Level 1

# Task 1: Data Exploration and Preprocessing

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import folium
import warnings
warnings.filterwarnings('ignore')

In []: # reading dataset
retail=pd.read_csv('Dataset .csv')
retail
```

Out[ ]:

|      | Restaurant<br>ID | Restaurant<br>Name             | Country<br>Code | City                | Address  | Locality   |
|------|------------------|--------------------------------|-----------------|---------------------|--|--|
| 0    | 6317637          | Le Petit<br>Souffle            | 162             | Makati City         | Third Floor,<br>Century City<br>Mall, Kalayaan<br>Avenu    | Century City<br>Mall, Poblacion,<br>Makati City      |
| 1    | 6304287          | Izakaya<br>Kikufuji            | 162             | Makati City         | Little Tokyo,<br>2277 Chino<br>Roces Avenue,<br>Legaspi    | Little Tokyo,<br>Legaspi Village,<br>Makati City     |
| 2    | 6300002          | Heat - Edsa<br>Shangri-La      | 162             | Mandaluyong<br>City | Edsa Shangri-La,<br>1 Garden Way,<br>Ortigas,<br>Mandal    | Edsa Shangri-<br>La, Ortigas,<br>Mandaluyong<br>City |
| 3    | 6318506          | Ooma                           | 162             | Mandaluyong<br>City | Third Floor,<br>Mega Fashion<br>Hall, SM<br>Megamall, O    | SM Megamall,<br>Ortigas,<br>Mandaluyong<br>City      |
| 4    | 6314302          | Sambo<br>Kojin                 | 162             | Mandaluyong<br>City | Third Floor,<br>Mega Atrium,<br>SM Megamall,<br>Ortigas    | SM Megamall,<br>Ortigas,<br>Mandaluyong<br>City      |
| •••  |                  |                                |                 |                     |  |  |
| 9546 | 5915730          | Namll<br>Gurme                 | 208             | <b>��</b> stanbul   | Kemanke��<br>Karamustafa<br>Pa��a<br>Mahallesi,<br>R\ht\m  | Karak <b>∳</b> _y                                    |
| 9547 | 5908749          | Ceviz<br>A��acl                | 208             | <b>��</b> stanbul   | Ko��uyolu<br>Mahallesi,<br>Muhittin<br>��st�_nda��<br>Cadd | Ko��uyolu  |
| 9548 | 5915807          | Huqqa                          | 208             | <b>��</b> stanbul   | Kuru�_e��me<br>Mahallesi,<br>Muallim Naci<br>Caddesi, N    | Kuru�_e��me  |
| 9549 | 5916112          | A���k<br>Kahve                 | 208             | <b>��</b> stanbul   | Kuru�_e��me<br>Mahallesi,<br>Muallim Naci<br>Caddesi, N    | Kuru�_e��me  |
| 9550 | 5927402          | Walter's<br>Coffee<br>Roastery | 208             | <b>� �</b> stanbul  | Cafea��a<br>Mahallesi,<br>Bademaltl<br>Sokak, No 21/B,<br> | Moda   |

9551 rows × 21 columns

In [ ]: # printing the first 5 rows of the dataset
 retail.head()

Out[]:

| Localit<br>Verbos  | Locality   | Address   | City                | Country<br>Code | Restaurant<br>Name        | Restaurant<br>ID | ]: |
|--|--|---|---------------------|-----------------|---------------------------|------------------|----|
| Century Cit<br>Ma<br>Poblacion<br>Makati City<br>Mak               | Century City<br>Mall,<br>Poblacion,<br>Makati City   | Third<br>Floor,<br>Century<br>City Mall,<br>Kalayaan<br>Avenu     | Makati City         | 162             | Le Petit<br>Souffle       | 6317637          | 0  |
