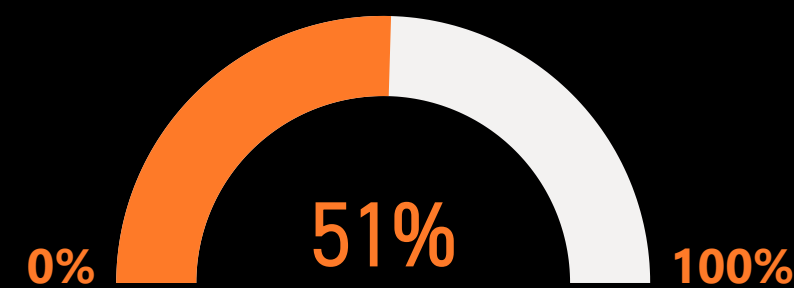




Total Customers

4843

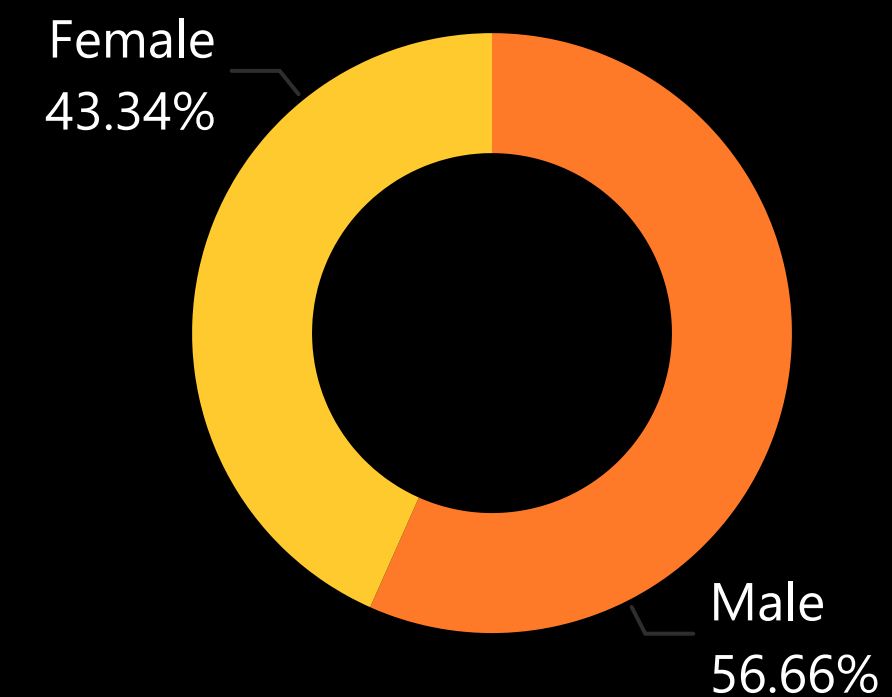
