

# A Matrix Factorization Approach to Multiple Imputation

Knowledge Lab Team Presentation

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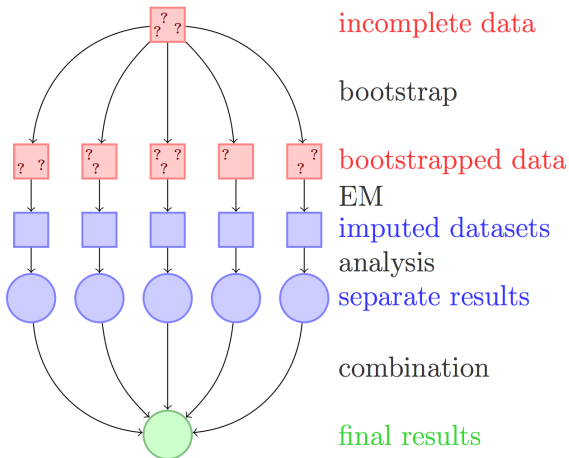
# Introduction

- ▶ Missing data arise in almost all empirical analysis.
- ▶ Distracts from main goal of study.
- ▶ **Social science**
  - ▶ opinion surveys
  - ▶ longitudinal surveys
- ▶ **Ad-hoc methods**
  - ▶ Complete case analysis (fully observed rows).
  - ▶ Available case analysis (fully observed columns).
  - ▶ Mean Imputation.
- ▶ Concerns about validity of inferences.
- ▶ **Types of Missing Data**
  - ▶ Missing Completely at Random.
  - ▶ Missingness depends on unobservables.
  - ▶ Missing at Random.

# Multiple Imputation

- ▶ Rubin (1976), Schafer (1998), Van Buuren et al (1999), King et al (2000, 2015)
- ▶ **Idea**: Analysis should reflect uncertainty inherent in imputation.
- ▶ Complete data  $D$  (dimension  $n \times p$ ), observed data  $D^{obs}$ , Missingness Matrix  $M$
- ▶ **Assumption 1**: Missing at Random:  $P(M|D) = P(M|D^{obs})$
- ▶ **Assumption 2**: Distributional  $D \sim N_p(\mu, \Sigma)$ .
- ▶ 3 stage scheme
  - ▶ **Imputation** : Expectation Maximization, Chained equations.
  - ▶ **Analysis**
  - ▶ **Combining Results**
- ▶ 'R' Packages: Amelia, MICE, MI.

# Multiple Imputation



# Matrix Factorization: Generalized Low Rank Models

- ▶ Low Rank and Low Norm approaches.
- ▶ Srebro (2004), Udell et al (2014).
- ▶ Approximate matrix  $D$  ( dimension  $n \times p$ ) by  $X'Y$ .
- ▶ minimize  $\sum_{i,j} L_{i,j}(x_i y_j, d_{ij}) + \gamma \sum_{i=1}^n r_i(x_i) + \gamma \sum_{j=1}^p r_j(y_j)$ .
  - ▶  $L$ : Loss function (over columns) – quadratic, ordinal hinge, logistic, classification error etc.
  - ▶  $r(\cdot)$  : regularization functions – trace norm, max norm etc.
  - ▶  $X, Y$  : SVD good initialization.
  - ▶  $k, \gamma$ : chosen via crossvalidation.
- ▶ Low Norm Models:  $r(x)$ .
- ▶ Low Rank Models:  $\text{Rank}(X'Y) \leq k$ .
- ▶ Low Rank, Low Norm Models: Both
- ▶ Julia Implementation: LowRankModels

# Interpretations: Generalized Low rank Models

- ▶ Low dimensional embedding
- ▶ Latent Variables
- ▶ Compression
- ▶ Denoising
- ▶ Probabilistic Interpretation

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- ▶ Low dimensional embedding
- ▶ Latent Variables
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- ▶ Denoising
- ▶ **Probabilistic Interpretation**  $\Leftarrow$  Equivalent to Multiple Imputation assumption when full rank.



