

Performance Analytics Kimia Farma 2020–2023

kimia farma

Overview

Product Analysis

Jan 1, 2020 - Dec

Province

City

Branch

Dashboard by
Nana Casmana



OVERVIEW

Nett Sales

Rp346.96B

↑ 33.2%

Nett Profit

Rp98.54B

↑ 33.2%

Transaction

672.5K

↑ 33.2%

Customer

264.6K

↑ 18.7%

Rating

4.4

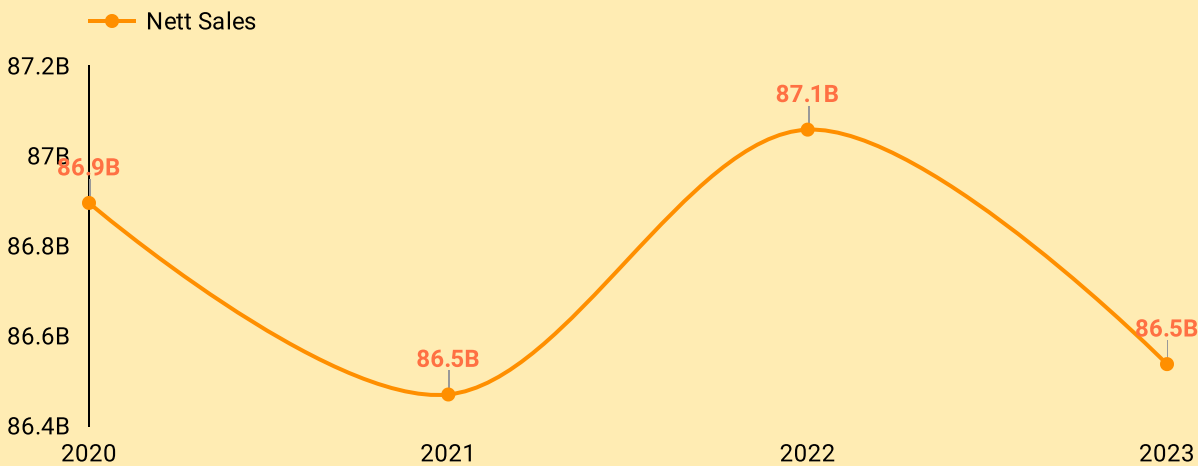
↓ 0.0%

Total Profit by Province



Nett Profit Rp619,155,804.45 Rp29,104,802,788.15

Revenue By Year



Top 10 Total Transaction by Province

1.	Jawa Barat	198.7K	33.4% ↑
2.	Sumatera Utara	48.2K	33.1% ↑
3.	Jawa Tengah	46.5K	33.4% ↑
4.	Jawa Timur	34.8K	32.6% ↑
5.	Sulawesi Utara	33.3K	32.4% ↑
6.	Sumatera Barat	32K	33.6% ↑
7.	Aceh	21.8K	32.3% ↑
8.	Nusa Tenggara Barat	21.1K	33.8% ↑
9.	Kalimantan Timur	20.2K	32.1% ↑
10.	Riau	19.6K	33.2% ↑

Top 10 Nett Sales by Province

1.	Jawa Barat	102.5B	33.6% ↑
2.	Sumatera Utara	24.8B	33.0% ↑
3.	Jawa Tengah	24B	33.6% ↑
4.	Jawa Timur	18B	32.4% ↑
5.	Sulawesi Utara	17.2B	32.7% ↑
6.	Sumatera Barat	16.5B	33.7% ↑
7.	Aceh	11.3B	32.3% ↑
8.	Nusa Tenggara Barat	10.8B	33.9% ↑
9.	Kalimantan Timur	10.5B	32.1% ↑
10.	Riau	10.1B	33.3% ↑