Active Membership



Average Tenure

5.1

Distribution | Gender



Overview

Churn
Analysis

ProductCat

Low Engagement

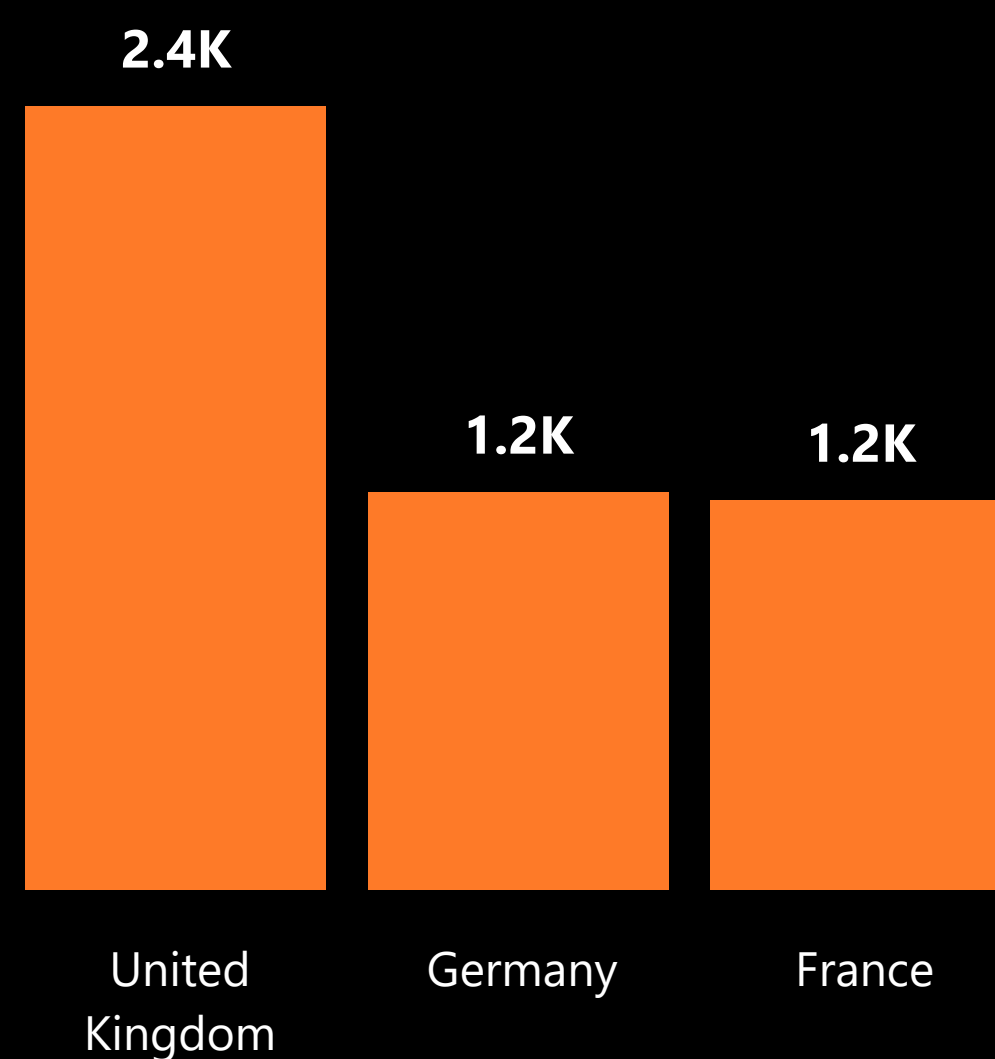
Country

All

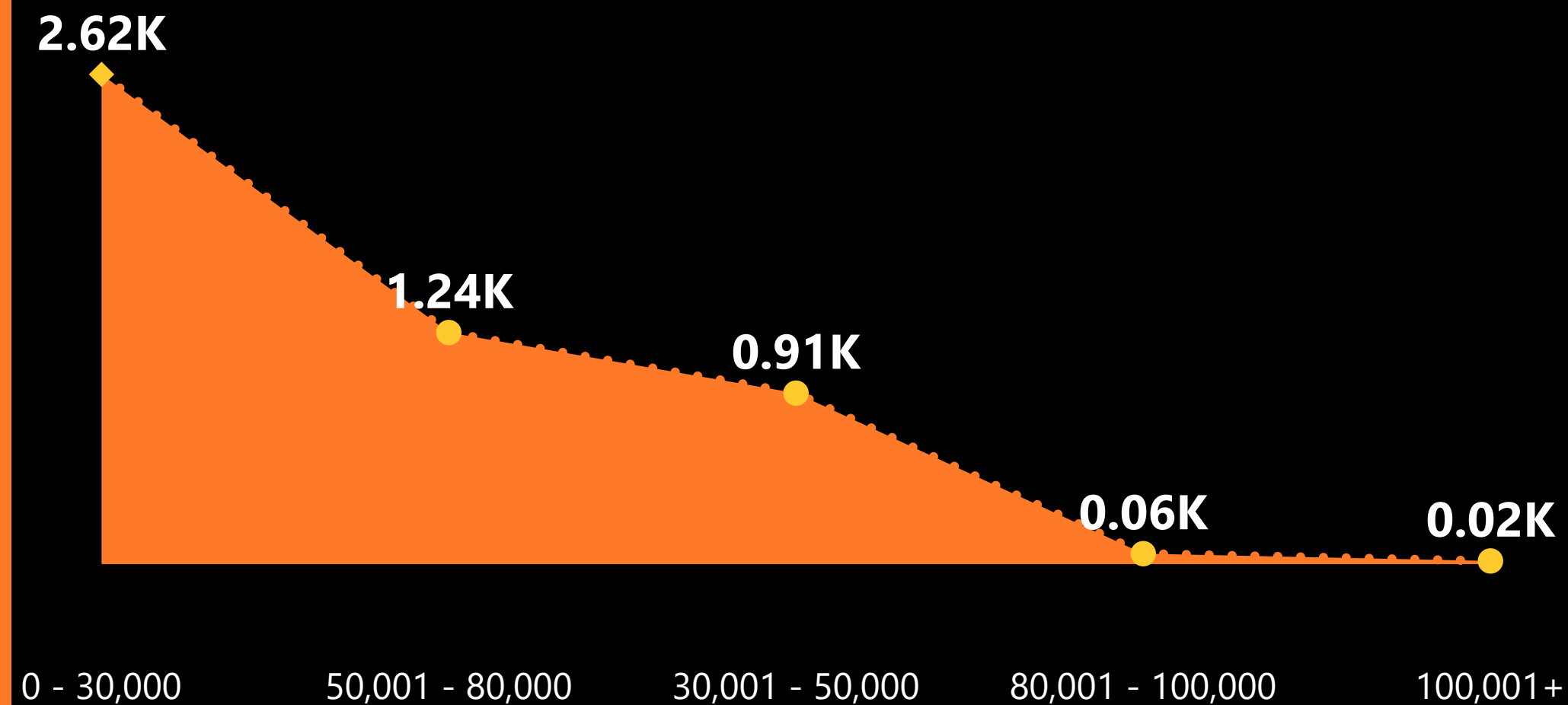
ActiveStatus

All

