



Customer

Transaction

House Owner

no

yes

Gender

F

M

Marital Status

Married

Unknown

Single

Customer Job

Select all

Retirees

Blue-collar

Selfemployed

Businessman

White-collar

Govt

Select all

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Q1

Q2

Q3

Q4

Min Credit Limit

1,438

Account Activation in Last 30 Days

435

Avg Utilization Ratio

27.49%

Total Customer

10,108

Max Credit Limit

34,516

CSS

3.19

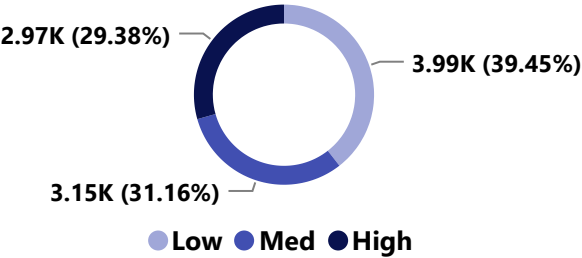
Customer ACQ Cost

96

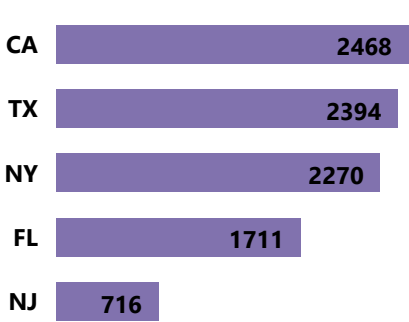
Avg Transaction Count

64.86

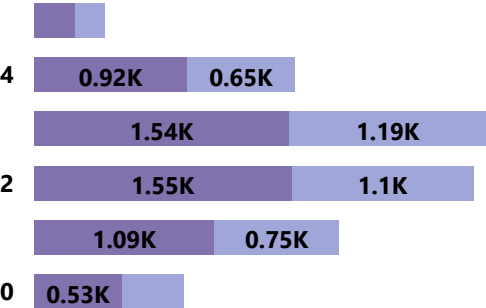
Personal Loan By Customer Income Group



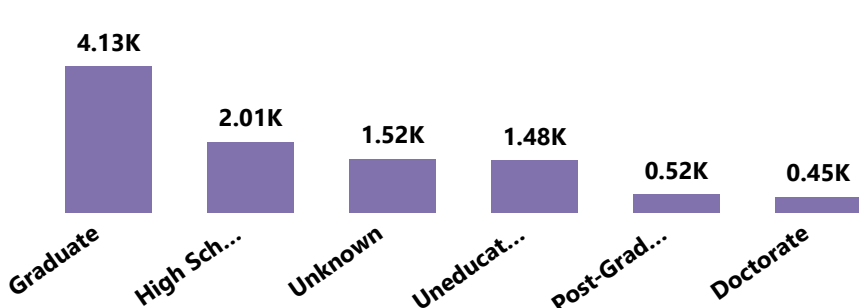
Top 5 States By Customer



