Exp-6:- Nielsen's ten heuristics

Website: Youtube

1. Visibility of system status:

Really clean in its visibility aspect as every options and settings well laid out.

1. Match between system and the real worlds:

Youtube has a really good selection of languages as it has to adhere to a wide range

of audience.

1. User control and freedom:

Yes, It has well thought out user control system as most settings and buttons are

Straight forward.

1. Consistency and standards:

The platform has a defined set of conventions which are popular and easy to

understand.

1. Error Prevention:

It has a many to rectify errors when careless or intentional mistakes are made.

1. Recognition rather than recall:

Youtube saves watch and search history so user can easily find previous content.

1. Flexibility and efficiency of use:

Youtube can cater to both experience and inexperience users. Beginner can just click

or search and watch video and expert can use advance options.

1. Aesthetic and minimalist design:

Youtube only shows video profile ,tittle and some basic details .If user wants he can

click on more to read description of video .

1. Help users recognize, diagnose and recover from errors:

If user misspelled while searching youtube autocorrects it and recommend video

appropriately.

1. Help and documentation:

Youtube has help center for any problems and google also provide documents for

new users.