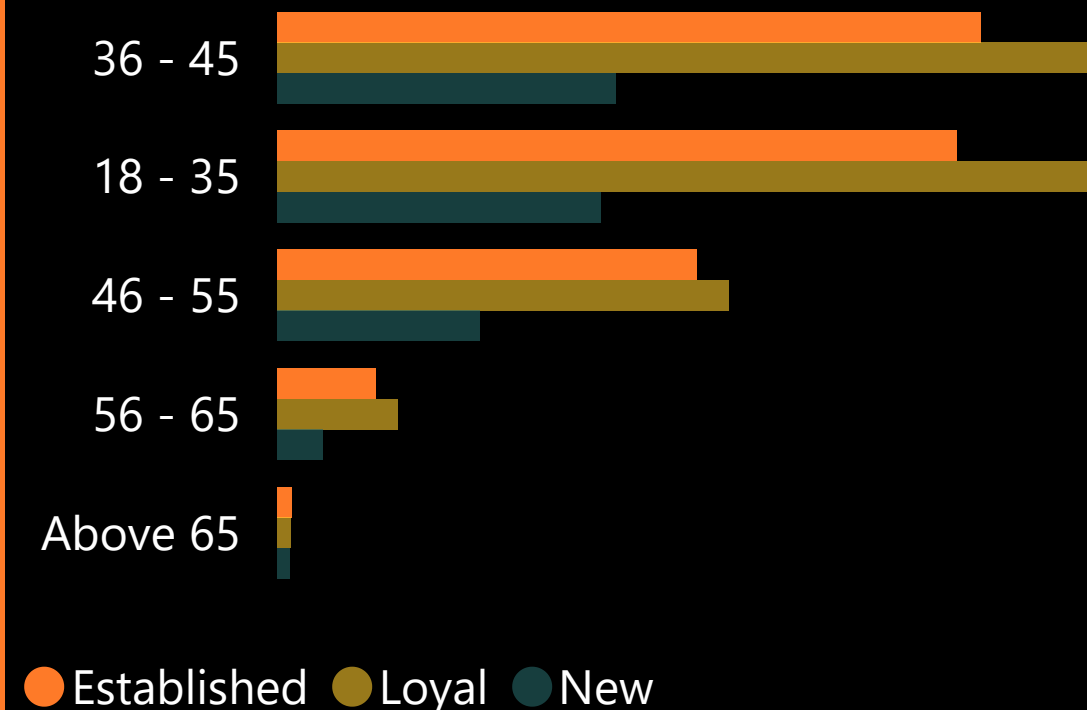
Customers | Country



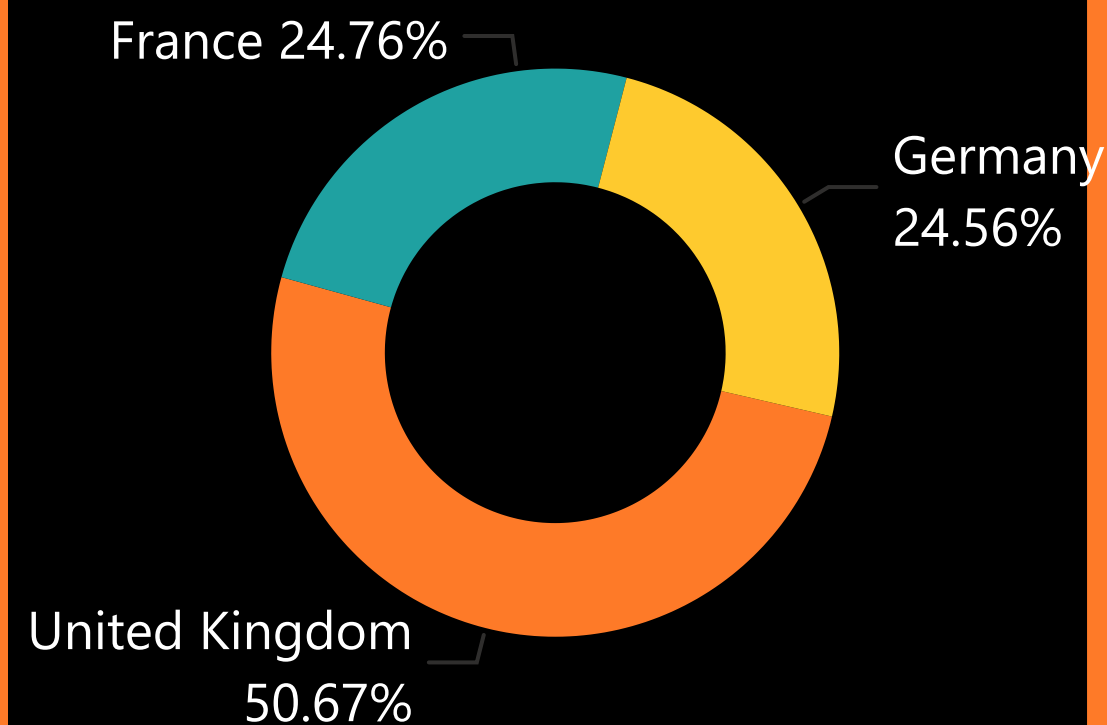
Balance | Customer