| Little Tokyo<br>Legasp<br>Villago<br>Makati City<br>Ma             | Little Tokyo,<br>Legaspi<br>Village,<br>Makati City  | Little<br>Tokyo,<br>2277<br>Chino<br>Roces<br>Avenue,<br>Legaspi  | Makati City         | 162             | Izakaya<br>Kikufuji       | 6304287          | 1  |
| Edsa Shangr<br>La, Ortiga<br>Mandaluyon<br>City, Ma                | Edsa Shangri-<br>La, Ortigas,<br>Mandaluyong<br>City | Edsa<br>Shangri-<br>La, 1<br>Garden<br>Way,<br>Ortigas,<br>Mandal | Mandaluyong<br>City | 162             | Heat - Edsa<br>Shangri-La | 6300002          | 2  |
| SN<br>Megama<br>Ortiga<br>Mandaluyon<br>Cit<br>Mandal              | SM<br>Megamall,<br>Ortigas,<br>Mandaluyong<br>City   | Third<br>Floor,<br>Mega<br>Fashion<br>Hall, SM<br>Megamall,<br>O  | Mandaluyong<br>City | 162             | Ooma                      | 6318506          | 3  |
| SN<br>Megama<br>Ortiga<br>Mandaluyon<br>Cit <sub>!</sub><br>Mandal | SM<br>Megamall,<br>Ortigas,<br>Mandaluyong<br>City   | Third<br>Floor,<br>Mega<br>Atrium,<br>SM<br>Megamall,<br>Ortigas  | Mandaluyong<br>City | 162             | Sambo<br>Kojin            | 6314302          | 4  |

5 rows × 21 columns

In [ ]: # printing sample rows of the dataset
 retail.sample(5)

Out[]:

|                     | Restaurant<br>ID | Restaurant<br>Name                  | Country<br>Code | City         | Address   | Locality                              | Locality<br>Verbose                                |  |
|---------------------|------------------|-------------------------------------|-----------------|--------------|---|---------------------------------------|--|--|
| 6723                | 8771             | Ashu<br>Bhature<br>Wala             | 1               | New<br>Delhi | B-6/150,<br>Sector 8,<br>Rohini, New<br>Delhi                 | Rohini                                | Rohini, New<br>Delhi                               |  |
| 2447                | 15705            | Kitchen At<br>95 - Hyatt<br>Regency | 1               | Ludhiana     | Hyatt<br>Regency,<br>Site 4,<br>Ferozepur<br>Road,<br>Rajguru | Hyatt<br>Regency,<br>Rajguru<br>Nagar | Hyatt<br>Regency,<br>Rajguru<br>Nagar,<br>Ludhiana |  |
| 6281                | 18350101         | The Taste<br>of Delhi               | 1               | New<br>Delhi | Shop 2, 4, 6,<br>& 7, CD<br>Block, Sagar<br>Complex,<br>Pi    | Pitampura                             | Pitampura,<br>New Delhi                            |  |
| 5032                | 311067           | Chatori<br>Zubaan 2                 | 1               | New<br>Delhi | Near Nike<br>Showroom,<br>Rangpuri,<br>NH-8,<br>Mahipalpur    | Mahipalpur                            | Mahipalpur,<br>New Delhi                           |  |
| 7234                | 311364           | Believe in<br>Taste                 | 1               | New<br>Delhi | G-19, BB<br>Block,<br>Vardhaman<br>Complex,<br>Shalimar<br>Ba | Shalimar<br>Bagh                      | Shalimar<br>Bagh, New<br>Delhi                     |  |
| 5 rows × 21 columns |                  |                                     |                 |              |   |                                       |  |  |



> <class 'pandas.core.frame.DataFrame'> RangeIndex: 9551 entries, 0 to 9550 Data columns (total 21 columns):

