

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Income_group

☐ High

☐ Low

☐ Medium

Card_Category

☐ Blue

☐ Gold

☐ Platinum

☐ Silver

Total Revenue

55.3M

Total Interest Earned

7.8M

Total Transaction Amount

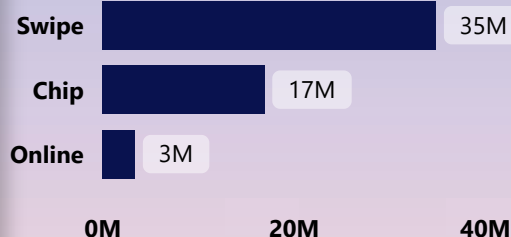
44.5M

Total Transactions

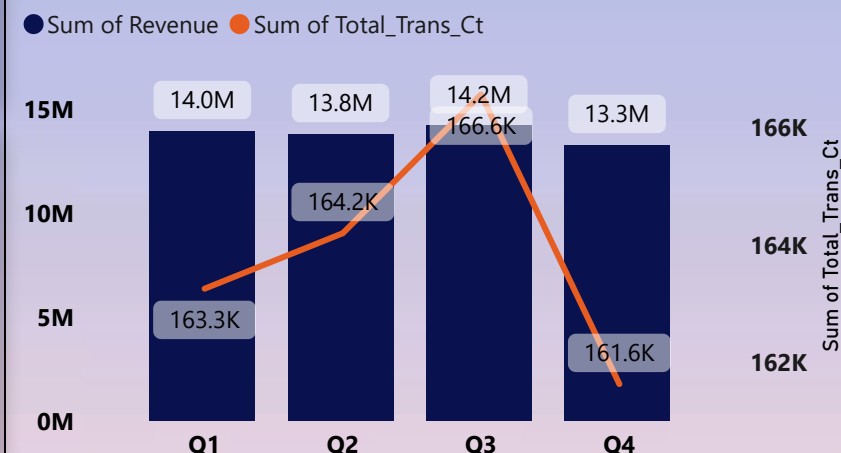
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Silver	55,86,332.28	4586746	8,12,081.28
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,53,15,410.23	44522013	78,43,382.23

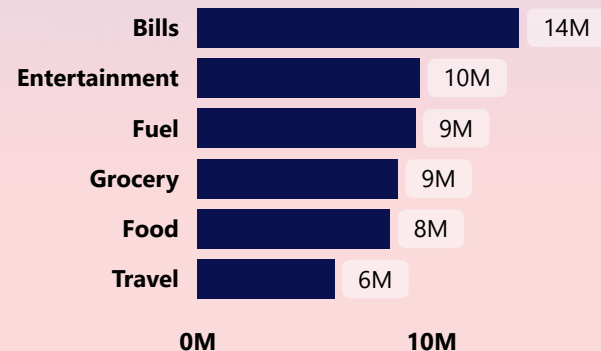
Revenue by Card Mode



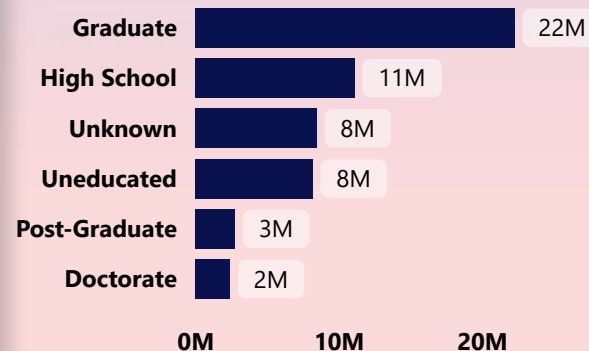
Quarter-wise Comparison of Revenue and Transactions



