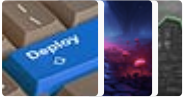
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```
*_, a, b, *_ = [1, 2, 3, 4, 5, 6]
print(__, _)
```

What does this print?

- A) Syntax error
- B) [1] [4, 5, 6]
- C) [1, 2] [5, 6]
- D) [1, 2, 3] [6]
- E) <generator object <genexpr> at 0x1003847c0>



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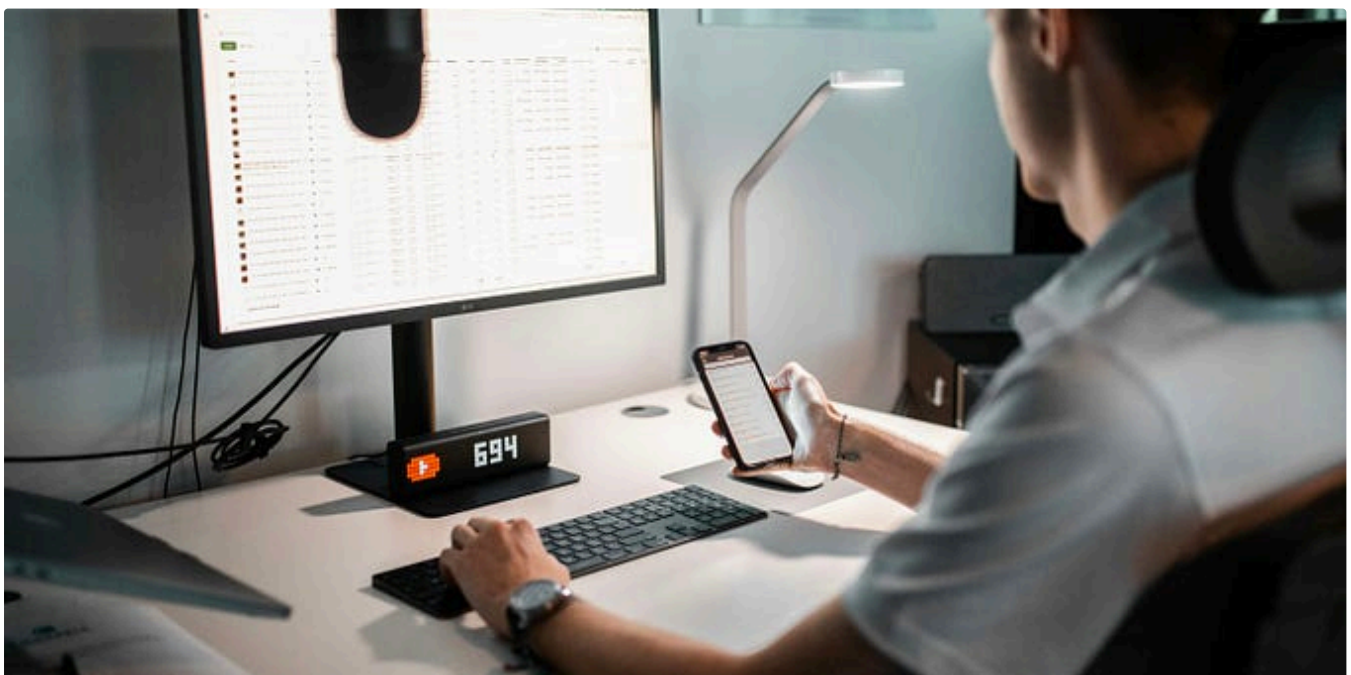
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