```
Non-Null Count Dtype
   Column
--- -----
                       -----
0 Restaurant ID
                       9551 non-null
                                     int64
   Restaurant Name
1
                       9551 non-null object
2 Country Code
                     9551 non-null int64
3
  City
                      9551 non-null object
4
   Address
                       9551 non-null object
5 Locality
                       9551 non-null object
6 Locality Verbose
                     9551 non-null object
7
                       9551 non-null float64
   Longitude
8
   Latitude
                       9551 non-null float64
   Cuisines
9
                       9542 non-null object
10 Average Cost for two 9551 non-null int64
                       9551 non-null object
11 Currency
12 Has Table booking 9551 non-null object
13 Has Online delivery 9551 non-null object
14 Is delivering now 9551 non-null object
15 Switch to order menu 9551 non-null
                                     object
16 Price range
                       9551 non-null int64
                     9551 non-null float64
17 Aggregate rating
18 Rating color
                     9551 non-null object
19 Rating text
                       9551 non-null
                                    object
20 Votes
                       9551 non-null
                                     int64
```

dtypes: float64(3), int64(5), object(13)

memory usage: 1.5+ MB

```
In [ ]: # displaying the number of unique data in each column
        retail.nunique()
```

```
Out[]: Restaurant ID
                                 9551
                                 7446
        Restaurant Name
        Country Code
                                  15
        City
                                  141
        Address
                                 8918
        Locality
                                 1208
        Locality Verbose
                                 1265
        Longitude
                                 8120
        Latitude
                                 8677
        Cuisines
                                 1825
                                  140
        Average Cost for two
        Currency
                                  12
        Has Table booking
                                   2
        Has Online delivery
                                    2
        Is delivering now
        Switch to order menu
        Price range
                                   4
        Aggregate rating
                                   33
        Rating color
                                   6
        Rating text
                                    6
        Votes
                                 1012
        dtype: int64
```

```
In [ ]: # checking for duplicates in the dataset
        retail.duplicated().sum()
```

```
Out[]: 0
In [ ]: # checking for missing data
        retail.isnull().sum()
Out[]: Restaurant ID
        Restaurant Name
        Country Code
                                0
        City
        Address
                                0
        Locality
        Locality Verbose
                                0
        Longitude
        Latitude
                                0
        Cuisines
                                9
        Average Cost for two 0
        Currency
                                0
                                0
        Has Table booking
        Has Online delivery
        Is delivering now
        Switch to order menu 0
        Price range
                              0
        Aggregate rating
        Rating color
                                0
        Rating text
        Votes
        dtype: int64
        From this we understood that the column "Cuisines" has 9 missing values
In [ ]: # Calculate the mode of the 'Cuisines' column
        mode_cuisines = retail['Cuisines'].mode()[0]
        mode_cuisines
Out[]: 'North Indian'
In [ ]: # Replace missing values in the 'Cuisines' column with the mode
        retail['Cuisines'].fillna(mode_cuisines, inplace=True)
```

In [ ]: retail

Out[ ]:

|      | Restaurant<br>ID | Restaurant<br>Name             | Country<br>Code | City                | Address  | Locality   |
|------|------------------|--------------------------------|-----------------|---------------------|--|--|
| 0    | 6317637          | Le Petit<br>Souffle            | 162             | Makati City         | Third Floor,<br>Century City<br>Mall, Kalayaan<br>Avenu    | Century City<br>Mall, Poblacion,<br>Makati City      |
| 1    | 6304287          | Izakaya<br>Kikufuji            | 162             | Makati City         | Little Tokyo,<br>2277 Chino<br>Roces Avenue,<br>Legaspi    | Little Tokyo,<br>Legaspi Village,<br>Makati City     |
| 2    | 6300002          | Heat - Edsa<br>Shangri-La      | 162             | Mandaluyong<br>City | Edsa Shangri-La,<br>1 Garden Way,<br>Ortigas,<br>Mandal    | Edsa Shangri-<br>La, Ortigas,<br>Mandaluyong<br>City |
| 3    | 6318506          | Ooma                           | 162             | Mandaluyong<br>City | Third Floor,<br>Mega Fashion<br>Hall, SM<br>Megamall, O    | SM Megamall,<br>Ortigas,<br>Mandaluyong<br>City      |
| 4    | 6314302          | Sambo<br>Kojin                 | 162             | Mandaluyong<br>City | Third Floor,<br>Mega Atrium,<br>SM Megamall,<br>Ortigas    | SM Megamall,<br>Ortigas,<br>Mandaluyong<br>City      |
| •••  |                  |                                | •••             |                     |  |  |
| 9546 | 5915730          | Namll<br>Gurme                 | 208             | <b>� �</b> stanbul  | Kemanke��<br>Karamustafa<br>Pa��a<br>Mahallesi,<br>Rìhtìm  | Karak <b>∳</b> _y                                    |
| 9547 | 5908749          | Ceviz<br>A��acl                | 208             | <b>� �</b> stanbul  | Ko��uyolu<br>Mahallesi,<br>Muhittin<br>��st�_nda��<br>Cadd | Ko��uyolu  |
| 9548 | 5915807          | Huqqa                          | 208             | <b>��</b> stanbul   | Kuru�_e��me<br>Mahallesi,<br>Muallim Naci<br>Caddesi, N    | Kuru�_e��me  |
| 9549 | 5916112          | A���k<br>Kahve                 | 208             |                     | Kuru�_e��me<br>Mahallesi,<br>Muallim Naci<br>Caddesi, N    | Kuru�_e��me  |
| 9550 | 5927402          | Walter's<br>Coffee<br>Roastery | 208             | ��stanbul           | Cafea��a<br>Mahallesi,<br>Bademaltl<br>Sokak, No 21/B,<br> | Moda   |

9551 rows × 21 columns

