

# The Street Score project and Visual Perceptions of Safety: Scope for Improvement?

Knowledge Lab Team Presentation

Nandana Sengupta

February 22, 2016

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- ▶ Generating database of visual perceptions of safety/uniqueness etc

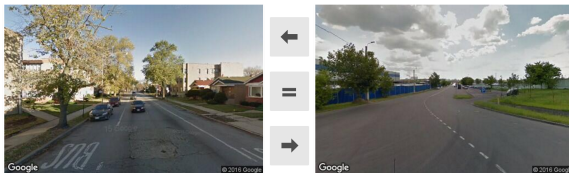
Which place looks **safer** ?



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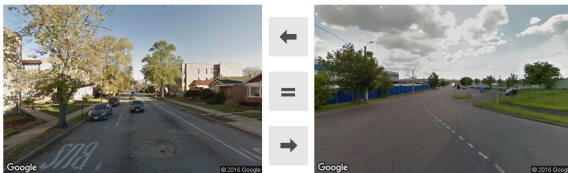


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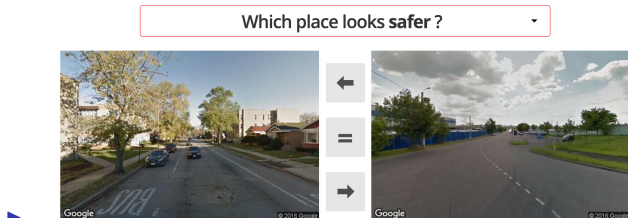
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- ▶ **Main application:** ranking of neighborhoods/ cities.

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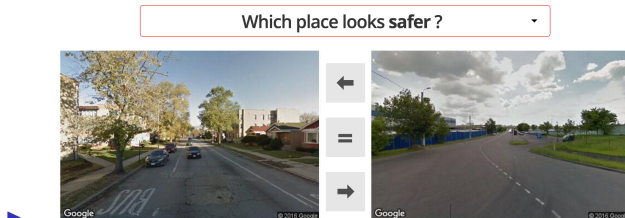


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- ▶ **Main application:** ranking of neighborhoods/ cities.
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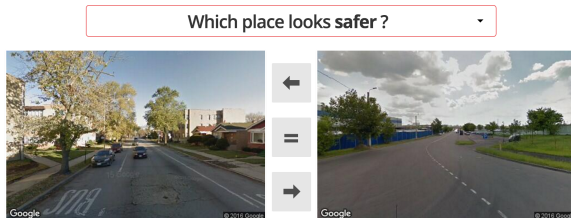
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- ▶ Ranking methodologies – Borda Score (win ratios), Microsoft True Skill Algorithm (Online gaming)
- ▶ **Cities in dataset:** Boston, NYC, Linz, Salzburg
- ▶ Number of images: 4109 , Number of participants: 7872 , Number of comparisons: 208738.

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  - Might require clustering data due to sparsity of observations.
  - Extraction of features: visual and demographic.
- Use Active Learning techniques for collecting data.
  - Might require setting up a new survey

# Feature Extraction

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- ▶ Demographic Feature Extraction

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  - ▶ User Input: Raw Image
- ▶ Demographic Feature Extraction

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## ▶ Demographic Feature Extraction

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- ▶ Demographic characteristics by region, eg, average income, educational levels, racial distribution etc
- ▶ User Input: Latitude and Longitude

# Feature Extraction using Deep Learning Software

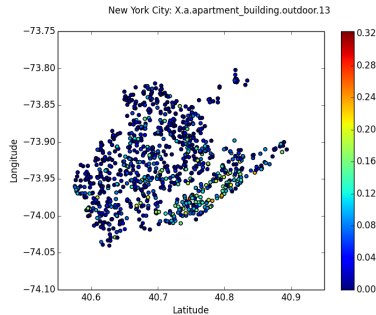
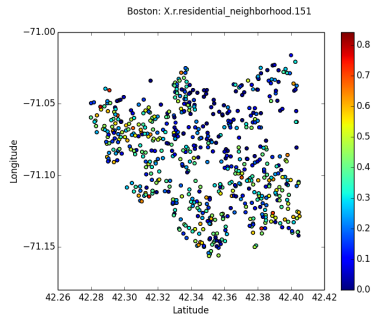
**Top 3 Predictors:** (office building, apartment building, hospital )



**Top 3 Predictors:**(yard, residential neighborhood, driveway)



# Feature Extraction: distribution across physical area





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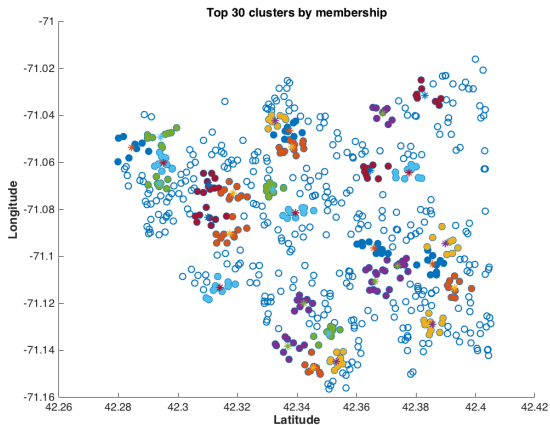
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  - ▶ More sparse than overall matrix but still not enough observations for consistent ranking
  - ▶ Divided images into 100 clusters using k-means clustering
  - ▶ Features for each cluster is the weighted average of member images
- ▶ Now ready to run different ranking techniques

# Clustered Data for Boston: Top 30 clusters



# Next Steps

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- ▶ Include demographic features in prediction model.

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- ▶ Depending on results, consider possibilities for applying active learning techniques for future data collection.

Thanks!