**1. Regular Monitoring and Updates**

**a. Monitor the Website for Issues**

* Use tools like **Google Search Console** or **UptimeRobot** to:
  + Check for broken links or pages.
  + Monitor website downtime and performance.
  + Track security vulnerabilities (e.g., expired SSL certificates).

**b. Fix Bugs and Errors**

* Monitor user feedback, crash reports, and analytics data for issues.
* Use GitHub Issues or Trello to log bugs reported by users or detected during monitoring.
* Test and fix bugs promptly to avoid a negative user experience.

**2. Respond to User Feedback**

* Gather user feedback through:
  + Surveys and feedback forms on the website.
  + Reviews and comments on social media.
* Address common requests or complaints in priority order.
* Communicate updates or fixes to your users.