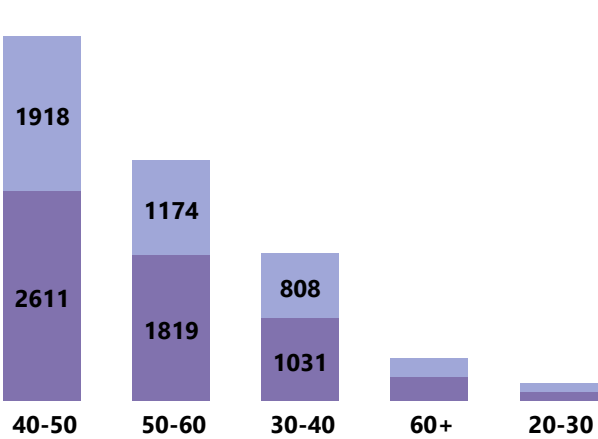
Customer By Dependant Count



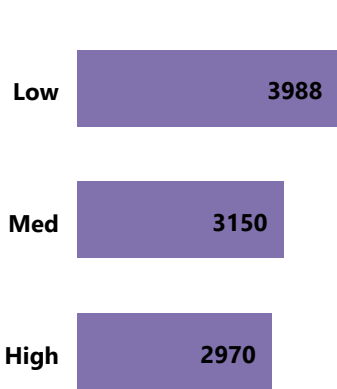
Customer By Education Level



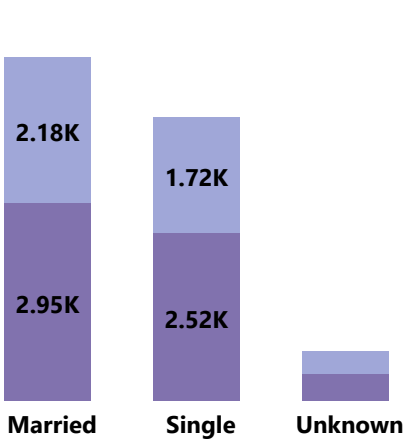
Customer By Age Group



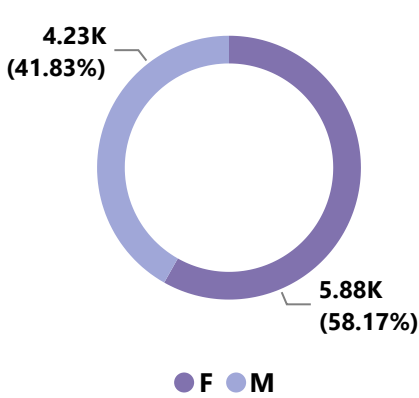
Customers By Income Group



Customer By Martial Status



Customers by House Owner Status





Customer

Transaction

1/1/2023

12/24/2023

Gender

F

M

Martial Status

Married

Unknown

Single

Customer Job

Select all

Retirees

Blue-collar

Selfemployeed

Businessman

White-collar

Govt

Revenue

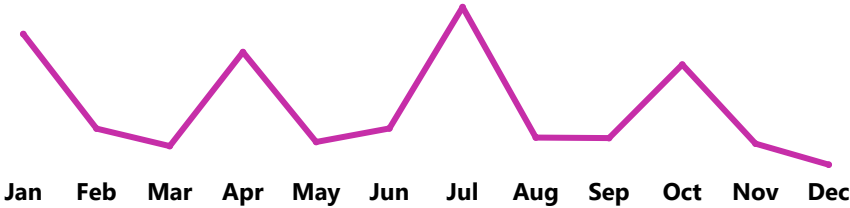
55.3M

Revenue For Male

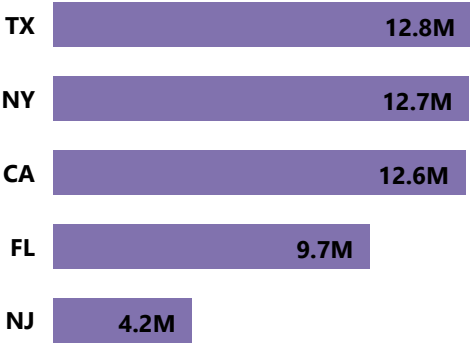
30.2M

Revenue For Female

25.1M