```
retail.isnull().sum()
                                 0
Out[]: Restaurant ID
                                 0
         Restaurant Name
         Country Code
                                 0
         City
                                 0
         Address
         Locality
                                 0
         Locality Verbose
         Longitude
                                 0
         Latitude
                                 0
                                 0
         Cuisines
         Average Cost for two
                                 0
         Currency
                                 0
         Has Table booking
                                 0
         Has Online delivery
         Is delivering now
                                 0
         Switch to order menu
         Price range
         Aggregate rating
                                 0
         Rating color
         Rating text
                                 0
         Votes
                                 0
         dtype: int64
```

Now, all the missing values in the column "Cuisines" is replaced with the most frequent value in that same column.

```
In [ ]: # Check data types
print(retail.dtypes)
```

```
Restaurant ID
                          int64
Restaurant Name
                         object
Country Code
                          int64
                         object
City
Address
                         object
Locality
                         object
Locality Verbose
                         object
                        float64
Longitude
Latitude
                        float64
Cuisines
                         object
Average Cost for two
                          int64
                         object
Currency
Has Table booking
                         object
Has Online delivery
                         object
Is delivering now
                         object
Switch to order menu
                         object
                          int64
Price range
Aggregate rating
                        float64
                         object
Rating color
                         object
Rating text
Votes
                          int64
dtype: object
```

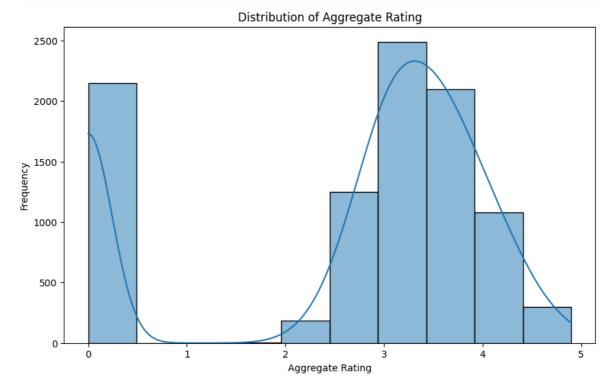
In [ ]: # Display summary statistics to further inspect the 'Aggregate rating' column

### print(retail['Aggregate rating'].describe())