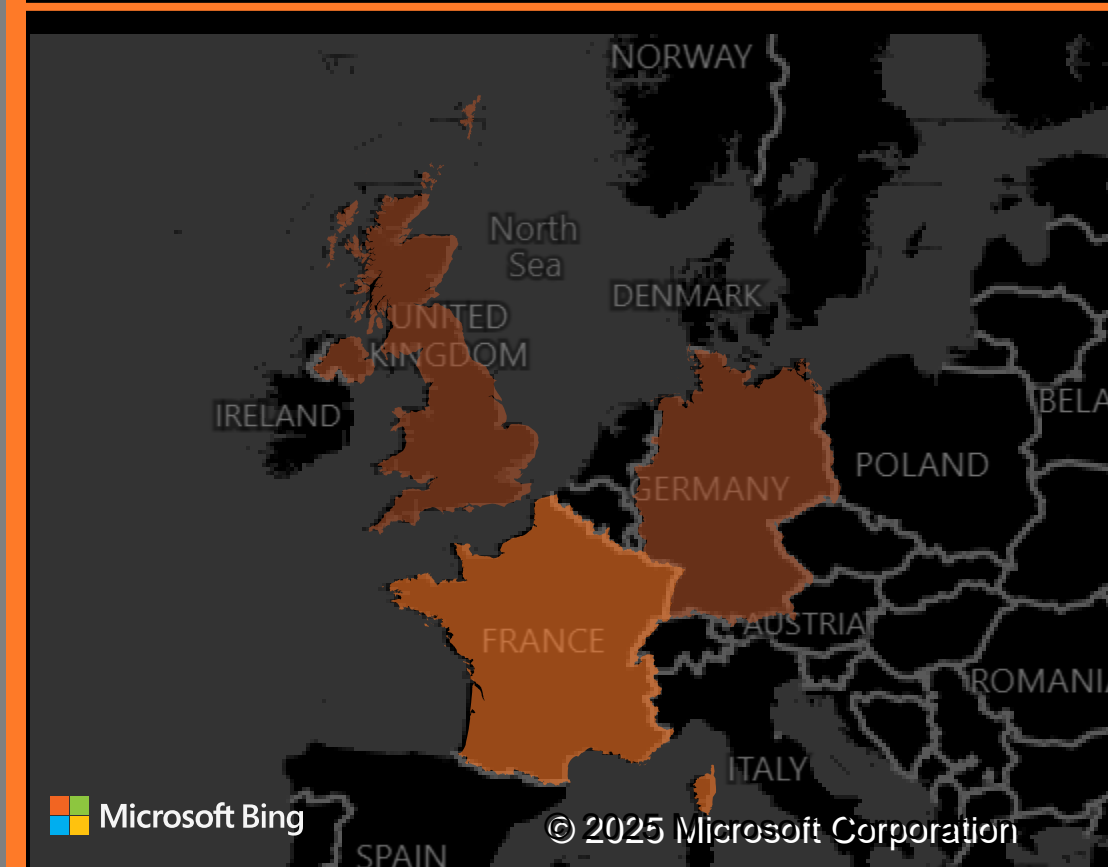
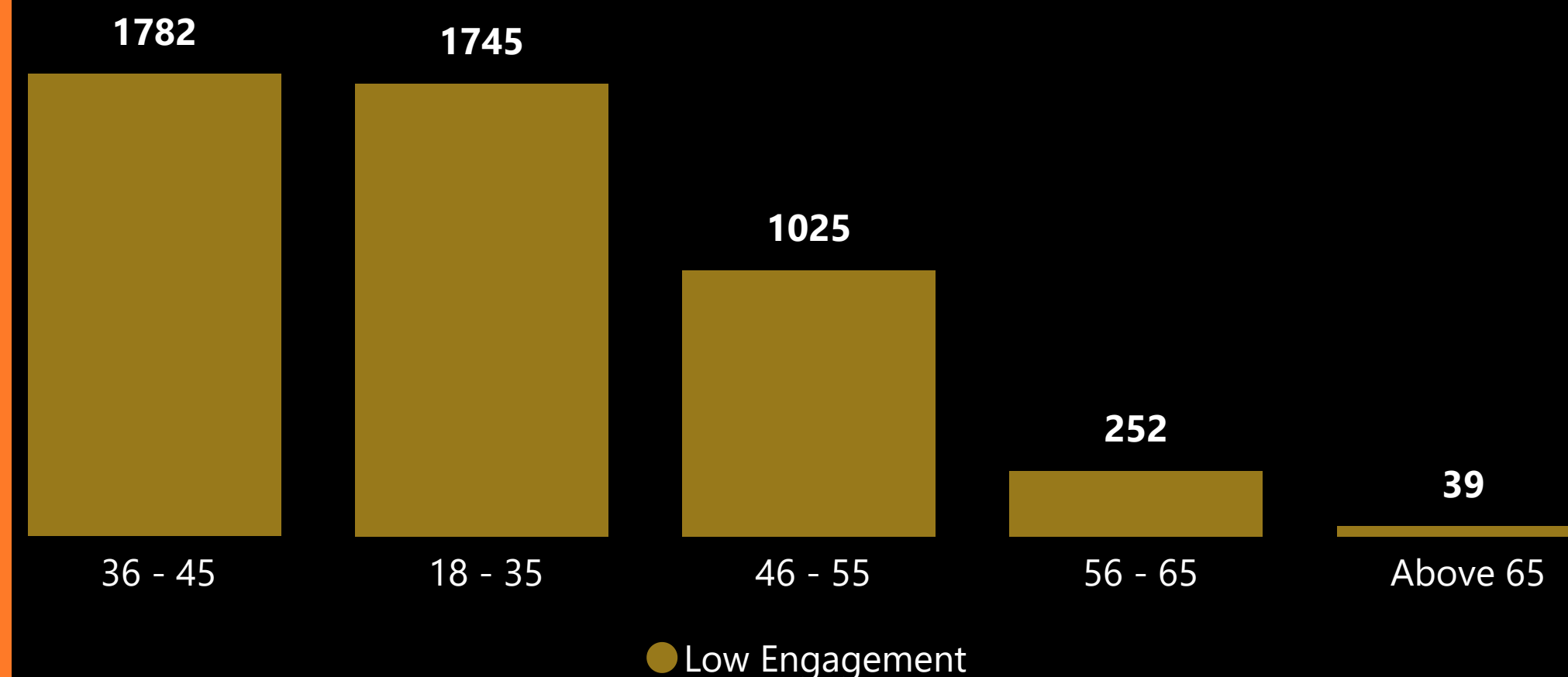
Product Engagement | Age Group