# Empirical Applications

- ▶ **General Social Survey Data (GSS)**
  - ▶ Sociological survey: adults in randomly selected US households.
  - ▶ Data on attitudes and demographic characteristics.
- ▶ **National Longitudinal Survey of Youth (NLSY)**
  - ▶ Longitudinal dataset: Tracking cohort of young men and women over time.
  - ▶ Data on range of economic, psychological, demographic characteristics.
- ▶ **Evaluation Strategy**
  - ▶ Subsets of the data used
  - ▶ 10% observed data held-out at random.
  - ▶ Imputation models: Low Rank (Scaled), Low Rank (Unscaled), Trace Norm (Full Rank), Trace Norm (Low Rank), MICE
  - ▶ Loss calculated over hold out sample
- ▶ **Caveats**

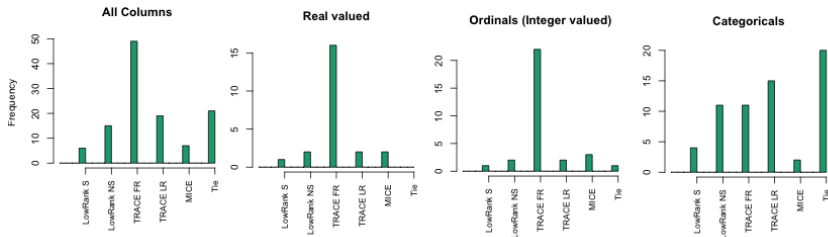
# Key Results: GSS

- ▶ Overall Trace (Full Rank) had lowest loss, all Low Rank and Low Norm models outperformed MICE
- ▶ Column-wise:  $\approx 80\%$  columns had lower loss compared to MICE

## ▶ Summary Table

	LowRank (S)	LowRank (NS)	Trace (FR)	Trace (LR)	MICE
Loss/( $10^3$ )	18.50	15.80	14.40	15.80	20.60
%age reduction over MICE	10.10 %	23.40 %	30.10 %	23.00 %	—
%age cols w/ lower loss	73.50 %	84.60 %	87.20 %	84.60 %	—

## ▶ Method with lowest loss across columns



# Key Results: NLSY

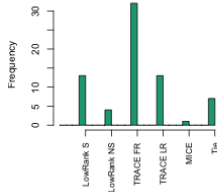
- ▶ Overall Trace (Full Rank) had lowest loss, all Low Rank and Low Norm models outperformed MICE
- ▶ Column-wise:  $\approx 90\%$  columns had lower loss compared to MICE

## ▶ Summary Table

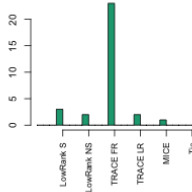
	LowRank (S)	LowRank (NS)	Trace (FR)	Trace (LR)	MICE
Loss/(10 <sup>3</sup> )	31.40	28.20	25.90	28.20	37.00
%age reduction over MICE	15.20 %	23.70 %	30.00 %	23.70 %	—
%age cols w/ lower loss	75.70%	92.90 %	94.30 %	94.30 %	—

## ▶ Method with lowest loss across columns

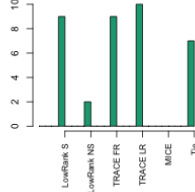
All Columns



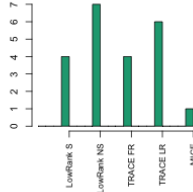
Integer Valued



Categoricals



Composition of Ties



## Next Steps

- ▶ Probabilistic losses
- ▶ Max Norm regularizer
- ▶ Replicating missingness patterns
- ▶ Wrapper for Multiple Imputation
- ▶ Extending GLRM to longitudinal data using Tensor Decomposition

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- ▶ Probabilistic losses
- ▶ Max Norm regularizer
- ▶ Replicating missingness patterns
- ▶ Wrapper for Multiple Imputation
- ▶ **Extending GLRM to longitudinal data using Tensor Decomposition**  $\Leftarrow$  Future Work.

Thank you!  
(Comments and Suggestions Welcome)