Says

What have we heard them say?
What can we imagine them saying?

good quality of food

DATE:30.8.23
TEAM
PROJECT TITLE:
INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS

organic food

plant protection

plant more densely

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

plant many drops

smart water management

Heat tolerant varieties

Improved seeds

Persona's name

Short summary of the persona

providing raw materials for food

Sustainable agriculture is an eco-friendly

Modern agriculture is critical to global food

food,habitat and jobs

Agriculture is the most useful and most nable employment of man

Agriculture is the backbone of our country.

India produces both kharif and rabi crops

It has a great contribution of the indian economy

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example