Credit Card | Country



Age Group | Tenure





Overview

Churn
Analysis

ProductCat

Low Engagement

ChurnStatus

All

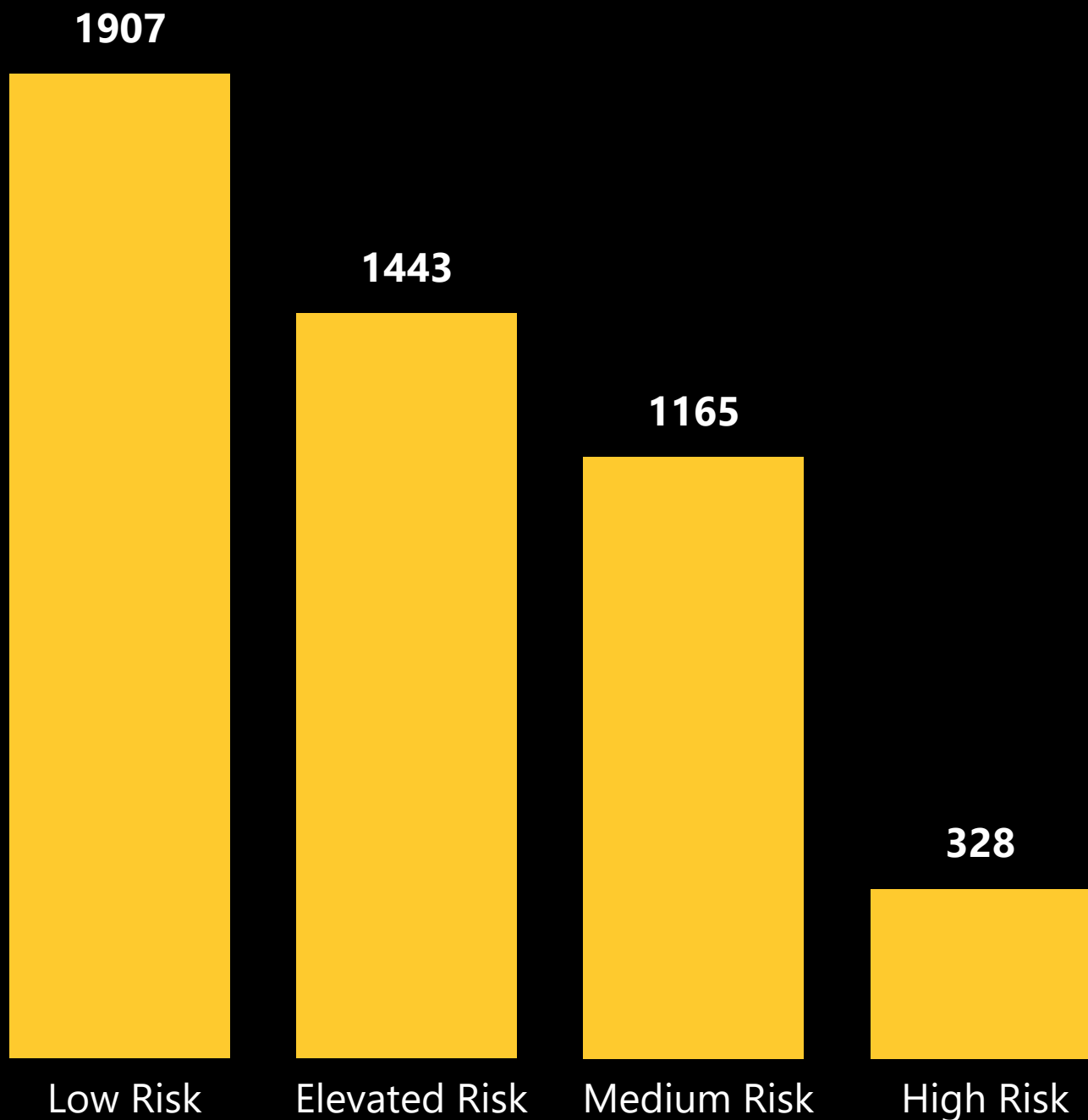