Overview

Product Analysis

Jan 1, 2020 - Dec

Province

City

Branch

Dashboard by Nana Casmana

Performance Analytics Kimia Farma 2020–2023

Product Analysis

Nett Sales

Rp346.96B

↑ 33.2%

Nett Profit

Rp98.54B

↑ 33.2%

Transaction

672.5K

↑ 33.2%

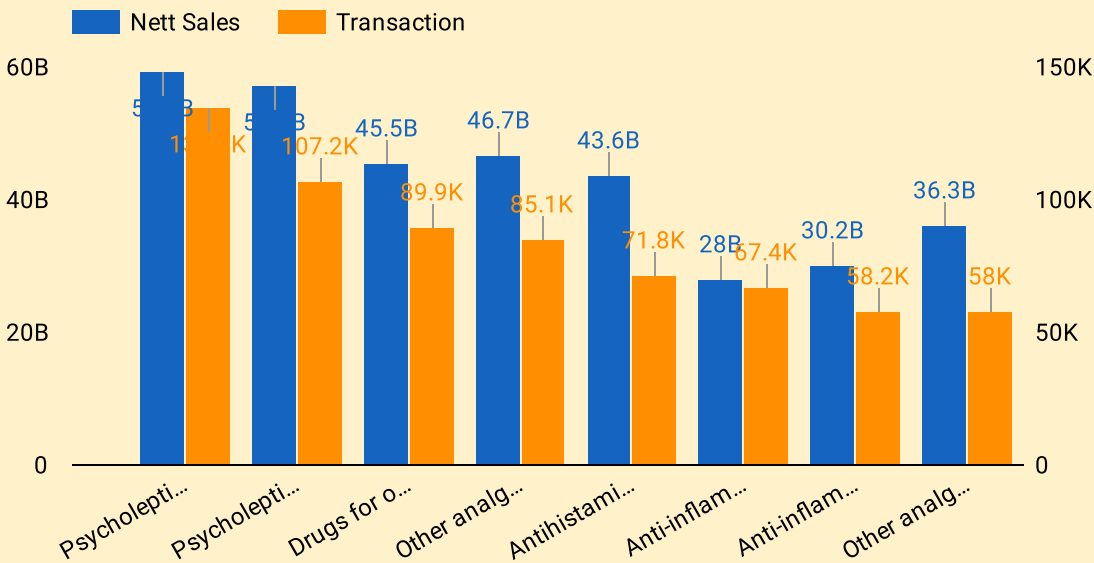
Best Selling Product

KF519

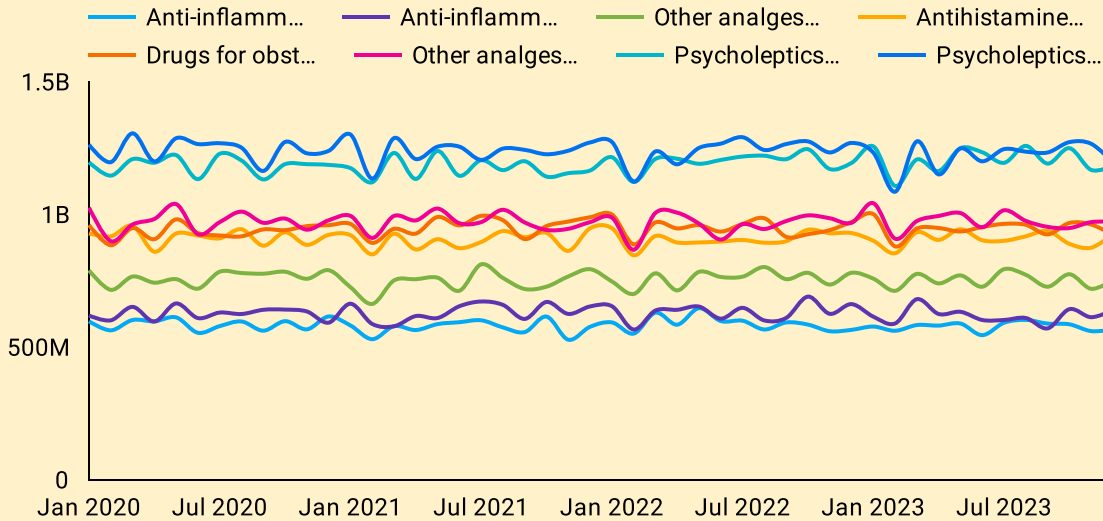
Least Purchased Products

KF451

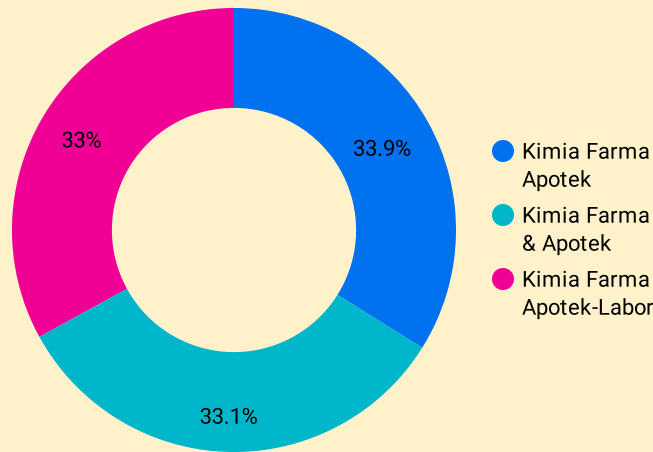
Product Category Performance



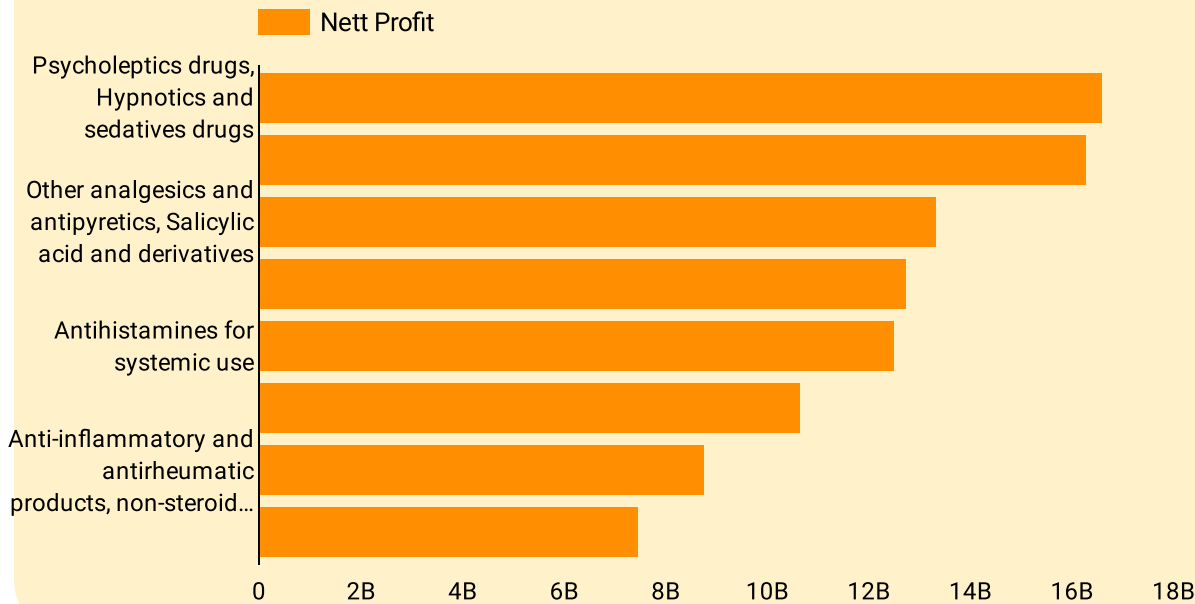
Product Sales Over Time



Net Sales Distribution by Branch



Top Products by Nett Profit



Best Selling Products by Transaction

	Product	ID Product	Transaction	Nett Sales	Nett Profit
1.	Other analgesics and antipyretics, Pyrazolones and other analgesics	KF519	4,608	2,884,294,066.32	865,288,219.9
2.	Psycholeptics drugs, Hypnotics and sedatives drugs	KF262	4,590	687,050,584.5	137,410,116.9
3.	Anti-inflammatory and antirheumatic products, non-steroidal	KF346	4,587	1,764,220,788.78	441,055,197.19
4.	Other analgesics and antipyretics, Salicylic acid and derivatives	KF576	4,582	1,617,618,991.37	404,404,747.84
5.	Other analgesics and antipyretics, Salicylic acid and derivatives	KF943	4,582	25,182,277.45	2,518,227.74
6.	Anti-inflammatory and antirheumatic products, non-steroidal	KF163	4,577	1,702,275,905.52	425,568,976.38
7.	Psycholeptics drugs, Hypnotics and sedatives drugs	KF299	4,575	237,724,182.8	35,658,627.42
8.	Drugs for obstructive airway diseases	KF724	4,574	1,466,704,160.13	366,676,040.03
9.	Antihistamines for systemic use	KF147	4,573	3,129,735,340.62	938,920,602.19
10.	Psycholeptics drugs, Anxiolytic drugs	KF664	4,567	4,137,354,048.42	1,241,206,214.53