```
count
         9551.000000
            2.666370
mean
std
            1.516378
min
            0.000000
            2.500000
25%
50%
            3.200000
75%
            3.700000
            4.900000
max
```

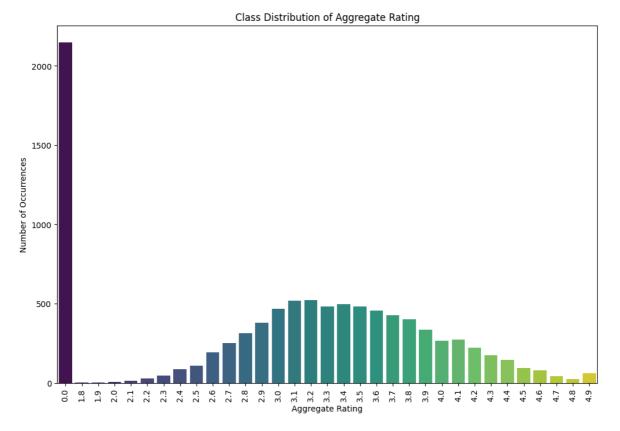
Name: Aggregate rating, dtype: float64

```
In []: # Analyze the distribution of the 'Aggregate rating'
    plt.figure(figsize=(10, 6))
    sns.histplot(retail['Aggregate rating'], bins=10, kde=True)
    plt.title('Distribution of Aggregate Rating')
    plt.xlabel('Aggregate Rating')
    plt.ylabel('Frequency')
    plt.show()
```



```
In [ ]: # Identify class imbalances
# We can use value_counts to see the distribution
rating_counts = retail['Aggregate rating'].value_counts().sort_index()
print(rating_counts)
```

```
Aggregate rating
             2148
       0.0
       1.8
                1
                2
       1.9
       2.0
                7
       2.1
               15
       2.2
               27
       2.3
               47
       2.4
               87
       2.5
              110
       2.6
              191
       2.7
              250
       2.8
              315
              381
       2.9
       3.0
              468
       3.1
               519
       3.2
               522
       3.3
              483
       3.4
              498
       3.5
              480
       3.6
              458
       3.7
              427
       3.8
              400
       3.9
               335
       4.0
               266
       4.1
              274
       4.2
              221
       4.3
              174
       4.4
              144
       4.5
              95
       4.6
               78
       4.7
               42
       4.8
               25
       4.9
                61
       Name: count, dtype: int64
In [ ]: # Plot the distribution to visualize class imbalance
        plt.figure(figsize=(12, 8))
        sns.barplot(x=rating_counts.index, y=rating_counts.values, palette='viridis')
        plt.title('Class Distribution of Aggregate Rating')
        plt.xlabel('Aggregate Rating')
        plt.ylabel('Number of Occurrences')
        plt.xticks(rotation=90)
        plt.show()
```



In [ ]:

# Task 2: Descriptive Analysis

In [ ]: # returns statistical summary
 retail.describe()

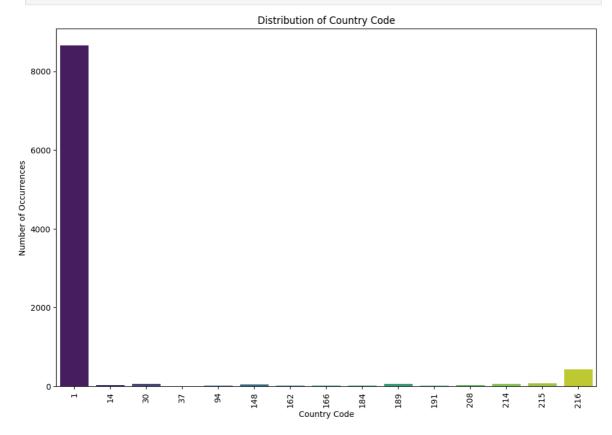
| [ ]: |       | Restaurant<br>ID | Country<br>Code | Longitude   | Latitude    | Average Cost for two | Price range |
|------|-------|------------------|-----------------|-------------|-------------|----------------------|-------------|
|      | count | 9.551000e+03     | 9551.000000     | 9551.000000 | 9551.000000 | 9551.000000          | 9551.000000 |
|      | mean  | 9.051128e+06     | 18.365616       | 64.126574   | 25.854381   | 1199.210763          | 1.804837    |
|      | std   | 8.791521e+06     | 56.750546       | 41.467058   | 11.007935   | 16121.183073         | 0.905609    |
|      | min   | 5.300000e+01     | 1.000000        | -157.948486 | -41.330428  | 0.000000             | 1.000000    |
|      | 25%   | 3.019625e+05     | 1.000000        | 77.081343   | 28.478713   | 250.000000           | 1.000000    |
|      | 50%   | 6.004089e+06     | 1.000000        | 77.191964   | 28.570469   | 400.000000           | 2.000000    |
|      | 75%   | 1.835229e+07     | 1.000000        | 77.282006   | 28.642758   | 700.000000           | 2.000000    |
|      | max   | 1.850065e+07     | 216.000000      | 174.832089  | 55.976980   | 800000.000000        | 4.000000    |
|      | 1     |                  |                 |             |             |                      | <b>&gt;</b> |