Country

All



Churn Risk | Tenure

● Low Engagement



Churn Rate

14%

Average Balance

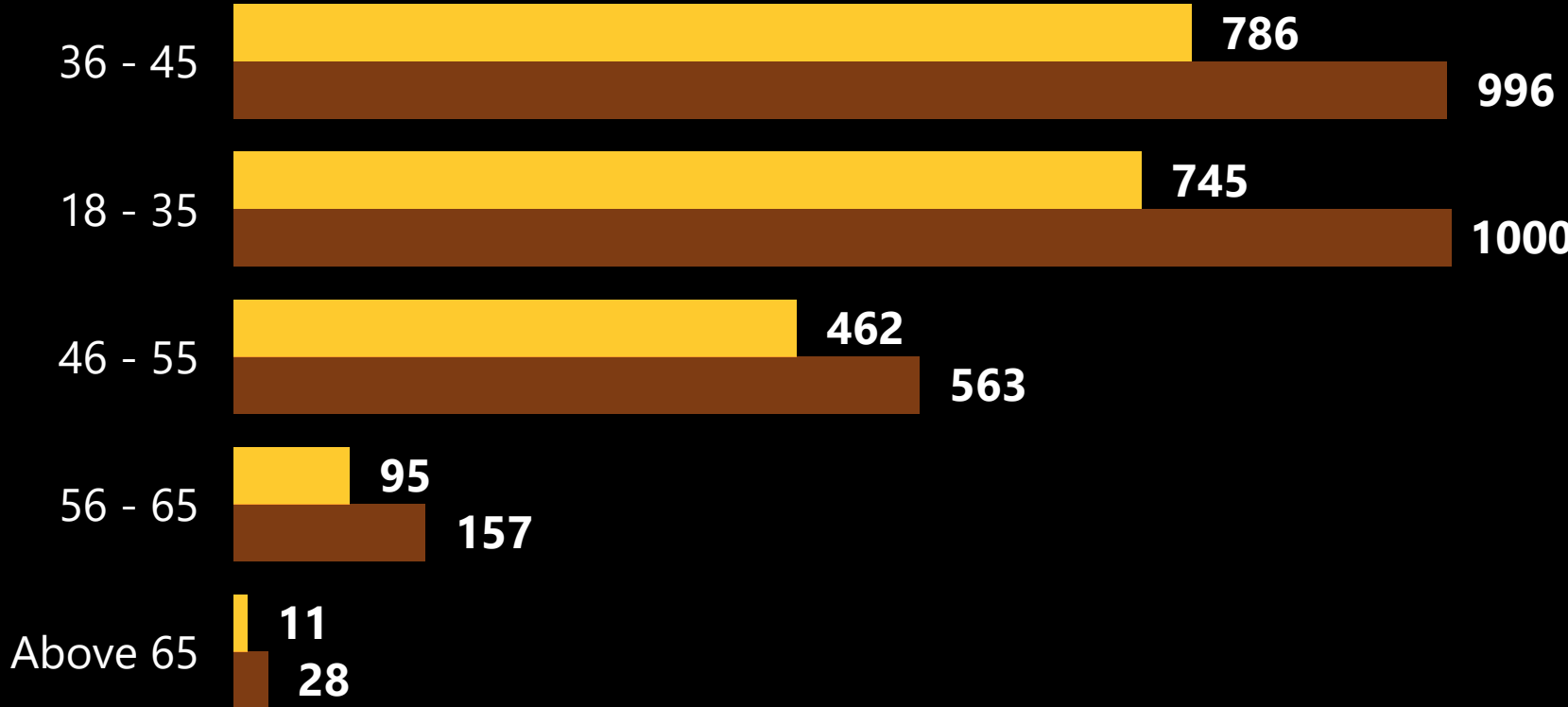
27.20K

