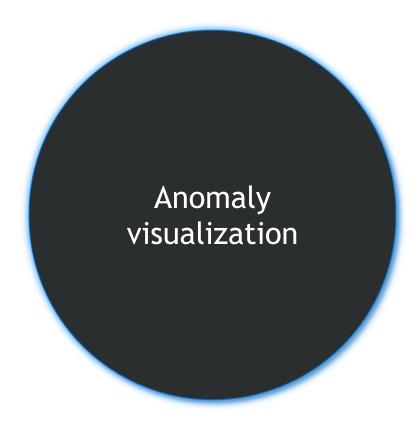
Ctrl+"circle" will navigate to the answer

Analysis on Credit card transactions





Ctrl+"circle" will navigate to the answer

DAX Function

Home

162K

AverageTransactionAmount_Normal

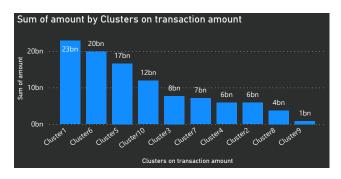
882K

AverageTransactionAmount Fraudule

10.00M

HighestFraudTransactionAmoun

nameOrig •	Sum of amount	Clusters on transaction amount	
C1000008582	3,15,626.96	Cluster6	
C1000009135	3,849.38	Cluster2	
C1000012640	3,67,527.28	Cluster6	
C1000018663	12,454.86	Cluster2	
C1000022742	2,368.68	Cluster2	
C1000025173	1,634.55	Cluster2	
C1000028246	77,106.69	Cluster5	
C100003513	9,40,361.66	Cluster3	
C1000035425	2,37,141.59	Cluster1	
C1000037689	4,51,174.06	Cluster6	
C1000039823	7 781 12	Cluster2	
Total	1,02,16,54,91,896.61		



27.92%

Percentage_Fraudulent_Transactions

383

Total Fraudulent Transactions

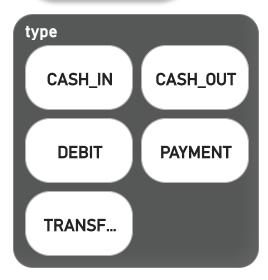
137K

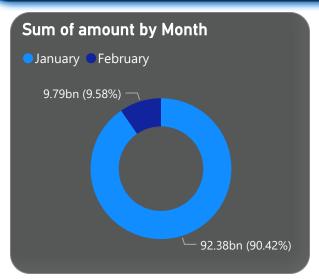
TotalCreditCardTransactions

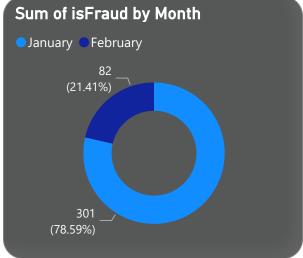
Ctrl+"types of visuals" to get the answers