```
In []: # Function to plot the distribution of a categorical variable
def plot_categorical_distribution(column_name, dataset, top_n=None):
    plt.figure(figsize=(12, 8))

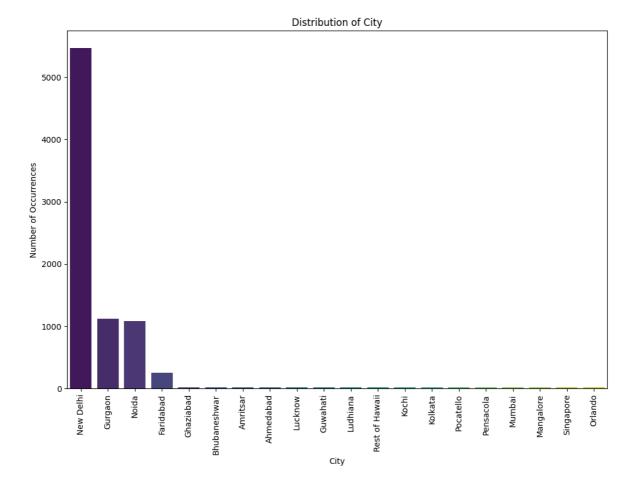
if top_n:
    # Get the top N categories
    top_categories = dataset[column_name].value_counts().nlargest(top_n)
    sns.barplot(x=top_categories.index, y=top_categories.values, palette='vi
    else:
        category_counts = dataset[column_name].value_counts()
        sns.barplot(x=category_counts.index, y=category_counts.values, palette='