Minimum Credit Score

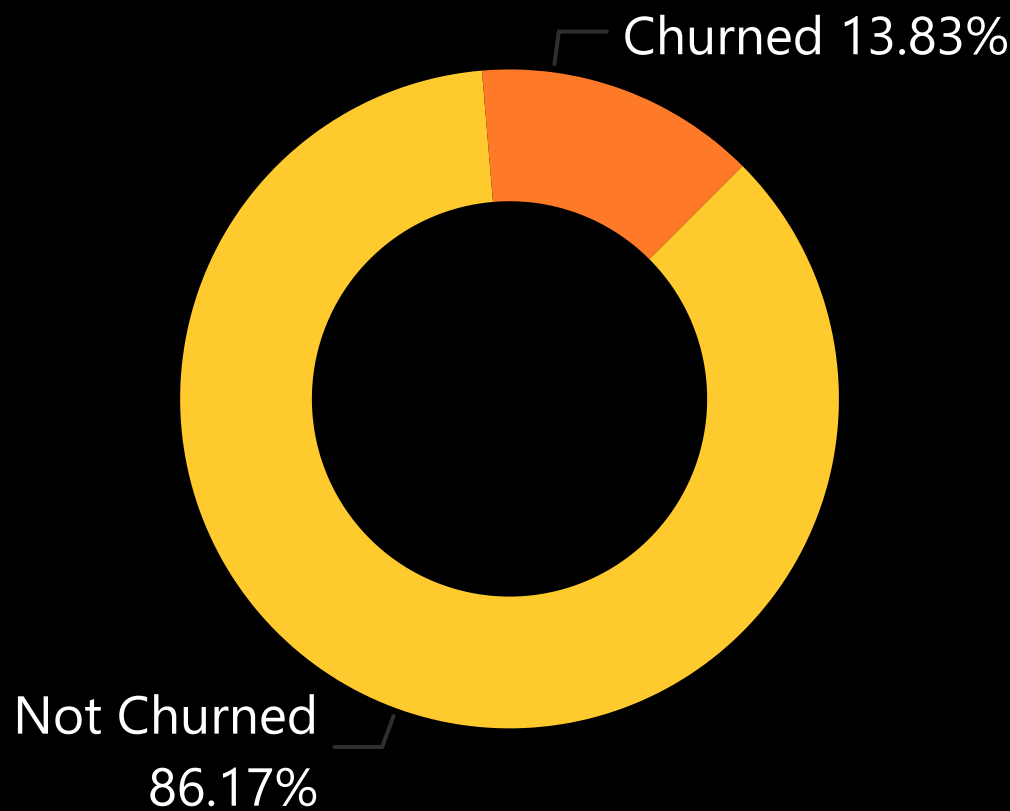
350

Risk of Churn | Gender

● Female ● Male



Churned Status



Churn Risk | Country

