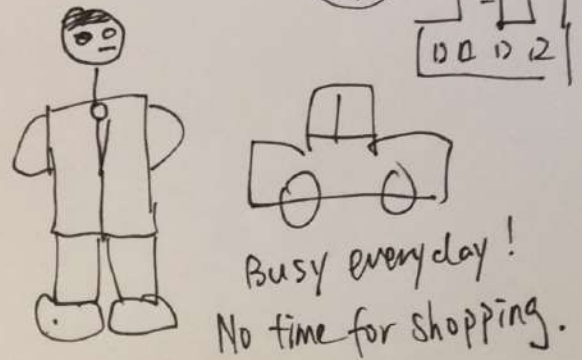


①



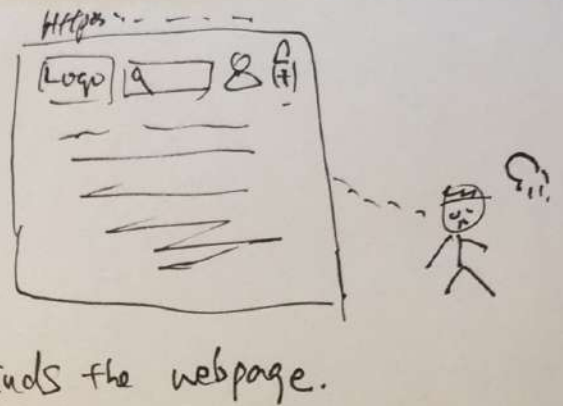
②



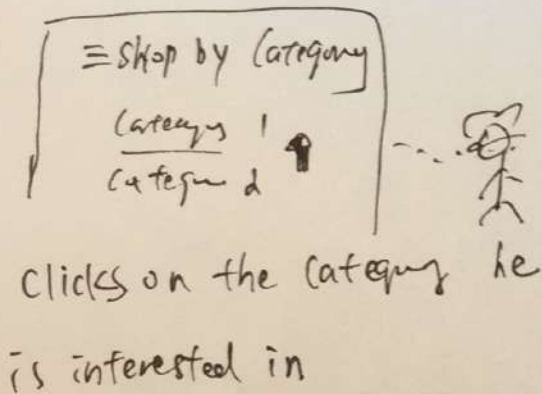
③



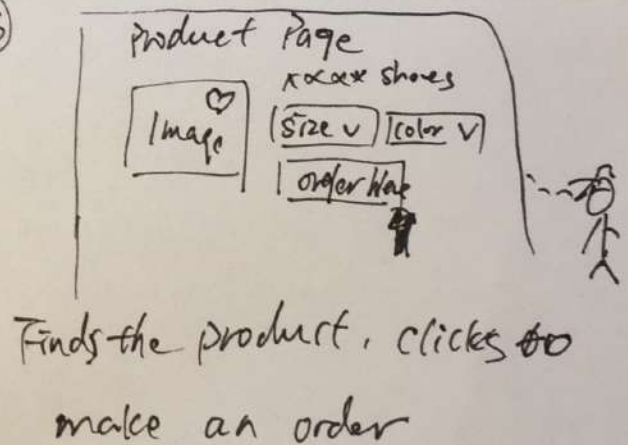
④



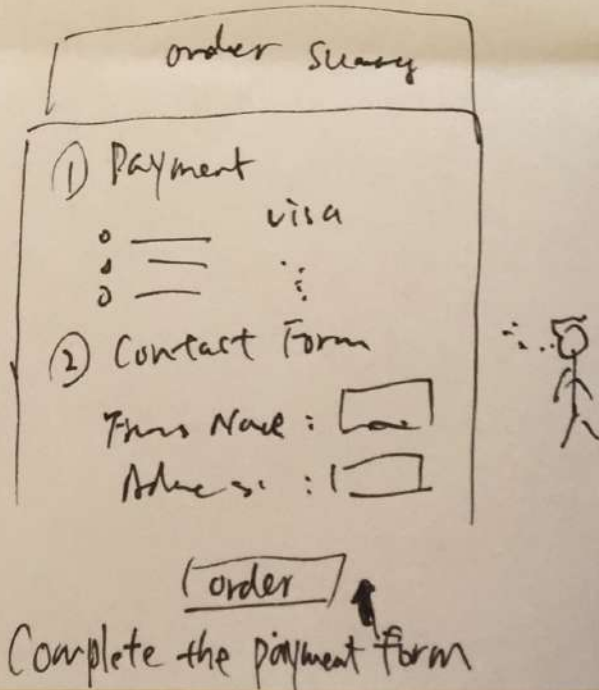
⑤



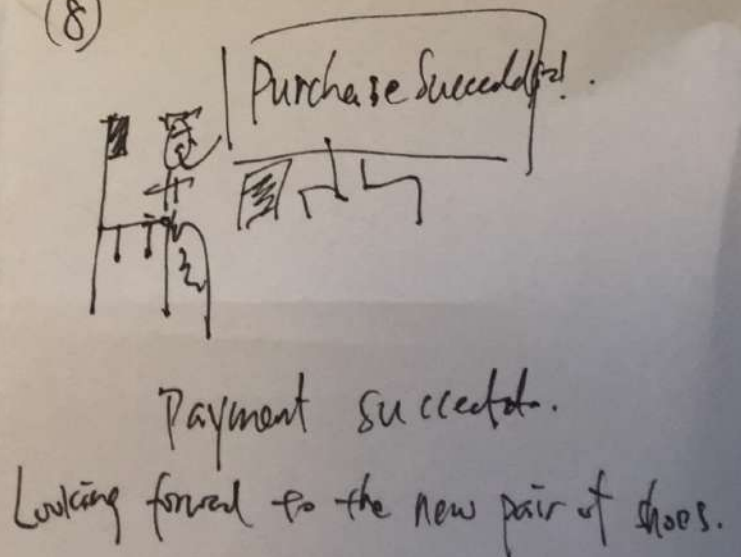
⑥



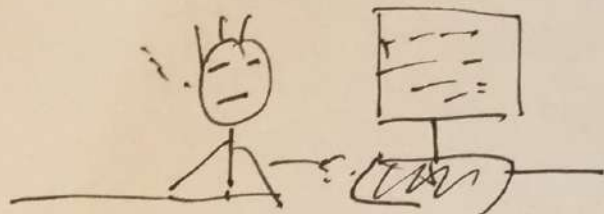
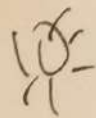
⑦



⑧



① On a lazy afternoon, Lasse is browsing the web.



②



He discovers a great deal on shoes.

③



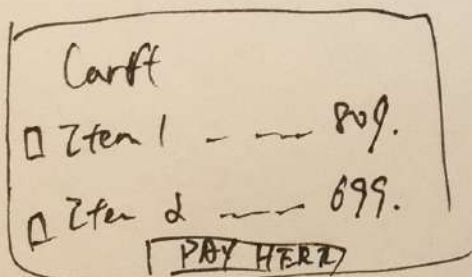
Calculating his budget

④



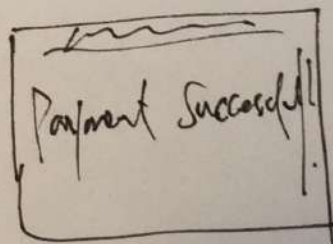
The Quality looks great for the Price.

⑤



He chooses (added) two pairs to his cart

⑥



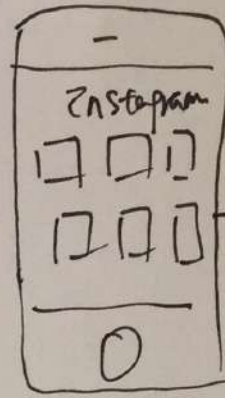