plt.title(f'Distribution of {column_name}')
    plt.xlabel(column_name)
    plt.ylabel('Number of Occurrences')
    plt.xticks(rotation=90)
    plt.show()
```

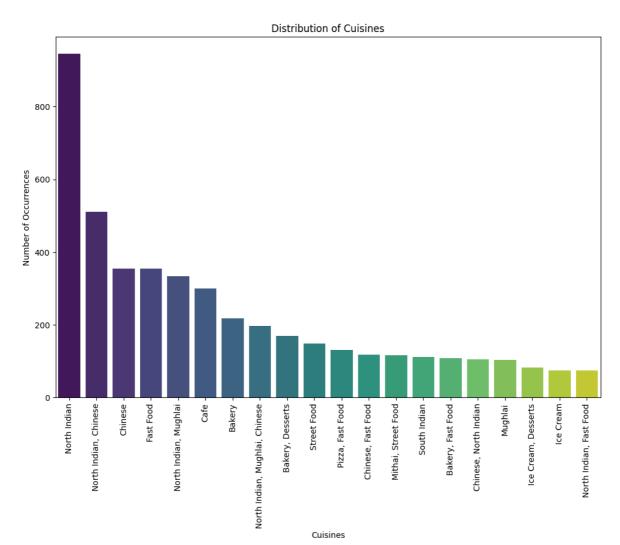
In [ ]: plot\_categorical\_distribution('Country Code', retail)



In [ ]: # Explore the distribution of "City" (limiting to top 20 for better visualizatio
plot\_categorical\_distribution('City', retail, top\_n=20)



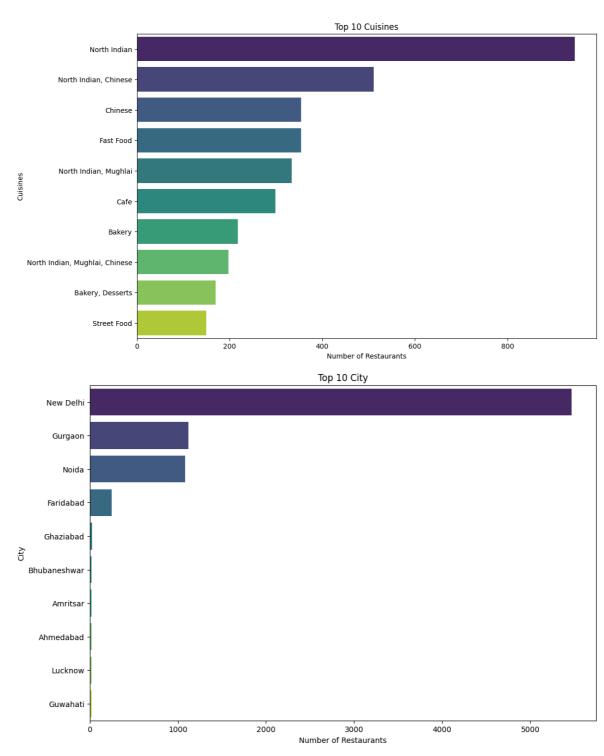
In [ ]: # Explore the distribution of "Cuisines" (limiting to top 20 for better visualiz
plot\_categorical\_distribution('Cuisines', retail, top\_n=20)



```
In []: # Function to plot top N categories
    def plot_top_n_categories(column_name, dataset, n=10):
        top_categories = dataset[column_name].value_counts().nlargest(n)
        plt.figure(figsize=(12, 8))
        sns.barplot(x=top_categories.values, y=top_categories.index, palette='viridi
        plt.title(f'Top {n} {column_name}')
        plt.xlabel('Number of Restaurants')
        plt.ylabel(column_name)
        plt.show()

# Identify and plot the top cuisines
    plot_top_n_categories('Cuisines', retail)

# Identify and plot the top cities
    plot_top_n_categories('City', retail)
```



In [ ]:

# Task 3: Geospatial Analysis

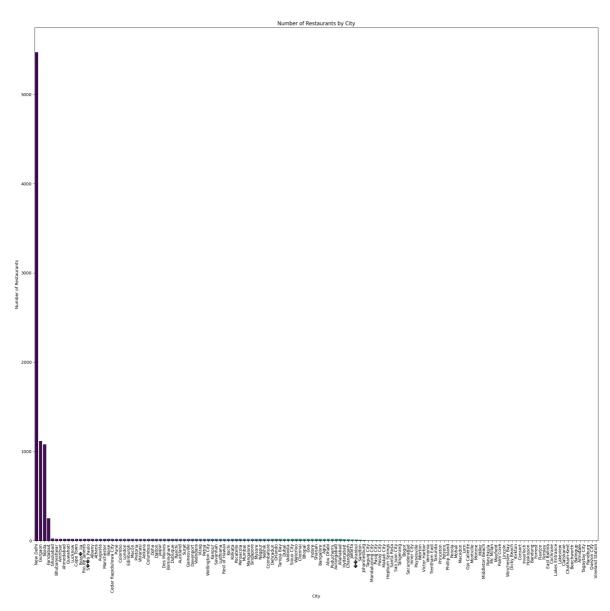
```
In []: # Initialize the map centered around a point (e.g., first restaurant location)
map_center = [retail['Latitude'].iloc[0], retail['Longitude'].iloc[0]]
mymap = folium.Map(location=map_center, zoom_start=12)