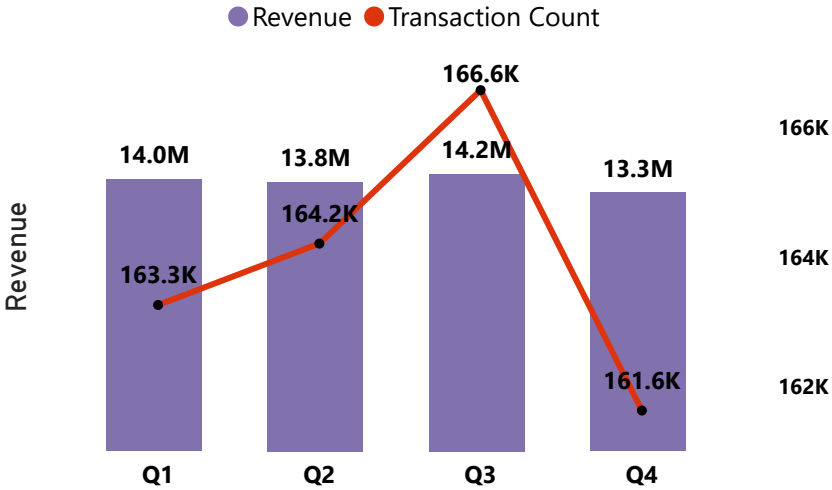
Top 5 States By Revenue



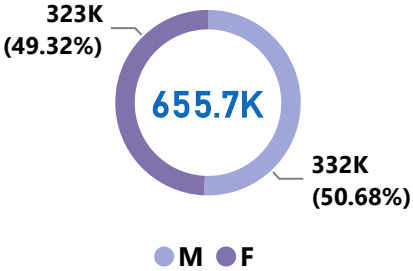
Revenue By Job Type

Customer Job	Revenue	Transaction Amount
Businessman	17.39M	14.29M
White-collar	10.11M	8.22M
Selfemployeed	8.26M	6.40M
Govt	8.11M	6.51M
Blue-collar	6.90M	5.49M
Retirees	4.54M	3.62M

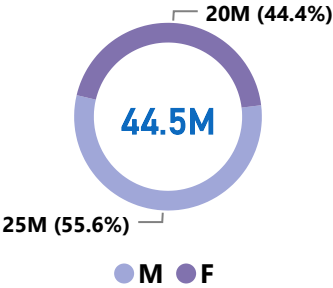
Quaterly Revenue & Transaction Count



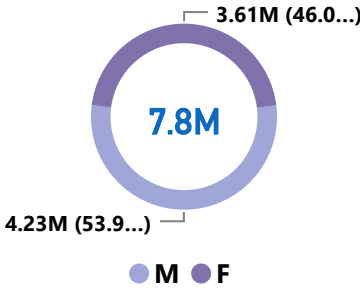
Transactions



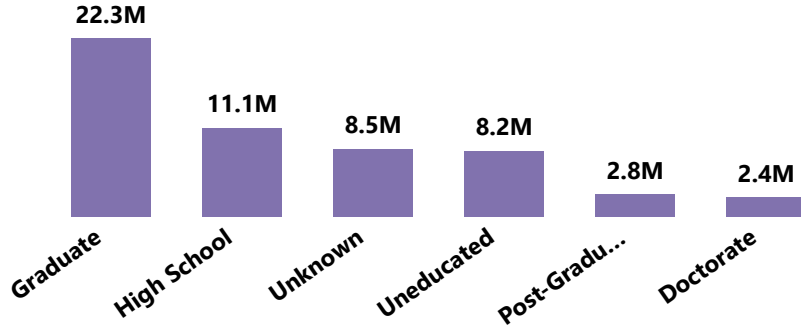
Transactions Amount



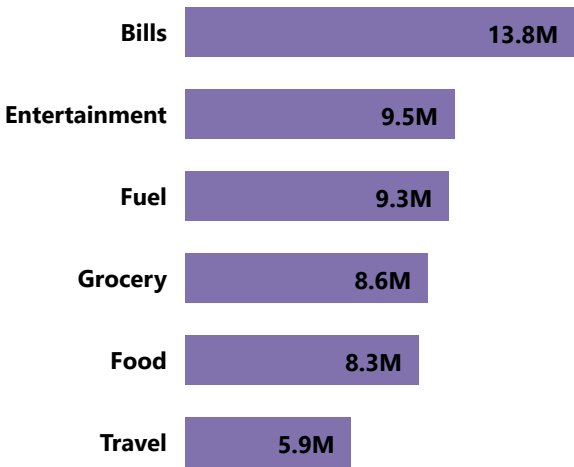
Interest Amount



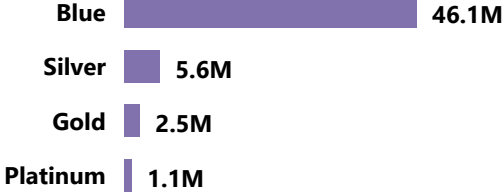
Revenue by Education Level



Revenue By Expenditure Type



Revenue by Card Category



Revenue By Use Chip