clicks and paid!
Happy Friday!

① PARTY!



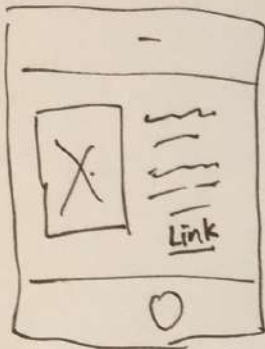
While at a party, Sofia notices that her boyfriend could use some nicer shoes.

②



Later that evening, she browses Instagram for inspiration

③



She comes across a pair of shoes from Letha. So she follows the link to the page through her phone.

④



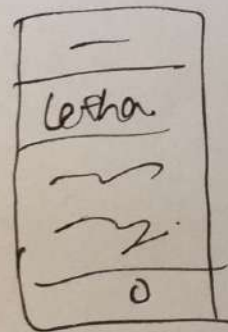
She adds a pair of shoes to her wishlist.

⑤



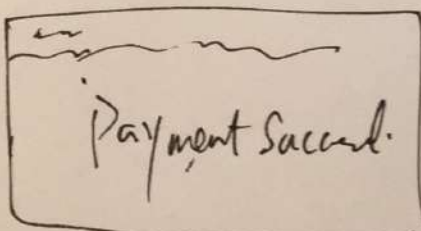
Christmas comes, and she remembers her wishlist at Letha.

⑥



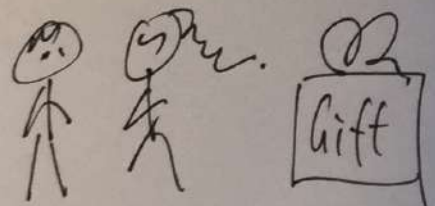
She logs in to Letha's page and finds her wishlist, using her phone.

⑦



So she makes an order.

⑧



Happy ending!