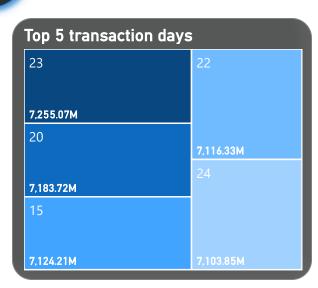
Anomaly Visualization

Home









Types of visuals

Pie

Line

Scatter

Forecast

Click the options to see the visuals

Anomaly Visualization

Get more charts

AverageTransactionAmount_Fraudulent by type

HighestFraudTransactionAmount by transactionDate

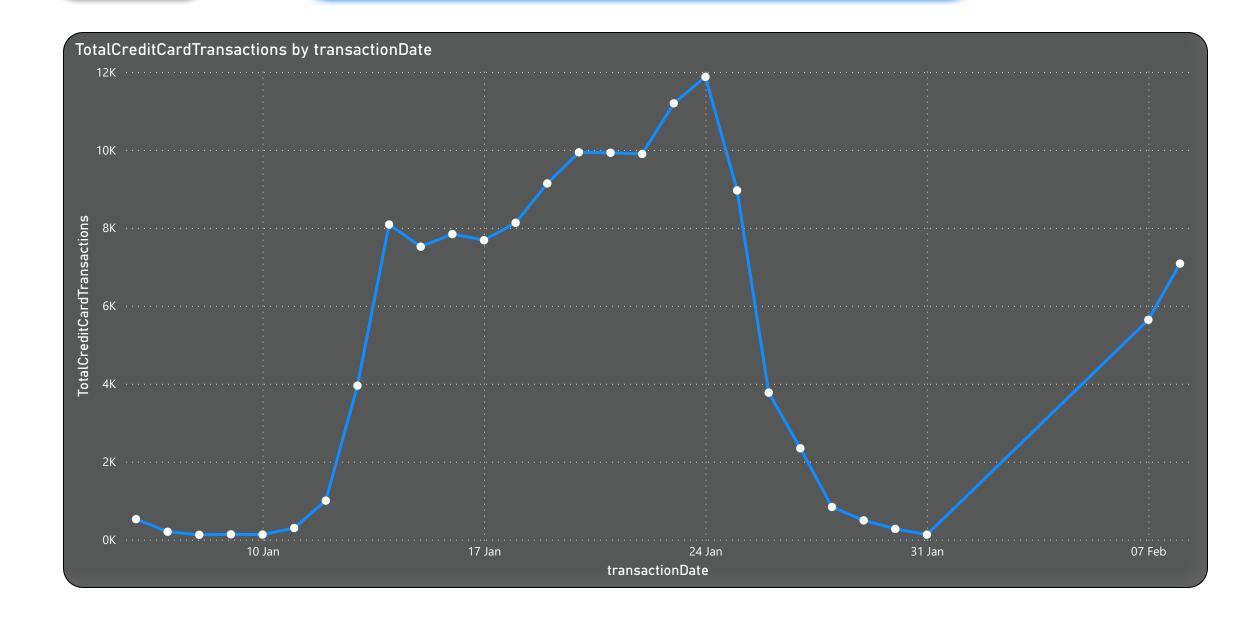
Sum of amount by type

Count of anomaly_data by type

Sum of amount by type

Click the options to see the visuals

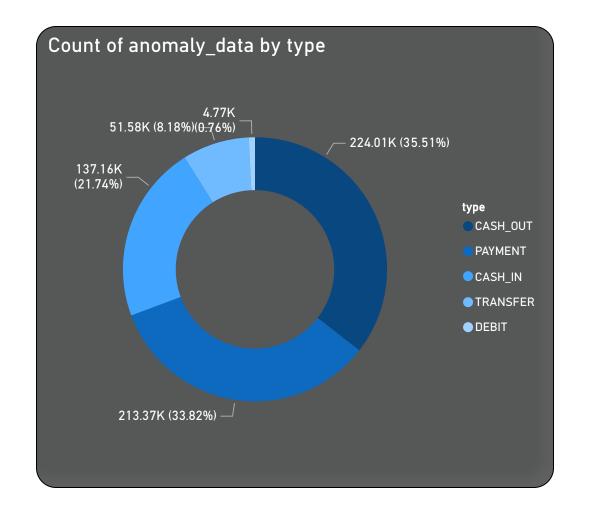
Anomaly Visualization



"Right click" on the donut to get drill through

Anomaly Visualization





"Right click" on the donut to get drill through

Anomaly Visualization



Insights

Sum of amount for January (92,37,63,64,183.09) was higher than February (9,78,91,27,713.53).

January accounted for 90.42% of Sum of amount.

Sum of amount trended down, resulting in a 0.29% decrease between Friday, January 15, 2021 and Sunday, January 24, 2021.

 $\underline{\text{Sum of amount}}$ started trending down on $\underline{\text{Wednesday}}$, $\underline{\text{January 20, 2021}}$, falling by $\underline{\text{1.11\%}}$ (7,98,76,676.56) in $\underline{\text{4}}$ days.

Sum of amount dropped from 7,18,37,23,206.53 to 7,10,38,46,529.97 during its steepest decline between Wednesday, January 20, 2021 and Sunday, January 24, 2021.

Insights

TotalCreditCardTransactions trended up, resulting in a $\underline{1,244.21\%}$ increase between $\underline{\text{Wednesday}}$, January 6, 2021 and Monday, February 8, 2021.

TotalCreditCardTransactions started trending down on Tuesday, January 26, 2021, falling by 96.58% (3643) in 5 days.

<u>TotalCreditCardTransactions</u> dropped from 3772 to 129 during its steepest decline between Tuesday, January 26, 2021 and Sunday, January 31, 2021.

Distribution of Transaction Types: The 'CASH-IN', 'CASH-OUT', 'DEBIT', 'PAYMENT', and 'TRANSFER' transaction types are probably the most prevalent in the dataset, with 'PAYMENT' transactions perhaps being the most frequent.



Anomaly Visualization

Month	Day	type	Count of anomaly_data ▼	Sum of amount
January	24	PAYMENT	15289	14,79,10,524.37
January	23	PAYMENT	14738	16,02,26,377.94
January	25	PAYMENT	13802	12,60,97,823.00
January	20	PAYMENT	13381	14,97,56,881.08
January	14	PAYMENT	13105	16,85,57,968.83
January	16	PAYMENT	13054	17,34,97,410.09
January	22	PAYMENT	13014	16,66,23,077.16
January	15	PAYMENT	12764	15,18,99,799.91
January	19	PAYMENT	12758	13,00,47,919.85
January	21	PAYMENT	12598	15,40,97,525.98
January	17	PAYMENT	12142	16,42,35,951.55
January	18	PAYMENT	12075	17,12,57,206.00
February	8	PAYMENT	9777	12,69,19,326.06
January	13	PAYMENT	8882	8,48,76,354.05
January	26	PAYMENT	7924	6,86,22,262.29
February	7	PAYMENT	7792	8,26,61,437.17
January	27	PAYMENT	6101	5,63,27,474.80
January	12	PAYMENT	3821	2,97,22,267.25
January	28	PAYMENT	3545	3,80,96,012.51
January	29	PAYMENT	1727	1,91,33,672.14
January	6	PAYMENT	1369	83,37,616.69
January	11	PAYMENT	1003	1,22,49,798.46
January	30	PAYMENT	917	85,01,799.13
January	7	DAVMENIT	242274	20 27 001 60
Total			213374	2,41,15,73,265.51