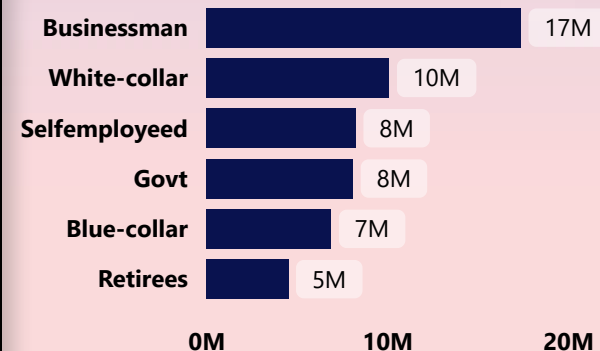
Revenue per Expense Category



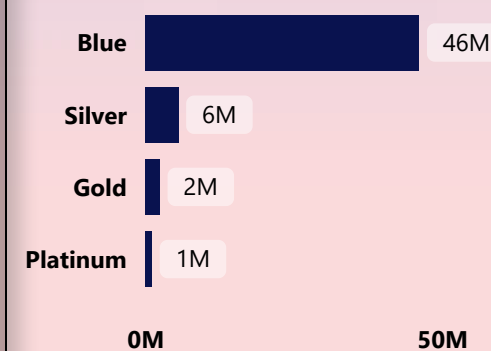
Revenue by Education Level



Revenue Across Job Roles



Revenue by Card Category



CUSTOMER CREDIT CARD REPORT

Q4 Q3 Q2 Q1

Week_Start_Date

All

Card_Mode

- ☐ Chip
☐ Online
☐ Swipe

Card_Category

- ✓ ☐ Blue
✓ ☐ Gold
✓ ☐ Platinum
✓ ☐ Silver

Total Revenue

55M

Total Income

576M

Total Interest

8M

C_SAT Score

3.19

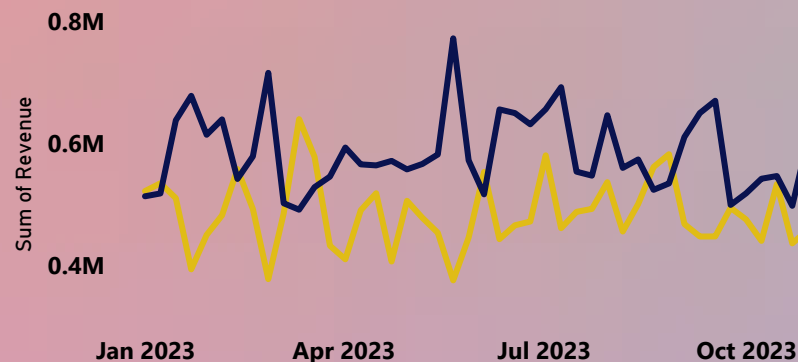
M

30M

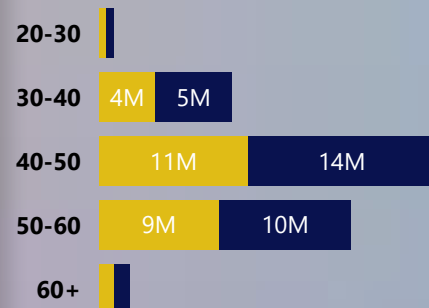
F

25M

Revenue by week

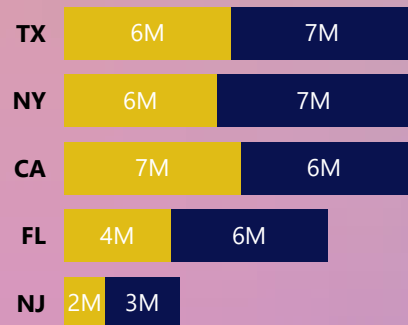


Revenue per Age_group

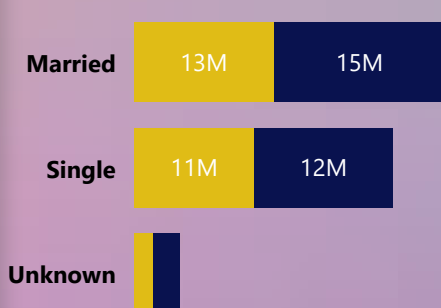


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	69,04,278.57	72262158	9,52,800.57
Businessman	1,73,87,832.31	186959919	25,39,390.31
Govt	81,11,701.37	88773989	11,60,016.37
Retirees	45,35,184.24	48675030	6,30,359.24
Selfemployeed	82,61,757.81	75313288	11,19,741.81
White-collar	1,01,14,655.93	103930055	14,41,073.93
Total	5,53,15,410.23	575914439	78,43,382.23

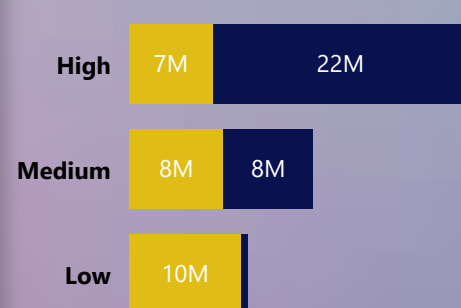
Revenue of top 5 states



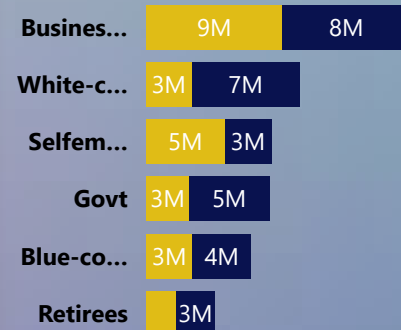
Revenue Marital_status



Revenue per Income_group



Revenue per job



Revenue per Education level