# Add markers for each restaurant location
for idx, row in retail.iterrows():
```

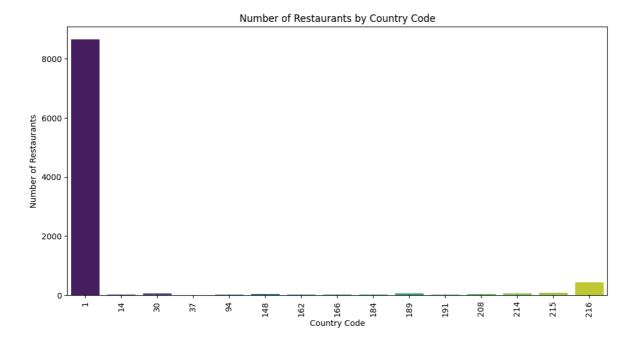
```
folium.Marker([row['Latitude'], row['Longitude']], popup=row['Restaurant Nam
# Save the map as an HTML file
mymap.save('restaurant_locations_map.html')
# Display the map
mymap
```



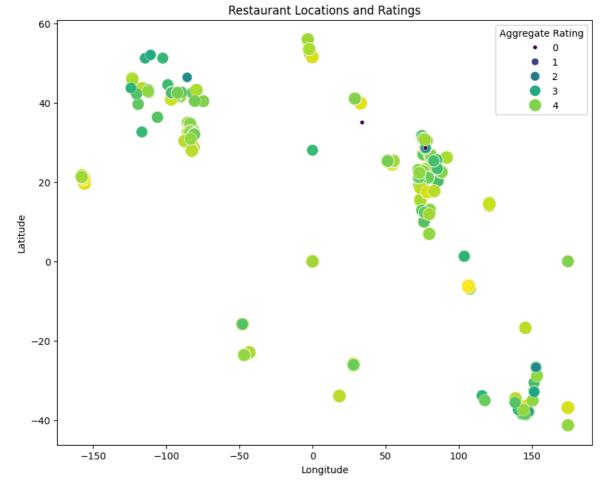
```
In []: # Analyze distribution across cities
    plt.figure(figsize=(24, 22))
    city_counts = retail['City'].value_counts().sort_values(ascending=False)
    sns.barplot(x=city_counts.index, y=city_counts.values, palette='viridis')
    plt.title('Number of Restaurants by City')
    plt.xlabel('City')
    plt.ylabel('Number of Restaurants')
    plt.xticks(rotation=90)
    plt.show()
```



```
if 'Country Code' in retail.columns:
    plt.figure(figsize=(12, 6))
    country_counts = retail['Country Code'].value_counts().sort_values(ascending
    sns.barplot(x=country_counts.index, y=country_counts.values, palette='viridi
    plt.title('Number of Restaurants by Country Code')
    plt.xlabel('Country Code')
    plt.ylabel('Number of Restaurants')
    plt.xticks(rotation=90)
    plt.show()
```







#### Correlation Matrix:

```
        Latitude
        Longitude
        Aggregate rating

        Latitude
        1.000000
        0.043207
        0.000516

        Longitude
        0.043207
        1.000000
        -0.116818

        Aggregate rating
        0.000516
        -0.116818
        1.000000
```

The analysis shows that the geographical location (latitude and longitude) of restaurants does not have a significant linear impact on their aggregate ratings