### **NANCY BHARGAVA**

(217)-220-9732 | nancybhargava1301@gmail.com | LinkedIn | Portfolio | Open to Relocation (United States)

### **SUMMARY**

Impact-driven Data analyst with 3+ years of experience transforming complex datasets into actionable insights that drive smarter decisions. Skilled in uncovering patterns, optimizing workflows, and crafting solutions that enhance efficiency, mitigate risks, and foster innovation.

## PROFESSIONAL EXPERIENCE

### **Illinois Department of Human Services**

Database Analyst

Illinois, United States Sept 2024 - Present

- Validated large-scale prescriber datasets (2M+ records), including licenses and DEA numbers, using advanced ETL processes with SQL and Python (Pandas) to maintain data integrity and regulatory compliance.
- Resolved data quality and user access issues by executing targeted SQL queries, addressing 40+ access and data discrepancy issues monthly, resulting in a 95% reduction in discrepancies and improved overall data security.
- Delivered actionable insights Tableau dashboards (trend analyses, geographic heatmaps, prescriber performance metrics), enhancing stakeholder engagement by 30% and directly supporting informed public health decisions to address substance use disorder trends.

### **University Of Illinois System**

Nov 2023 - May 2024

Graduate Research Assistant (CSC 532)

- Developed a personalized show recommendation system using a hybrid model combining collaborative and content-based filtering, addressing limitations in recommendation accuracy, and improving prediction accuracy by 5%.
- Enhanced dataset quality by leveraging Large Language Models (LLM) and Open AI APIs to generate detailed show descriptions from minimal input data, significantly enriching dataset completeness and recommendation effectiveness.
- Created a Streamlit web site for real-time data uploads (up to 200MB), visualize audience insights (e.g., geographic density plots), and support ticket recommendation workflows, reducing overall data processing time by 5% and enhancing stakeholder decision-making.

Comviva Delhi, India Product Data Analyst Jan 2022 - Apr 2023

- Collaborated with the development team to design key web pages on the media streaming platform using Angular, JavaScript, and HTML/CSS, enhancing data collection for user behavior tracking and streaming analytics during the FIFA 2022 World Cup.
- Extracted and analyzed large streaming datasets (over 10 million records) using Google Analytics, SQL, and Python (Pandas, Matplotlib) to identify key trends, such as 15% peak traffic surges and audience drop-off points.
- Delivered detailed reports with actionable insights, enabling clients to optimize content delivery strategies leading to a 10% increase in viewer engagement, improved streaming stability, and a 20% reduction in latency during high-traffic events.

**TAM Enterprises** Remote, India Data Analyst Aug 2020 - Aug 2021

• Collected and managed data for 100+ students, improving data accuracy by 10% through advanced cleaning, feature engineering, and resolution of inconsistencies, enhancing data quality for reliable insights.

Conducted detailed analysis of student performance trends delivering reports and dashboards that drove improvements in career mentoring, free learning programs, and placement support.

#### TECHNICAL SKILLS

Programming / Databases: Python (pandas, NumPy, Streamlit, scikit-learn), R, SQL

Data Visualization: Tableau, Power BI, Google Analytics, MS Excel

ETL & Automation: Automated ETL pipelines, data integration & reporting

Data Analysis/ Modelling: Predictive modeling, trend analysis, feature engineering Machine Learning: Regression, Clustering, LLM, RAG, Open AI API, gradient boosting

Tools/ Frameworks: AWS, Microsoft Fabric, Cypress, Agile Workflow, JIRA

#### **PROJECTS**

## Real vs Fake Job Listings Fraud Detection Analysis: ProjectLink

• Built a predictive classification model using Python (Pandas, Scikit-learn, NLP) to analyze 17,000+ iob postings, identifying fraudulent listings with 98% accuracy, effectively mitigating hiring risks and improving decision-making for recruitment processes.

# NYC Taxi Data Pipeline and Analytics Solution with Microsoft Fabric: ProjectLink

• Developed a scalable data pipeline for the NYC Taxi & Limousine Commission using Microsoft Fabric, optimizing ETL processes and realtime data flow to enhance Power BI reporting, reducing data processing time by 12% and improving analytics efficiency.

#### House Sales Analysis Tableau Dashboard: ProjectLink

 Analyzed over 20,000 records from the King County House Sales dataset, performing data cleaning, outlier detection, and standardization, and created a Tableau dashboard visualizing 5+ key metrics, accelerating real estate decision-making by 30%.

## **EDUCATION**

**University of Illinois System** 

Illinois, United States

GPA: 4/4

Coursework: Data Visualization(562), Advance Database Concepts(572), Machine Learning (532)